

# LIFE



LEON HENDERSON

SEPTEMBER 14, 1942

10

CENTS

YEARLY SUBSCRIPTION \$4.50



*These are the things we are fighting for*



That a little girl may read the books her  
mother loved — not what a dictator decrees

*Some day we will again be making the  
Community you love, but now all the skills  
and facilities of Community\* are being devoted  
to the war that must be fought and won. To  
us, these pages try to express the things for  
which all America is fighting.*

\*TRADE MARK

COPYRIGHT 1942, ONEIDA LTD.





IT WAS  
NICE SEEING YOU...  
*LET'S GET TOGETHER AGAIN  
SOMETIME*

*(and was that the baloney)*



JIM agreed, "We sure will, Ed! It's a grand idea!" He really believed what Ed said. He was too new to New York to fathom its true meaning... he didn't suspect that it was a sort of polite way of discouraging any further meeting.

It was certainly a swell break, he thought, running into Ed after twenty years and lunching together. What fun it was tracing down old high school friends, and laughing over old, gay times. More than that, Jim realized of what tremendous help to him in business a man in Ed's position could be. Ed was pretty high up, had wonderful contacts... could open a lot of doors.

Just imagine how easy it would be for him to pick up the phone and call the President of Consolidated, for example, and say, "Frank, I'm sending over an old high school friend of mine. He's got a proposition that will interest you." And how simple it would be for Ed to give the nod to the Membership Committee of clubs he might wish to join for business reasons.

Jim was perfectly right: Ed *could* do a lot of things for him in New York. And Ed *would* have done them, too, but for one thing, seemingly small yet how big! Jim had irritated him so all through the luncheon that the pleasure of old acquaintanceship turned into actual resentment. How could he send a fellow with *that* trouble in to see his friends? And he couldn't very well recommend him to a club where the social graces came first.

#### *Don't Risk it Yourself*

Talk to most business men and they are likely to tell you of countless times when some objectionable habit, some mild dislike, has influenced a business situation unfavorably. Most men whose employees must deal with the public will readily admit that, other things being equal, the person with a fresh, clean breath gets the call over one whose breath is objectionable. No doubt of it: halitosis (bad breath) is a strike against you—whether you're an occasional offender or a frequent one.

You yourself may not realize the presence of this objectionable offense. Isn't it foolish to risk offending others socially or in business when Listerine Antiseptic offers such a delightful and easy precaution?

#### *Makes Breath Sweeter*

While sometimes systemic, most cases of halitosis, in the opinion of some authorities, are due to the bacterial fermentation of food particles in the mouth. Listerine Antiseptic quickly halts such fermentation and overcomes the odors that it causes. Your breath becomes fresher, sweeter, less likely to offend.

When you wish to be at your best, never, never omit Listerine. Use at night and morning and between times before business and social appointments.

LAMBERT PHARMACAL COMPANY, St. Louis, Mo.

**LISTERINE ANTISEPTIC** for oral hygiene

*You're the exception  
if YOU don't like the  
delightful new*  
**LISTERINE TOOTH PASTE**

This One



0F5F-BHG-1YNA



## "PROTECTING THE AMERICAN HOME"



Salisbury, Vermont, 1774. After Amos Story who settled the town was killed under a falling tree, Mrs. Story, a woman of great courage, carried on the work of the farm alone. During an Indian raid which destroyed her log cabin, she and her children remained unharmed when most of the settlers fled.

## Do Women Need Life Insurance?

Women need life insurance for essentially the same reasons that men need life insurance. Life insurance, expressed simply, is, "Money when most needed." It is the ideal savings friend for a woman as it is for a man.

1. *If you are working, have you someone dependent upon you?* Then you need life insurance to protect the dependent against the sudden loss of your earning power as surely as a man would need it.
2. *Are you working for your own living?* Life insurance can be used to guarantee for yourself a living income after your working days are over. It can be made an essential adjunct of your Social Security plan.
3. *Do you control a business in whole or in part?* Life insurance can be used to protect partners against possible business losses. It will provide quick "reserve capital" for almost any money emergency that may arise.
4. *Are you a Housewife not gainfully employed?* Where there are children, life insurance is most important. A wife's life insurance can be very helpful in the care and education of her children.

In addition to the most pressing needs—protection of dependents and a retirement income for yourself—life insurance offers many specialized services: old age protection for parents, mortgage payment, a business opportunity fund and cash for the payment of inheritance taxes, to mention but a few.

Why not look into what life insurance can do for you? It costs nothing to find out. Use the coupon below. Do it now.

## NATIONAL LIFE INSURANCE COMPANY

HOME OFFICE—VERMONT  
MONTPELIER, VERMONT

A Mutual Company, founded in 1850, "as solid as the granite hills of Vermont"

CLIP AND MAIL THIS COUPON

NATIONAL LIFE INSURANCE COMPANY, DEPT. 115, MONTPELIER, VERMONT

Without obligation to me, please send more complete information as to what life insurance can do for me.

- |   |  |
|---|--|
| <input type="checkbox"/> I am a housewife.  | <input type="checkbox"/> I am working.         |
| <input type="checkbox"/> I have dependents. | <input type="checkbox"/> I have no dependents. |

Name.....Date of Birth.....

Address.....

## LETTERS TO THE EDITORS GANDHI CARTOONS

Sirs:

A bow across country to you for your comment on the shallow quality of the Gandhi cartoons (LIFE, Aug. 24), for they reeked to high heaven of inanity.

LEONARD SHARKEY

Eaton, Ohio

Sirs:

In your Aug. 24 issue I noticed that you printed several cartoons and, as you stated, all were in sympathy with England on the India situation. This shows the extremely biased outlook the nation's cartoonists and newspapers take in regard to India's fight for freedom. Even though India's attitude hinders our war effort, we must all remember that it is slavery that we are fighting



THE OTHER SIDE

against. This cartoon of mine shows the other side of the situation.

TOM L. BALLENGER

Tahlequah, Okla.

Sirs:

I was both amazed and disgusted to find the cartoon by "Ding" Darling depicting Gandhi as an ugly dwarf pulling down "a hundred years of building for India."

I do believe that Gandhi is terribly mistaken in his present stand, since not only Britain and India are involved but the entire world. Nevertheless, I have very little sympathy for the British, for if they had kept their promise of dominion status to India at the end of the last war, they would not be in this present mess.

NEVITT SMITH

Salem, Ore.

## CORREGIDOR SURRENDERS

Sirs:

Was there ever a scene as humiliating as this? Our boys, weary and dejected, with hands up, in obedience to the command of a gang of silly, toothy, grinning apes. American soldiers forced to surrender because we were not ready, not aware.

My two sons are in the service and I pray to God that they will never have to file, hands up, guarded by smirking



SURRENDER ON CORREGIDOR

Nipponese apes or the "dead pan" automatons of Hitler.

Americans: don't let our boys down. Study this picture. Let it make you squirm, make your head spin, make you mad. Then do something about it. We are at war!

FRANK J. DAILEY

Nottingham, Pa.

(continued on p. 4)



## TOUGH GUY FROM THE SKY

(MADE IN AMERICA)

Our paratroopers are a hand-picked, hard-bitten bunch.... They get special training, special uniforms and extra pay. A lot of their equipment is special, too. But, for all their supermen's jobs, the fasteners they depend on are the same standard Dot fasteners that every other branch of the Service is using. For Dot fasteners are tough, quick and strong enough to take care of heavy-duty assignments as well as the daily routine.

The United-Carr engineers planned them that way from the start... and that is the way they are made.

UNITED-CARR FASTENER CORP., Cambridge, Mass.

# DOT

## SNAP FASTENERS



# Make way War's on the wires

**A**rrmy, Navy and war industry *must* have quick communication.

It takes a lot of telephone calls to move a million men or make munitions — 12,000 calls for example, to make a bomber.

As the war effort speeds up, the load on telephone wires grows. We can't build new lines to carry it because copper, nickel and rubber are shooting, not talking, materials right now.

But what we can do is make the most of what we have. You can help if you will not make any Long Distance calls unless they are really necessary. Even on these, please be as brief as you can.

The call you save today may speed a plane or tank to the fighting front.

**WAR CALLS  
COME FIRST**

BELL TELEPHONE SYSTEM





# Thrifty Nifty!

WHEN REMOVING MAKE-UP OR MANICURING NAILS I USE HALF SHEETS OF KLEENEX. IT SAVES TISSUES, SAVES TOWELS

(from a letter by G. L. K., Phoenix, Ariz.)



Hanks for Yanks!

DURING "COLDS" I USE SOFT, ABSORBENT KLEENEX. IT HELPS PREVENT GERMS FROM SPREADING. SAVES MY BACK ON WASHDAY!

(from a letter by Pvt. H. F. W., Jefferson Barracks, Mo.)



## "Hold Your Hats, Girls!..."

IT'S THE HAY FEVER SNEASON! THAT'S WHY I KEEP SOFT, SOOTHING KLEENEX ALWAYS ON HAND. IT SAVES MY NOSE, SAVES HANKIES, SAVES LAUNDRY!

(from a letter by C. C. J., Longview, Texas)

## Uncle Sam's Helper!

WHEN BABY'S RUBBER PANTIES ARE NOT IN USE, I PLACE A COUPLE KLEENEX TISSUES INSIDE. IT PREVENTS THEM FROM STICKING TOGETHER AND HELPS CONSERVE RUBBER!

(from a letter by F. A. K., Worden, Illinois)



## SATURDAY EVENING ROAST!

PICNICKERS! WEENIE ROASTERS! DON'T FORGET KLEENEX...THE TISSUE THAT DOES TRIPLE DUTY-1. WRAP FOOD, 2. USE FOR NAPKINS 3. USE TO CLEAN PLATES!

(from a letter by C. A. R., Chicago, Illinois)



(★Trade Mark Reg. U. S. Pat. Off.)

## LETTERS TO THE EDITORS (continued)

Sirs:

I think your picture of the surrender of Corregidor should be made the subject of an heroic-size canvas to be hung in the capitol at Washington where it must be daily passed by the members of the Congress of the U. S. at whose door the responsibility for the infamy lies.

LILLIAN C. PAINE

Los Angeles, Calif.

Sirs:

Why don't you start a movement to put your very excellent picture of Americans on Corregidor captured by the grinning Japs to work building morale in American defense plants?

N. W. FALK

Panama City, Fla.

Sirs:

If that picture and similar pictures of bad news for our side were to be hammered home to us along with the good news, maybe we would all contribute a little more to the successful prosecution of this war.

WILLIAM ROTHENBERG

La Mesa, Calif.

N. M. U.

Sirs:

Congratulations on your excellent article on the National Maritime Union, its organization, leadership and contribution to the war. It is a valuable exposition of the importance of progressive organized labor to the war effort. Next time emphasize the leading position N. M. U. takes urging the immediate opening of a second front in Europe.

BENJAMIN DREYFUS

San Francisco, Calif.

Sirs:

Thanks for giving a long-due break to the men of the Merchant Marine.



TORPEDOED TANKER

My ship was torpedoed last spring and I thought you might be interested in a picture I took from the lifeboat.

NORMAN J. MOORE

U. S. Marine Hospital  
Brighton, Mass.

Sirs:

Congratulations on your article on the N. M. U. The more intimately the American people get to know union men and how real unions function, the sooner will they realize that unions are composed of everyday people striving for better living conditions.

EARL HAGAN

Aberdeen, Md.

## JOHNNY JEEP HATS

Sirs:

Enjoyed very much your article on "Johnny Jeep" hats (LIFE, Aug. 24), and thought you might be interested in knowing that while on duty if we wear our fatigue hats in any other than your so-called "Barrymore" style, we are very likely to wind up on some extra detail. We have been instructed to keep brims down. Here in Co. F, like any other company, "orders is orders!"

PVT. CHAPIN BLAKE

Camp Lee, Va.

Sirs:

Your photos showing the various styles in which the fatigue hat is worn were very interesting.

However, the styles are not made by the men themselves. Camp Lee Va. in-



# Clean Oil

SAVES GAS AND OIL

You may not believe it...but it's true. And here's why—

Dirty oil clogs the slots in piston rings. Then piston rings and cylinder walls wear faster. When that happens, oil economy goes out the exhaust pipe. And so does gas economy.

## AC Oil Filters Get that Dirt

Watch the color of your oil! Install a new AC Oil Filter Element whenever the oil gets black.

## Get THIS FREE OIL TEST



When you want your oil checked in the usual way, stop in where you see the AC sign (shown below). Have the attendant wipe your oil level gauge stick on an AC Oil Test Pad. The spot on the Pad will tell you how clean your oil is.

For engines not now equipped, your AC dealer has a complete AC Oil Filter which can be installed in a short time.

## LOOK FOR THIS SIGN

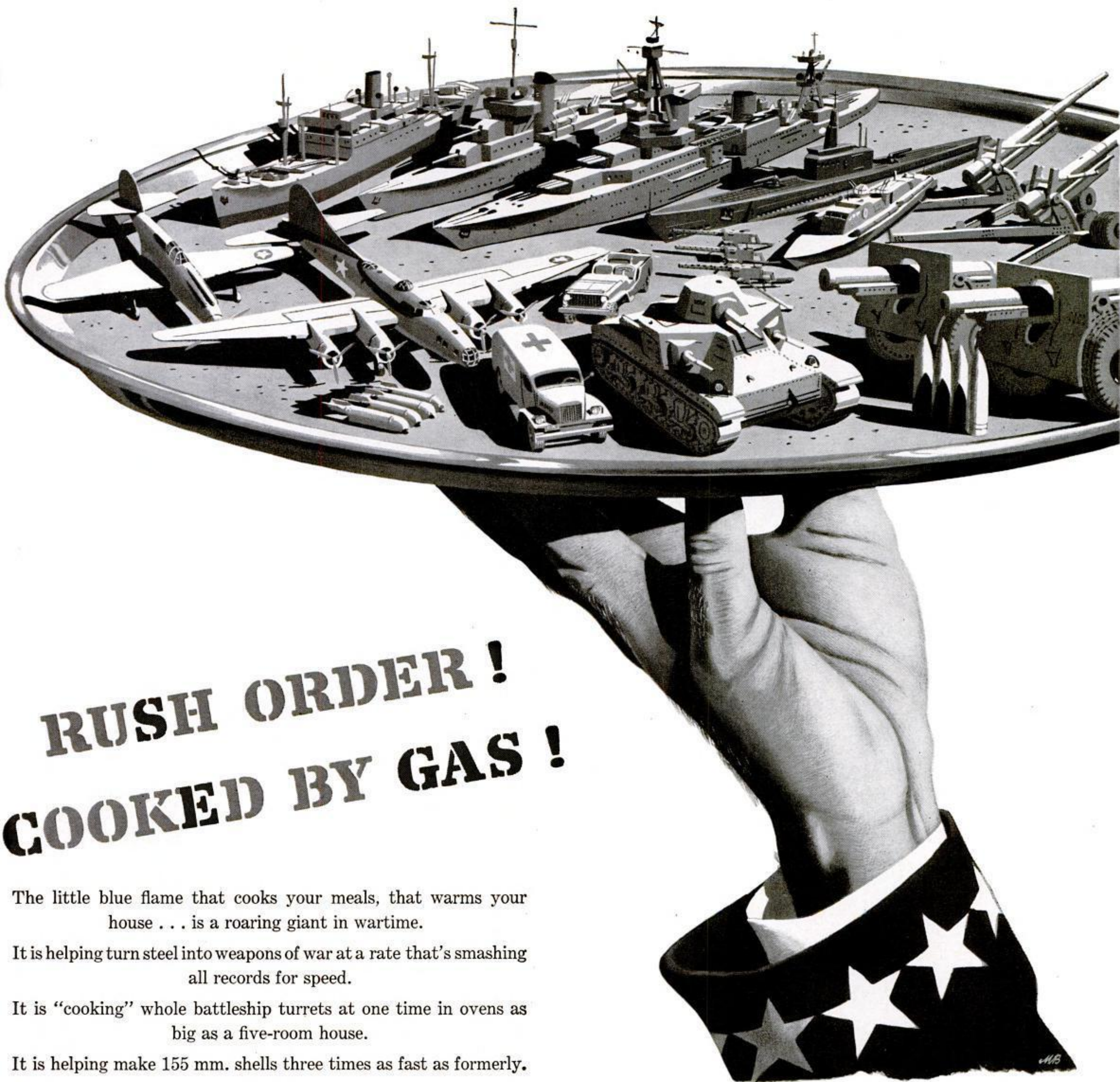
NOTE: Follow the recommendation of your service man as to when oil should be changed.



AC SPARK PLUG DIVISION  
General Motors Corporation

(continued on p. 6)





# RUSH ORDER! COOKED BY GAS!

The little blue flame that cooks your meals, that warms your house . . . is a roaring giant in wartime.

It is helping turn steel into weapons of war at a rate that's smashing all records for speed.

It is "cooking" whole battleship turrets at one time in ovens as big as a five-room house.

It is helping make 155 mm. shells three times as fast as formerly.

Tanks and guns and bombs and bullets . . . torpedos and planes and gas-masks and ships . . .

Gas is used to make them all!

And for the very same reasons 85,000,000 Americans prefer Gas for cooking.

**Because it's fast, saves time. Because it's economical and clean. Because it's flexible, instantly adjustable to exact temperatures. Because it's famous for greater dependability!**

AMERICAN GAS ASSOCIATION



## GAS

THE WONDER FUEL FOR COOKING NOW SPEEDS WAR PRODUCTION



**GAS IS SAVING** time, money and food in every cooking operation. It is helping preserve food safely in silent Gas refrigerators. But don't forget that it is vital to war production. Use what you need for cooking, refrigeration, water heating and house heating—but use it wisely, don't waste it.

Buy United States War Bonds and Stamps

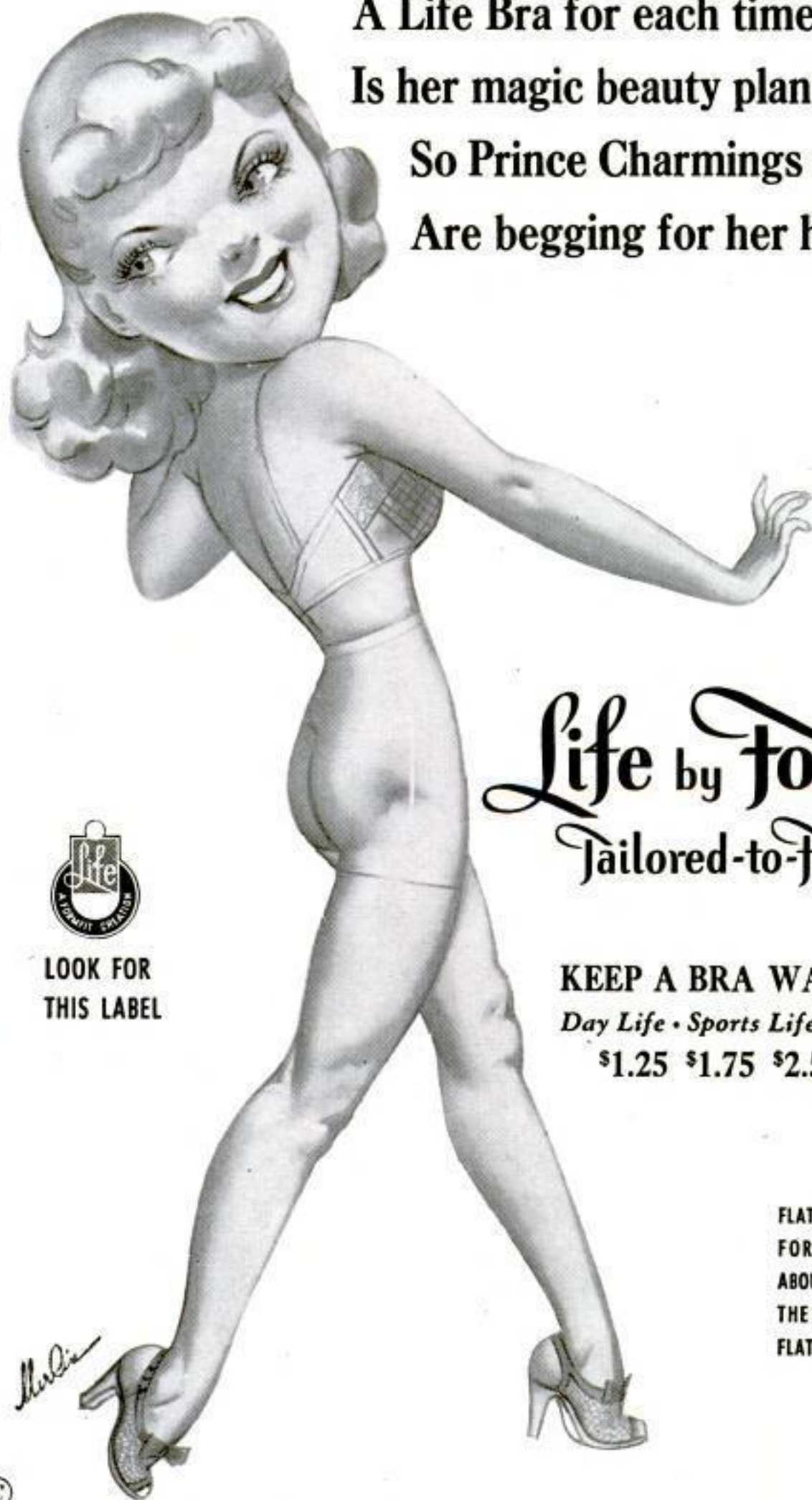


# Cinderella



Today's chic Cinderella  
Has a carriage we adore;  
To be her constant footmen  
Boys do clamour by the score.

A Life Bra for each time of day,  
Is her magic beauty plan;  
So Prince Charmings near and far  
Are begging for her hand.



LOOK FOR  
THIS LABEL

**Life by Formfit**  
Tailored-to-fit Bras

**KEEP A BRA WARDROBE**  
Day Life • Sports Life • Night Life  
\$1.25 \$1.75 \$2.50 \$3.50

FLAT-CHESTED? WRITE  
FOR INFORMATION  
ABOUT INFLATION—  
THE BRASSIERE FOR  
FLAT-CHESTED WOMEN

MADE BY THE FORMFIT COMPANY • CHICAGO • NEW YORK

## LETTERS TO THE EDITORS (continued)

sists that its soldiers wear the fatigue hat with the snap-brim effect. At Fort Bragg the hat may be worn in any style, but most soldiers wear it with the brim down to protect the wearer's neck and face from the fierce North Carolina sun.

PVT. RALPH GOULD  
Fort Bragg, N.C.

Sirs:

Your Johnny Jeep hats brought back memories of what girls wore during the Spanish-American War. The cross-guns were much coveted by all the girls to wear on these hats. Pictured on the left.



JEEP HATS IN 1898

I am wearing the cross-guns my soldier boy friend gave me.

The girl on the right lives in Los Angeles. We are still close friends and both grandmothers.

MRS. CHARLES A. WING  
Duluth, Minn.

Sirs:

I have just finished reading your interesting article about fatigue hats.



FATIGUE HAT

I enjoyed the pictures, but I don't think that any of them quite compare to this snapshot of my husband.

MRS. CHARLES ACKERMAN  
White Plains, N.Y.

Sirs:

Here is our interpretation of the fatigue hat as seen by the Fort Belvoir Specialist.

LIEUT. R. W. WATT  
Fort Belvoir, Va.



### COUNTERFEIT

Sirs:

In your article on counterfeit money (LIFE, Aug. 24) you said, "LIFE readers are advised to take good \$5, \$10 and \$20

(continued on p. 8)



All set for a swell picture but—this position may put an end to your fragile stockings! To help delicate hosiery last, beware of poses like this . . . guard against sudden stress or strain.

And look for the name *Cannon* on every pair of hose you buy. Cannon Stockings are protected by a rigid air-pressure inspection that detects microscopic flaws. So you're sure of getting only Cannon's *perfect* hosiery—full-fashioned, flawless, triple-inspected.

*Cannon  
Hosiery*

MADE BY THE MAKERS OF  
CANNON TOWELS AND SHEETS



*The Carnival Spirit!*



Distilled from 100%  
Imported Cane Products  
86 Proof

**SEVILLA  
American  
RUM**

CONTINENTAL DISTILLING CORPORATION, PHILADELPHIA





*It's taking 'em through the pinches...*

## "THE PENNSYLVANIA PLUS"

*...the big margin  
of superiority Nature gave to  
Pennsylvania grade crude oil*

**T**HEY'LL MAKE IT. Even with that terrific load thrown on one motor, the chances are they'll come in limping, but safe.

In dog fights, on long patrols and bombing raids, Pennsylvania lubricants give the United Nations' air arms a vital advantage... give them a superiority as definite as the

superiority of our own U. S. bomb-sight.

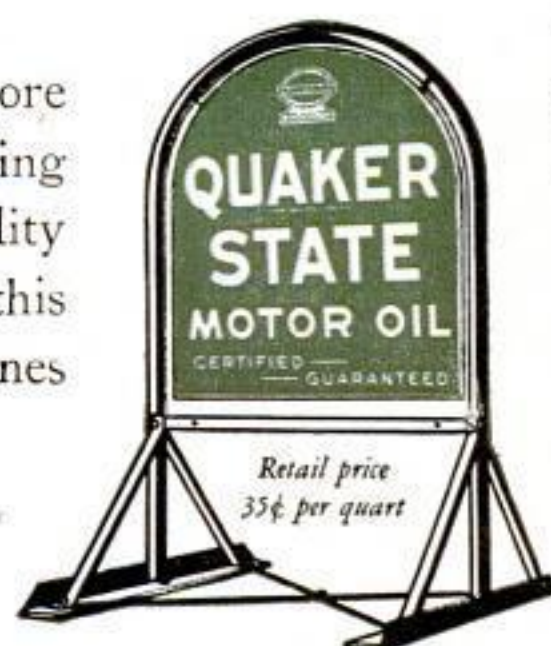
Clever as Axis scientists may be in producing synthetic substitutes, they cannot produce a lubricant even remotely approaching the Pennsylvania quality. And all the Axis conquests have given them nothing comparable to Pennsylvania grade crude oil.

Quaker State has been, for more than 25 years, a leader in creating motor oils of the highest quality from the crudes produced by this famous field. Quaker State refines

them by the most modern equipment, by the most advanced processes. Quaker State's engineering heightens their all-important "work-factor" to a point that Axis lubricants can never reach. And as these oils go into service, in practically all types of engines, you may be certain that they mean a definite plus for the United Nations... a definite minus for the Axis. Quaker State Oil Refining Corp., Oil City, Penna.



**STABILIZED QUAKER STATE**



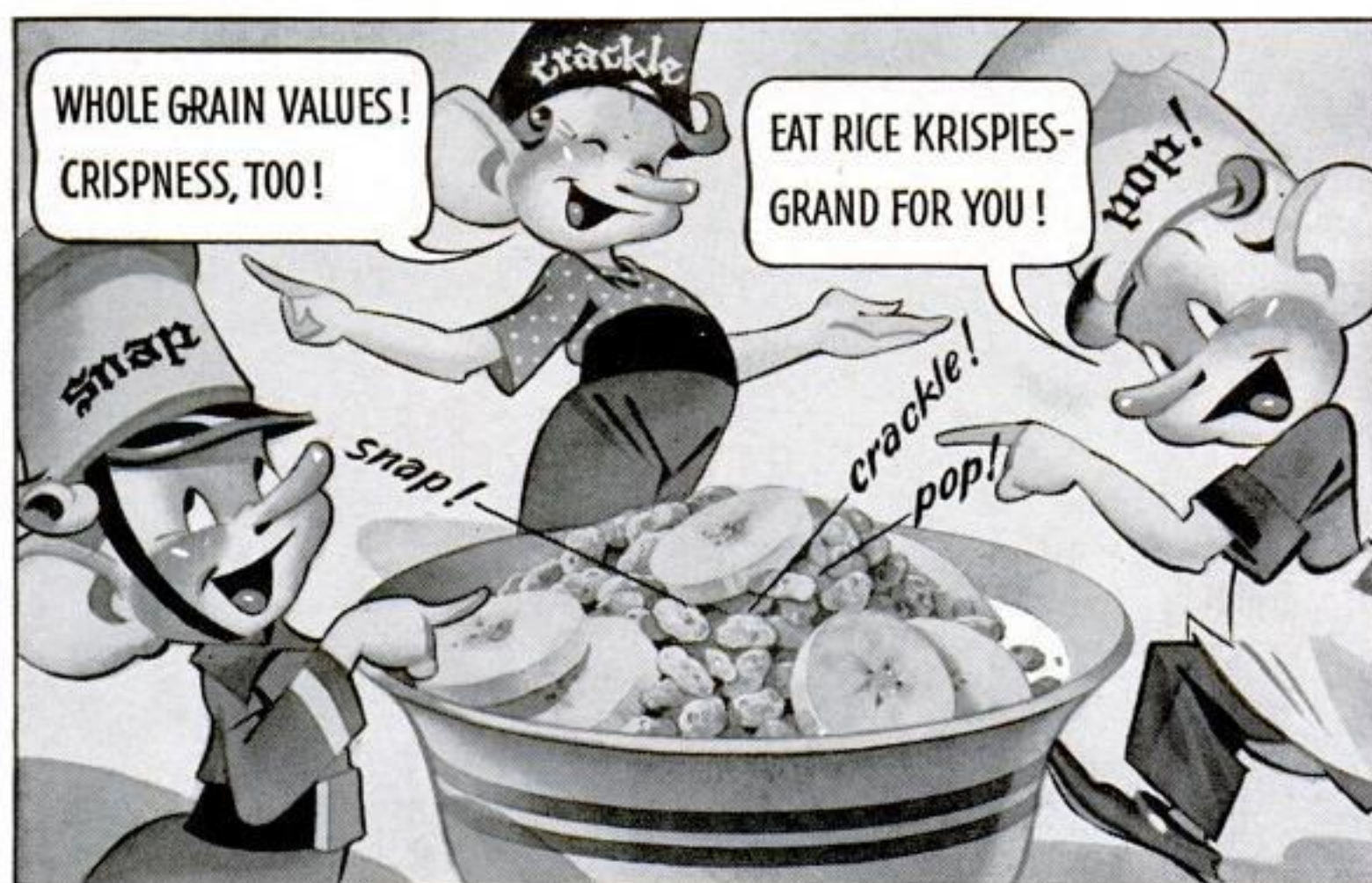
**MOTOR OIL**



## COME ON, YOU SCHOLARS, WIN AN "A" GO BACK TO SCHOOL THE VICTORY WAY



A great send-off for work or school! Rice Krispies are lastingly crisp, nourishing!



### Whole grain nutritive values, including Vitamin B<sub>1</sub>, as recommended by U. S. Food Rules

Want to avoid breakfast turndowns? Want to serve foods that help make America strong?

Then tumble Kellogg's Rice Krispies into the breakfast bowls at your house. Delicious, golden. Just hear them snap! crackle! pop! in milk or cream. That's *real* crispness.

In keeping with Uncle Sam's nutri-

tion program, Rice Krispies are restored to the whole grain nutritive values of natural brown rice. Thiamin (Vitamin B<sub>1</sub>) and niacin are added to help promote abundant energy, good appetite, growth and steady nerves... iron to help make red blood.

Off to work, or off to school—give your family the benefits of crisp, flavorful Rice Krispies.

"Rice Krispies" is a trade mark (Reg. U. S. Pat. Off.) of Kellogg Co. for its oven-popped rice.



Copr. 1942 by Kellogg Company

## LETTERS TO THE EDITORS (continued)

bills from their pockets and compare them with counterfeits."

If anyone can pull that much money out of his jeans at one time, it must be counterfeit.

EVA BURNISH

Mt. Kisco, N. Y.

Sirs:

Boys, maybe we ought to get together on this fellow named Nero.

One historian, under the influence of moonshine, declared that Nero fiddled while Rome burned, which was quite all right, except that fiddles weren't part of the swing bands of Nero's time. They were devised in a much later era.

And now you boys, in the story dealing with counterfeit paper money, state: "Nero is said to have been the first counterfeiter."

Paper was unknown in Europe until along in the fifth or sixth centuries, and then it was a curiosity, like Betty Grable with covered legs. It was supposed to have been made of cotton. What it might have been is just a slab of cotton, stiffened by the addition of gum arabic.

The Chinese get the credit for being the first members of Printers and Pressmen's Union, Local 247. That was along in the 11th Century. They made carvings on blocks, inked the blocks, and put their hand pressure to work. Printing didn't happen until along in the 15th Century or thereabouts, in Europe.

FRANK G. MENKE

New York, N. Y.

● Nero did his counterfeiting in coin. —ED.

### PRINCESS ELIZABETH

Sirs:

Am I correct in believing that Princess Elizabeth is the heir presumptive to the throne and not, as you stated in your issue of Aug. 24, the heir apparent?

JOHN H. HOAG

Haverford, Pa.

● Yes. The title, heir apparent, rightly belongs only to a male heir to the throne. The birth of a son to George VI and Elizabeth would void the claim of Princess Elizabeth. —ED.

### SHOCK PSYCHOLOGY

Sirs:

As a Canadian company engaged 100% in war work, we recently launched our "Top Production for Victory" drive.

For a form of "shock psychology" we have turned to LIFE. A few of us got so

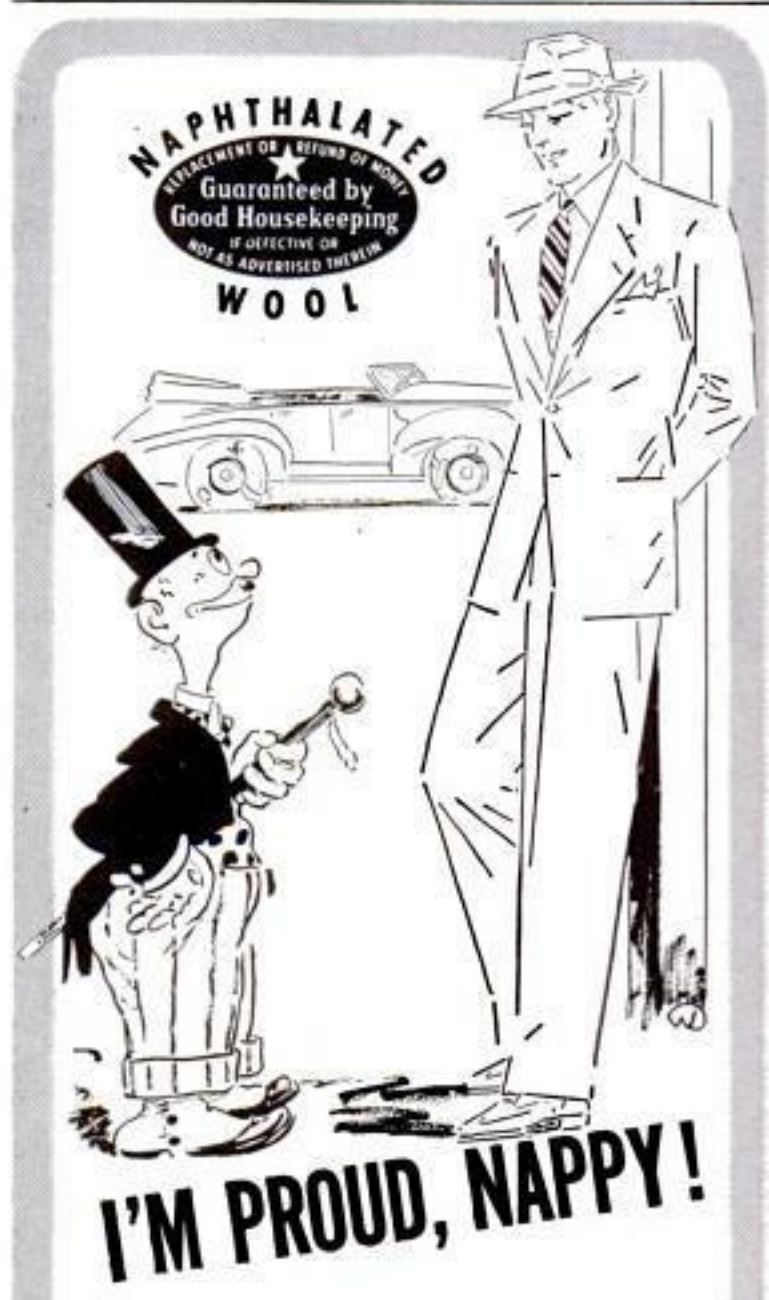


### WAR WORKERS' LUNCH HOUR

damned mad when we opened up a spread in your Aug. 3 issue, dealing with horrors in Greece under Nazi domination, that we knew all the gang in the plant would feel the same way. So we blew it up several times in size, captioned as you will observe (with credit line to LIFE). The photo was taken during a rest period. We have yet to witness one single war worker not turning away from this particular display with a grimmer look in his face or a "hate for Hitler" in his eyes.

D. C. GIBBARD

Assistant Production Manager  
Thompson Products, Ltd.  
St. Catharines, Ontario



Surest thing you know—proud and playing safe! My suit is worsted, Arlington-loomed from Naphthalated Wool—virgin wool gently cleansed in naphthal preserving wool fiber strength. Wears and wears. Looks like a million—easy to care for as advised in new booklet, "Life Insurance for Your Wool Worsteds", sent free by Arlingcrest Naphthalated Wool Service, 403 Broadway, New York, N. Y.

ARLINGTON MILLS, Lawrence, Mass.

BUY WORSTEDS—BUY NAPHTHALATED





Anti-aircraft guns  
for the Army

# *Treasury of skills*

It is only natural that today the vast treasury of Fisher skills should be working round-the-clock on a wide diversity of tasks for victory. Our assignments range from naval ordnance to army bombers and tanks, from delicate aircraft instruments to the machines and tools of armament production. The skills called for vary as greatly as do the jobs themselves.

Yet all are distinguished by the same fine craftsmanship — all devoted to the same high purpose. That is, to make certain the security and triumph of our native land.



armament  
BODY BY  
**Fisher**

DIVISION OF GENERAL MOTORS

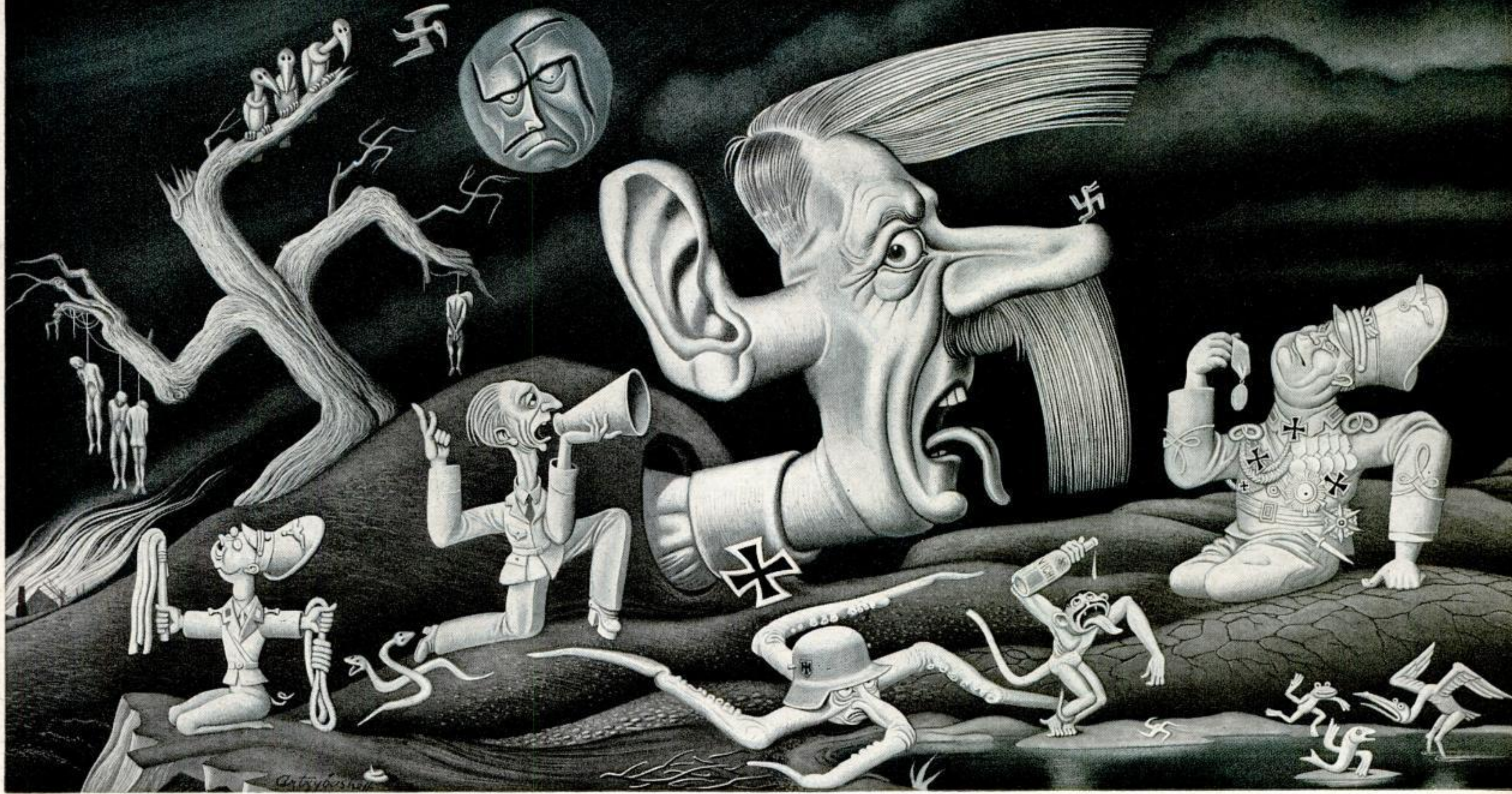


**PROUDLY FISHER FLIES THE "E" FOR EXCELLENCE—**  
highest service award in the Navy. Fisher, the FIRST in the automotive industry to receive this coveted emblem for its ahead-of-schedule production, is also the FIRST in the industry to fly the burgee with a star for continued excellence of production.









CREATURES OF HITLER'S TURPID NIGHTMARE SWAMP ARE A MEDAL-HEAVY GÖRING, A PRATING GOEBBELS, A SMIRKING HIMMLER AND, TRAPPED BY SWASTIKA, A SIMIAN PIERRE LAVAL

# SPEAKING OF PICTURES

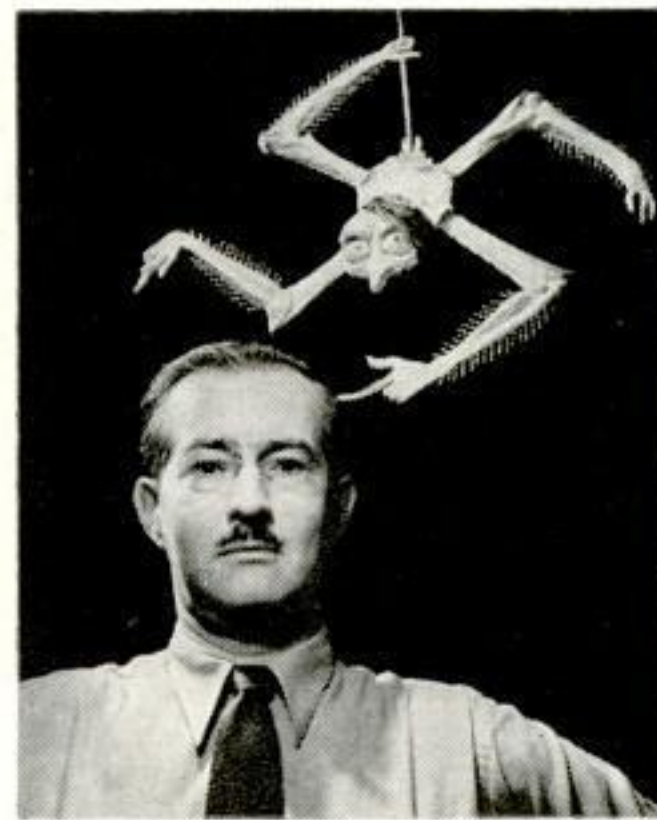
... SWASTIKAS MAKE  
GHOULISH SYMBOLS

Here on these pages, like tortured images tumbling through a limitless nightmare, are twisted snakes, writhing men and evil birds feeding on carrion. They are Artist Boris Artzybasheff's reactions to the Nazi swastika. To Russian-born Artzybasheff (right), and to many another anti-Nazi, never has such an ancient symbol been so misused.

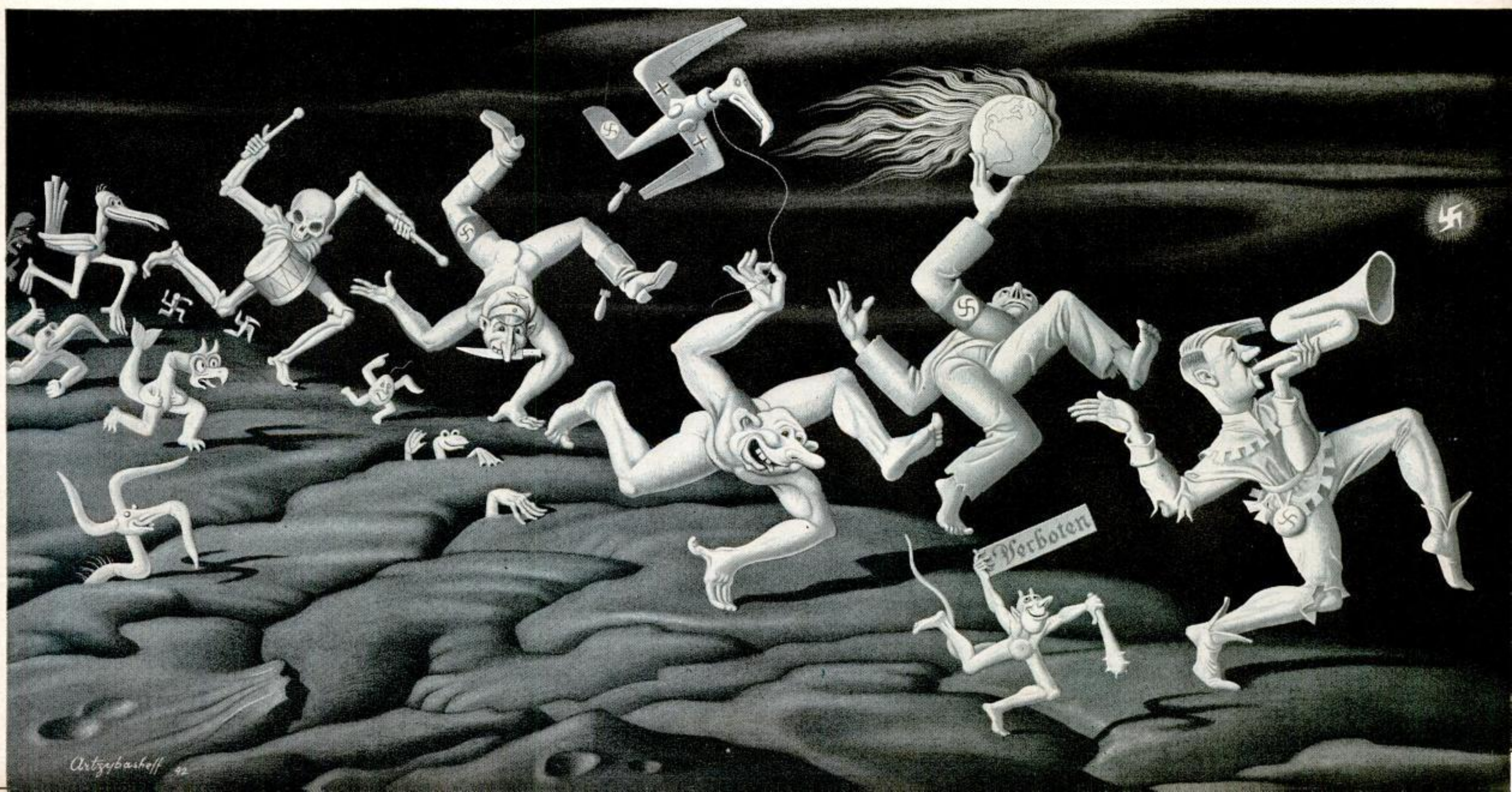
The swastika is a man-made mark which is older than recorded history. It is no more purely Aryan than are the German people. In fact, among its earliest users were the Sumerians, a completely non-Aryan tribe of Babylonia. In its long descent through history, the swastika has commonly been a good-luck charm; even its name, *swastika*, means, in Sanskrit, "object of well-being."

But Hitler, cribbing it from Germanic legend, gave it such a meaning that today this old crooked cross stands for ruthlessness and cruelty.

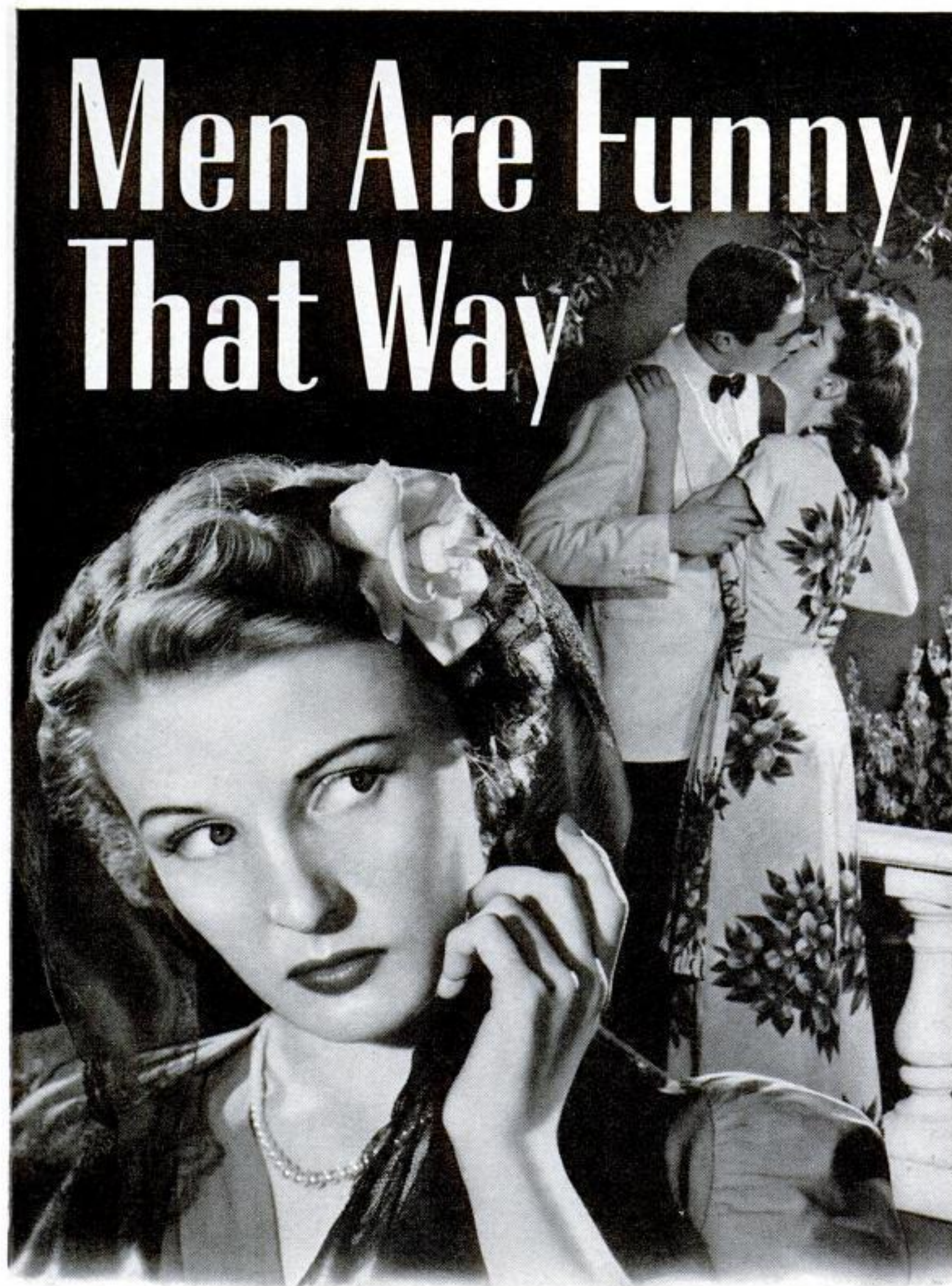
Into his paintings Artzybasheff has incorporated the mystic style of two Renaissance artists, Bosch and Breughel the Younger, to give his swastikas an overpowering feeling of footless barbarity and darkness.



A TATTERED PIED PIPER PLAYING ON A GERMAN HUNTING HORN, HITLER LEADS HIS GHOULISH CREW OF MONSTERS IN A FIENDISH PRANCE ACROSS THE BARREN FACE OF THE WORLD



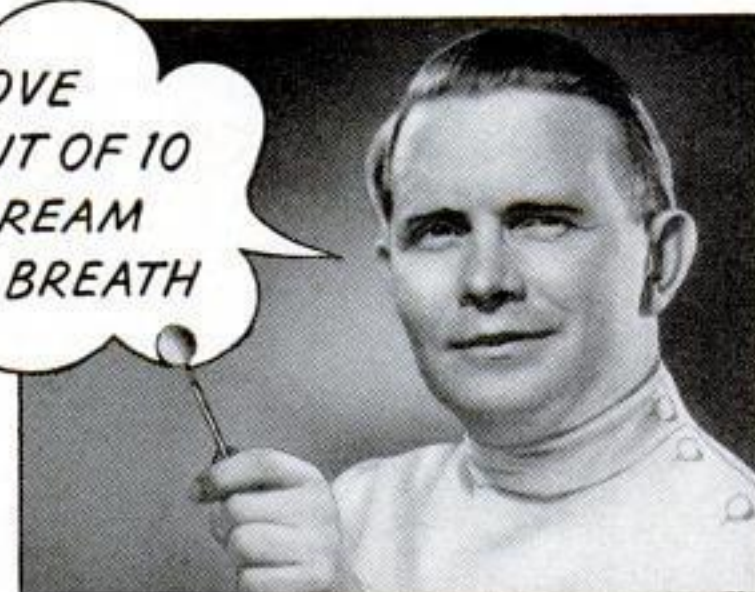




**They pass up the girl with glamour...for the girl whose breath is sweet and clean! So play safe! Use Colgate Dental Cream...the toothpaste that cleans your breath while it cleans your teeth!**

YES, SCIENTIFIC TESTS PROVE CONCLUSIVELY THAT IN 7 OUT OF 10 CASES, COLGATE DENTAL CREAM INSTANTLY STOPS ORAL BAD BREATH

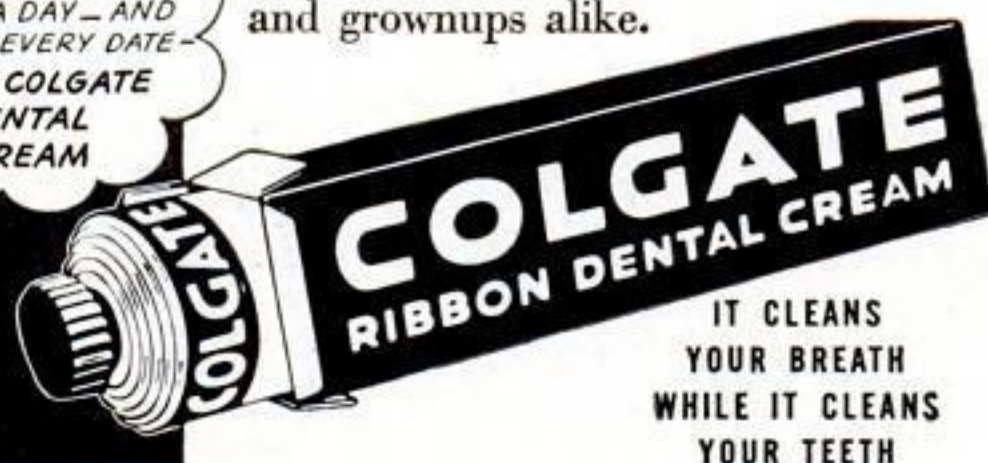
COLGATE DENTAL CREAM, you see, has an active *penetrating* foam that gets into the hidden crevices between your teeth—helps clean out decaying food particles and stop the stagnant saliva odors that are the *cause* of much bad breath.



Colgate's has a soft, safe polishing agent that cleans enamel thoroughly, yet gently—makes teeth naturally bright, sparkling! Besides, Colgate's delicious, wake-up flavor makes it a favorite with children and grownups alike.



IF IT'S KISSIN' YOU'RE MISSIN' TWICE A DAY—AND BEFORE EVERY DATE—USE COLGATE DENTAL CREAM

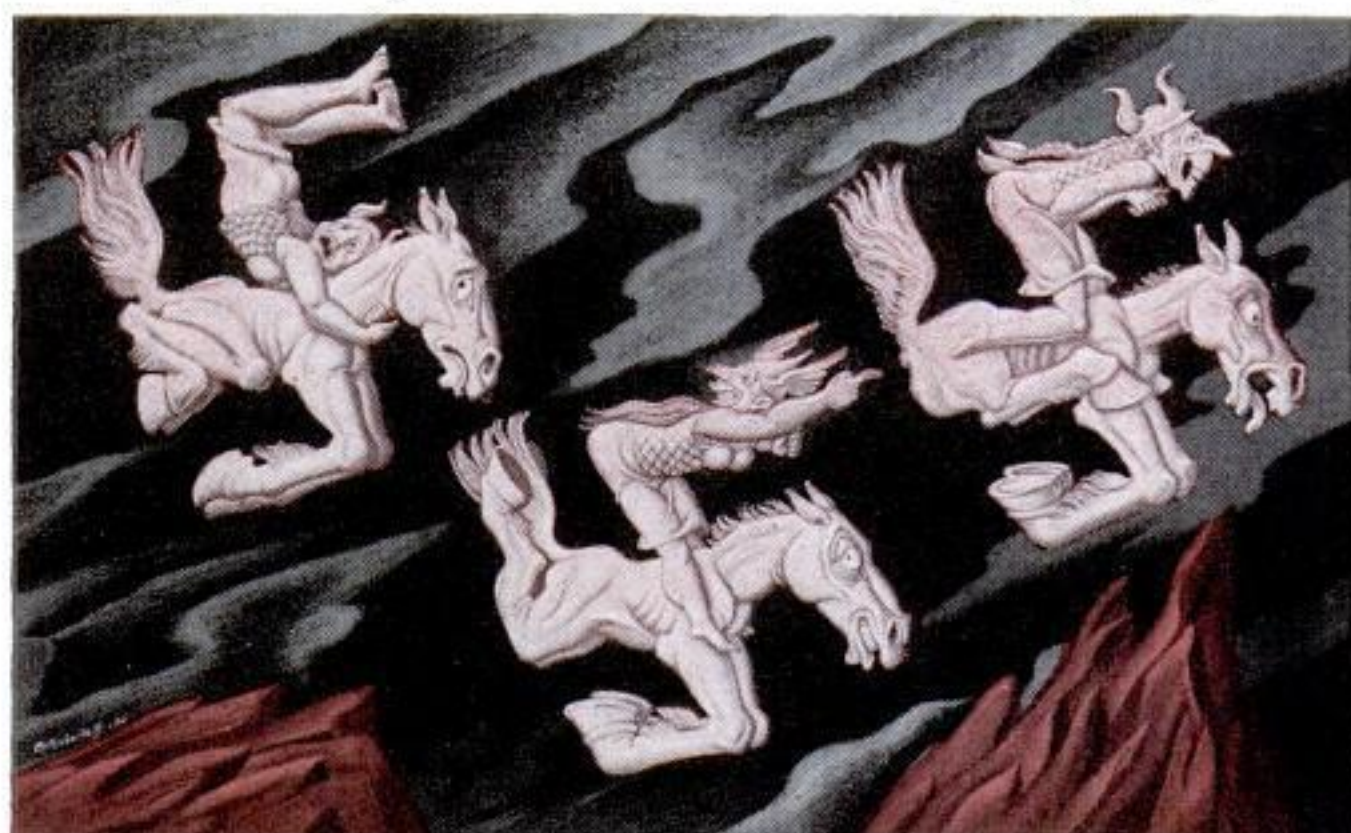


## SPEAKING OF PICTURES

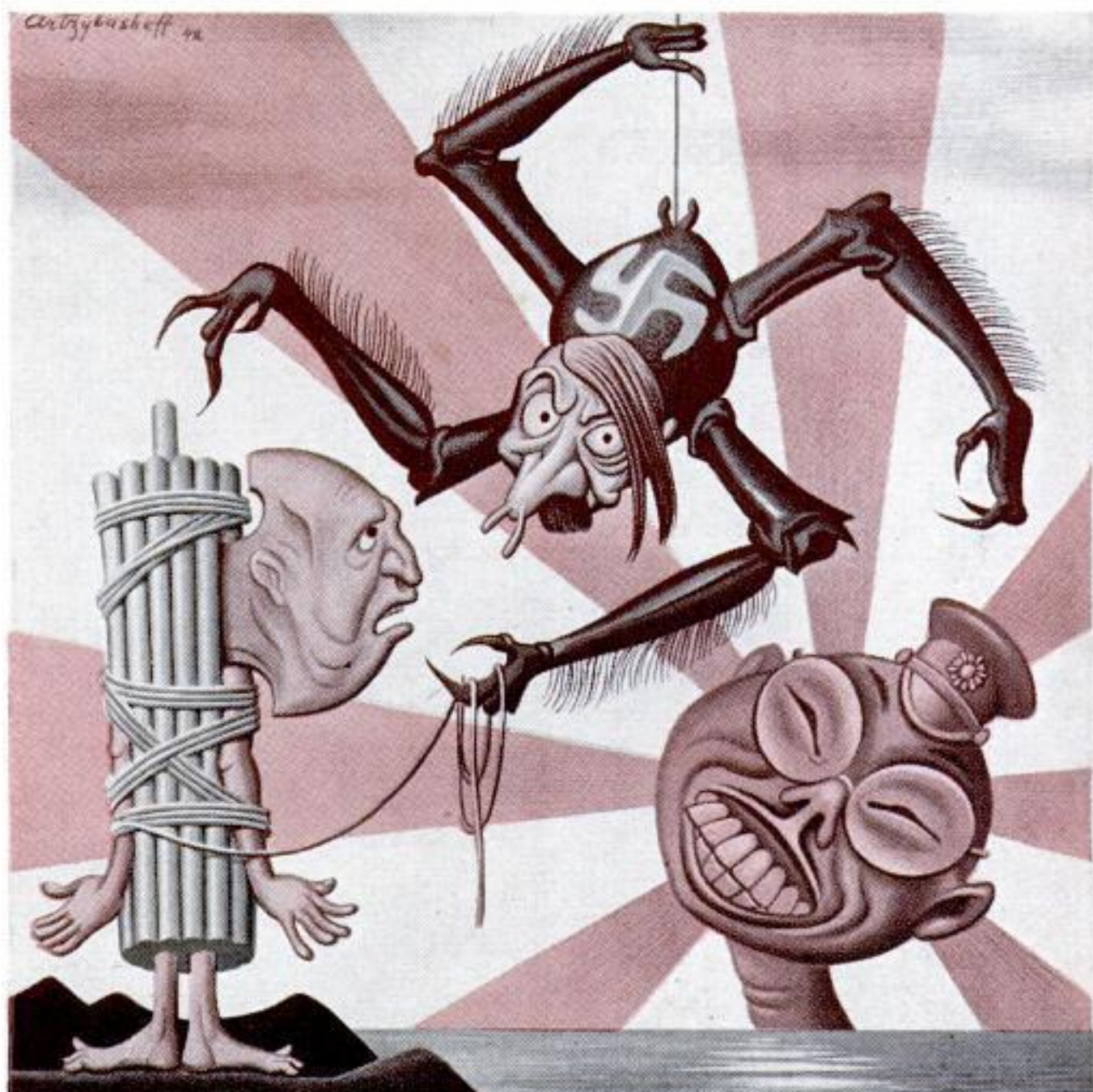
(continued)



Artzybasheff's design for new Nazi flag has striking snake and bloody hand marks. Swastikas, whether they are clockwise or counterclockwise, usually mean good luck.



Die Walküre plunge across the sky like three drunken witches. Hitler has carefully built his national mythology around Wagnerian music and old Germanic legends.



Spider-like, Hitler weaves strong thread around bundle of rods (symbol of Fascism) encasing an apprehensive hatchet-faced Mussolini while Japan's sun sets in west.



# "Now the laundryman and I are like that!"

It all happened a couple of weeks ago . . .

I was sorting out the laundry while the laundryman waited and when I came to the sheets I said, "I guess you can wash these once more for me . . . but they certainly are on their last threads. I hate to buy *anything* right now—but I sure do need some new sheets."

And he clucked sympathetically and said, "I s'pose you'll be buying Cannon Percale Sheets. I notice we're getting a lot of them to wash these days."

And I said, "Humph! I adore percale, too. But I can't afford to splurge like that—especially in wartime!"

So he said didn't I know that Cannon Percale Sheets cost just about the same as heavy-duty muslin? (I gasped.)

And didn't I know I'd save as much as \$3.25 a year for each bed in pound laundry rates, because Cannon Percale Sheets are lighter?

And hadn't I heard how wonderfully they wear? "Why," he said, "Cannon Percale has 25% more threads to the square inch than even the best-grade muslin."

Well, he was hardly out of the house before I was off to the store. And we've been doing some mighty smooth sleeping on Cannon Percale Sheets at our house ever since . . . thanks to the laundryman!



## Cannon Percale Sheets

Made by the makers of Cannon Towels and Hosiery

### How to make your sheets last longer

**If you wash them at home.** Don't soak sheets overnight . . . unnecessary . . . 15 minutes before washing is plenty. Don't use a bleach if you can hang sheets in the sun to dry. When you do use a bleach, put the bleach in the water and make sure it's mixed thoroughly before you put the sheets in. And always rinse *twice* after bleaching.

Always hang sheets evenly. Never use pillow cases for laundry bags. Don't let your iron get too hot and *never* press the folds of a sheet.

That's harder on a sheet than actual wear!

**Have enough sheets.** Sheets need a rest, too. 6 for each bed is recommended. 2 on the bed, 2 in the laundry, and 2 on the shelf. And rotate your sheets. Put the newly laundered sheets on top of the pile and pull from the bottom for use.

**Rely on a good name.** You can trust the name Cannon. And in these days, it's more important than ever to rely on a good manufacturer's

name for all the things you can't see for yourself. You'll be as proud to own Cannon Percale Sheets as you have always been to own famous Cannon Towels.

. . .

Your store has a real value in Cannon Muslin Sheets—well-constructed, long-wearing—at a low, popular price. Cannon Mills, Inc., New York, N.Y.





# GOOD NEWS!

Plenty of  
*Kleinert's*  
new rubber-less  
dress shields  
for every need!



Kleinert's facilities are largely engaged in war work but we are, nevertheless, maintaining for you a complete Dress Shield Service. Kleinert's have perfected ideal dress shield materials that do not use ingredients important to Victory.

You will find available, at your favorite Notion Counter, Kleinert's dress shields for every need, priced to suit every purse — all fully <sup>†</sup>guaranteed to protect your precious dresses.

Help conserve materials and prevent waste! Don't risk wearing a dress even once without protecting it against underarm moisture or anything else which might weaken the fabric.

## PROTECT YOUR PRECIOUS CLOTHES

SEW  
THEM  
IN ...



**JUBILEE**, still 25c pr. — practical work-a-day protection.

**BLUE LABEL** — 39c pr. — a fine shield that can be sterilized with boiling water. Also colored shields from 35c to 60c pr.

PIN  
THEM  
IN ...



**\*PIN-IN** (as long as pins are available) 35c pr.

**\*AIRLITE \*NU-PIN** — a lightweight shield with pins that stay in place even when open but may be detached for washing. 35c pr.

OR WEAR A \*BRA-FORM WITH SHIELDS ATTACHED

Be a Waste Warden  
— prevent underarm  
fabric spoilage with

*Kleinert's*  
© T. M. Reg. U. S. Pat. Off.  
**DRESS SHIELDS**

Prices slightly higher on the Pacific Coast and in Canada



Convenient time-savers, always ready to wear with any dress. Bra-forms in a variety of fabrics from \$1. up.

<sup>†</sup>Kleinert's guarantee: In case of faulty shields, when instructions on envelope have been followed, Kleinert's will not only refund cost of shields but repair damage to dress.

**BUY WAR SAVINGS BONDS AND STAMPS TODAY**

# LIFE'S REPORTS

## "IF I WERE PRESIDENT . . ."

"If I were President. . . ." In this year of war almost every political conversation finally gets around to that phrase. It reflects the tremendous importance of the Presidency in the conduct of the war.

Every citizen can tell the President how to run the war, just as every baseball fan can tell the coach how to run the team. But in baseball, if you want an informed but impartial opinion, you go to the sportswriters who sit in the press box and watch all the games.

The President likewise has his press-box—the Washington correspondents. They watch his big administration team in action every day, follow all its moves, inside and out. If anyone has a perspective on the President's job, it is these correspondents.

To a selected list of these Washington correspondents LIFE recently put this question: "If you were President what would you do, immediately, to improve the war effort and make victory more certain?" The question startled some of them, and many took a humble attitude, prefacing their answers with thanks for not *actually* being in Mr. Roosevelt's position.

No attempt, of course, was made to take a "scientific" poll, but rather to obtain the general drift of opinion. This drift emerges clearly from the following synthesis of their answers, which were more or less unanimous on six vital points.

1. *If I were President in this emergency I would immediately set up a High Command.* This suggestion was the most generally agreed upon and it has two parts. First, there should be a single commander for all the U. S. forces, naval and military. Second, there should be a single commander for all the forces of the United Nations to direct our side of the war as a single enterprise and not as a series of vaguely related, separate actions. It was made fairly clear that most of the correspondents consider that the over-all commander should be an American.

The role of the civilian Commander in Chief is that of overseer of the war, most of them thought. The military and naval burden should be placed on one man. They do not think the appointment of Admiral Leahy went far enough.

2. *I would shake up the Cabinet.* Most of the correspondents think that the Navy Department needs a new head man. Secretary of War Stimson is respected but it is their opinion that many of the top jobs need younger, more tough-minded men to carry the burden of war. Generally they think of these changes not in terms of personalities but rather of principles. The nation needs war-minded young men and, above all, leaders who have a common will and purpose. They emphatically stress that they would put a halt to the present bickering between the Army and Navy. They would preserve the present bi-partisan nature of the Cabinet and even carry the principles a bit farther.

3. *I would clean up the War Production Board.* Donald Nelson hasn't been tough enough nor has he had strong enough backing from the White House. He has become embroiled in a power fight with the Army and Navy over the disposal of materials and is now faced with "shortages" which result primarily from mismanagement and failure to use his powers. The correspondents would clean up this mess quickly and Mr. Nelson would be requested to get tough or get out.

### The Home Front

On the home front the correspondents agree that the country must channel its entire life into an all-out effort and that so far this goal has not even been approached. To them the weak spots are many. About the home front they make these suggestions:

4. *I would definitely fix prices, stabilize or even limit wages, put a brake on incomes by increased taxes and install an "induced" or forced savings plan.* These anti-inflationary steps should be definite and tough and should be designed to distribute the national sacrifice equally. And they should be taken *at once*.

CONTINUED ON PAGE 16

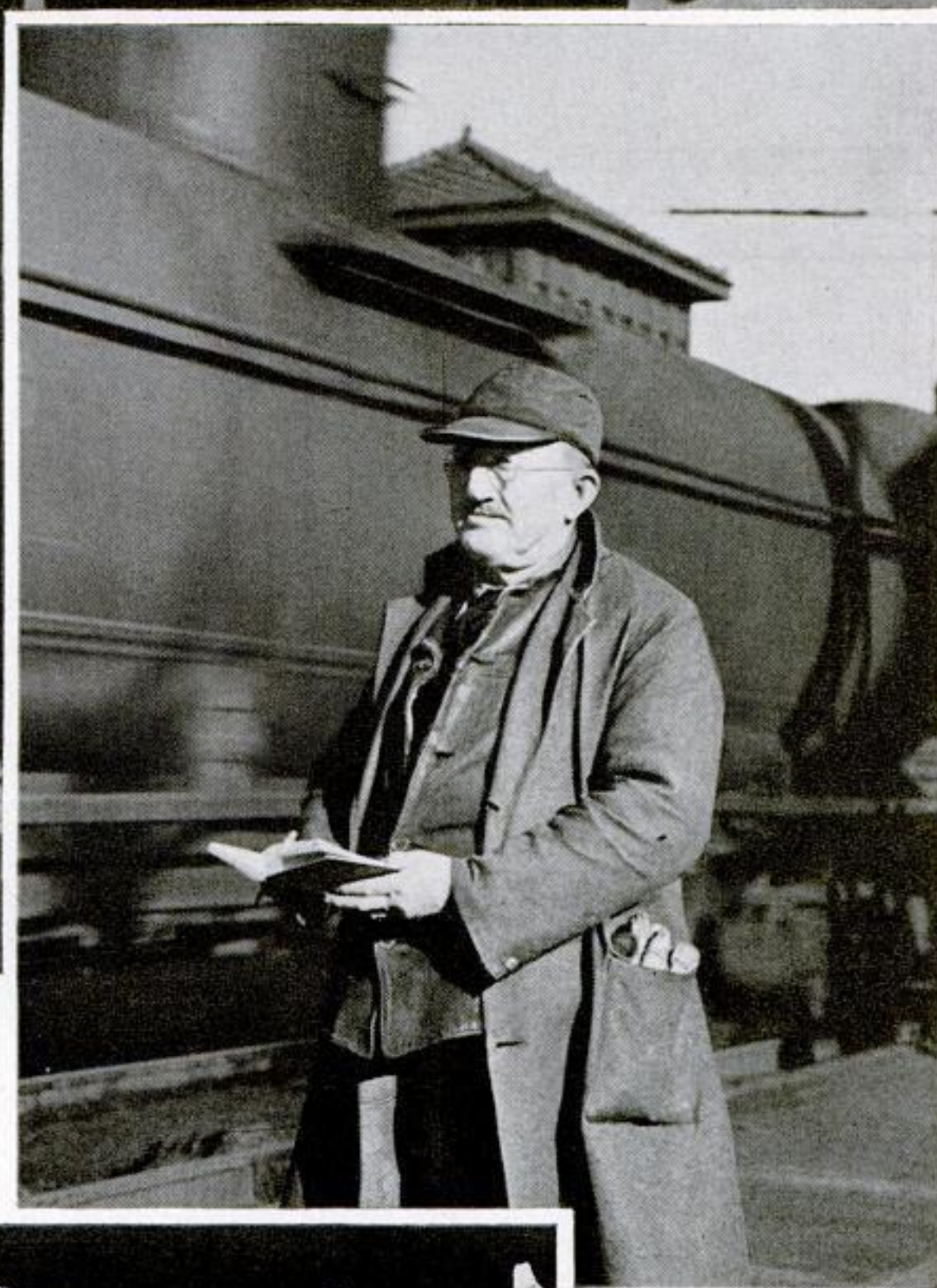




IN MARION, OHIO, Mr. X . . .\* (left) gets the "glad hand" from two old-time friends in the Erie freight yards, as he returns to work after a 4-year layoff. After 21 years' service on the Erie, Mr. X . . . had to be laid off because of his hearing difficulties. He lost his seniority rights and pension privileges, couldn't find another job, and had to go on relief to keep his family together, until a part-time employer (and true friend!) helped him get a Sonotone. Shortly after this, his Union local arranged for a re-examination by the railroad's doctors. He passed, was reinstated in his old job as freight car inspector, and today, thanks to the better hearing Sonotone has given him, is back at work helping to "Keep 'em rolling" for Victory.

For 12 years, Sonotone has carried on the world's most extensive research in hearing aids, and has made significant contributions to the design of present-day audicles and fitting techniques. Today, nearly 95% of people's hearing troubles can be helped. The important thing is to see your doctor early. And if a hearing aid is needed, anybody in the United States can get complete information on the improved hearing a Sonotone can give by telephoning the nearest of the 139 Sonotone offices.

\*Name omitted in accordance with medical ethics.



**For information on Sonotone** telephone or write any of the 139 Sonotone offices in the United States, or write Sonotone, Elmsford, N. Y. (In Canada, address 225 Yonge Street, Toronto.)

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MY TEETH ARE  
CLEANER, BRIGHTER  
BECAUSE...

## THE NEW SUPERFINE KOLYNOS TOOTH POWDER

combines these three advantages—



1. IT'S MICRO-  
PULVERIZED  
TO MAKE IT  
SOFT, GENTLE,  
SUPERFINE!



2. ITS BUBBLY  
FOAM SURGES  
IN BETWEEN.  
HELPS CLEAN  
OUT THE  
CREVICES!

Micro-Pulverizing is the amazing process that grinds and re-grinds tangy-flavored Kolynos into microscopic particles as superfine as an expensive face powder. And, as your own dentist may tell you, a powder as soft and fine as this is sure to be safe, gentle-acting . . . really good to your teeth!

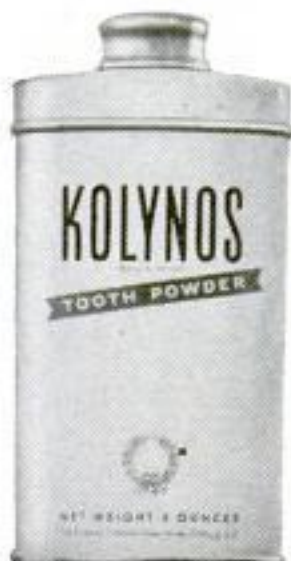


3. ITS GRAND NEW  
FLAVOR LEAVES  
MY MOUTH  
CLEAN AND FRESH

Yes, the new Kolynos has a tangy, bracing flavor that's new . . . different. It's wonderfully refreshing . . . lingers on after each brushing.

## KOLYNOS TOOTH POWDER

IT'S GOOD TO YOUR TEETH BECAUSE IT'S SUPERFINE!



Try Kolynos at our risk. You must agree that it does a better job of cleaning your teeth . . . refreshing your mouth, or you get **DOUBLE YOUR MONEY BACK!**

## LIFE'S REPORTS

(continued)

5. *I would forego domestic politics, in my home State or elsewhere, for the duration.* If local politics must be played, let the professionals play it.

6. *I would lower the age for military service to 18.* According to the Army, boys in the late teens make good soldiers and Congress should be made to face the military facts despite fall elections.

The advocacy of these six measures, with reservations and variations, was as nearly unanimous as could be expected from such a varied group. To these six, each man added other, more divergent suggestions. Some of them are well worth listing.

*I would make some sense out of war news by placing Elmer Davis in complete charge of all news with jurisdiction over both the Army and Navy press bureaus.* Other opinions suggest that Davis not assume authority over the Army and Navy but that he be raised to a position equal to that of the highest Cabinet officer. By this device they think Davis would have the same overseeing position in regard to news as the President would have with respect to the conduct of the war.

*I would put a stop to unqualified civilians getting Army commissions.* This correspondent believes that our officers should be picked from the corporals and sergeants who have a sound military background.

*I would get rid of the expensive peacetime agencies like WPA and NYA.* This is the opinion of several of the polled newspapermen. One correspondent noted that "the last time I counted, there were 20,000 economists in Washington." Said he: "I would fire at least 19,000 of them just to diminish the confusion."

*If I had a hold on the people, such as Mr. Roosevelt has, I would make more radio talks.* I would tell the people more about the war, bring it closer to home. I would lay down the facts, good and bad, instead of easing it to them with hints and warnings. I would realize that the people are willing and anxious to make any sacrifice to win the war and they're damned sick of being called complacent. I would say, "These things we have to do and we have to do them now."

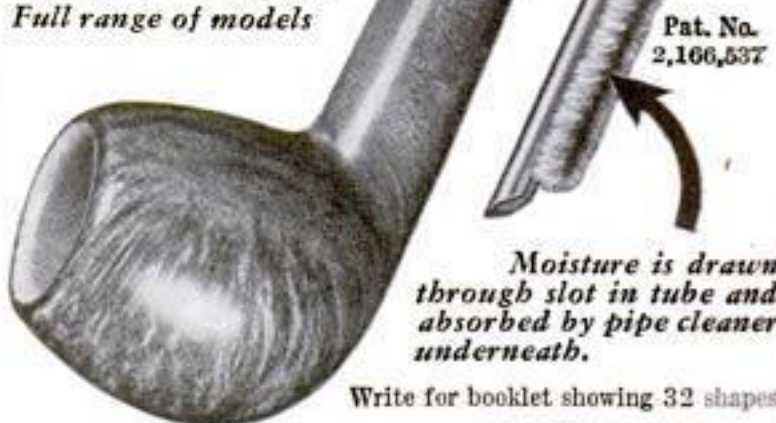
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The SMOKEMASTER side-tracks moisture from the smoke passage as fast as it forms—keeps itself clean!

No tricky gadgets; you simply fold and insert an ordinary pipe cleaner under a slotted tube built into the stem. As moisture condenses in the tube, it is absorbed through the slot by the pipe cleaner under it. *Smoke never passes through a saturated filter.* Only fresh, fragrant tobacco smoke reaches your lips. What a difference!

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SAYS PETER PUTTER

"Bristling with a desire to be patriotic and practical? Start right at home! Dig up those 'hopeless' paint brushes huddled away in garage or attic and put 'em back on the useful list! How? Savabrush! An overnight-bath dissolves paint, varnish, shellac, enamel; makes bristles good-as-new. A 10¢ carton saves several brushes!" Your paint, hardware dealer should have it. If not, send 10¢ for postpaid package: Schalk Chemical Co., 351 East Second St., Los Angeles.





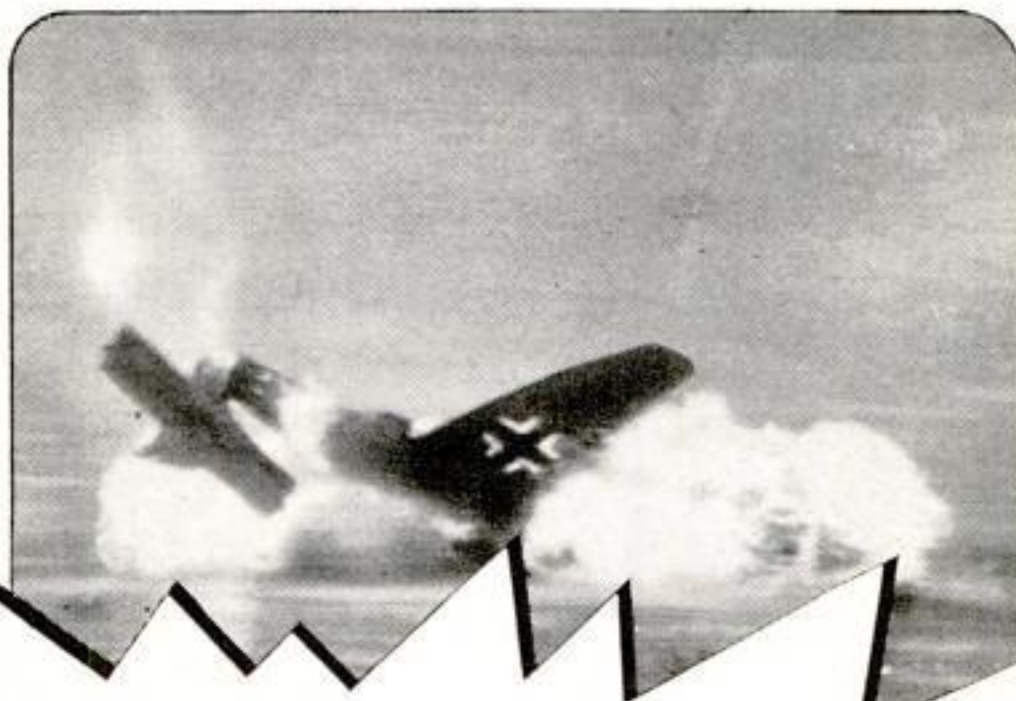
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**TERRIFIC BATTLE SCENES**  
**FILMED IN STARTLING CLOSE-UP**  
**UNDER LAND, SEA and SKY FIRE!**



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 RECORD OF THE WAR  
 IN CASTLE FILMS!**

Here are a few of the latest historic films:  
 "MIDWAY AND CORAL SEA BATTLES"—Actual scenes of the two mighty sea-air battles. U.S.S. Lexington's dramatic end!  
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 THIS HANDY ORDER FORM  
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SEE the mighty struggle for possession of Alexandria and Suez! Actual battle scenes filmed under fire by death-defying cameramen! See the surging tide of battle as the forces of the Axis and Allies lock in a fight to the finish! See war in all its fury! Shells bursting! Tanks and planes exploding! Men attacking and counter-attacking! Close-up shots of dive bombers attacking convoy! Night and day battling on land, sea, and in the air! War pictures like these have never been filmed before! An astounding movie record that is a *must* for every projector owner! Own it now!

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# Today's cargoes can't wait for Tomorrow's cargo planes!

WE CAN'T WIN THIS WAR with munitions which lie at the bottom of the ocean!

With our fighting forces scattered the world over, America has awakened to the fact that Air Transport may be a vital key to our supply problem!

Today, on the drafting boards of the country's aircraft designers, are sky freighters which will carry great loads over vast distances—when they can be built. But, unfortunately, transport planes that will not be ready to fly until a year from now *may be a year too late!*

In the meantime, America's big-plane builders are not standing by idle. They know the problem is desperately urgent—and they are taking urgent measures to meet it.

Right now—to cite our own case—

multi-ton planes are coming off Consolidated's assembly lines into the hands of America's trans-oceanic ferry pilots.

These planes—though designed primarily as bombers, not freighters—readily lend themselves to cargo and transport service when certain alterations have been made.

One such plane is the huge Consolidated Coronado flying boat. Every day, more and more of these air freighters are being put into service. Along with their sister flying boats, the Catalinas, they are getting today's cargoes to our far-flung fighting fronts in a matter of hours.

And from our assembly lines comes still another Consolidated transport plane—the new “work-horse” version of the B-24 Liberator, America's famed

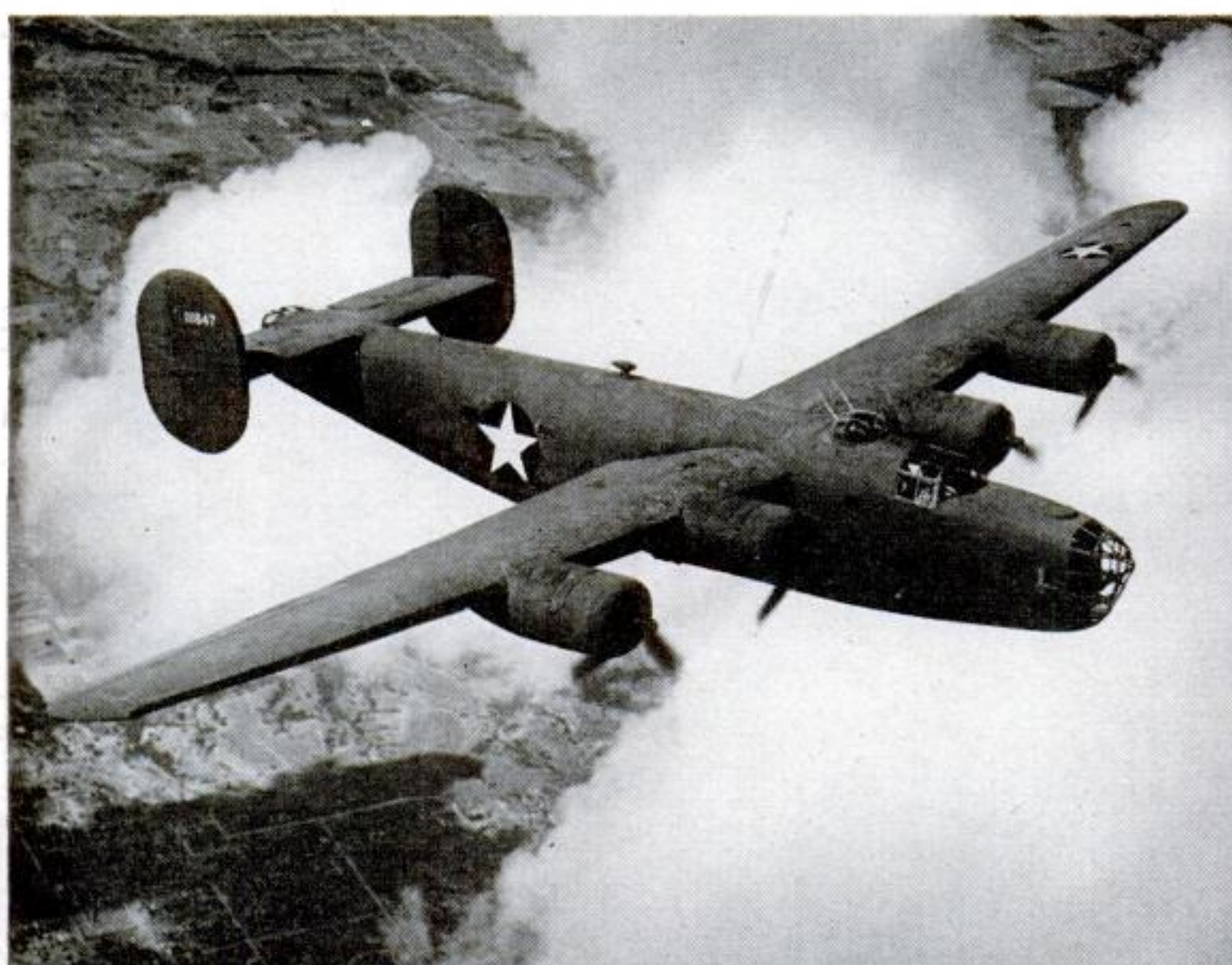
4-engined bomber. Liberator transport planes, for months past, have been ferrying supplies to our forces in Hawaii and the far Pacific, as well as across the Atlantic.

Here at Consolidated, we know that converted bombers are not the last word in giant air transports. We are now developing transport planes that will dwarf today's *largest* aerial freight cars. But today's experimental models are for *tomorrow's* cargoes. They cannot be built in sufficient numbers *quickly enough* to do the job that must be done *today*.

The immediate problem is *cargo planes — today — for today's cargoes*. And that's the problem we're doing our best to lick! *Consolidated Aircraft Corp., San Diego, Calif. Member, Aircraft War Production Council, Inc.*

## CONSOLIDATED\* builds Battleships of the Air

\*Originator of the LIBERATOR . . . CATALINA . . . CORONADO



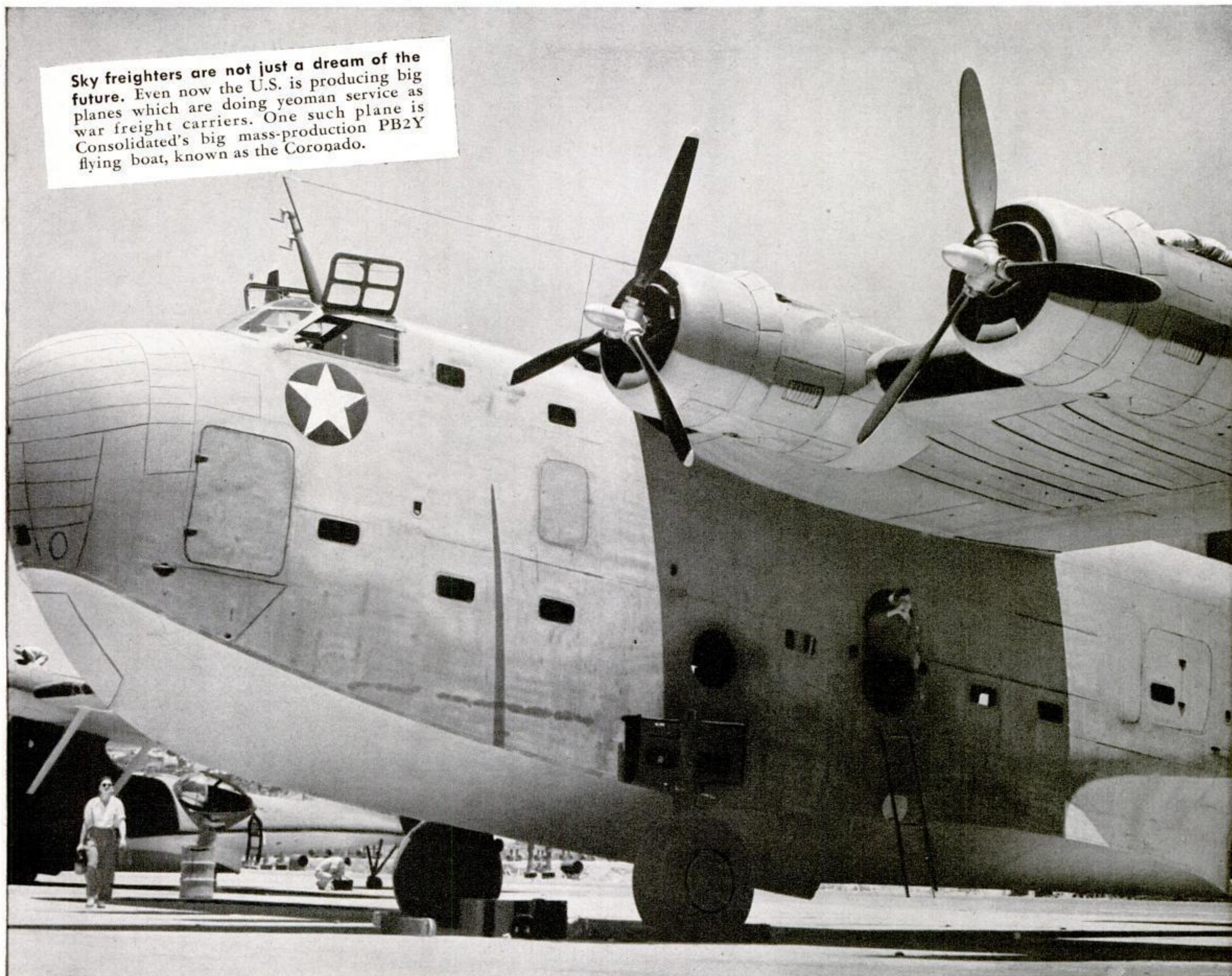
Streaching through the air at pursuit-ship speed, the fully loaded 28-ton Liberator has crossed the Atlantic in as little time as 400 minutes. No stranger to action against the Axis, the Consolidated Liberator is one of America's ace bombers. Converted into a transport plane, it is also ferrying military supplies across the Atlantic and Pacific to our fighting forces.



“As many as possible of next year's planes this year!” At the Consolidated plant in San Diego, B-24 Liberator bombers move down the assembly line 24 hours a day. In the common cause of Victory, the blueprints of the Consolidated Liberator are being shared with Douglas, Ford, and North American.



Sky freighters are not just a dream of the future. Even now the U.S. is producing big planes which are doing yeoman service as war freight carriers. One such plane is Consolidated's big mass-production PB2Y flying boat, known as the Coronado.

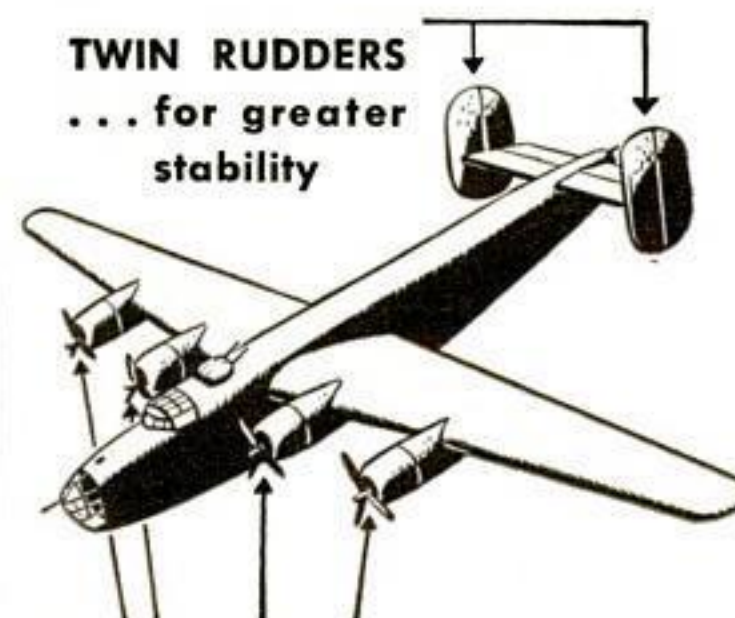


**Last-minute check-up** — a group of "Consair" trans-oceanic pilots checking charts and flight conditions before taking off in Consolidated B-24 Liberator transport planes. Along with its teammates — the 33-ton

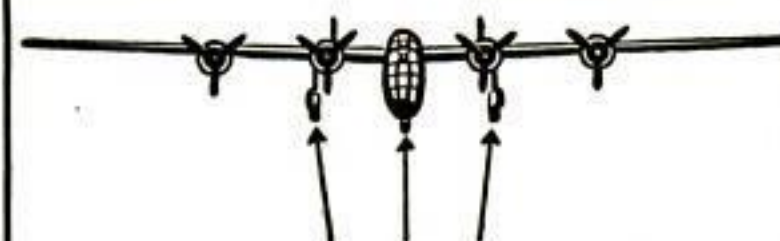
PB2Y Coronado and the famous PBY Catalina flying boats — this "work-horse" version of the Liberator bomber is helping to meet America's urgent supply problem by delivering today's cargoes overseas *today*.

### How to spot the LIBERATOR (B-24)

**TWIN RUDDERS**  
... for greater  
stability



**FOUR ENGINES**... for depend-  
ability, range, and speed



**TRICYCLE LANDING GEAR**...  
for safer take-offs and landings



## RHYMES FOR TRYING TIMES



1. Our Bill is in a factory  
Where shells are made (for  
shootin'),  
And Bill is weary, when he hears  
The quitting whistle tootin'.



2. So every day at five or so  
He welcomes tea by Lipton.  
He finds it so relaxing, and  
The flavor Bill is hipped on!



3. When weather's warm, we have  
it iced  
And make it by the pitcher.  
For everyone loves Lipton Tea—  
It's mellower and richer.



4. Slow-ripening makes Lipton Tea  
More flavorful than others—  
(Teas ripened fast taste flat and  
weak)—  
Get Lipton, Wives and Mothers!

## LIPTON TEA

AMERICA'S LARGEST-SELLING BRAND  
TRY THE DELICIOUS LIPTON BLEND IN MODERN,  
NEW-STYLE LIPTON TEA BAGS, TOO!



SAY, BEECH-NUTS ARE THE  
**MODERN SMOKE** — LONG,  
SMOOTH, AND MIGHTY NICE

... BUT NONE THE LESS  
YOU GET THEM AT A GOOD  
**OLD-FASHIONED PRICE!**



Today's High Cigarette Prices needn't  
bother you! Modern KING SIZE  
BEECH-NUTS cost you less per pack  
—yet you can't buy a finer cigarette  
at any price! They're extra-long,  
extra-smooth, extra-easy on your  
throat. Try BEECH-NUTS, today!

## BEECH-NUT

The Modern King Size Cigarette

PRODUCT OF P. LORILLARD COMPANY

## LIFE'S COVER



Leon Henderson, head of OPA, appears on this week's cover in one of his better-groomed moments. Although he buys tailor-made suits, his shape and energetic habits make him perennially disheveled. One of Washington's hardest workers, he arrives at his office about 6:30, stays late at night, works weekends. For a Close-up of Henderson, see pages 104-115.

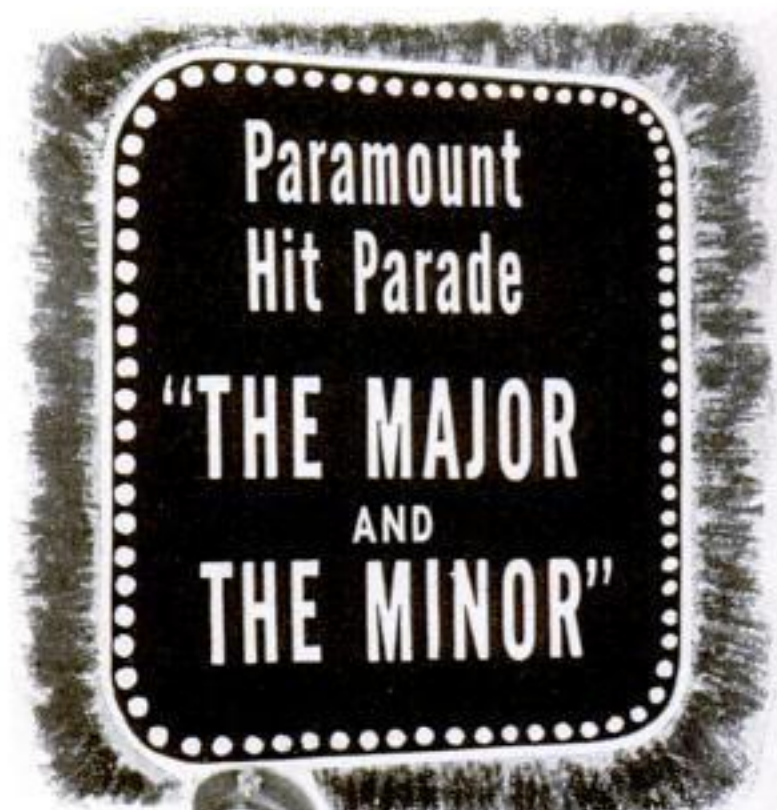
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†Prisoner of war

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is the Major is the Minor

With nothing between beautiful Ginger and the Big Town Wolves but her "mad money," Ginger decides to hit the home trail. BUT... her mad money isn't enough for the train ticket! What to do... what to do...

### IDEA!

She poses as a half-fare kid of 12! And who should "adopt" her on the train but handsome Major Ray Milland!

She spends the night in "Uncle" Ray's compartment...

She goes with him to his Military School—and wrecks the institution...and Ray's fiancée...

She gets lesson in "tactics" from a regiment of Junior Wolves...

Not bad for a kid of 12!

That's only the beginning... but you can see the possibilities. Well, they're all realized, and more, in the Paramount Picture "The Major and the Minor" directed by Billy Wilder!



### TWO MORE PARAMOUNT HITS ALSO RECOMMENDED

"WAKE ISLAND" the never-to-be-forgotten epic of our Fighting Marines' heroic stand against overwhelming odds at Wake Island.

"Irving Berlin's HOLIDAY INN" Bing Crosby sings... Fred Astaire dances 11 new Irving Berlin songs. Marvelous musical extravaganza! A Mark Sandrich Production!

★★★★★

Ask your theatre manager when these Paramount Hits are coming.





**HE LOVED IT THEN AND HE LOVES IT NOW**

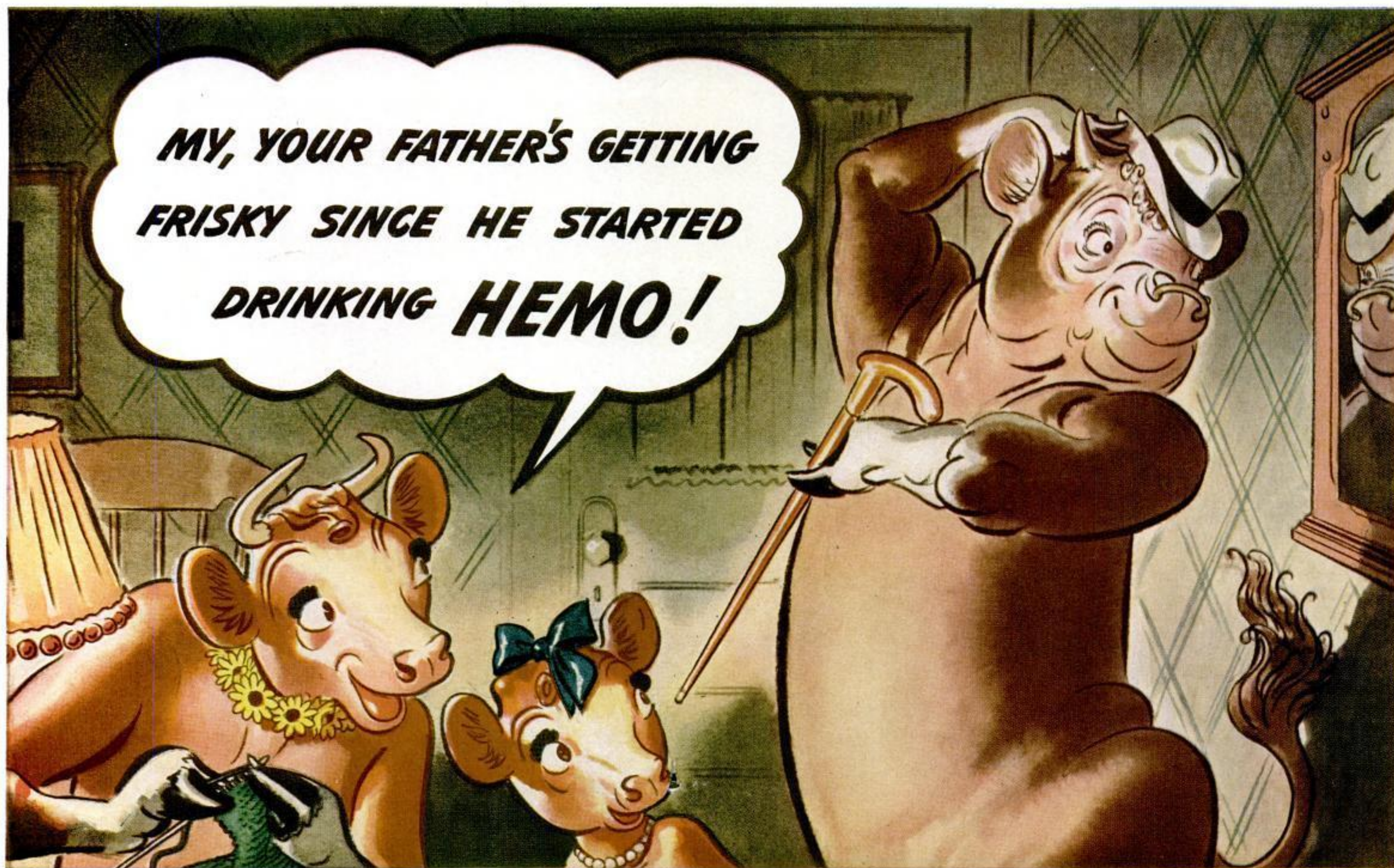
Just think what  
a whole box of delicious  
Milky Way candy bars would mean to  
your boy now! With each delightful  
bite through the pure milk chocolate coating, the layer  
of smooth creamy caramel and the luscious center of chocolate nougat,  
flavored with real malted milk, he will beam his appreciation.

For you see it's the little things that do so  
much toward keeping our boys happy . . little luxuries  
you can provide . . .

*Milky Way*







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amounts of calcium and phosphorus.

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**JUST ONE GLASS OF HEMO GIVES YOU:**

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**PLUS**

The Vitamin B<sub>1</sub> in 4 slices of whole wheat bread!

**PLUS**

The Vitamin D in 3 servings of beef liver!

**PLUS**

The Vitamin G in 4 servings of spinach!

**PLUS**

The Iron in ½ pound of beef!

**PLUS**

The Calcium & Phosphorus in 2 servings of cauliflower and 1 serving of cooked green beans combined!



## Borden's Hemo

**IF IT'S BORDEN'S IT'S GOT TO BE GOOD!**



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## LIFE'S PICTURES

In March, LIFE Photographer Hart Preston went into Turkey to take pictures. There, in one of the world's last neutral havens, he found that the cautious Turks simply did not want publicity. In that arena of tortuous intrigue between Axis and United Nations, he soon understood why. But at last, after six months, he got out the pictures shown on pages 95-103, the first full-length picture story of Turkey since the war closed in around it.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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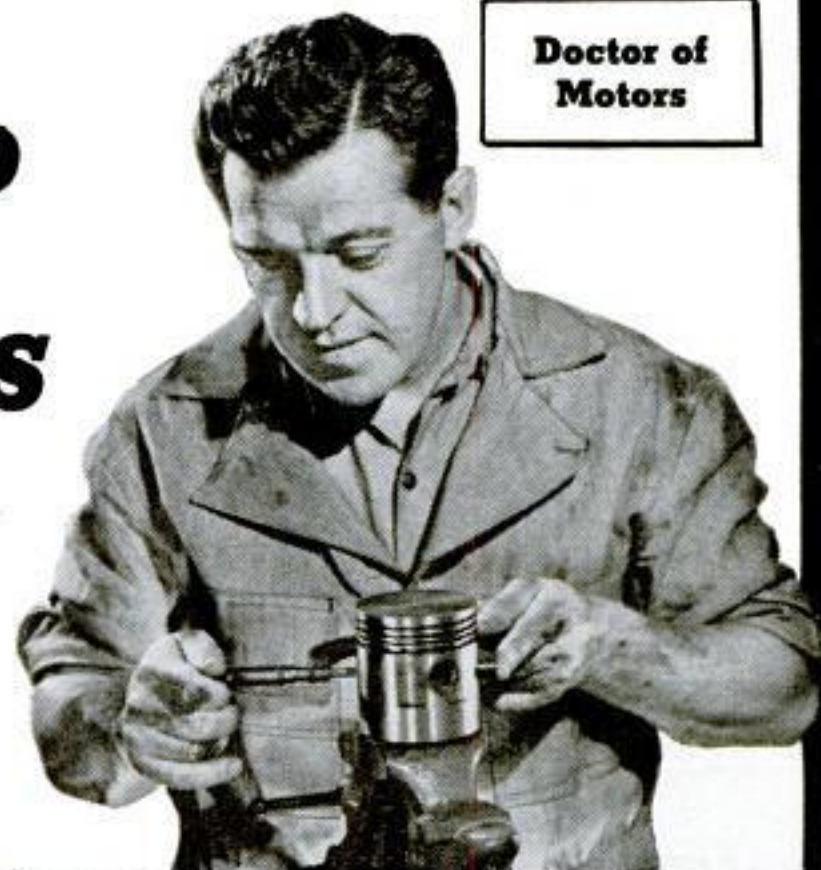
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130—Gen. NEW KENSINGTON DISPATCH—bot. courtesy NEW YORK CENTRAL SYSTEM

ABBREVIATIONS: BOT., BOTTOM; CEN., CENTER; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; A. P., ASSOCIATED PRESS; B. S., BLACK STAR; INT., INTERNATIONAL; W. W., WIDE WORLD

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## *The Schoolteacher*

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*During school and after school, she's helping to win a war.*



*Boy Scouts* are organizing messenger service for the community OCD . . . doing yeoman service in the salvage campaign . . . teachers and Mimeograph duplicators help.



*Government Nutrition Program*—studied in class and carried over into homes—is Girl Scout project . . . teachers help prepare materials on the Mimeograph duplicator.



*Mothers in Uniform*—getting auxiliary motor corps started and holding first-aid classes takes plenty of Mimeograph duplicated copies . . . and teachers help with the details.



*Block captain* needs many copies of instructions to pass along to his unit wardens . . . and teachers help get them out quickly, economically on the Mimeograph duplicator.

These days, almost every new Mimeograph duplicator goes straight to the armed forces and war industry. Like American business, American schools are making Mimeograph duplicators last longer, Mimeograph stencil sheets and inks go farther—and still do all the extra work a school can do to help the war effort.

Schools are taking an important part in

getting information to many people quickly—and here, as with the armed forces, Mimeograph duplicators are a vital link in the nation's system of communications today.

Conservation of hard-to-replace appliances—in school, home or office—is part of patriotism. Conserve yours with care and regular service. A. B. DICK COMPANY, Chicago.

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U. S. MARINE AND NAVY HEROES OF WAKE ISLAND LAUGH AT JAP CAMERAMEN ON SHIP TAKING THEM TO JAPAN. SEATED OFFICER IS COMMANDER WINFIELD SCOTT CUNNINGHAM

# JAPS LIE ABOUT U. S. HEROES

The picture above shows what the Japanese are doing to ridicule and humiliate U. S. heroes. These 16 Americans—Commander Winfield Scott Cunningham, U. S. N. (*seated*), marines and civilian workers—were captured after the fall of Wake Island Dec. 23 and are here being transported to a prison war camp in Japan. The Japanese photographer waited until somebody cracked a joke, got this picture of everybody grinning. Then Japanese propagandists used the picture to try to show that these Americans, “smiling broadly as if they had not a care in the world,” are glad to be prisoners and out of the war. Into the mouth of Commander Cunningham is put the obvious lie that the defense of Wake—one of the classics of U. S. military history—was a feeble, listless affair.

The pictures of American prisoners on this and the following pages were taken from a Shanghai English-language magazine with the astonishing name of

*Freedom*, gotten out by the Asiana Publishing House whose unbelievable editor-in-chief is listed as “Brian O’Hara.” There are others: *Photo-News*, *Asiana*, *XXth Century*. A few copies of these Jap magazines reached the U. S. last fortnight in the baggage of American diplomatic and civilian internees who returned home on the *Gripsholm*.

Incredible as it may seem to Americans, these magazines present the Japanese war machine as a kindly old gentleman bringing peace and freedom to the Asiatics. Their format copies American magazines. They feature “Photoquizzes” and articles about “the coming American revolution.”

Japan now has about 23,000 American prisoners: 450 from Guam, 450 marines and sailors and 800 civilians from Wake, 50 sailors from the gunboat *Wake*, 200 marines and sailors stationed at Peking and Tientsin, 900 caught in Java, 18,000 in the Philippines,

2,000 in Occupied China, 100 in Japan, probably some Navy men and fliers and a few soldiers taken in the New Guinea fighting. Japan claims a total of all prisoners, including British, Indians, Dutch, Javanese, but not Chinese, of 290,000. The biggest hauls were of course in Malaya and Java, nearly 100,000 apiece.

Clear-cut Jap atrocities against American “prisoners of war” after fighting had stopped have not yet been acknowledged by our State Department. Atrocities during surrender and against civilians suspected of espionage are another matter, not covered by international law. The Japs fell into the habit in China of not taking prisoners. In fighting whites, they cannot entirely break themselves of the habit. Sinister fact about their treatment of military prisoners is that the Japs will not allow neutral inspection of many of their prison camps. Sympathy is not what these men want. Only deeds can now avenge them.



# JAPS USE U. S. PRISONERS FOR PROPAGANDA

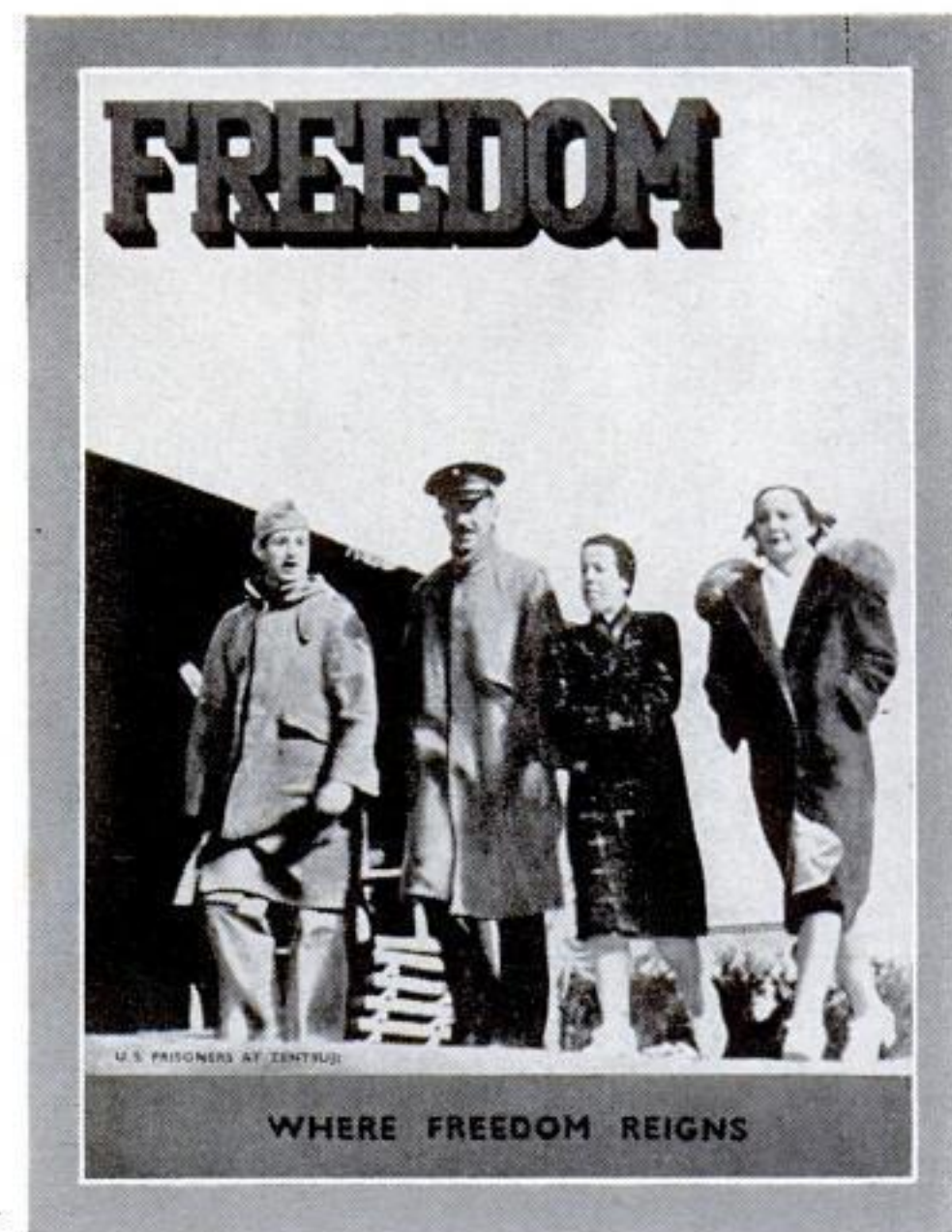
For Americans these pictures are their first glimpse of their compatriots as prisoners of the Japanese. The Jap propaganda magazines that printed them had two flagrantly obvious intentions: 1) to prove to somebody that the Japs were not mistreating their U. S. military prisoners; and 2) to plant the false idea by spurious quotations that these Americans were actually opposed to fighting Japan. The first suggests the unpleasant possibility that the Japanese have a guilty conscience about their treatment of prisoners. The second is disproved by one look at these tough, hard-handed fighting men.

"Music and merriment reigns in Shanghai concentration camps," says *Freedom* of what is supposed to be taking place at the time these pictures were made. Much is made in print of the "juicy meat" the prisoners get, of their chance to do paid work and thus "open bank accounts or purchase luxury articles," of their "sanitary washrooms"—but always in the background is a guard with a gun. A more ominous note leaked out

in a Japanese broadcast about the Wake Island prisoners: "At first they could not eat Japanese pickles, but after trying a few they have taken a liking to them. They displayed typical American individualism. However, now they are very cooperative with the Japanese."

American officers, obliged to say something flattering to Japan, produce such meaningless masterpieces as: "Whenever I hear the schoolchildren at play across the street I think of my own dear little Patsy. It is gratifying to realize that schoolchildren are the same the world over."

Of course, the Japs are at liberty to put anything they please into the mouths of their prisoners. Even the pictures can lie, as in the case of the supposed presentation of radios to the Americans (*below*). The only way to check the story is to defeat Japan and recover these Americans. For the prisoner-of-war world of bearded faces and tired eyes and interminable days of nothing—a terrible life remote from the living—turn the page.



PROPAGANDA MAGAZINE COVER SHOWS U. S. PRISONERS



**Ignominious chore** is performed by heroic Major Devereux (*center*) of Wake Island, who has to stand at attention and be photographed receiving a radio from Japs for his co-prisoners. If he was allowed to keep it, it must have been one that tuned in only on Japan's radio station JOAK.



**Propaganda picture** is supposed to show the radio giving "grateful" Americans Japanese propaganda broadcast. The Japs' anxiety to advertise this petty gesture makes the whole proceeding highly suspect. Major Devereux is seated at the right. Faint smiles appear on some faces.

AMERICAN AND ENGLISH PRISONERS IN SHANGHAI CONCENTRATION CAMP POSE FOR OFFICIAL PHOTOGRAPH BY JAP PHOTOGRAPHER. JAPS ARE PROUD OF AMERICAN PRISONERS







**Top Sergeant Jack Davis** of Newark, N. J. wears the heavy fur hat favored by members of the small U. S. garrisons stationed in North China at Peking and Tientsin. He is a marine.



**Colonel William W. Ashurst**, crack shot who tested Garand rifle for Marine Corps, would say only, "We're glad spring is here. The men are looking forward to softball and volleyball."



**Major James Patrick Sinnot Devereux**, hero of Wake, was officer who radioed, "The issue is in doubt," as overwhelming Japanese forces overran the last Marine defenses at Wake.



**Navy Commander Leo Cromwell Thyson** wears a prisoner's armband like the others. Japanese characters visible mean "auxiliary" and describe his job in the concentration camp.



**Merchant captain, Malcolm R. Peters** of the S. S. *Malama*, was caught with his ship on Yangtze River near Shanghai by Jap warships in first hours after attack on Pearl Harbor.



**Civilian** from Wake Island is Raymond R. Rutledge, construction engineer, who wears a California American Legion cap. About 1,000 civilians were making Wake a \$18,000,000 base.

**JAPANESE HOLD "CONFERENCE" WITH U. S. AND BRITISH OFFICERS ON THE EXERCISE FIELD OF THE SHANGHAI CAMP. VISIBLE AROUND TABLE ARE MOST OF THOSE SHOWN ABOVE**







In Shanghai internment camp where Newspaperman J. B. Powell had all his toes amputated (LIFE, Sept. 7), a Jap press officer dead-pans the news that Singapore has fallen. Equally

straight-faced are Commander L. C. Thyson (left) of the U. S. Navy and Major L. A. Brown of the U. S. Marine Corps, both of whom had been stationed at Tientsin before Pearl Harbor.



On raised platform, Jap propaganda officer reads out to Shanghai military prisoners at Woo-sung prison camp the bad news of Singapore. American prisoners at Shanghai include crew

of the U.S. river gunboat *Wake*, marines from Tientsin and Peking, Wake Island civilians and some merchant seamen. There are also a few British. Officer in center carries a U.S. Navy cap.





**Americans line up** for Jap routine of recording voices on Jap promise that the records will be broadcast to U. S. relatives. In this line are a U. S. Marines major, a grizzled U. S. Navy chief

boatswain's mate and in rear a Navy officer. Jap magazine headlined this picture, "UNEXPECTED JAPANESE KINDNESS." The Americans look as though they expected no favors.



**American marines** speak their names into microphones, add "I am well. How are you folks at home?" and sign names on labels to be attached to phonograph records. Japs announced that

records were then broadcast over Jap radio station called JOAK, added that "America and her people are suffering for the stupidity and gross impertinence" of the U. S. Government.



# LIFE ON THE NEWSFRONTS OF THE WORLD

## Wanted: Some Competent Citizens To Salvage the Salvage Campaign

In the U. S. the September wheat turned to burnished yellow and the apples shone like big red stars in the orchards of Oregon. The harvest season was coming—but not as in other years. Around the great bowl of mis-managed American abundance, the planet smoked with war. And our side was not winning it. The Chinese fought their way back to airfields from which it would be possible to bomb Tokyo—but the airplanes were still on order. The Marines clung to the Solomon Islands—but the Jap continued to occupy the far more strategic Aleutians. No one knew in what direction the bloody Tojo would move next, whether into the jungles of India or across the wastes of eastern Siberia. Along the beautiful Volga River the Russians gave their lives by the thousand merely to slow down the great Nazi war machine, grinding toward Stalingrad. Only good news came from Egypt, where Rommel batted the British like a tiger with his paw—and hastily drew back.

What was America doing? That was what the world wanted to know.

### "The Arsenal of Bureaucracy"

As they gathered around their radios this week waiting for the President to break his long silence, that was what Americans wanted to know, too. Even his political opponents—with some unhappy exceptions—were ready to back Mr. Roosevelt to the hilt. He had only to ask, to define, to make clear and, where necessary, to demand. Manifestly, however, while carrying one of the biggest burdens that any man had ever shouldered, the President was working under a terrible handicap. Somehow or other he had become surrounded by executives, administrators and politicians, who, having demonstrated for three years their incompetence to prepare for war, were now proving incompetent to carry it on.

The people of the U. S. are not used to incompetence. They are tolerant, and maybe after years of plenty they are soft. But deep in their souls there is the tradition of success. Little by little, now, they are awakening to the fact that the great Washington juggernaut that Ray Clapper calls the "Arsenal of Bureaucracy" is making fools of Americans in plain sight of all the world.

### Lessing Rosenwald's Floperoo

Plenty of examples could be cited, and have been cited by the press in recent weeks, of the inability of WPB to master the Washington confusion. For example, Donald Nelson, having declared that he was going to get tough, refused to back Reese Taylor, head of the steel division, who had a tough plan for

managing the vital steel supply. But big, competent Reese Taylor, man of action, would not temporize. He stood up and resigned.

Last week there was more trouble brewing in WPB, this time in the Conservation Division. With a few shining exceptions, the household, or "general" salvage program of that division has been a flop from the word go. In charge of the flop is WPB's Lessing Rosenwald, with OCD's James M. Landis helping to make it total. Typical Rosenwald boner was a recent announcement in a full-page advertisement that tin cans are "needed only in areas near detinning plants, as announced locally." It is pretty hard for an American to understand why tin cans from Pittsburgh are "needed" more than tin cans from Oskaloosa, Iowa. As a matter of fact, as anyone in the detinning business knows, "prepared" (i.e. cleaned and flattened) tin cans can be shipped economically from long distances. The Vulcan Detinning Co. of Pittsburgh regularly receives prepared tin cans from dozens of different cities east of the Rockies, some of them as far south as Florida. The effect of this WPB "instruction" is merely to confuse housewives who may not be as acutely aware of the location of detinning plants as Mr. Rosenwald seems to expect.

Only serious limitation on the shipment of tin cans is that they must move in carload lots, so if your community wants to collect them it must store up at least 15 tons. Wash the cans thoroughly, cut out both ends, flatten the can by stepping on it, then insert the ends into it. Thus "prepared," cans can be stored until Mr. Rosenwald—or possibly his successor—gets around to you.

But bureaucratic confusion was not confined to tin cans. From all over the country last week came complaints about general household salvage. The public has been badgered and baffled by conflicting statements, overlapping salvage campaigns, duplicating salvage agencies, publicity campaigns without house-to-house organization, house-to-house organization without adequate provision for carting the scrap away—incompetence in WPB, petty local OCD politics. Household salvage has become a national disgrace.

### Bountiful Seattle

Measured against the great achievements of America, the salvage of scrap is a very simple task. It requires clear thinking, thorough house-to-house organization, definite sense-making instructions and a competent publicity campaign. Any good American executive can salvage any community in the land, once he is given the assignment. This fact has been amply demonstrated in various communities where individuals, fed up with Washington, have broken loose and done a job.

Most outstanding example of this occurred in Seattle. A likeable Seattle jeweler by the name of Leo Weisfield, Chairman of the

Salvage Committee of the Civilian War Commission (a strictly local, not a Federal, body) laid out a simple, realistic "parking-strip" campaign, planned it with the care of a general, enlisted the Women's Volunteer Victory Corps (another local outfit), the Teamsters Union, the Building Service Employees' Union, and even the local OCD. Well prepared and instructed, Seattlites sprang to action. When the zero hour struck at 6 a. m. on Sunday many home-owners were seen in pajamas and nightgowns piling last-minute junk on the parking strips. Mr. Weisfield, up at 5 a. m. and on the go until midnight, was amazed and dumbfounded. The city blossomed junk. For miles and miles the streets were lined with heaps of old egg-beaters, rusty tanks, baby carriages, World War "souvenir" shells, cuspidors, railroad spikes, phonograph horns, iron bathtubs. Seattle homes proved to be as bountiful as the American earth.

In different ways the same kind of thing has been done elsewhere. In Omaha the *World-Herald* provided the leadership for a spectacular state-wide campaign. In Griffin, Ga., a few public-spirited citizens, fed up with waiting for the local Federal officials, rolled up their sleeves and have now collected 3,000,000 lb. of scrap from Spalding County (population 30,000). In some cases, it is true, the local Federal authorities have done a good job, notably in Chicago. But for the most part successful scrap campaigns have been conducted by men and women who wanted to fight, refused to wait, and knew how to enlist their fellow citizens.

### Hell and High Water

Little by little the nation is awakening to some simple facts. The war jobs on the home front are not half as difficult as Washington makes them appear. They don't need wizards. They can be solved by intelligent and public-spirited men and women, working in their own communities, with little more than a glimmer from Washington of what is needed. That is one fact. Another is that as a people we have been expecting too much from persons in authority. In the exciting history of America, authority as such has not accomplished much. The people themselves have done it. And surely it is wrong, in this hour of our great peril, to change that magnificent tradition. Surely it is dangerous to think that appointees of appointees of appointees can do our job. Authority in the armed forces, authority in the production program, authority in the basic policies of the war effort—these are indispensable. But the true authority of America springs from an inventive and energetic people who can scare the wits out of Washington any day they want to. And when it becomes apparent to these people that they alone can win the war on the home front, then they will win it, in spite of hell and high water, or however many bureaucrats may get in their way.

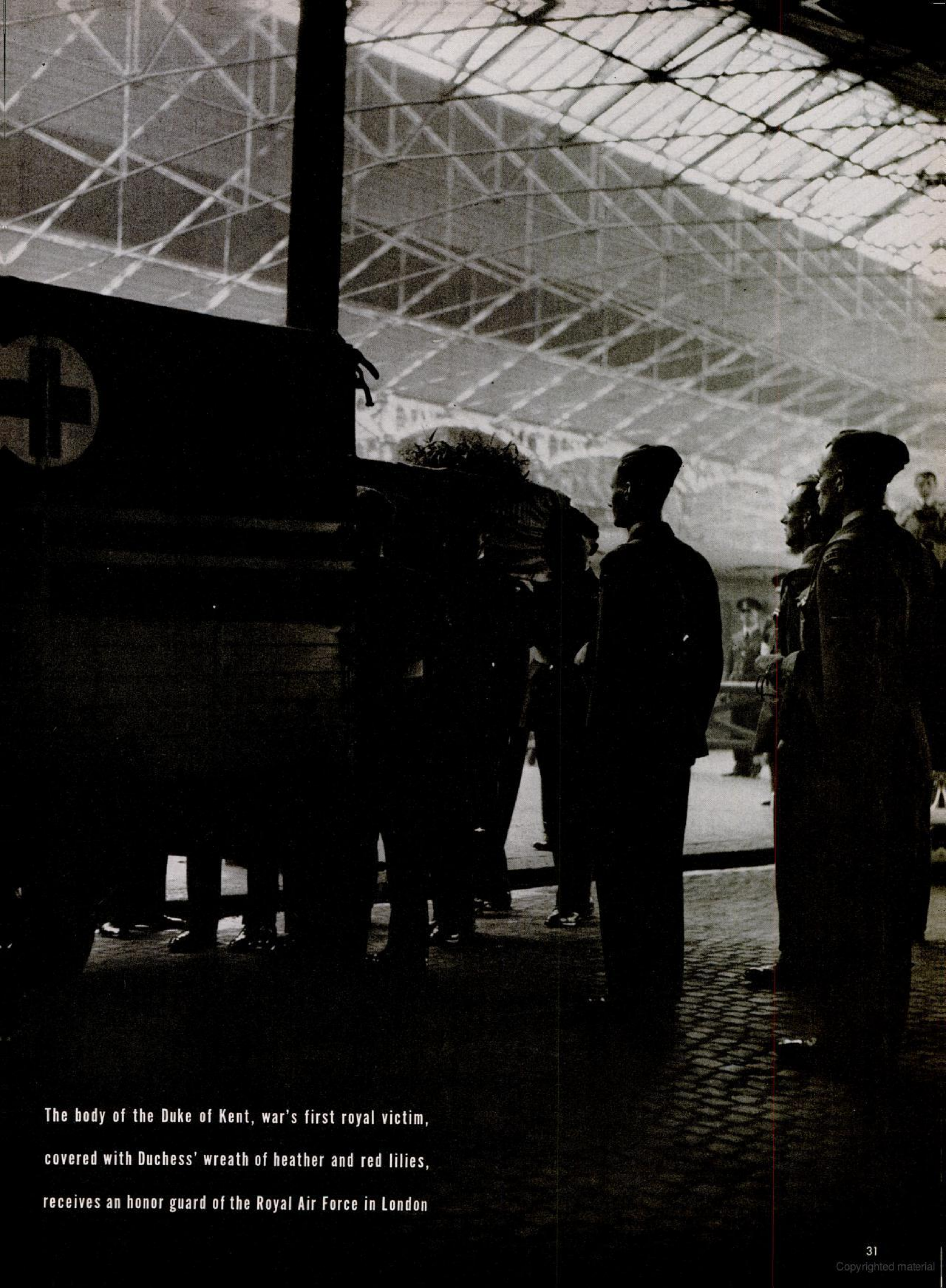
## PICTURE OF THE WEEK

The first member of the British Royal Family was killed in service Aug. 25 when a Sunderland flying boat on its way to Iceland crashed in Scotland

and killed the King's youngest brother George, Duke of Kent, and 13 others. His body is seen arriving in London on opposite page. Covered with

his personal royal standard, it was taken to Windsor Castle in an R. A. F. ambulance tender. His wife had given birth to a third child the month before.





The body of the Duke of Kent, war's first royal victim,  
covered with Duchess' wreath of heather and red lilies,  
receives an honor guard of the Royal Air Force in London



# H.M.S. "DORSETSHIRE"

## It leaves crew on Indian Ocean

In the very lowest days of the war with Japan, on April 4, a grand Japanese fleet of five aircraft carriers, three battleships and heavy and light cruisers put into the Indian Ocean. The British cruisers *Dorsetshire* and *Cornwall* hastily slipped out of Ceylon's Trincomalee harbor. They were caught at sea by Japanese dive bombers and hit 43 times. Both sank.

First pictures of the *Dorsetshire's* end are shown on this page. Probably never before have so many men been seen scrabbling together in the water. Of the two cruisers' crews, 1,100 were saved by British destroyers, including the *Dorsetshire's* Captain A. W. S. Agar and the *Cornwall's* Captain P. O. W. Mainwaring. The bobbing heads, like a school of seals, all head for the rescue ship. The water was warm and the men came up grinning.

This was the first experience the British had had with Jap dive bombers based on carriers. It was a bitter lesson. The British carrier *Hermes* and a score of merchantmen were sunk in the same week's work.

Of the loss of the *Dorsetshire*, whose torpedoes had delivered the *coup de grâce* to the German super-battleship *Bismarck*, Prime Minister Churchill said: "It is quite impossible to afford continuous air protection by shore-based or carrier-borne aircraft to all His Majesty's ships at sea."

Britain has so far lost in this war five battleships and battle cruisers, five carriers, 24 cruisers, 85 destroyers and 39 submarines. Yet last week First Lord of the Admiralty A. V. Alexander announced that Great Britain had practically made up all of her losses.



A lifeboat trailing the vanguard of the swimmers approaches the side of British rescue destroyer. Stripped down to their

shorts, the British sailors came over the side with a smile, as though refreshed by a pleasant swim in the Indian Ocean.



A hundred men can be counted in the water in this picture. Others have scrambled up on rafts and on floating debris.

On one massive piece of wreckage which includes a piece of two-foot timber, the men have raised a pole and flag. It had

been a calm and lovely day on the Indian Ocean and a red sun sank behind India as the last of the men were rescued.



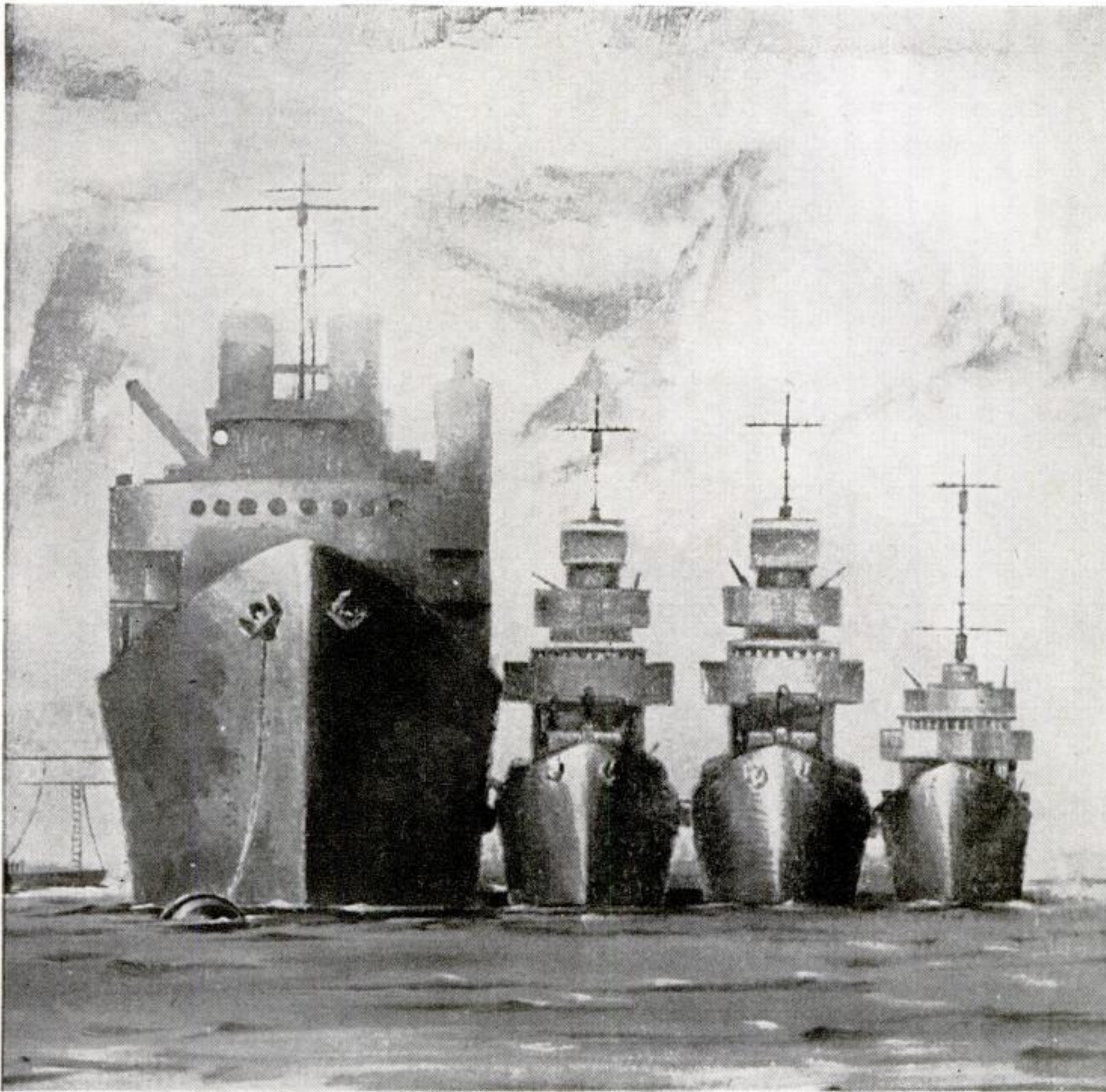
# U.S.S. "PRAIRIE"

## Burning ship saved at Argentia

Last winter LIFE assigned Artist Tom Lea to paint the North Atlantic Patrol. At its base in Argentia, Newfoundland, Lea painted the U. S. S. *Prairie*, spacious destroyer tender, with three destroyers hugging her side (left). This painting was reproduced in LIFE, May 25, in color. Last week the Navy announced that on May 27 the *Prairie* caught fire while docked at Argentia, burned for nearly five hours and was finally saved from destruction with the loss of only two lives.

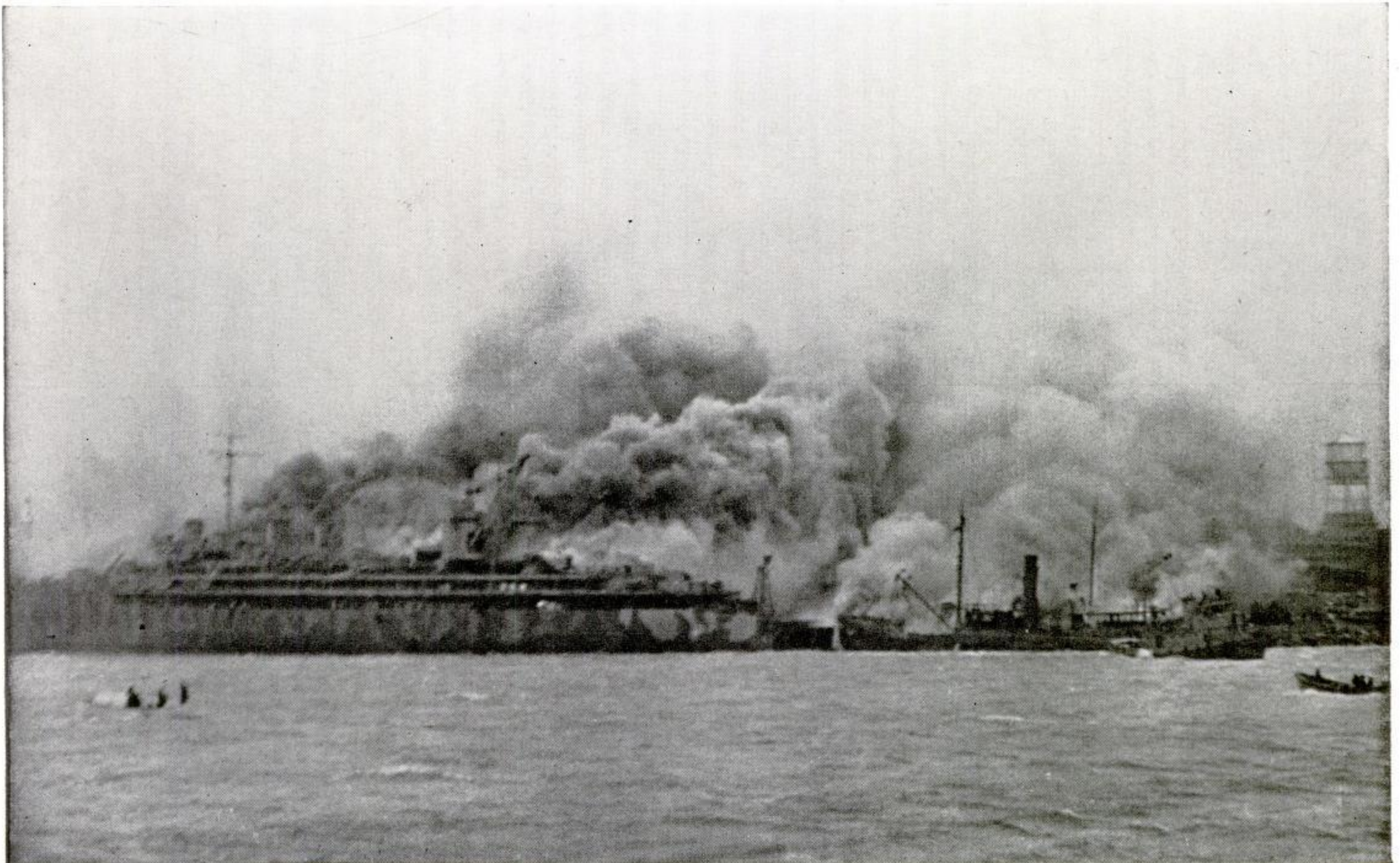
The accidental conflagration started on another ship tied astern of the *Prairie*, but the flames, whipped up by a 40-knot gale, rapidly spread to the destroyer tender. Immediately other boats helped the burning supply ship snap her chains and hawsers and move away from the dock. Crews from nearby craft joined the perilous fire fighting aboard the smoking, exploding inferno. Aboard the tender were 600 tons of high explosives, 300 depth charges, 103 warheads for torpedoes, 12,000 gallons of Diesel oil and 1,000,000 gallons of fuel oil. Although the fire raged along the entire starboard side and internally at eleven other points, the leaping flames were finally halted just one compartment away from the munition stores.

In the fight to keep the *Prairie* from blowing into smithereens, Chief Storekeeper George W. Genthner and Chief Signalman Herbert P. Malear were killed. Lieutenant Commander Joseph A. Corwin and Chief Gunner William C. Batchelor were seriously injured. The U. S. S. *Prairie*, completely repaired at an East Coast port, is now back with the Fleet. For a story on how the Navy trains its fire fighters, see page 61.



Artist Tom Lea's conception of the mother ship U. S. S. *Prairie*, and her brood of destroyers at Argentia, Newfoundland.

This is a black-and-white reproduction of the color painting which appeared in LIFE, May 25, two days before the fire.

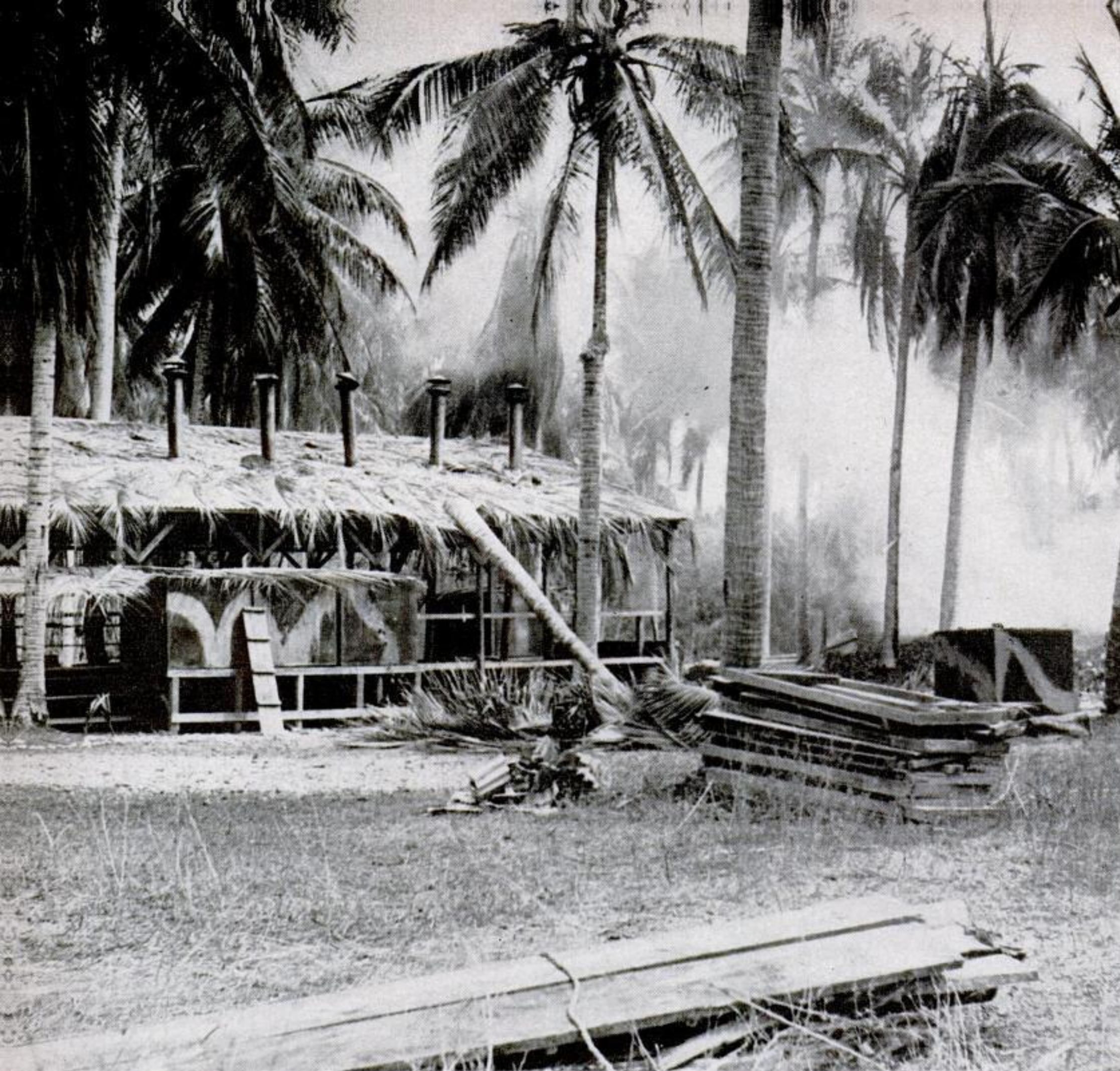


U. S. S. "Prairie" as photographed by a Navy cameraman at the height of the five-hour fire which broke out acciden-

tally on May 27. Smaller ship to right helped maneuver the flaming destroyer tender away from the burning dock at Ar-

gentia. A 40-knot gale blowing toward port spread the conflagration, made the Navy fire fighters' task more hazardous.





**Work camp on Guadalcanal Island** was deserted by the Japanese who fled to caves in the hills. All around lie big packing boxes and lumber which was probably to be used as forms in

pouring concrete for gun emplacements. Against building's roof lies a palm, toppled by naval gunfire. Everything in the Solomons was camouflaged, even empty packing boxes.



**Jap officers left their clothes** hanging on the line to dry in their hasty exit. Building in the background, camouflaged with palm branches, was their barracks at the work camp on Guadalcanal.

# SOLOMON ISLANDS SPOILS

## U. S. Marines capture Japanese camps and equipment

**Officer's bathtub** was also part of captured equipment. Oval wooden tub is typically Japanese and its counterpart can be found in a thousand middle-class Tokyo homes. Water for bath was heated in iron tank behind tub. Bather stood on wooden platform to dry himself.

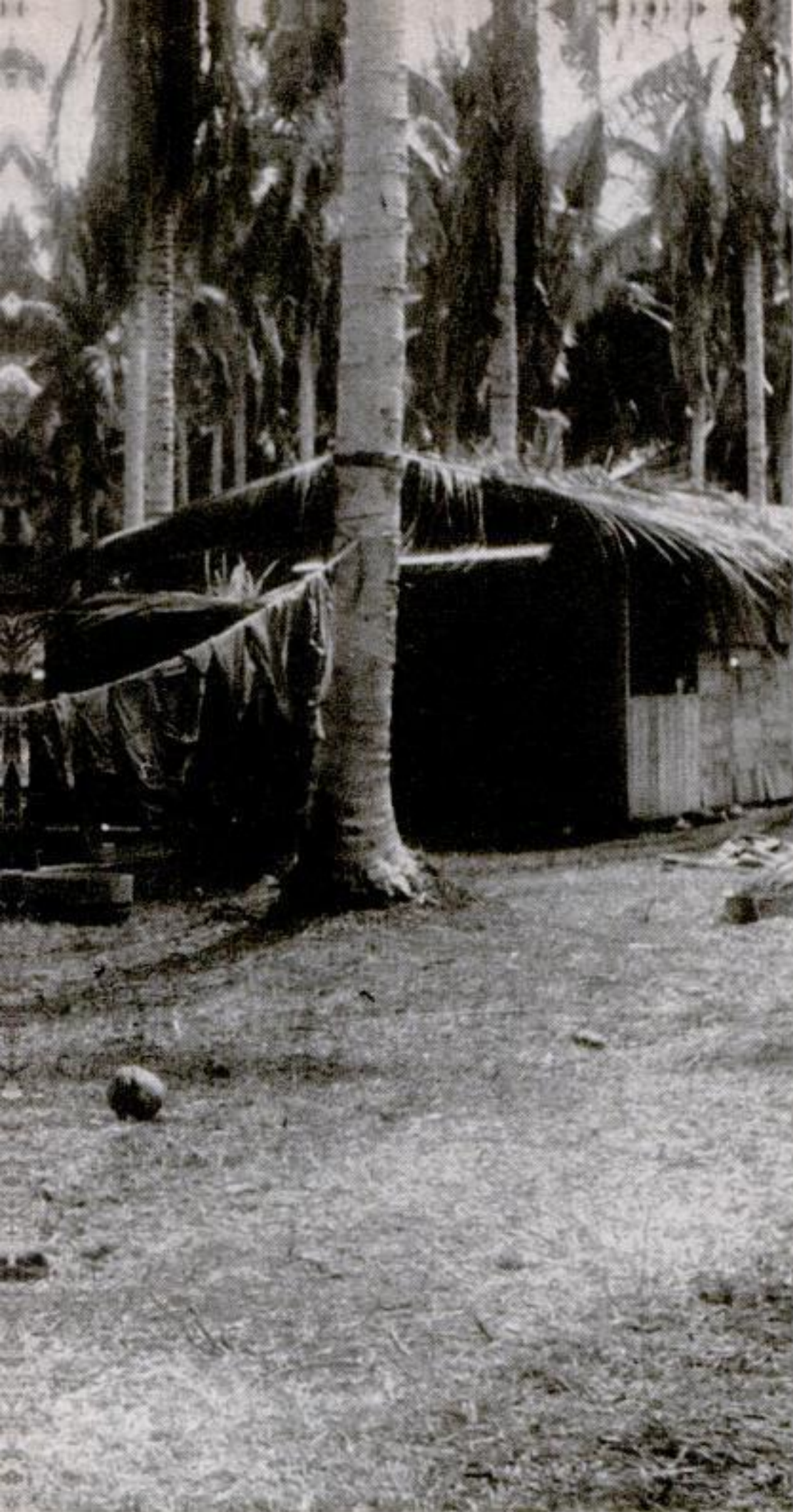


Last week the world heard the complete story of the Solomon Islands victory. In the first American land offensive of the war, the largest body of Marines ever to engage in landing operations successfully stormed the southern outposts of the Japanese empire. After a surprise approach and a systematic naval barrage, the Marines headed for the shores of several small Solomon islands in assault boats, amphibious tanks and tank lighters. On Guadalcanal they moved warily through the thick jungle searching for snipers, spent one night without cover in a torrential tropical rain-

**Steam roller** was captured on a big new airfield that the Japs were building on Guadalcanal. Field was about 85% completed when Marines moved in and our planes began to operate from it against Jap ships a few hours after the attack. Steam roller was only a part of grading equipment seized.







Trousers in the foreground are turned inside out to dry and show the large knee pocket in which Japs carry extra ammunition for sniping forays. Shirts are part of regular Jap naval work uniform.



**Hastily evacuated officer's tent** shows suitcases, blankets and straw sleeping mats (*foreground*). Boxes probably held canned goods and small-arms ammunition. They are stenciled

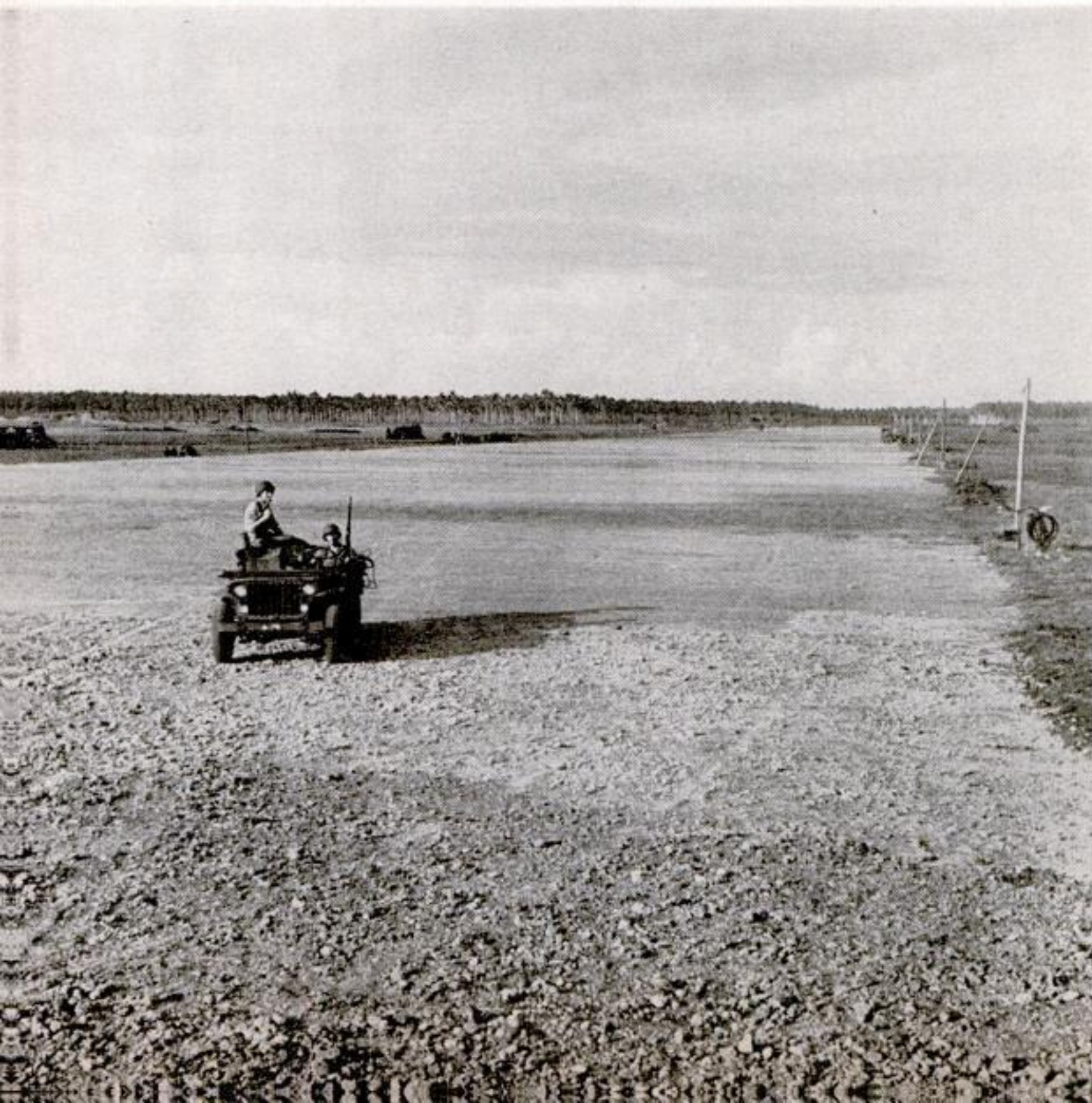
with the anchor which shows they are part of Japanese naval stores. The tent was most likely overturned by an American shell or bomb during the barrage which preceded attack.

storm. On Tulagi they used grenades to blast out cliff-hole nests of Japanese soldiers. In landing on Gavutu they clambered onto a wharf higher than their boats, constantly swept by machine-gun fire. But on every island they beat the Japs.

So well was the attack coordinated and so complete was its surprise that the Japanese abandoned great quantities of valuable equipment in their hasty retreat to the hills. In one camp, the Marines found a mess table with breakfast bowls of uneaten rice left by the fleeing Japanese. In other places they found undisturbed ammunition

and fuel dumps, anti-aircraft guns and heavy artillery pieces, radio and refrigerating equipment, trucks, automobiles, road rollers and electric power plants. Material had been laboriously moved in by the Japanese from northern bases like Rabaul since they had occupied the Solomons in April. With customary thoroughness, everything had been provided that was needed to build a powerful base. The only thing the Japanese had not counted on was that their equipment might be used by their enemies and that the finished base would service American ships, planes and men.

**Main runway** at Guadalcanal airport is guarded by victorious marines in a jeep after its capture. The field shows evidence of backbreaking work, for trees had to be removed and a good deal of leveling done to put it in this condition. Wire for a runway landing light (*right*) shows nearness of completion.



**Jap truck**, with naval stores' anchor on its radiator, was also captured at Guadalcanal. This truck, patterned after a serviceable American domestic model, was probably made in Japan or Manchukuo. Japan imported its trucks until 1936, made them at home after that.







**Abbeville raiders** included crew of the U. S. Flying Fortress shown above after their return to England. Their attack on an important airfield helped immobilize German planes over France during the Aug. 19 Commando foray against Dieppe. These young men are good representa-

tives of American flying personnel in England. They are well trained, daring and eager for a fight. Picture below, taken during the Abbeville bombing, shows the accuracy of their high-level attack. Bombs are landing squarely in wooded plane-dispersal points on the edge of the airfield.







AMERICAN FLYING FORTRESSES TAKE OFF AUG. 20 INTO BRIGHT SKY ON WAY TO AMIENS. THEY WILL CIRCLE OVER FIELD TO GET IN FORMATION, THEN BE OVER TARGET IN A HALF HOUR

# AMERICAN PLANES BOMB CONTINENT

U. S. Air Force enters European  
operations with daylight raids

On Aug. 17, with a smashing raid on the railroad marshaling yards at Rouen, the American Air Force joined the British in the bombing of Nazi Europe. Led by Brigadier General Ira C. Eaker, whose account of the raid, as given to a LIFE correspondent, appears on the following page, the sortie was the first that the Americans had undertaken alone. The same week U. S. Flying Fortresses bombed Abbeville (in collaboration with the Commandos raiding Dieppe), Amiens and other objectives. In all of their attempts the Americans were successful beyond belief. For on all of the first daylight raids that they had set out upon, every plane came back and only one man had been killed.

General Eaker and all Americans could also be proud of the way the B-17 had performed. Most German fighters, after getting a look at their bristling armament, gave the Flying Fortresses a wide berth.

Others, who decided to attack, were shot down or driven off by the bombers' guns. Even the dreaded Folke-Wulf 190 proved to be no match for the Fortresses.

One of the American gunners had a typical story to tell. He was Adam Jenkins of Richmond, Va., 23-year-old tail gunner of the "Bat Outa Hell" which was the last plane in formation on the Aug. 21 raid. On the way back, German fighters met his plane over the French coast. "There were eight of them in V-formation and the leader wagged his wings and came for us. When they were about 300 yards away I figured it was time for me to do something. So I pulled the trigger and it looked like the ends of his wings came off. Then the other seven scattered." That was the Germans' first lesson. They had many more ahead of them, for General Eaker was determined to bring his Fortresses back time and again over the Channel in bigger and better raids.

American ground crews head back for hangars after their planes have gotten safely off the field. They all have bikes to get to and from field and quarters.



Rear Gunner Adam Jenkins cleans machine guns after downing German plane in raid.

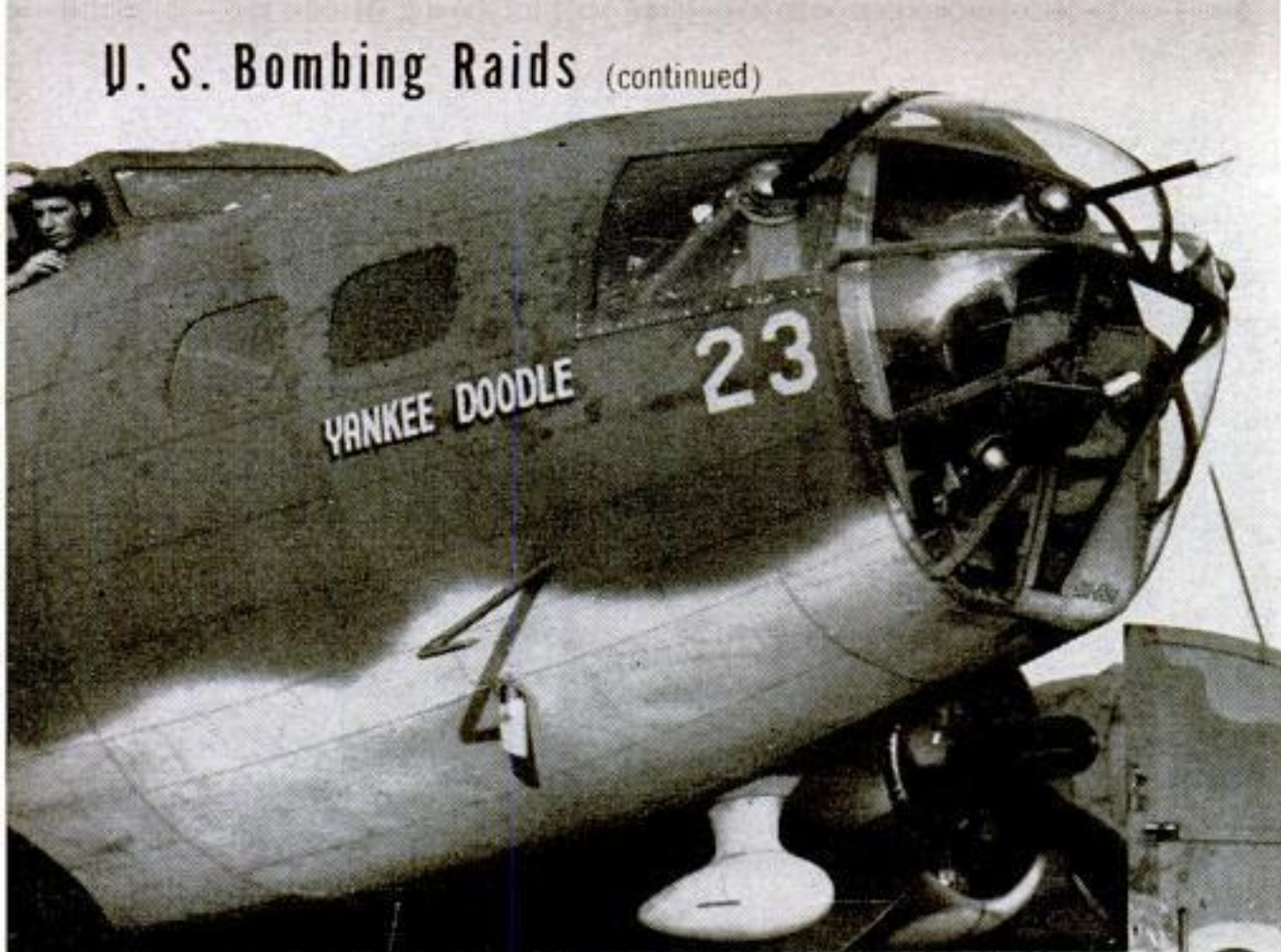


Scotch and soda is the well-deserved reward for airmen after successfully bombing Amiens, their third daylight raid in week.



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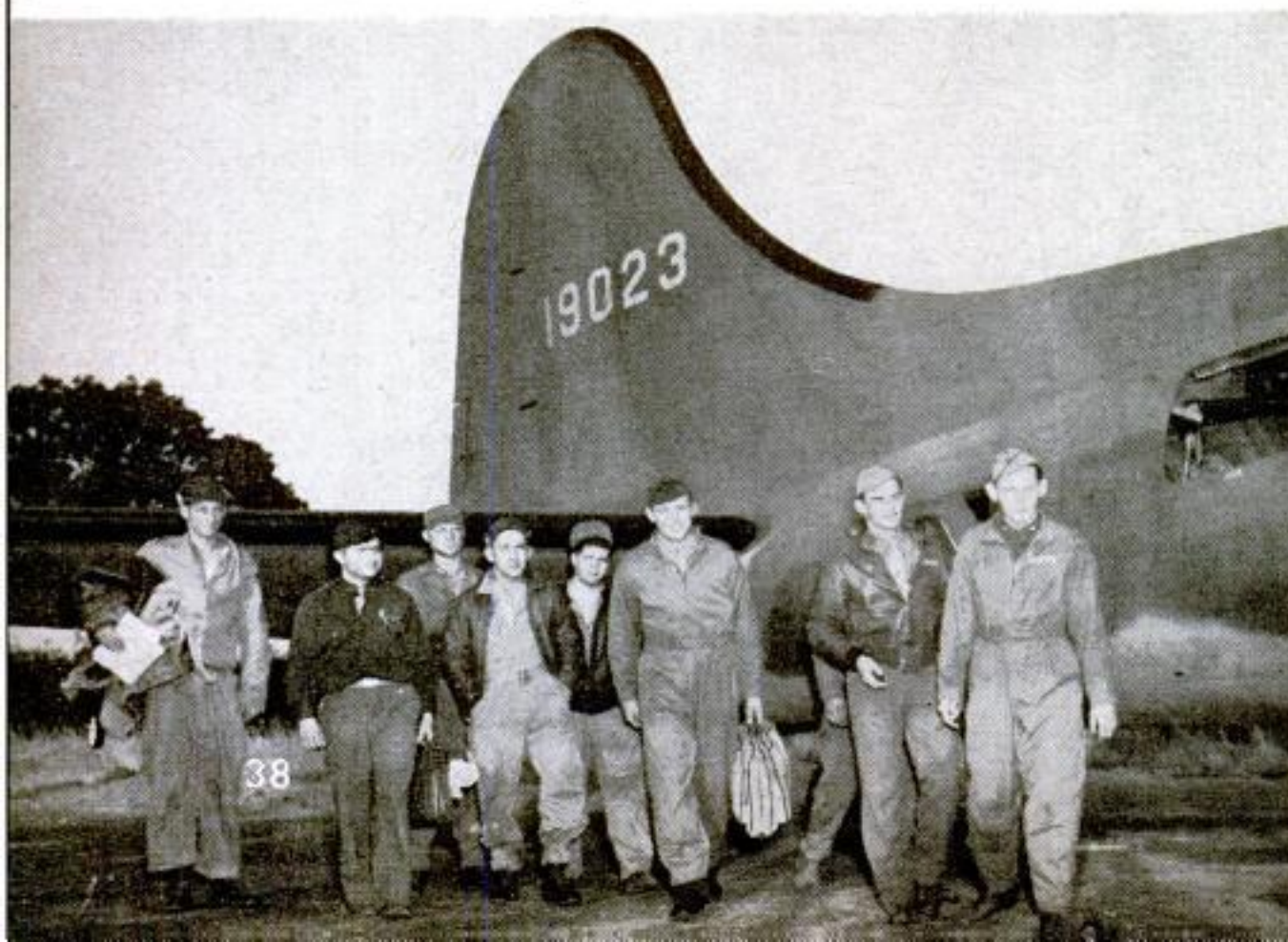
"YANKEE DOODLE" WAS THE NAME OF THE GENERAL'S FORTRESS



EAKER GETS OUT OF BOMBER AT AIRPORT AFTER THE ROUEN RAID



BELLY GUNNER AND CREW MEMBERS LEAVE SHIP AFTER THE RAID



# GENERAL EAKER LEADS FIRST U. S. BOMBER RAID

He tells how Flying Fortresses smashed Rouen railroad yards

*On his return from the first U. S. bombardment mission over France, Aug. 17, Brigadier General Ira C. Eaker, in charge of the U. S. Army Air Forces Bomber Command, gave a LIFE correspondent in England the following oral account of his experiences:*

Our target for the day was the great railroad marshaling yard at Sotteville near Rouen in Nazi-occupied France, 35 miles inland from the coast. We rose from the runways of our bomber station in perfect order and effected a high-level rendezvous, according to our prearranged plan, with four squadrons of Spitfires over an English coastal town. They tacked on, a flight on either side, at our level and about 400 yards to port and starboard. Thus escorted we began the run across the Channel.

There were still no clouds above or below and visibility was virtually unlimited. From mid-Channel we could see the enemy coast rising in the distance as England's shore faded away behind. When we made landfall—at precisely the point indicated in our flight plan—all combat crewmen took up their stations. They seemed alert and vigilant. Our planes were in excellent formation, but perhaps not quite as tight as would have been ideal for protection against enemy fighters. Station keeping was good.

We made a direct run for a point about three miles north of Rouen and then a slight turn to the right for the bombing approach. I had been in the radio compartment taking turns with the operator in manning his .50-cal. gun. All of us were astonished that during our 35-mile flight inland from the Channel we had encountered no fighters and no flak.

Now as the bomb bays opened I moved to the door of the bomb compartment and watched the target coming up—long lines of railroad track crowded with freight cars surrounded by locomotive repair shops, factories and sheds. Then our bombs fell—600-pounders—slipping quickly in single sequence from the belly of our plane. For an instant I watched them curving into the clear air below. I had hoped to see them explode from this perfect vantage point but now the bomb doors began slowly to close.

## Mushrooms of smoke marked the target

To obtain a better view I disconnected my oxygen tube, reattached it to a small portable bottle and moved aft to the waist gunners' station. Our pilot banked into a right-hand turn after passing over the target and as I looked out the panel of the waist gunners' station the burst of the bombs was clearly visible. As each plane's bomb load reached its mark, a lofty mushroom-like pall of smoke and dirt rose sluggishly into the air and clearly identified the point of impact. The tallest of these giant mushrooms was within the central target area; two appeared to engulf the roundhouse while four were well spaced among the tracks of the marshaling yard. Two bursts seemed definitely short and a little to the right but in the industrial area surrounding the yard and its shops. The bombing, I thought, was

exceptionally good particularly in view of the fact that this was the first combat mission ever executed by our boys.

Shortly after we turned back toward the Channel coast we began to get the action we had anticipated. Coming up fast out of the earth pattern below us I spied three Focke-Wulf 190 fighter planes. As the first zoomed up toward our Flying Fortresses, it was not yet evident to me whether he was attacking our lead plane or the No. 2 plane directly astern of us and to starboard. As he opened fire I realized he was aiming at No. 2. His tracers seemed to be going wide of its left wing. After a few bursts at extreme range—perhaps 1,000 yd.—he rolled over on his back and went into a dive. The other two 190's attacked the rear plane of our flight. They opened fire from below; then an instant later they too pulled away at a considerable distance. I could see the bottom turret gunner of the attacked Fortress firing at them but I could not be certain that his bullets were taking effect though the tracers seemed very close.

## Nazi fighters had never seen the B-17

When the last of the three 190's broke off combat, I moved to the other side of the waist gunners' station and observed at least a dozen puffs from exploding anti-aircraft shells. They were deadly accurate as to altitude but several hundred yards to port. Meanwhile there was fighter activity overhead and to our rear. The R. A. F. wing covering our withdrawal had climbed above us and passed somewhat astern as we left the target area. Now they ran into some 35 or 40 enemy fighters which evidently had been reluctant to engage our Fortresses at close quarters. I can understand why. They had never seen our new B-17's before and the sight of big guns bristling from every angle probably gave the Nazis ample reason to be wary. As they hesitated, the R. A. F. fighters closed with them and a spectacular dogfight developed. I could see planes flashing in the glare of the sun as they wheeled and banked in combat. It is difficult for me adequately to express my gratitude and admiration for the magnificent assistance given us by the R. A. F. Fighter Command on this our first bombardment mission. They covered us like a tent the whole way.

As we left France and crossed the Channel coast on our homeward run I climbed again into the radio gunner's turret and looked astern. Gratefully I counted 12 ships and knew that our group was still intact. One of our Fortresses had fallen somewhat behind and its left outboard engine was throwing a trail of black smoke. But I noted that six Spitfires were hovering close to its side. The return trip across the Channel was uneventful. We made landfall at the predesignated point and returned to our base on schedule.



# Soup... and Your NUTRITION MEALS

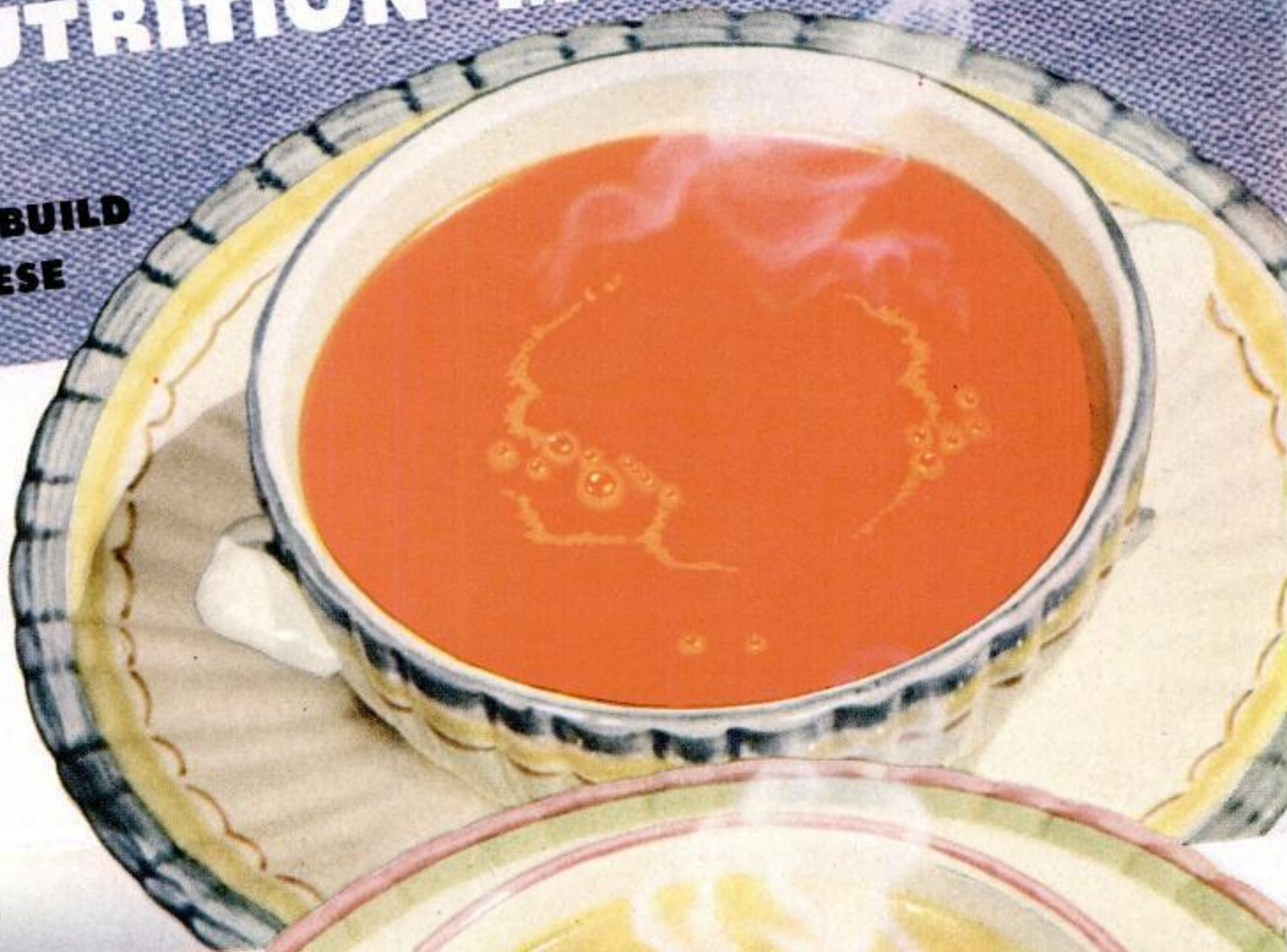
**GIVE THEM TEMPTING FLAVOR  
AND SOUND NOURISHMENT... BUILD  
THEM AROUND SOUPS LIKE THESE**

*This soup gives you*

**THE IMPORTANT NUTRIMENT OF  
TOMATOES, WITH BUTTER ADDED**

Tomatoes rate high among the important health-protective foods. And fine tomatoes, red-ripe and plump and luscious, go into Campbell's Tomato Soup. Their rich, lively flavor makes this the soup everyone loves most. And now with tomatoes stressed for wartime nutrition — millions of families are having their favorite soup more often.

*Campbell's* **TOMATO SOUP**



*This soup gives you*

**THE WHOLESOME NOURISHMENT  
OF FINE CHICKEN AND RICE**

... and flavor that's chicken through and through! To make the rich chicken stock, Campbell's slow-simmer plump chickens till you can taste their goodness in every golden spoonful. Then they add nourishing rice and tender pieces of chicken, too. Does your family like chicken? Of course they do. Then, just as sure as they like chicken, they'll like ...

*Campbell's* **CHICKEN SOUP**



*This soup gives you*

**THE HEARTY SUSTENANCE OF  
15 VEGETABLES—BEEF STOCK, TOO!**

You're busy? And hefty appetites are calling for a meal? Then answer them with the soup that folks say is "almost a meal in itself" — Campbell's Vegetable Soup. So hearty, so satisfying that those hungry appetites find real comfort in it. For its sturdy vegetable-and-beef nourishment makes the base of a well-balanced meal. When eager appetites are on hand, serve—

*Campbell's* **VEGETABLE SOUP**



LOOK FOR THE RED-AND-WHITE LABEL



# ALL taste and NO work make these peas ... GREAT!



**1. Meet the garden-fresh Peas** which are winning undying fame for being *good to eat!* Pampered to the very peak of goodness—the Fanciest are chosen to leave you wide-eyed at their luscious flavor—at their work-and-money saving magic! These Birds Eye Beauties, you see, are *shelled, washed, ready to cook!*

**2. Quick-freezing** imprisons ALL that *just-picked* goodness and those nutritional qualities the Government is talking about today (see chart below). And there's NO work, NO waste! 1 box of Birds Eye Peas, remember, equals 2 lbs. of ordinary *unshelled* peas—serves 4! Compare prices, see how much you save!



**3. Fit dinner partners** for these *nutritious*, super-delicious Birds Eye Peas are flaky, *ocean-fresh* Cod Fillets—casserole-baked! One nibble at the King of Birds Eye Seafoods wins you! For these tastiest, tenderest of cod are nabbed as soon as the boat hits port . . . *filleted . . . trimmed of all waste . . . washed and Quick-Frozen—within 4 hours!*



**4. All that zesty deep-sea freshness** is *sealed in*—held for you! And you save money with Birds Eye Cod—no matter *where* you live! Because 1 lb. serves 4! You pay for no waste—this cod comes *ready to cook!* Try this *marvelous, economical* Birds Eye dinner—today!

## Uncle Sam, how's this for NUTRITION?

VITAMIN	A	B.	C	G	COPPER	CALCIUM	IRON
THE PEAS	2	2	3	2	3	1	3
COD FILLETS	1	1	1		3	1	2
	1 (FAIR)		2 (GOOD)		3 (EXCELLENT)		

**MAKE NO MISTAKE!** Not all quick-frozen foods are Birds Eye! So look for the Birds Eye on the window and on the package. It *guarantees* you a wide variety of first-quality, waste-free Birds Eye Fruits, Vegetables, Fish, Poultry, and Meats. They **MUST SATISFY OR MONEY BACK!** For further information about Birds Eye Foods, write: Birds Eye Frosted Foods, 250 Park Ave., N. Y. C.







BEFORE THE CEREMONY A FAMILY PORTRAIT IS POSED BY MRS. THOMPSON (GYPSY'S MOTHER), THE STRIP QUEEN, THE BRIDEGROOM AND HIS MOTHER, MRS. GOWLAND KIRKLAND

# HOVICK-KIRKLAND

## Miss Gypsy Rose Lee, author, weds Broadway actor

Fully dressed and in her right mind, Gypsy Rose Lee (née Hovick), author of *The G-String Murders* (25,000 copies to date) who is also well known as a strip-teaser, married William Alexander Kirkland, an actor, on Sunday, Aug. 30, just as the hands of her press agent's wristwatch pointed to midnight. The Episcopal ceremony was performed by a Congregational minister before a hodge-podge of burlesque and literary lights at Witchwood Manor, Gypsy's remodeled 14-room farmhouse in Highland Mills, N. Y., near Tuxedo Park. The jittery bride, who

was making her second start in the matrimonial sweepstakes, wore a tight-fitting black-silk dress, black shoes and black stockings. Nestled in her dark hair was a lush cluster of purple-green grapes, specially dreamed up for the occasion by Tchelitchev, a Russian designer as distinguished as his name.

Earlier in the day curious neighbors dropped in to give Gypsy's new mate a critical once-over. By nightfall the wedding guests began arriving and the imported champagne flowed impartially down tough and tender throats. The bride announced she felt like "an Aztec virgin being prepared for the sacrifice." Georgia Sothorn, hot stripper from Gypsy's show, *Star and Garter*, ordered the guests to the sides of the white-carpeted library, because "there's a minister marryin' heah to-night." Then, heralded by the popping of flashbulbs, Gypsy and Bill walked briskly toward the altar after a quick re-entrance for photographers. The Rev. J. A. Lazell married them beneath Modernist Darrel Austin's painting of nude mother and child. Gypsy, trembling, twice muffed her lines. But no one minded. In fact, just before she started bawling, Georgia said, "My Gawd, what a performance!"



# "DON'T TELL ME BULGES ARE PATRIOTIC!"



1. "To save rubber really doesn't mean we have to let our figures go all out! Stay sleek is my slogan!"

2. "Whatever your victory job may be...walking, driving, bending, or just sitting at a desk, I know you'll go for the freedom and good looks Munsingwear has built into these grand new 'Foundettes'!"



3. "Munsingwear has knitted front and back panels of an entirely new fabric. It has such a comfortable downward stretch, and yet gives your young figure a smooth molding control."



4. "With tissue-net side sections of 'Lastex'\* yarn, my new 'Foundette' pantie-girdle and girdle have far less rubber! But there's the same natural look...the same comfortable 'feel' that 'Foundettes' have always been noted for! They're a snap to wash...a marvel for wear! Why don't you try them? In your favorite corset department."

\* REG. U. S. PAT. OFF.

## MUNSINGWEAR

REG. U. S. PAT. OFF.

### Foundettes

REG. U. S. PAT. OFF.

FINE FOUNDATION GARMENTS • ALSO UNDERWEAR, SLEEPING WEAR, HOSIERY  
MUNSINGWEAR, INC. • MINNEAPOLIS • NEW YORK • CHICAGO • LOS ANGELES



Hovick-Kirkland (continued)



**Married!** Bill Kirkland slips a gold ring on Gypsy's finger. The maid of honor is Lee Wright, Simon & Schuster mystery editor. Best man is Litterateur Carl Van Doren.



**Wedding cake** brought by Thyra Winslow is cut by Gypsy after her first married argument. Gypsy passed the cake, saying, "Don't eat it, boys and girls, sleep on it!"



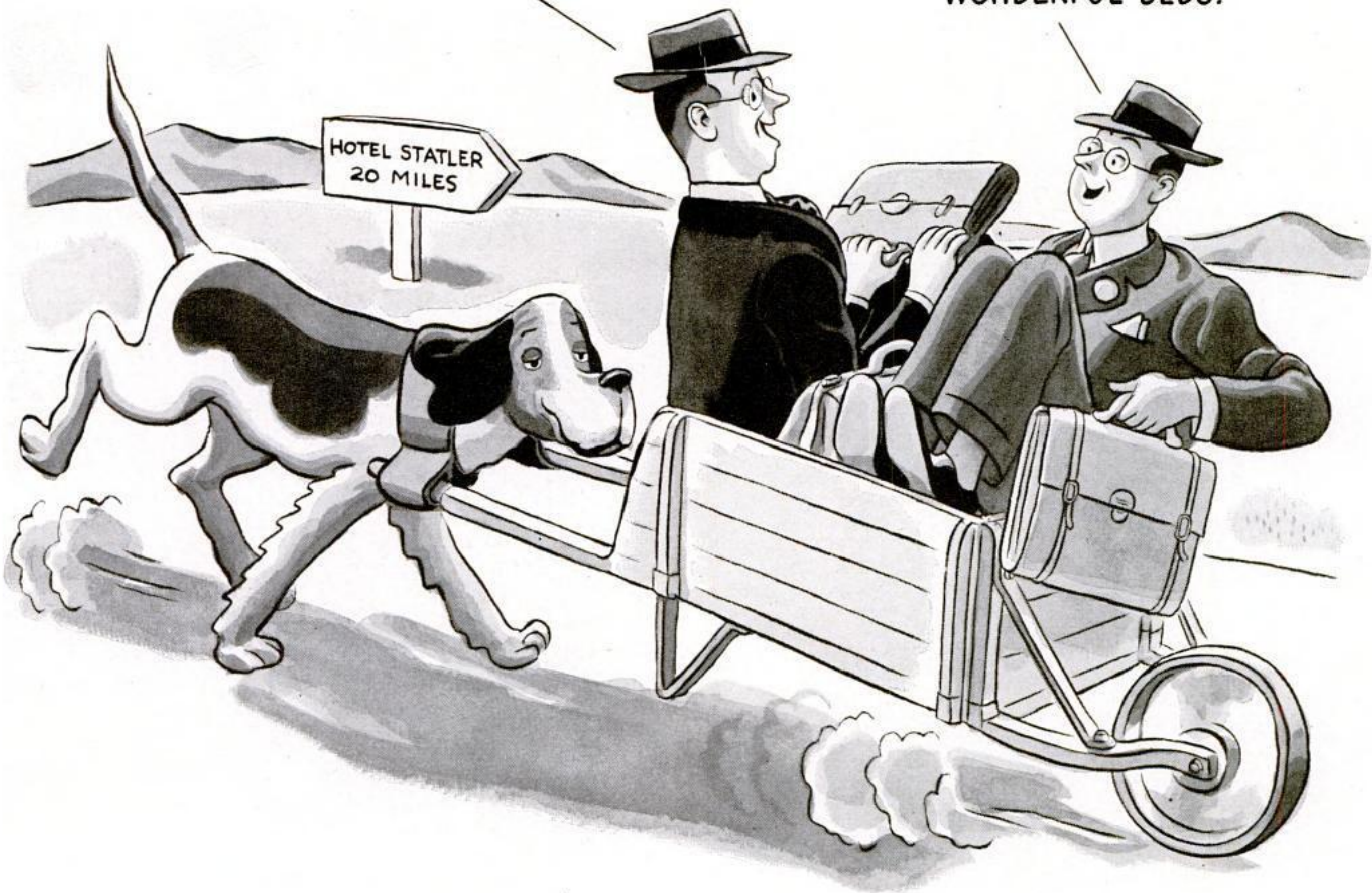
**Bride's bouquet** is flung to a waiting group of guests and photographers. Then the newly wed couple ducked through rice barrage, drove off for quick honeymoon.

CONTINUED ON PAGE 44



"I CONSIDER THE TRANSPORTATION PROBLEM A CHALLENGE TO INGENUITY."

"THANKS TO YOUR GENIUS WE'LL GET TO THE STATLER IN TIME FOR A GOOD NIGHT'S SLEEP IN ONE OF THOSE WONDERFUL BEDS."



**This may be far-fetched, but—**

What with increased travel on Uncle Sam's official business... gas rationing... tire conservation... the transportation people have some knotty problems. They're doing a bang-up job, too, but, obviously, traveling today isn't so simple as it used to be.

But however you get from place to place, if business takes you to any of the seven Statler cities, we are

confident you'll like the way Statler service is tuned to the times. *Ready to give you the three wartime necessities for travelers today.* (We've listed those three things at the left below. Read them.)

In these critical days, more than ever before, it is our desire to make your visits to our hotels so utterly comfortable that your first words upon arrival will be, "My, but it's good to get to a Statler!"

**THREE WARTIME NECESSITIES FOR TRAVELERS**



**WONDERFUL MEALS**

The food you get at a Statler is something for an epicure and a nutritionist to write home about. Lots of variety... at prices that fit your travel budget.



**WONDERFUL SLEEP**

We're not in the business of selling furniture, but we have had lots of offers for our Statler beds. They're the sleeping-est, most comfortable beds we know of.



**RESTFUL RELAXATION**

For times when you're free to do as you please, you may dance to the music of a famous orchestra... or relax in a pleasant Cocktail Lounge.

## Statler Hotels

**STATLER OPERATED**

HOTEL PENNSYLVANIA . . \$3.85  
NEW YORK

HOTEL WILLIAM PENN . . . \$3.85  
PITTSBURGH

**HOTELS STATLER IN**

BOSTON \$3.85 BUFFALO \$3.30

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**NOTHING OLD-FASHIONED BUT THE HOSPITALITY**

Rates begin at Prices shown

★ YOUR DOLLARS ARE URGENTLY NEEDED FOR U. S. WAR BONDS ★



# A Valuable New Baby Food!



**3 TIMES AS MUCH IRON AS PLAIN, UNFORTIFIED  
WHOLE GRAIN CEREALS, AND ...**



**2½ TIMES MORE INTERNATIONAL UNITS OF VITAMIN B<sub>1</sub>**

## Clapp's Cereal Food



**DOCTORS ARE APPLAUDING** this new pre-cooked cereal which supplies so much of the iron and Vitamin B<sub>1</sub> necessary to your baby's health and growth. The nutritive essentials are in a form babies can easily digest and use.



**MOTHERS ARE SINGING PRAISES** because Clapp's Cereal Food is so easy to serve. Just mix it with warm milk or formula right in the serving dish. And economical, too ... Clapp's Cereal Food costs just about a cent a serving.

**BABIES ARE COOING**—and no wonder. Clapp's Cereal Food has a taste that babies like and a texture that's just right for little adventuring tongues—pleasantly granular.



All the foods on Clapp's famous Food Shelf have been developed in consultation with baby specialists. Clapp's, too, are specialists ... they make baby foods and nothing else. Is it any wonder that **BABIES TAKE TO CLAPP'S?**

From Clapp's long list of foods ... Cereal, Clapp's Strained Foods, and Clapp's Junior Foods, you can build a graded feeding program for your baby that will take him from his first solids right through to the day he's ready for a regular grownup's diet.

## CLAPP'S BABY FOODS

**STRAINED FOODS • CEREAL FOOD • JUNIOR FOODS**  
17 VARIETIES      PRE-COOKED      14 VARIETIES

Hovick-Kirkland (continued)



**Carl Van Doren**, 1939 Pulitzer Prizewinner and eminent literary critic, discusses the arts with Gypsy's red-headed rival strip teaser, Georgia Sothern, who writes poetry.



**Bernie Maison**, who is paid to scream at climax of Gypsy's strip act, was chief weeper at the wedding. The tiny pomeranian, "I. J. Fox," belongs to Thyra Samter Winslow.



**Max Ernst**, German-born surrealist painter who married into the Guggenheim fortune, sips champagne with Pat Sanchez, daughter of a wealthy Cuban sugar planter.

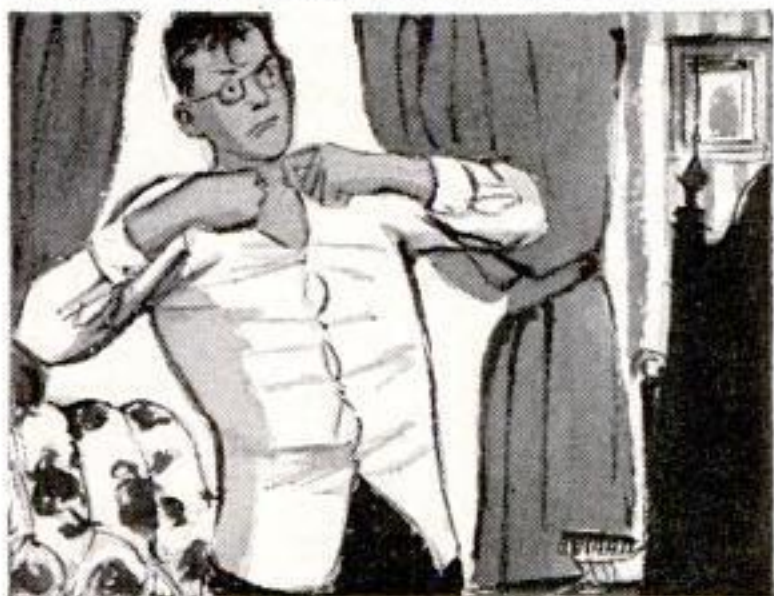


# NOBODY HAS TO STAND FOR THIS SHORTAGE!



NOBODY MINDS sacrificing when it helps win this war. But here's *one* comfort you don't have to give up . . . the protection of the "Sanforized" label. It saves your clothes from shrinking out of fit . . . it saves their original style and comfort . . . it avoids waste. And you *can continue* to get the "Sanforized" label on shirts and dresses and other washables, now and throughout the war. Remember:

## WHEN IT'S TOO LITTLE, IT'S TOO LATE!



**Look first** for the "Sanforized" label that says the fabric positively won't shrink more than 1%, by standard tests. Then you *know* your garment will keep its fit, no matter how often it's washed.

Under the new price ceilings, you are assured of the same quality now that you've enjoyed before. Be sure you get it!

## IF HE SAYS NO, YOU SAY YES!



**The textile industry** has adequate equipment at the mills to pre-shrink fabrics to the "Sanforized" standard...for all essential war and civilian needs.

If your store hasn't got "Sanforized"-labeled clothes, march over to one that has. You can find them in your size, and in your favorite make.

## KEEP 'EM FITTING!



**WPB restrictions** are snipping many an inch off shirts and frocks, in order to conserve fabrics. So you'd better make *extra sure* these new slim-fits are tagged "Sanforized"...to live within their seams!

This "Sanforized" label is America's assurance against shrinkage waste. So don't be an easy mark. Get it!

**WAR-WORK CLOTHES** for men and women have it! Nurses' uniforms have it. So do children's clothes! Insist on, and be sure you see, the "Sanforized" label on all cottons, linens, and spun rayons.

## •SANFORIZED•

REG. U.S. PAT. OFF.

Checked standard of the trade-mark owner

The "Sanforized" trade-mark is used by manufacturers on "Compressive Pre-Shrunk" fabrics only when tests for residual shrinkage are regularly checked, through the service of the owners of the trade-mark, to insure maintenance of its established standard by licensed users of the mark.

Cluett, Peabody & Co., Inc.

# FOR PERMANENT FIT... INSIST ON THE "SANFORIZED" LABEL





**Cutting like a fresh scar** through the endless forest of aspen, fir and spruce, the highway rises gently toward distant Canadian Rockies. Thick underbrush has been ripped out by bulldozers,

tough spruces cut down and stumps grubbed out. Rains have made the road a morass of rich black mud, passable only to trucks and tractors, have flooded wooden culvert in foreground.



**Muskeg**, treacherous ooze of the subarctic, is bane of roadbuilders. Here a group of Army Engineers cuts down trees alongside road, covers muskeg pocket with a floor of parallel timbers.



**"Big cat"** is the Engineers' name for a bulldozer. All night and all day "cats" push unceasingly through the forest, knocking down trees, pushing them aside, clearing the underbrush, grading.



# THE ALASKA HIGHWAY

## Army Engineers punch it through the wilderness

Between Fort St. John in British Columbia and Fairbanks, Alaska, thousands of men of the U. S. Army Corps of Engineers are fighting one of the epic campaigns of the war: the building of the great Alaska highway. The watercolors on these pages, painted by Private Carl Edwin Hiller of the Engineers in places where military secrecy still forbids the camera, are the best pictorial record of the struggle.

Although begun barely five months ago, the Alaska Highway is well along. For some time it will not be a pretty road, but a raw streak of sodden earth punched through the wilderness with roaring bulldozers and power shovels. The highway is the greatest achievement of the Engineers' history, surpassing even the construction of the Panama Canal in sheer efficiency of subduing Nature.

The road builders have had to conquer staggering obstacles. The highway traverses some of North America's wildest terrain: swift, glacier-fed rivers, mountains 19,000 feet high, dense bush country. The elements have been both enemy and friend. In March, the bitter cold bridged rivers with ice and froze swamps into convenient trails for heavy machinery. Torrential spring rains turned them into bogs again. In summer the men are plagued by clouds of mosquitoes and the omnipresent subarctic muskeg, a viscous goo of decaying vegetable matter which mires men and machines.

Directing the mechanized assault on the wilderness is a 48-year-old West Pointer with a reputation for ignoring obstacles, Brigadier General William Morris Hoge. After he has finished his rough draft of the road to Fairbanks, civilian experts will smooth and surface it. Until six months after the war, the highway will be maintained by the U. S., thereafter by Canada. Eventually it should be one of the world's great tourist routes, putting the Arctic Circle within the reach of the average driver.

When finished, the highway will run 1,459 miles, linking the Canadian railhead at Dawson Creek, B. C. with the Alaskan railhead at Fairbanks. It will at once boldly change Alaska's position in world strategy, turning it from an isolated outpost into a well-stocked continental base blocking an avenue of attack from Asia. It will open a new supply route to China and Russia. It will be the main artery for a base from which to attack Japan.



A log culvert, now bridging a pool of muddy water, will be buried under the highway. Engineers have used the plentiful local lumber for almost all the first installations.

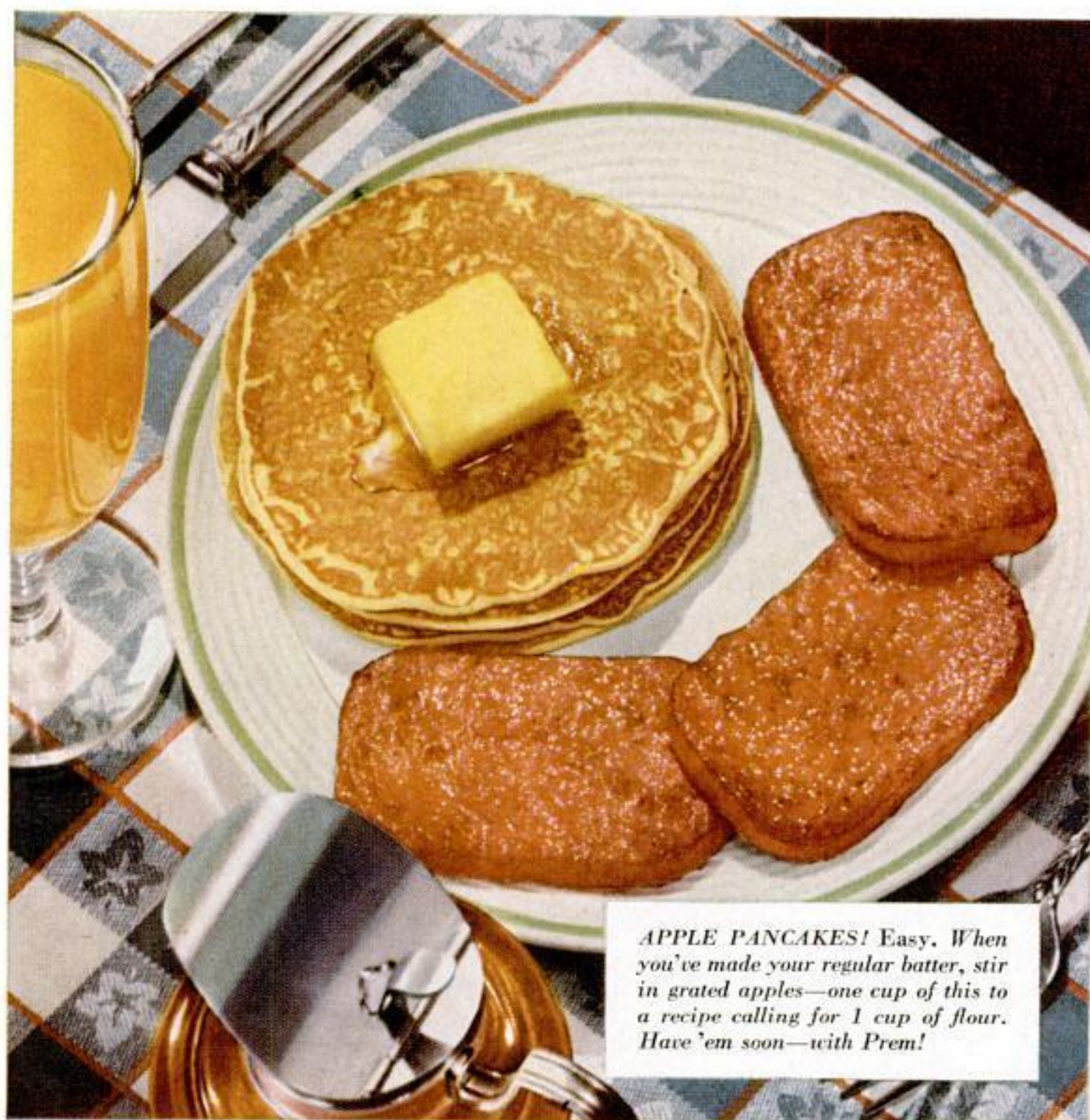
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FRIED **PREM:** *5 minutes*

APPLE PANCAKES: *20 minutes*

EQUALS: *Good food, good eating*



APPLE PANCAKES! Easy. When you've made your regular batter, stir in grated apples—one cup of this to a recipe calling for 1 cup of flour. Have 'em soon—with Prem!

LIKE SWIFT'S PREMIUM HAM, PREM IS

*Sugar-cured  
for extra flavor*



Here's a breakfast to set a person going and keep him going strong. Prem gives it the nourishment of fresh lean meat!

And Prem makes it delicious, too, for Prem is sugar-cured—sugar-cured the exclusive Swift's Premium way! No spices are added, no heavy seasonings.

Try this economical meal—with apple pancakes. Try it real soon. You'll like Prem hot! You'll like it cold, too!

SWIFT & COMPANY: PURVEYORS OF FINE FOODS





VITAMIN B<sub>1</sub>

VITAMIN G

VITAMIN A

MINERALS

VITAMIN C

*All these  
"Nutrition Guards"*

IN  
**LIBBY'S TOMATO JUICE**



*Gosh, but it  
tastes swell!*

Libby's for marvelous flavor...the rich full flavor of prize-variety tomatoes.

It is one of the best of all natural sources of Vitamin C.

It is an excellent source of Vitamin A.

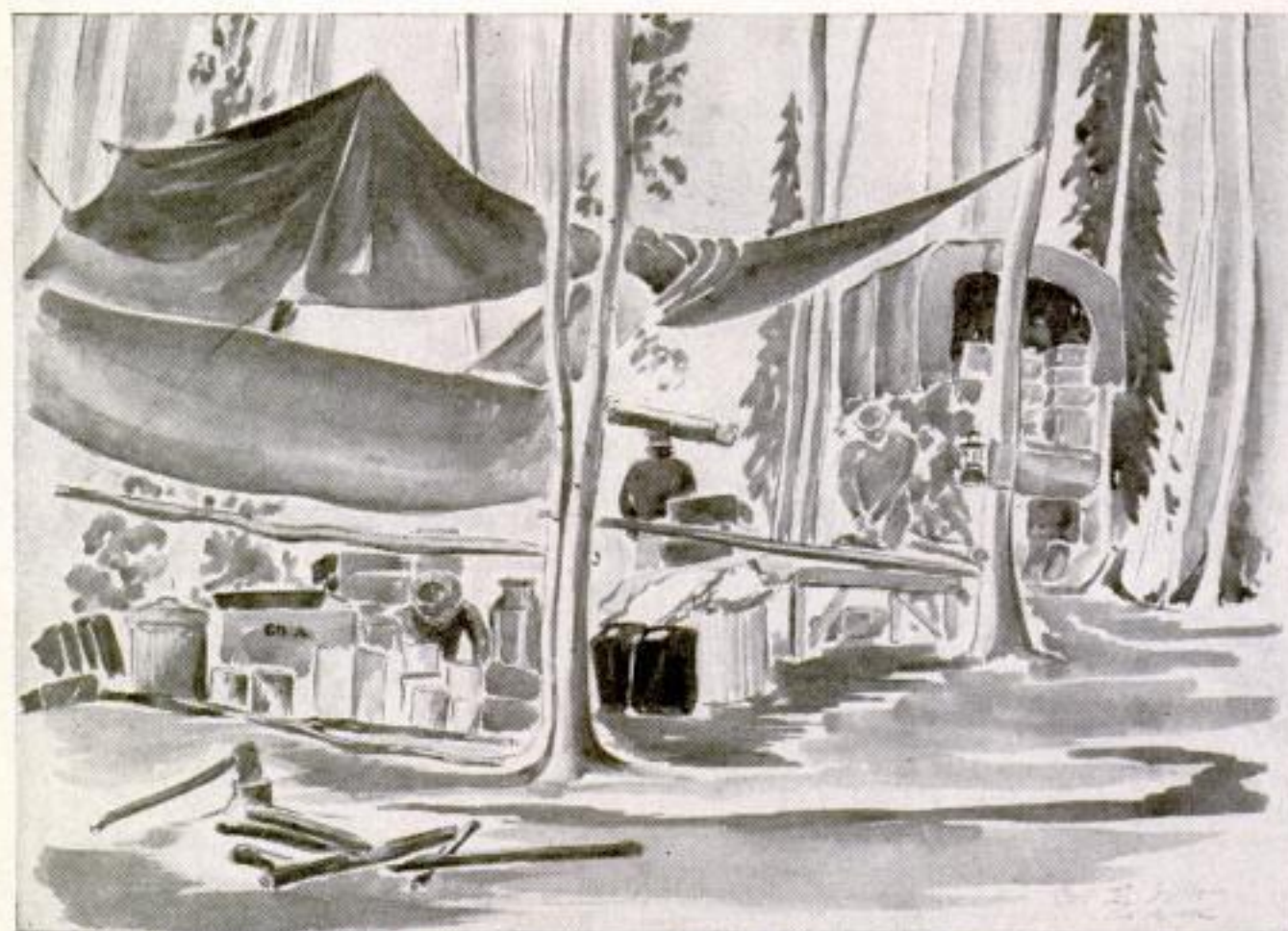
Also a good source of Vitamins B<sub>1</sub> and G.

And it supplies small quantities of minerals—iron, calcium, phosphorus.

Try Libby's Pineapple Juice, too! Unsweetened juice from Hawaii. Heavenly flavor!

THERE ARE 8 OTHER DELICIOUS LIBBY'S JUICES

## The Alaska Highway (continued)



CANVAS STRUNG FROM TREES PROTECT FIELD-KITCHEN STORES FROM RAINS



MUDDY ENGINEERS BATHE IN TUB IMPROVISED IN CHILLY SUBARCTIC SPRING



TRUCK STRUGGLES THROUGH DEEP MUCK WITH SUPPLIES FOR ADVANCE BASE



ENGINEERS LIVE IN SPRAWLING TENT CAMPS, MUCH LIKE 1898 PROSPECTORS





**ADELE** • Swaggering, featherweight pump. Town Brown Alligator print on Calf. Flattering, new square back Cuban heel.

**SUNDAY...**

*weekday...*



**JOSEPHINE**  
Aristocratic tie. Black or Brown Suede... Calf tip and trim... Cuban heel. Vitalpoise Feature.

*holiday...*



**ISOBEL** • Classic step-in. Cuban heel. Elasticized. Takes you everywhere! Comes in Black Suede, Black Crushed Kid, or Black Gabardine.



**CYMBA** • Charmingly feminine open-toe sandal. Popular Pyramid heel... Town Brown or Black Suede... glove stitching.



**TONITA** • Smart open-toe slip-on. Black Suede... dainty Calf trim... Cuban heel. Delightful simplicity! Elasticized.



**ROLFE** • Carefree ghillie tie. Antiqued Turfan or Black Elk... gay Stroller heel... flattering square toe. Wear it forever!

**"Go" Places with Vitality Shoes**

Help Uncle Sam.  
Buy U. S. War Bonds  
and Stamps

**Vitality SHOES** \$6<sup>95</sup>  
Complete Range of Sizes and Widths  
Vitality Open Road Shoes For Outdoor  
and Campus Wear, \$5.50 and \$6  
VITALITY SHOE COMPANY  
Division of International Shoe Co.  
ST. LOUIS, MISSOURI





**W. SOMERSET MAUGHAM** This is a new portrait of England's greatest storyteller of the generation, who wrote *The Moon and Sixpence*, *Of Human Bondage*. Before these shrewd eyes has passed much—perhaps too much—

of modern civilization. They saw this civilization crack when war came to France and Maugham escaped to take up residence in America. Between the lines of this face is written the credo which makes Maugham a superb storyteller: "The writer is more concerned to know than to judge."





THIS IS AN ORIGINAL MASTERPIECE BY PAUL GAUGUIN SHOWING A TAHITI MADONNA AND CHILD



THIS IS THE FAKE GAUGUIN USED IN MOVIE. NOTICE THE MADONNA AND CHILD



**Self-portrait of Paul Gauguin** shows the artist before he moved to Tahiti in 1891. Similar to the movie hero, Gauguin was a Paris banker who gave up his wife and business to paint. In the South Seas he created his own bright, simplified style of art, which brought him no fame until after he died in 1903.

## MOVIE OF THE WEEK:

# *The Moon and Sixpence*

It dramatizes the strange pagan life of Gauguin

**O**utstanding among famous artists whose lives and loves have fascinated the world is the Frenchman, Paul Gauguin. In 1919 a rising young author named W. Somerset Maugham wrote a novel suggested by the curious career of Gauguin. He called it *The Moon and Sixpence*, and it not only brought quick success to Maugham but has since become a minor classic of English fiction. In his book Maugham never admitted he wrote generally about Gauguin. But everybody knew he did.

Last year in Hollywood when United Artists started their movie of Maugham's novel, they received a stern letter from the painter's eldest son, Emile Gauguin, who now lives in Philadelphia. Emile threatened to sue if any Gauguin art was used in the movie, as this would conclusively identify Maugham's disreputable hero with his father. To avoid suit, the movies created the fake Gauguin you see above.

As a movie, *The Moon and Sixpence* is an interesting job. To soothe the Hays office, it legalizes by marriage one of Gauguin's affairs, but in general it sticks to the novel, using Herbert Marshall as a narrator to speak Maugham's words. George Sanders is remarkably convincing as the painter who scorns all human relations in his demonic desire to paint. He actually seems to justify Maugham's description: "The emotions common to most of us simply did not exist in him, and it was as absurd to blame him for not feeling them as for blaming the tiger because he is fierce . . . he was at once too great and too small for love."





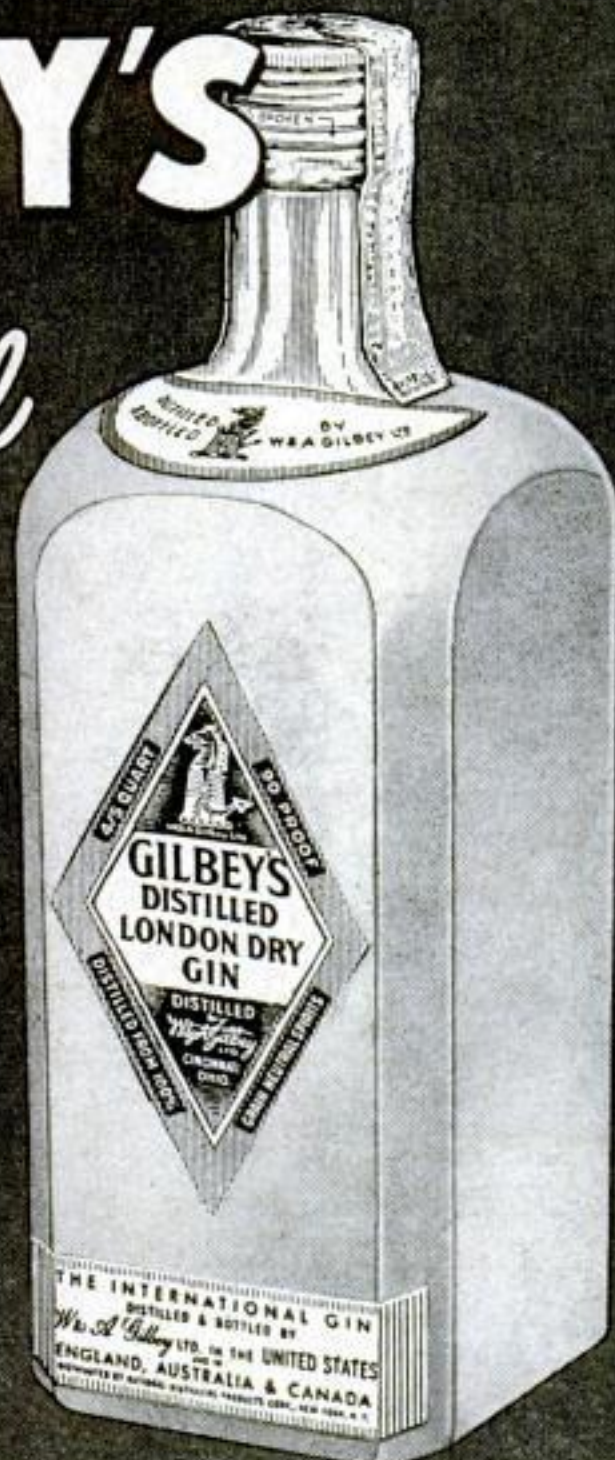
"A COOL  
FIVE OUNCES  
OF PLEASURE!"

Make way for a rollicking RICKEY...  
A cool five ounces of pleasure!  
It's "mud in your eye" when your  
tonsils are dry  
And the sun is taking your measure.

Make way for a rollicking RICKEY...  
A temperature-cutter de luxe!  
Why, your very first sip has scarce  
crossed your lip  
When you'll notice the mercury ducks!

Make way for a rollicking RICKEY...  
I'm short...but I'm long  
on fine flavor!  
You see, they begin with that  
great GILBEY'S GIN  
And that swings the vote in my favor!

YOU CAN'T GO WRONG WITH  
**GILBEY'S**  
*The International*  
**GIN**



THE "INTERNATIONAL GIN" DISTILLED BY GILBEY IN THE UNITED STATES  
AS WELL AS IN ENGLAND, AUSTRALIA, AND CANADA

National Distillers Products Corporation, N. Y. C. — 90 Proof — Distilled from 100% grain neutral spirits.

## "The Moon and Sixpence" (continued)



In the movie an English author (Herbert Marshall) urges Charles Strickland (George Sanders) to return to his wife in London. Strickland has jilted her to paint in Paris.



Starved and seedy, Strickland again meets his author friend years later in another Paris cafe. He is arrogantly satisfied with his pauper's life and desires only to paint.



Strickland is nursed back to health by the wife of an artist friend who charitably took him into his home. In payment, Strickland insults and despises his benefactors.

CONTINUED ON PAGE 54



*For 2 days he stood waist-deep in swamp water...*

*'til his skin shriveled up like an old orange.*

*A million bugs sucked his blood and  
drowned in his sweat. And just 100 yards away  
the Japs were moving up their guns.*

*Then he whispered in his telephone mouthpiece...*

*whispered information that would blast  
those Japs to wherever Japs go*

*when they're dead. For 2 days the Japs  
kept changing their positions...*

*but American shells followed them  
relentlessly...Thanks to the guts*

*and courage of one, "Joe Chowiski."*

\* \* \*

*Courage...that's the stuff no corporation  
can supply. All we can do is make*

*some of the tools that help fellows like  
"Joe"...that field telephone for instance.*

*For 48 years we at Stromberg-Carlson have  
been developing communications equipment  
of the highest reliability—the utmost durability...*

*Now we're concentrating on this kind of equipment  
for our armed forces. This means fewer Stromberg-  
Carlson radios and radio-phonographs for home use.*

*But it's helping to hasten the day when you can  
buy anything you wish, whenever you want it...*

*and that is the important thing!*

\* \* \*

*In radios, telephones, sound systems . . .  
there is nothing finer than a*

**STROMBERG-CARLSON**



The above illustration is only an indication of the type of communications equipment which we, other manufacturers and subcontractors are now producing for our armed forces.

© 1942, STROMBERG-CARLSON TELEPHONE MANUFACTURING COMPANY, ROCHESTER, NEW YORK



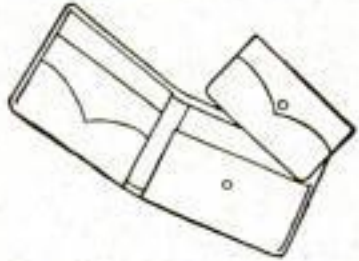
HERE'S ONE THING UNCLE SAM DOESN'T FURNISH!

## It's a Gift a Service Man can really use



### Two Open Window-Pockets

Hidden flap conceals two protected "Window-Pockets" where he can keep identification or license and, of course, **HER** snapshot!



### Removable Purse for Coins, Keys, Medals

Quickly unsnapped for separate use—yet double locks safely back into place when he wants to carry complete billfold.

### HANDSOMELY BOXED for convenient mailing

Full instructions are included to help him get the most use out of his new Sam Browne Buxton.



### At CAMP and in the FIELD

Open the hidden flap and there's **HER** picture. Just one feature of the newest Buxton Service man's billfold!



**\$3.50**

in Levant  
Goat. In Sad-  
dle Cowhide or  
Calf, \$5.

### In three colors— Black, Brown and Tan

Appropriate colors for Army, Navy, Marines. Although designed especially for service requirements, it's a billfold that will please any active man!

### Here's a Gift that will serve him "for duration"—and after

The Sam Browne Buxton has been thoughtfully planned to help a service man, or any active man, keep all his personal papers "shipshape." Bills, checks, papers, passes, credentials, a snapshot of **THE GIRL BACK HOME** all

are present and accounted for!

Not only is it *planned* well—it's built to *last*! Crammed full, it will fold easily—will not bind or cramp, due to its patented construction which lets the fold "give" with its load. This sturdy long-lasting Sam Browne Buxton is designed to serve him long after he gets back into civilian life!

WRITE FOR THIS FREE GIFT BOOK . . . Dozens of "what-to-give" suggestions—thoughtful remembrances from 75¢ and \$1.00 to lovely matched sets at \$25. Clear instructions for fancy gift wrapping. Information on leathers. Write Buxton, Inc., 4264 Orleans Street, Springfield, Mass., or Department O, 47 West 34th Street, New York City.



# ★ Buxton ★

## "The Moon and Sixpence" (continued)



Strickland knocks down his friend after stealing his wife in his own home. Turning against her humble husband, the wife returns his spectacles with a gesture of scorn.



Strickland settles down to a seemingly calm domestic life with his friend's pretty wife, plays chess with his English friend who turns up again in a shabby Paris cafe.



Strickland causes suicide of his friend's wife who takes poison because Strickland doesn't love her. Dazed with grief, her husband stands with neighbors at her bedside.

CONTINUED ON PAGE 56





Illustration drawn by Ronald McLeod

*We'll walk barefoot in America if necessary*  
**TO SAVE RUBBER...TO WIN THIS WAR**

**R**UBBER is a vital necessity of war. There's a serious shortage of rubber and every ounce must fight.

Most of the rubber in use in America is on the tires on our family cars. These tires and these cars must be kept going to provide *necessary* transportation . . . to take men to work, women to market, children to school. Without the private cars necessary for essential driving, American life and America's war effort would bog down.

Drive only when absolutely necessary. Always drive under 40 miles an hour. Follow the common sense rules given here.

Rubber might easily win or lose this war, and you and your car can help win it.

**NINE RULES FOR PATRIOTIC DRIVERS**



- Drive only when it is absolutely necessary.*
- Pool your mileage with others. Don't drive alone.*
- Keep under 40 miles per hour and well under.*
- Take it easy. Start, stop and turn slowly.*
- Keep away from curbs, ruts, holes, rocks, bumps.*
- Have all five tires properly inflated every week.*
- Have tires examined regularly for cuts and bruises.*
- Keep wheels balanced and aligned and brakes adjusted.*
- Have tires cross-switched at regular intervals.*



If you can buy new tires, protect that privilege with long mileage U. S. Royal Masters.

**UNITED STATES RUBBER COMPANY**

Rockefeller Center  
 New York



# Our Favorite Heroine...the GREAT AMERICAN HOUSEWIFE



- \* PEQUOT admires your great accomplishments
- \* as successful housewife, mother and patriot.
- \* \*

MRS. HOUSEWIFE, your judgment and taste have helped make America's standard of living the highest in the world.

Attractive—you're the best-dressed, best-groomed housewife in the world. But you'll work in grimy overalls to save a way of life you believe in.

You can serve a dainty bridge luncheon or bake a prize-winning cake. But you know your vitamins, too—and how to rear strong, vigorous, healthy children.

You may decorate your bedroom as smartly as a movie star's—but you select long-wearing sheets as cannily as your grandmother did.

Here's an example of your sense of values. In nation-wide polls you voted Pequot your fa-

vorite sheet. Now, Pequots happen to be a remarkable combination of wear and luxury. The Pequot "twist" formula and weaving technique produce sheets with a smooth, luxury surface—but with phenomenal strength.

Your sheet judgment has impressive backing. The U. S. Testing Company of New York has tested Pequots for over 9 years. Pequots are tested against the high standards set by the U. S. Government for its own purchases. Consistently, the laboratory reports, Pequot sheets exceed all government standards.

Pequot is proud to be part of your ideal of "the good life."

PEQUOT MILLS, SALEM, MASS.

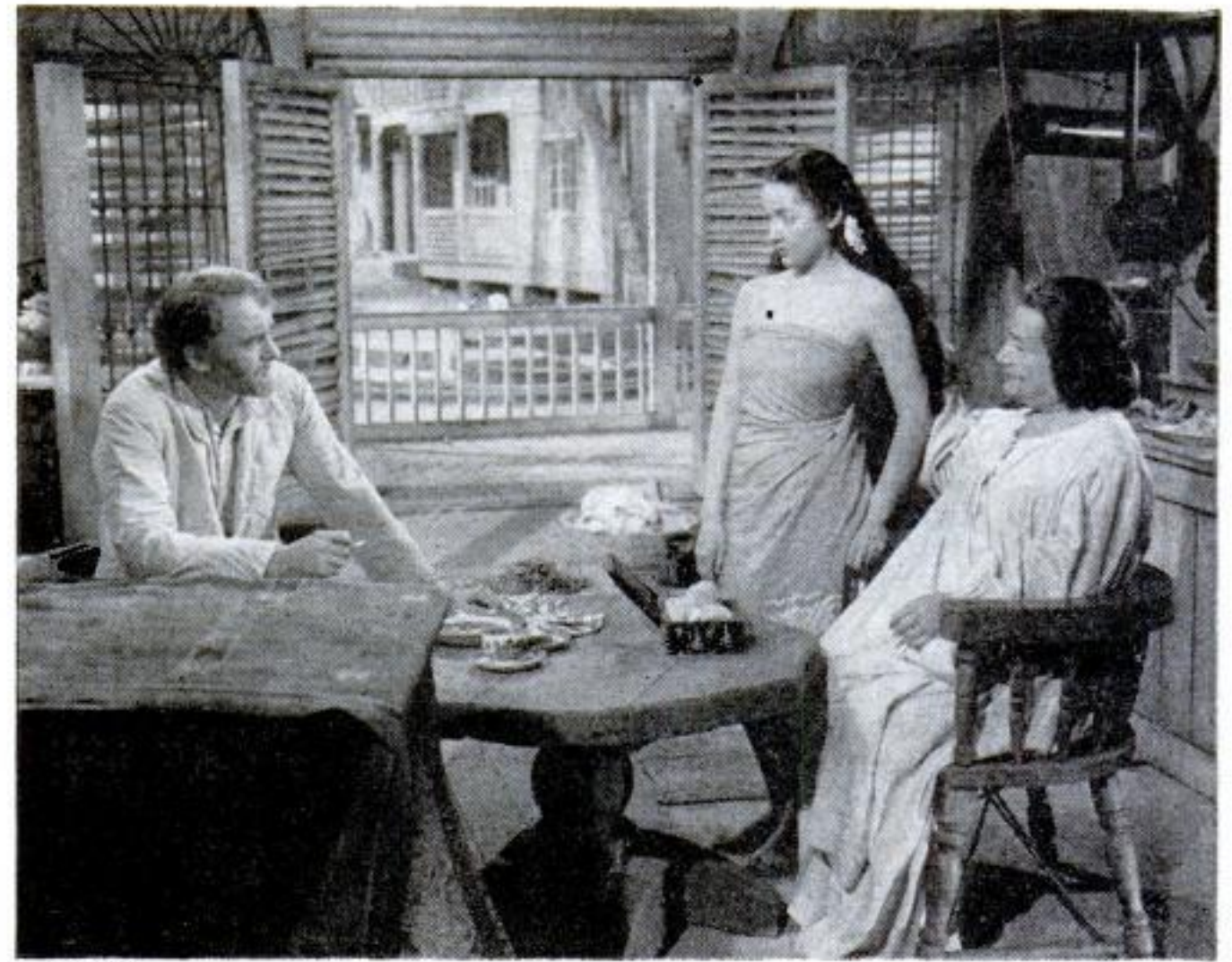


## PEQUOT SHEETS

PEQUOT...AN INDIAN NAME

PRONOUNCED PEE-KWAT

## "The Moon and Sixpence" (continued)



In Tahiti, where he has come to paint the beauty of the South Seas, Strickland listens to a gay old innkeeper recommending this pretty native girl as a perfect wife for him.



Strickland is wedded to Ata, the island girl. With her he finally finds peace, spends his days ardently painting the tropical scenes that some day will make him famous.



At the grave of Strickland, who dies horribly of leprosy, his devoted native wife and a doctor bow their heads. But Strickland's strange genius lives on in his pagan art.



# Backing up

## THE MEN AT THE FRONT



This GMC-powered, mobile machine shop is used by Army Ordnance Units for repairing small arms, machine guns, mortars and small cannon.

Most people are familiar with the use of Army trucks for transporting troops, equipment and supplies. But few people realize the scores of specialized Army truck types which are needed to *back up the men at the front*. The GMC Ordnance Repair truck, shown above, is one example. Water Purification Systems, Radio Stations, Machine Shops, Field

Kitchens, Air Compressors, Earth Borers . . . all are mounted on GMC trucks. Backing up the fighting men at the front, too, are the thousands of GMC-built Yellow Coaches serving in the Army, Navy and on commercial coach lines. Thanks to America's huge production of trucks and coaches, our soldiers have the finest motorized support of any nation on earth.



Your country wants you—truck owner or driver—to become a member of the U. S. Truck Conservation Corps. . . . a group pledged to properly maintain truck equipment. See your GMC dealer for full details of this Government-sponsored program. Ask about "Victory Maintenance" . . . GMC's plan to keep America's trucks "Pulling for Victory."

## GENERAL MOTORS TRUCK & COACH

DIVISION OF YELLOW TRUCK & COACH MANUFACTURING COMPANY

HOME OF GMC TRUCKS AND YELLOW COACHES • • • MANUFACTURER OF A WIDE VARIETY OF MILITARY VEHICLES FOR OUR ARMED FORCES



*Fine Whiskeys that add a*

THE  
**Boston**  
COUNTRY  
Containing the... Advices,

ROCKING CHAIR  
OLD MR. BOSTON BRAND  
ROCKING CHAIR  
Blended Whiskey  
AS SMOOTH AND MELLOW AS  
OCEAN-ROCKED WHISKIES OF YORE  
BLENDED AND BOTTLED BY BEN BURK, INC., PORT OF BOSTON, MASS.

Mr. BOSTON'S  
Pinch Bottle  
Blended Whiskey  
BEN BURK, INC. BOSTON, MASS.

Old Mr. Boston Bonded Bourbon, 100 proof; Bronze Label Straight Bourbon, 86 proof; Spot Bottle Straight Bourbon, 85 proof; Pinch Bottle Blended Whiskey, 86 proof, 72½% grain neutral spirits; Rocking Chair Blended Whiskey, 85 proof (80 proof in some states), 75% grain neutral spirits; Ben-Burk, Inc., Boston, Mass.



*Page to Old Boston Tradition...*



**Gazette,**

**JOURNAL.**

*Foreign and Domestic.*

1770.

March

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The Boston Gazette of 1770 was published during one of the brightest periods of Old Boston history . . . a period when fine craftsmanship flourished.

Paul Revere, silversmith supreme . . . John Copley, talented painter . . . Edmund Hartt, famous shipwright—won renown for Boston skill and craftsmanship.

It is in the tradition of such men that Old Mr. Boston brings you his fine whiskeys. They reflect the craftsmanship that has made Old Boston famous and carry on a distinguished tradition.

**FREE!** For a reproduction of The Boston Gazette of 185 years ago, send your name and address to Mr. Boston, 1010 Massachusetts Ave., Boston, Mass.



**OLD Mr. BOSTON**

*Importer and Distiller of  
Fine Whiskeys, Gins,  
Brandies, Rums and Liqueurs*



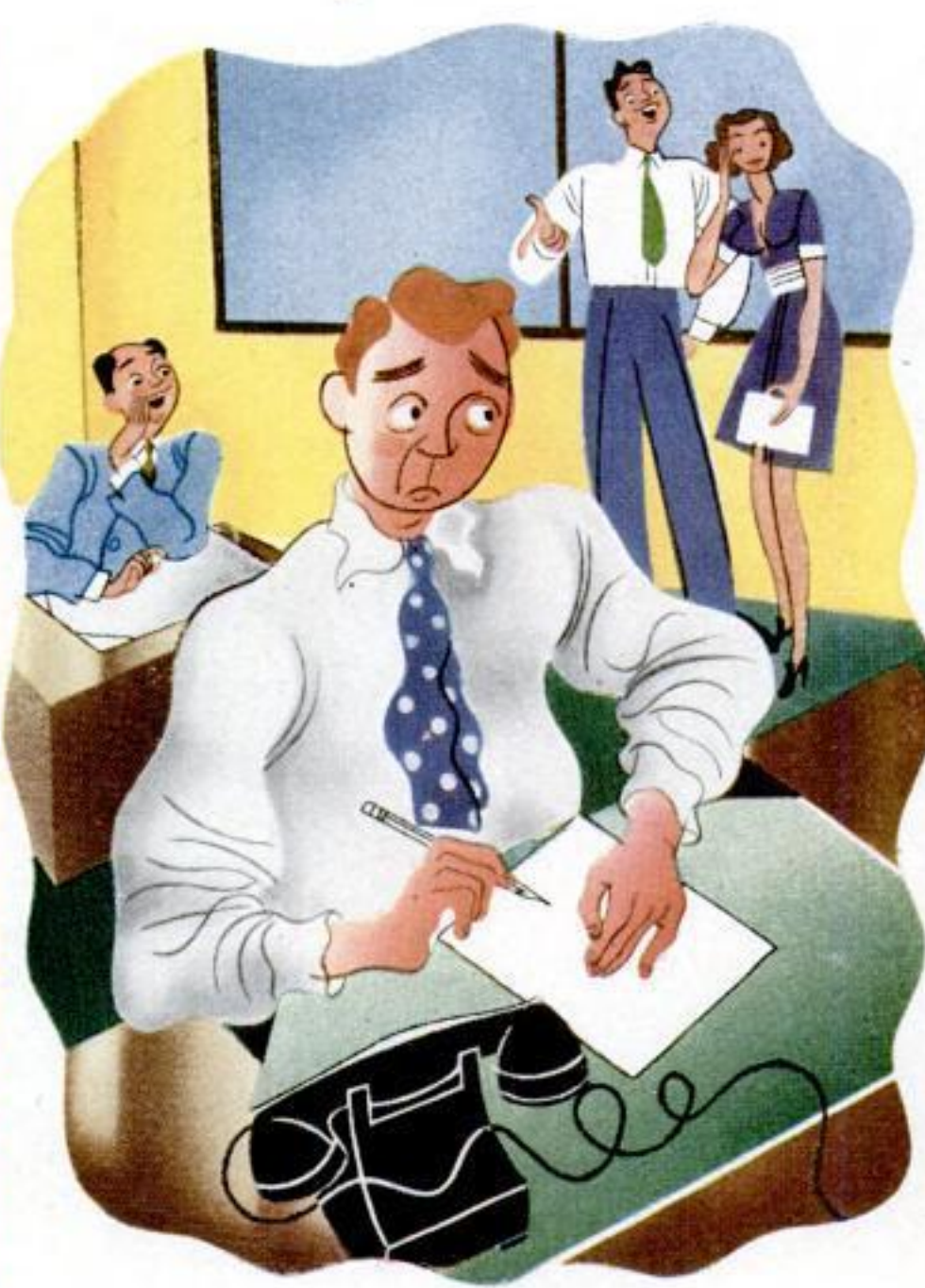
# Wanted: One tough Top Sergeant for Cecil



**Cecil is 3-A** in the Draft. In some ways it's too bad. The Army could discipline him in how to dress. Then he wouldn't haunt the neighborhood in clothes that make him look more scarecrow than human. But there's another hope for Cecil: His wife can impersonate a Top Sergeant and send him to a store where Wilson Brothers Skipper Sportwear is sold.



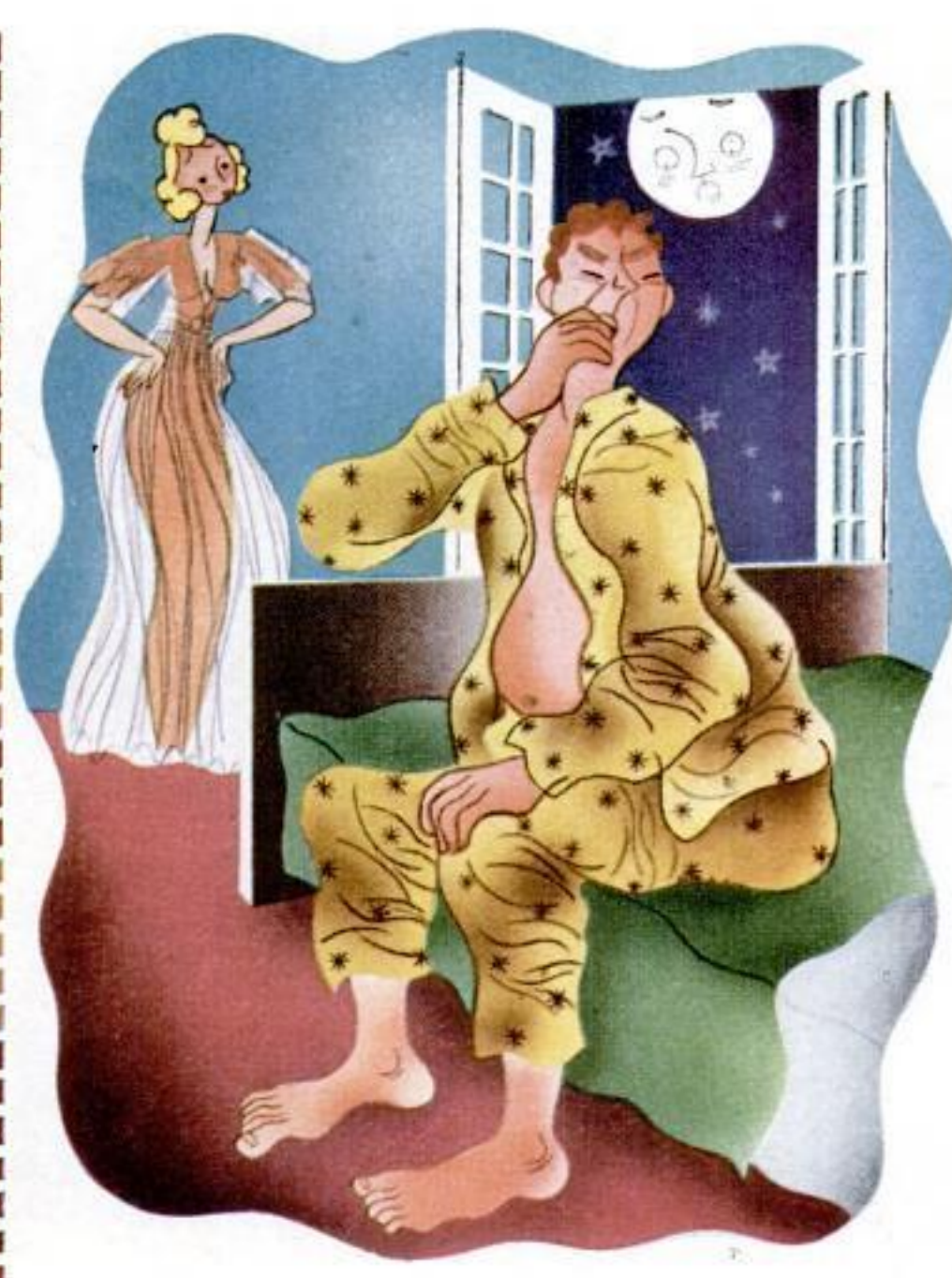
Typical of the Skipper Sportwear dealers are offering is the Imperial Weather Warden pictured below. Tops for comfort. It's lightweight and porous—but still waterproof and windproof! Distinctive in a pleasant, casual way.



**And shirts!** Those things Cecil wears don't exactly achieve military smartness. He'd never pass inspection in the Army. Most of the people at the office think Cecil inherited his shirts from an out-sized old uncle. They fit like flour sacks. If only Cecil knew about the shirts tailored with pride by Wilson Brothers, he'd be a heap neater looking.



Wilson Brothers Shirts—both plain and fancy—have an enviable custom-made look. Collars are hand-cut. Shoulder drape is distinguished. And the V-Shape tapers down to give a trim, non-bunchy waistline fit.



**You'd think** Cecil would be ashamed to turn-in wearing such gone-to-glory pajamas. And if his Fire Warden duties ever made him turn out in his pajamas, he'd be the laughing stock of the block. We urge Mrs. Cecil to get tough about it—like a Top Sergeant. Cecil should contact a dealer handling Faultless Pajamas, styled and made by Wilson Brothers.



Generous yardage goes into every pair of Faultless Pajamas. No skimpy fit to ruin sleep. Dealers are featuring new Fall fabrics that run the gamut from conservative solid colors to patterns that will thrill a Freshman.



Buy More  
War Bonds Today!

MADE BY

## Wilson Brothers

CHICAGO • NEW YORK • SAN FRANCISCO

makers of quality men's wear  
for three-quarters of a century

Also ask your dealer about SUPER SHORTS • WILCREST NECKWEAR • BUFFER SOCKS • HANDKERCHIEFS



# NAVY FIRE FIGHTERS



FIREMAN AT NAVY'S NORFOLK SCHOOL CLAMBERS OUT OF SMOKING HOLD CARRYING A VICTIM IN PRACTICE RESCUE. HE WEARS AN ASBESTOS SUIT AND BREATHING APPARATUS

There are few things so terrible as fire at sea. Ships, which have fuel tanks girdling their hulls, can be turned into floating infernos in an instant's time. Once a fire gains sufficient headway, a ship is lost. So intense is the heat that steel plate twists like paper and soon nothing is left but a smoldering hulk.

The danger of fire is especially great on naval ships during action. Enemy shells and bombs ripping through their decks cause explosions which spread

destructive fires in a short time. Aircraft carriers, seaplane tenders and tankers, carrying large quantities of aviation gas, lubricating and fuel oil, are particularly vulnerable. Because sea fires fed by inflammable oil are tricky, and because their immediate extinction is imperative, the Navy is today training its seamen in the science of putting them out.

The men are trained at the Naval Fire Fighting School at Norfolk, Va. Every day in section models

of ships built on land, they start fires and put them out. They learn how to find the source of fires and smother them with chemicals and vaporized water. They practice approaching roaring oil tanks, coached by their fireman instructors, until they can get close enough to work effectively. In asbestos suits, they dive into smoke-filled holds to rescue trapped seamen (above). When the course is over they go back to sea, ready to smother the fiercest fire as soon as it starts.

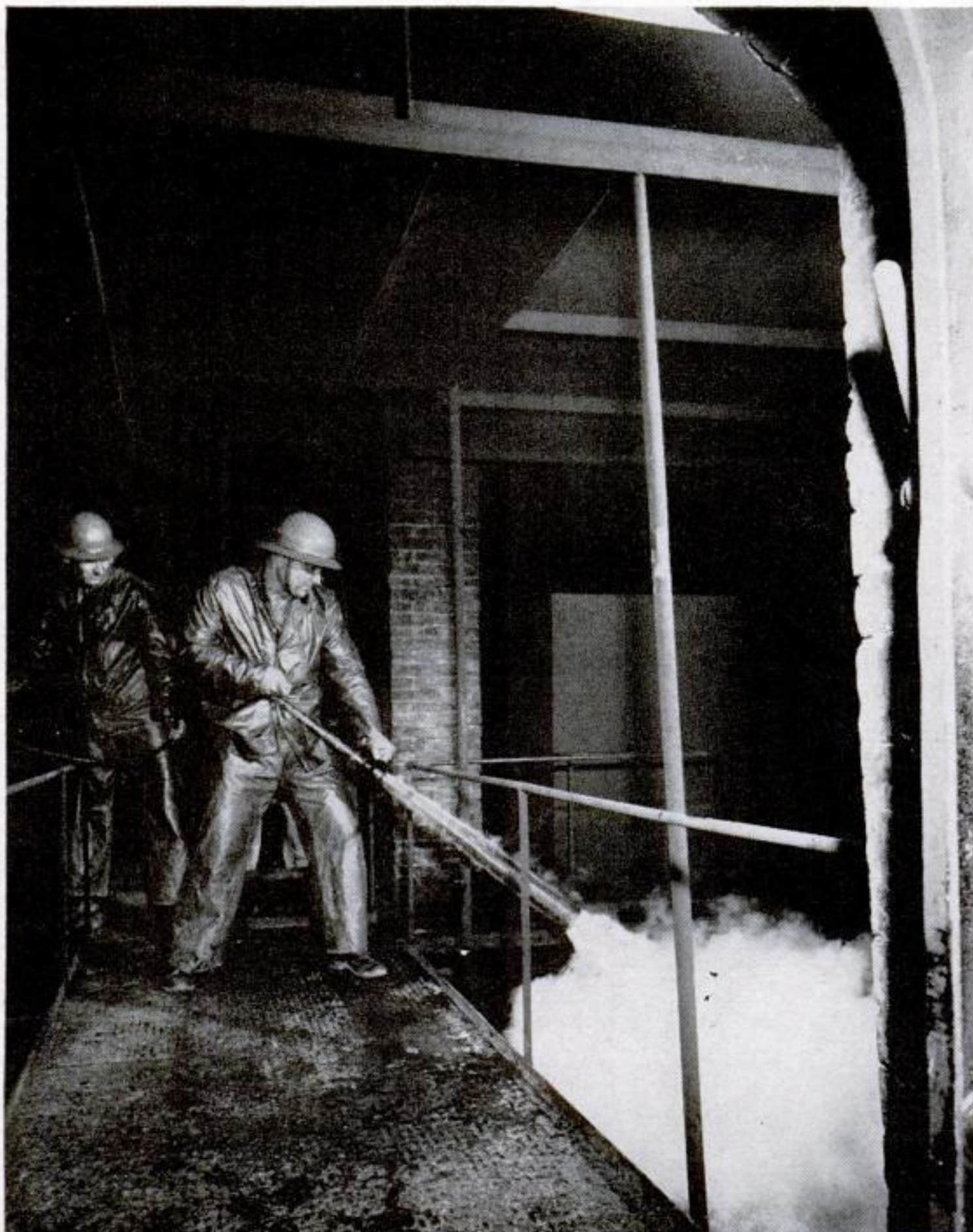




**A blazing oil fire** is put out by the students in seven seconds. They use a long nozzle from which spreads a thick foggy mist of water which settles on the tank and snuffs out flames.



**Fire in boiler room** is so intense that men must get out on the decks and fight it from above. They stick the long "fog" nozzles down through the hatches to bring the blaze under control.



**Carbon-dioxide gas** is used to kill an incipient bilge fire caused by gasoline waste. In the regular two-week course, the sailors are thoroughly trained in preventive methods like this.

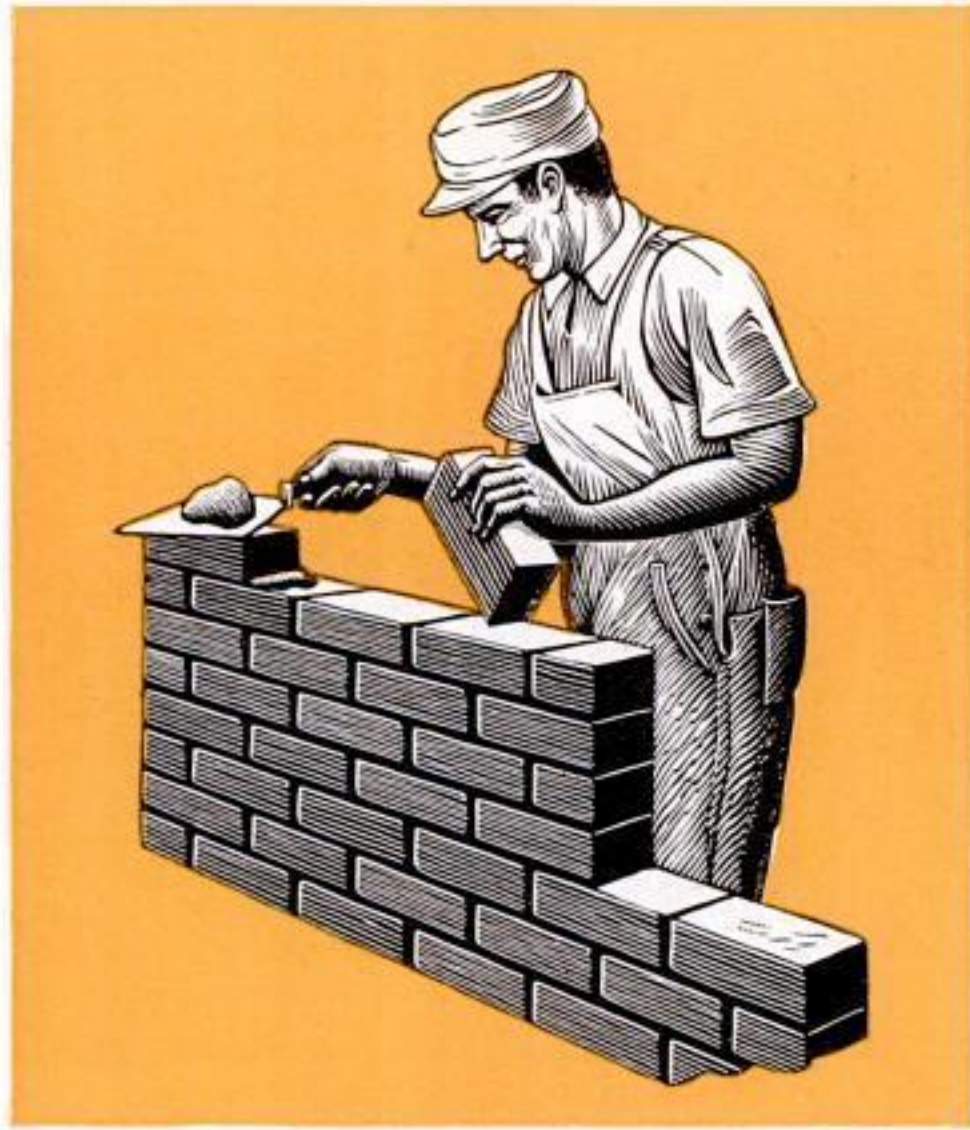


**Gasoline**, pumped under pressure through a series of pipes, is set afire in this small shed. The students must learn all the fire tricks of gasoline, which may explode if not handled properly.

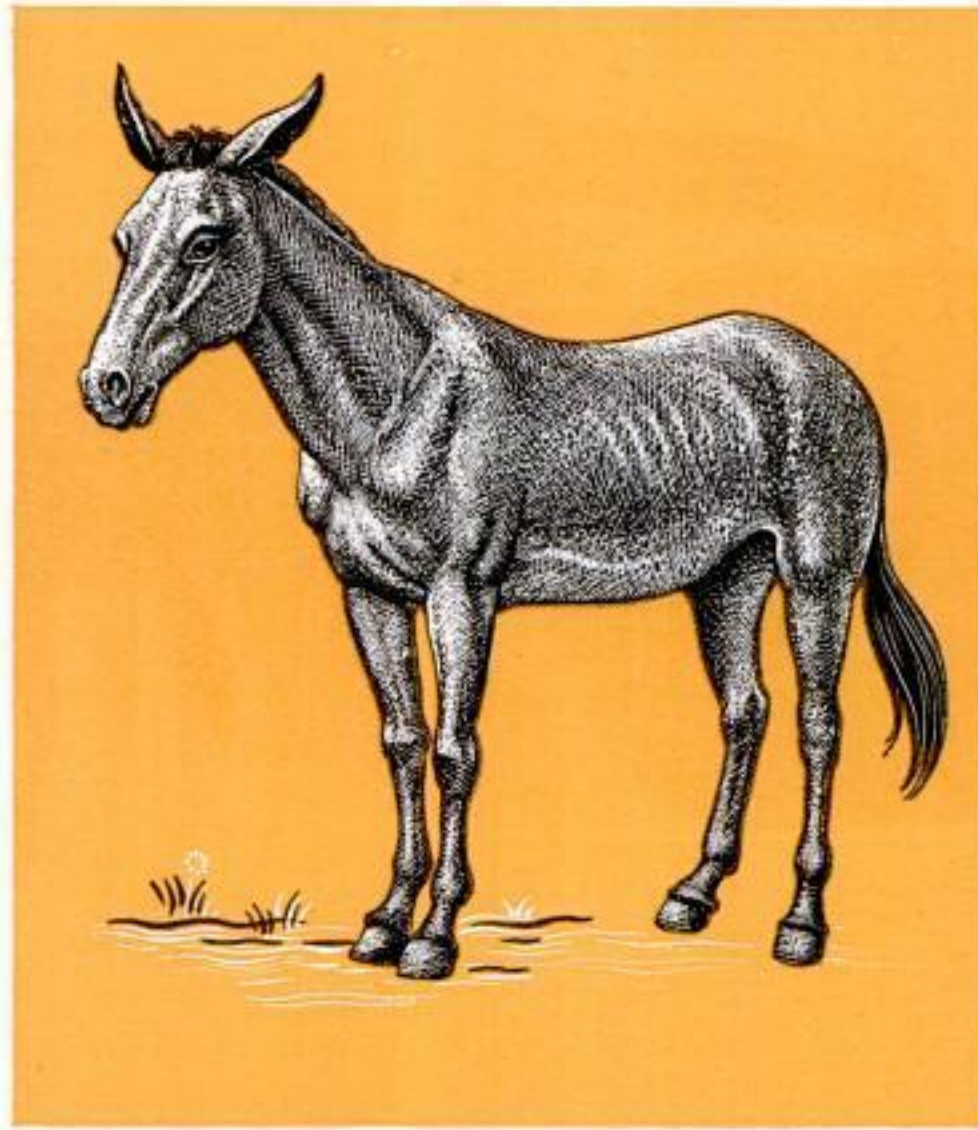
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# Know your M's



1. This is a M\_\_\_\_\_



2. This is a M\_\_\_\_\_



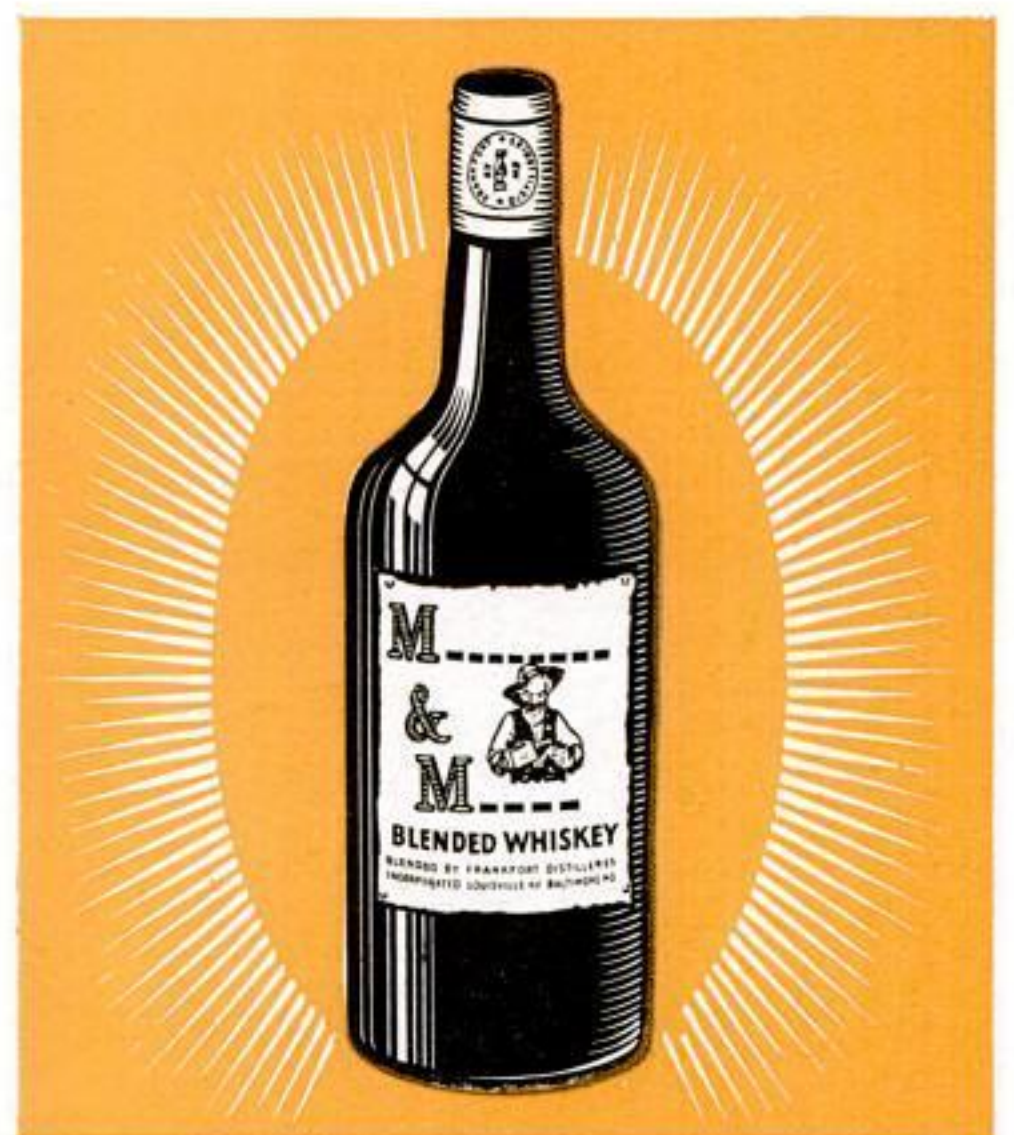
3. This is a M\_\_\_\_\_



4. This is a M\_\_\_\_\_



5. This is a M\_\_\_\_\_



6. This is M\_\_\_\_\_ & M\_\_\_\_\_

The whiskey that's Mild,  
Mellow, Moderate-priced.

**DON'T LOOK NOW** and we'll tip you off to the answer to number 6. And if you got it right, you're a man of wisdom and sound judgment, regardless of the rest of your score. It's Mattingly & Moore, the whiskey that's mellower and milder than many much more costly brands.

Now here's how to score:

All six right, you're a superman; five, amazing; four, superior; three, above average; two, average; one, you could do better, unless, of course, it was *M & M* you picked right. Here they are...

**ANSWERS:** 1, Mason; 2, Mule; 3, Mill wheel; 4, Mullet; 5, Musk ox; 6, Mattingly & Moore, probably the outstanding whiskey value in the land.

The Best of 'em is

# M&M

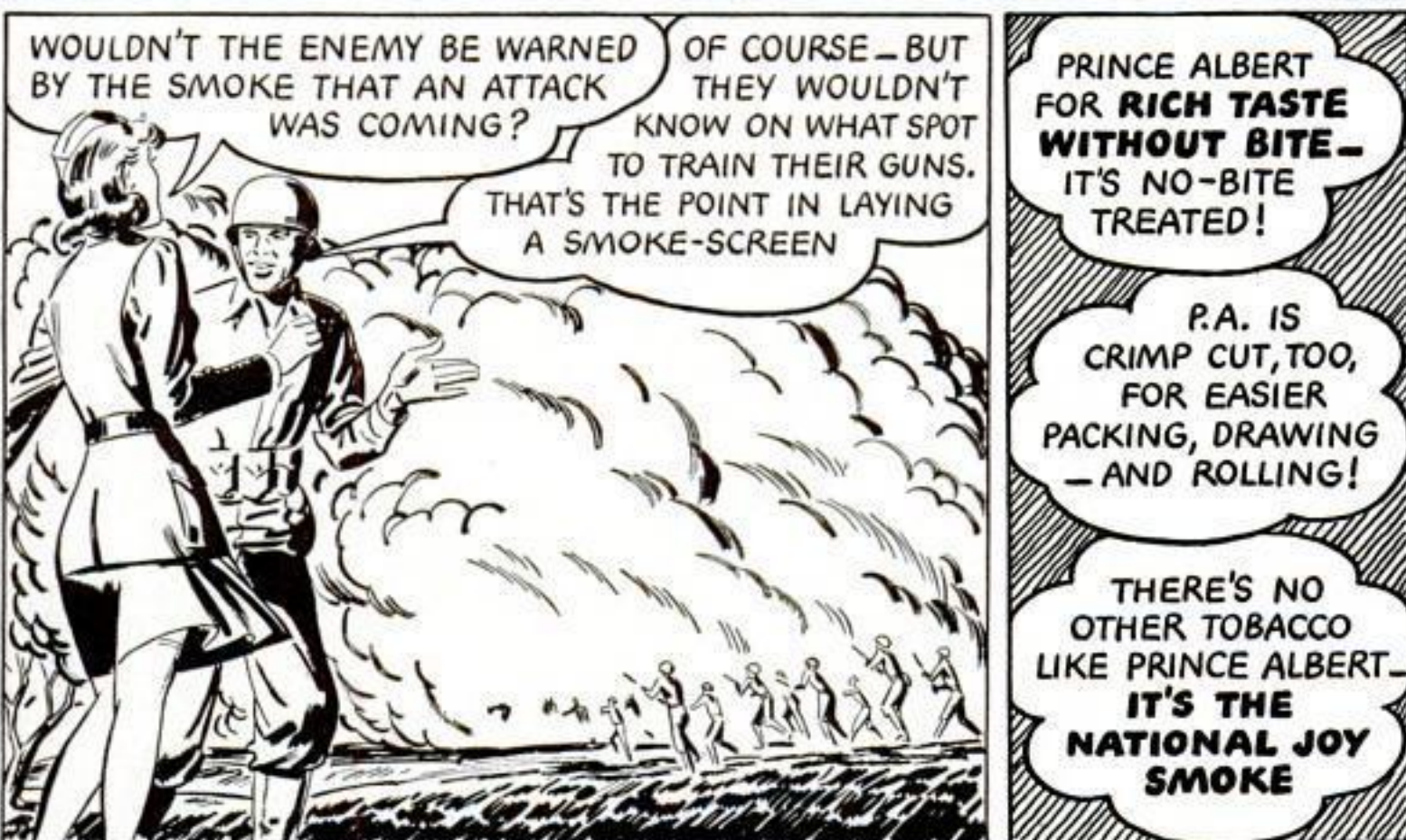
## -Know Mattingly & Moore

*Blended Whiskey—60% grain neutral spirits, 86 Proof (also 80 Proof). Blended Whiskey—72½% grain neutral spirits, 86 Proof (also 80 Proof). Frankfort Distilleries, Inc., Louisville & Baltimore.*



# WONDERS OF AMERICA

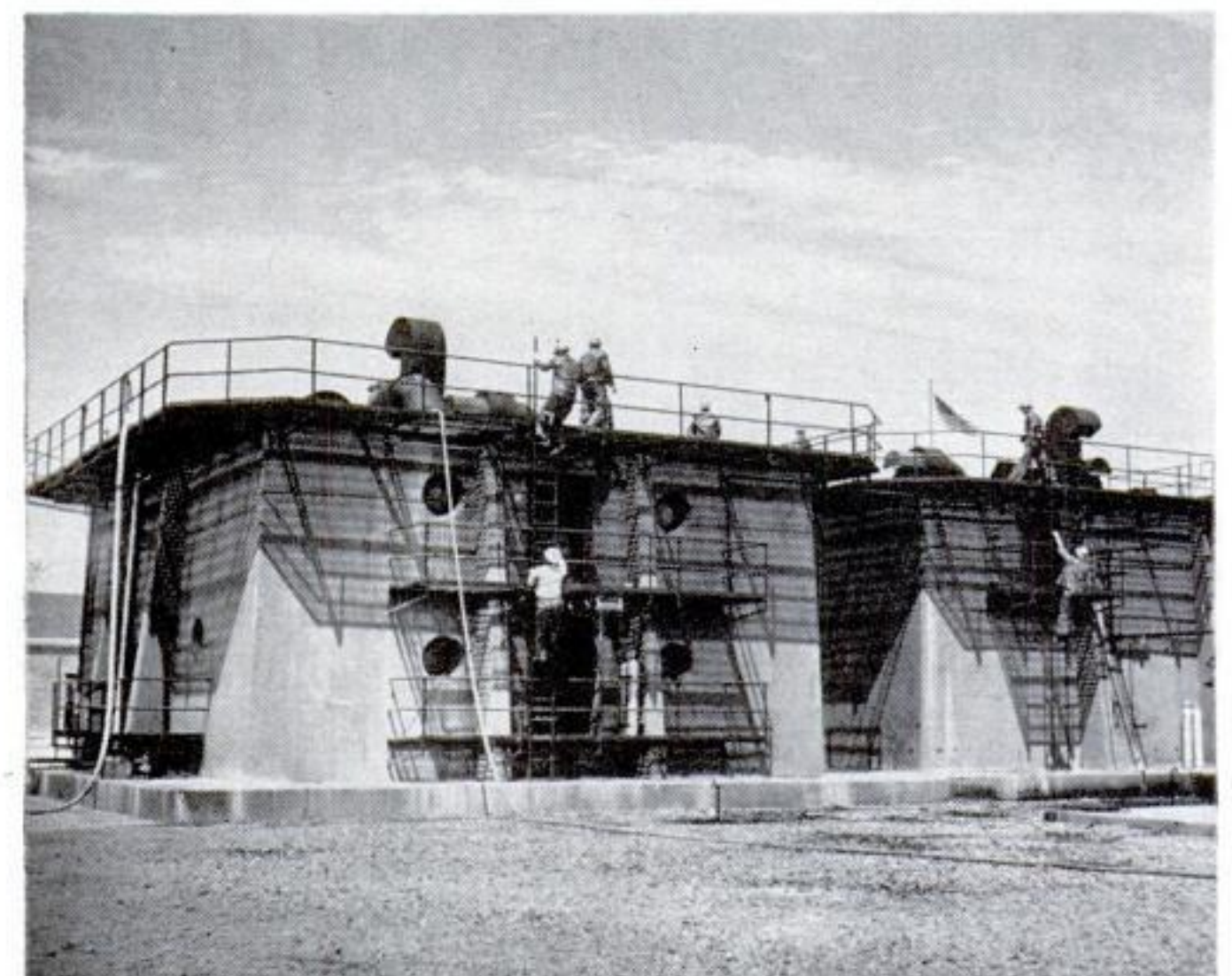
## War Clouds!



## Navy Fire Fighters (continued)



Asbestos suit and breathing apparatus are part of Navy equipment for fighting fires below decks. The suit will not resist flame for long but does ward off intense heat.



Section models of boiler room, fo'c'sle and engine room are used to make firemen familiar with all parts of burning ships. Students set and put out fires in these models.



# What's in a name?



**DAVID**  
means "beloved"



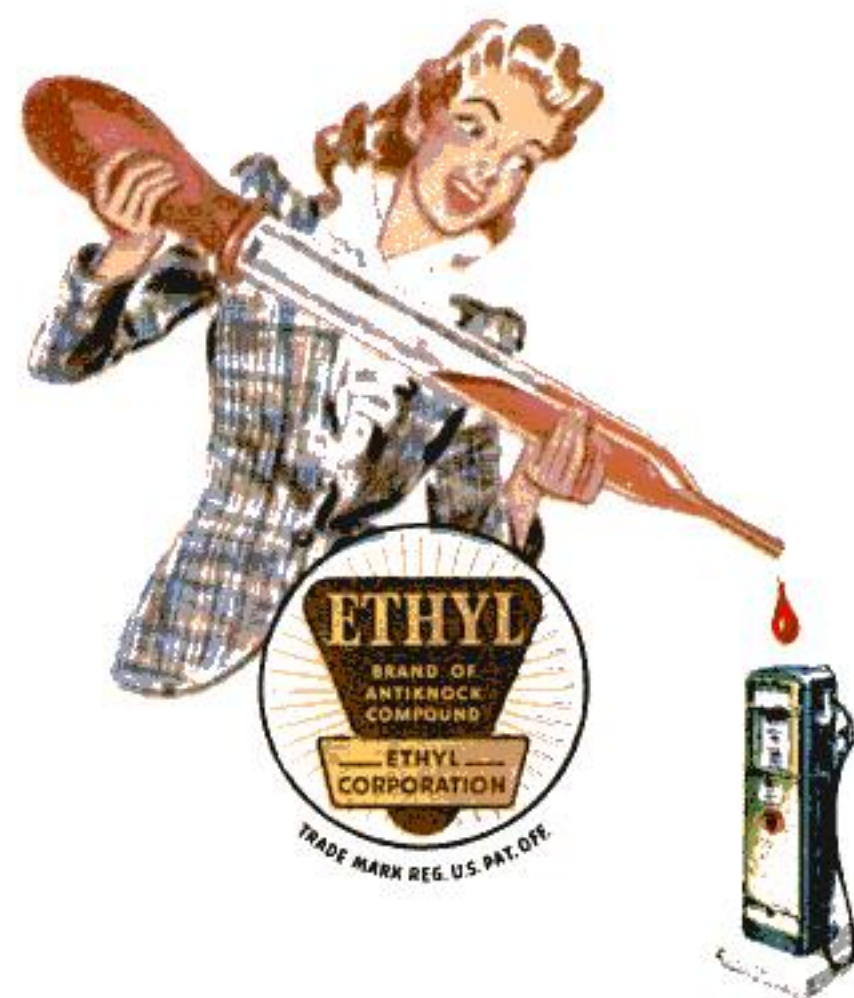
**SYLVIA**  
means "of the forest"



**PATRICK**  
means  
"noble, a senator"



**WILLIAM**  
means  
"defender, protector of many"



**ETHYL**  
is a trade mark name.

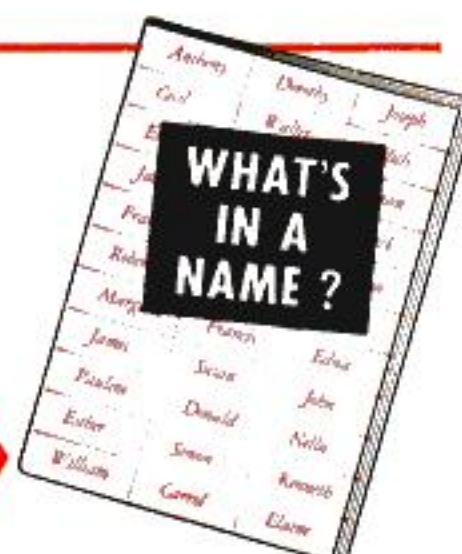
It stands for antiknock fluid made only by the Ethyl Corporation. Oil companies put Ethyl fluid into gasoline to prevent knocking.

The Ethyl trade mark emblem on a gasoline pump means that Ethyl fluid has been put into high quality gasoline and the gasoline sold from that pump can be called "Ethyl."

## What does your name mean?

The meanings and origins of over 700 masculine and feminine names are given in the fascinating illustrated booklet, "What's in a Name?" It's free—no obligation—just mail coupon.

**FREE ILLUSTRATED BOOK OF NAMES**



ETHYL CORPORATION, Room 3502, Chrysler Bldg., New York

Please send me a free copy of "What's in a Name?"

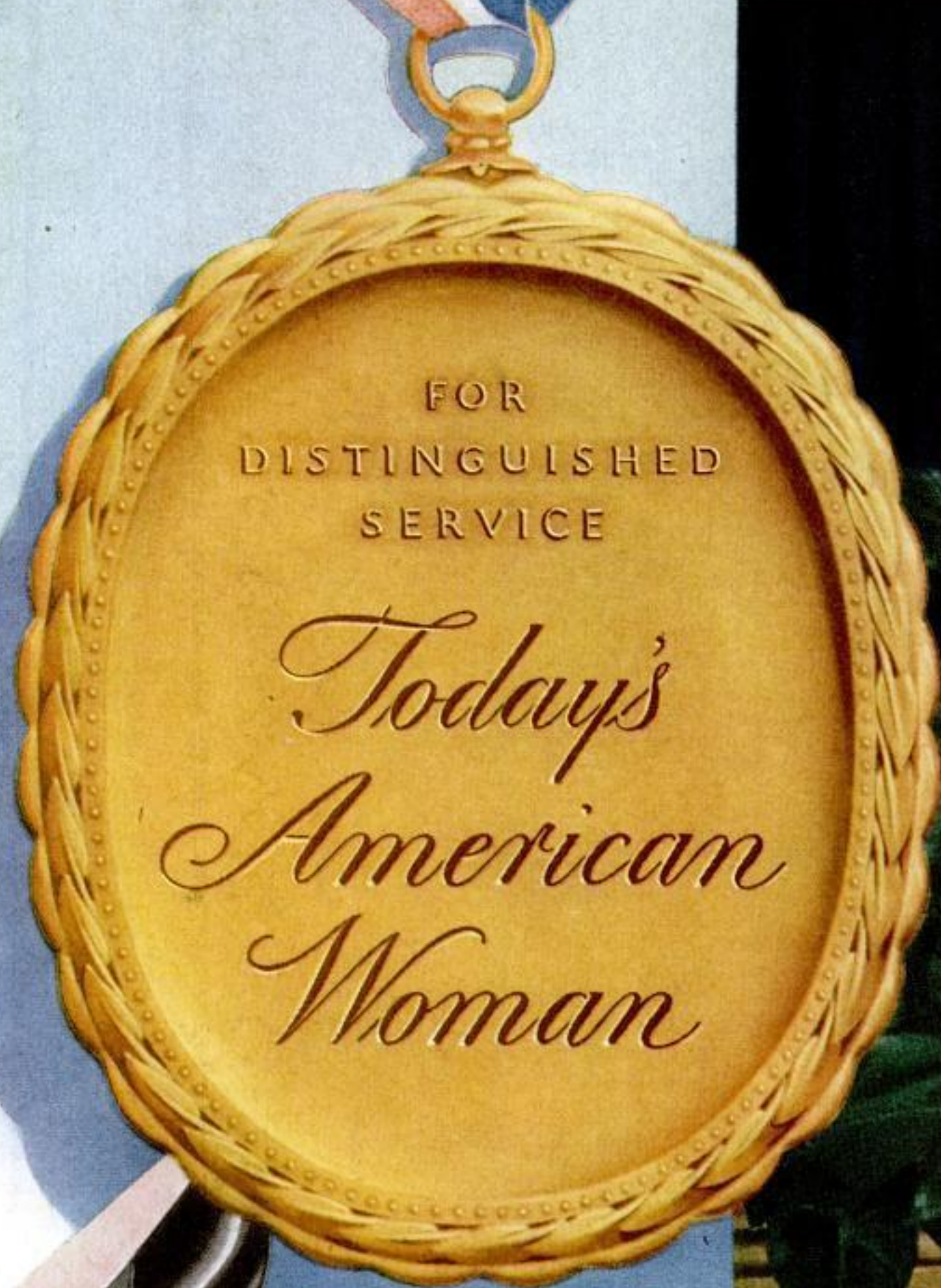
Name \_\_\_\_\_  
(PLEASE PRINT)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



# RED CROSS SHOES *commend...*



The MONTEREY



The BOLERO



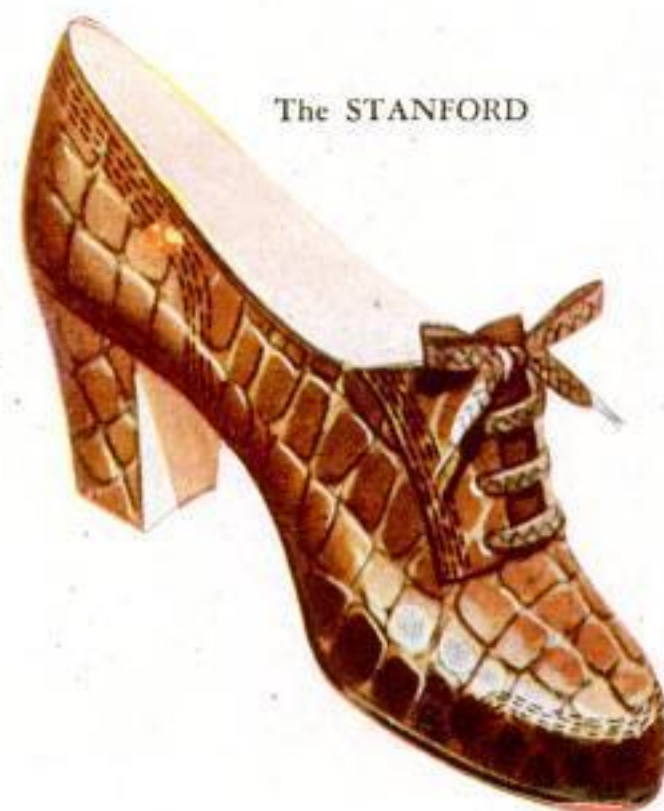
Ensemble by Milgrim

IT IS TO THIS "AMERICAN WOMAN"—to you—that we dedicate the new fall collection of Red Cross Shoes. We have tried to make them worthy of you.

We believe you'll recognize in their classic styling an indescribable "rightness" (and rightness is Fashion's highest tribute!). We believe you'll find in them, as millions of women have, a younger, more vivacious, more tireless step. For every pair is made over the exclusive "Limit" Lasts... to insure superb fit for your foot.

See the new Red Cross Shoes at your dealer's. Choose from his complete selection of styles for active duty and for the pleasure hours that are more than ever a duty. Just \$6.95. An amazing value. Write for illustrated folder. The United States Shoe Corporation, Cincinnati, Ohio.

*Famous Red Cross Shoes are manufactured in England under the name of Gold Cross Shoes.*



The STANFORD



The VAGABOND



- ★ For her smiling cheerfulness in adapting herself to a sudden "new way of life"
- ★ For her genius in rearing a family and running a home . . . and finding hours for volunteer work
- ★ For the enthusiasm and tireless energy with which she attacks her war-work jobs
- ★ For the amazing efficiency with which she does them
- ★ For managing—with all her busy life—to be fresher and lovelier and more charming than ever



The HAND STITCHED



The PARFAIT



LUMBERJACK MONK



The DRESSMAKER



*The mark of  
honor on fine shoes  
for over  
50 years.*



The POLO



# Red Cross Shoes

A BEAUTY TREATMENT FOR YOUR FEET

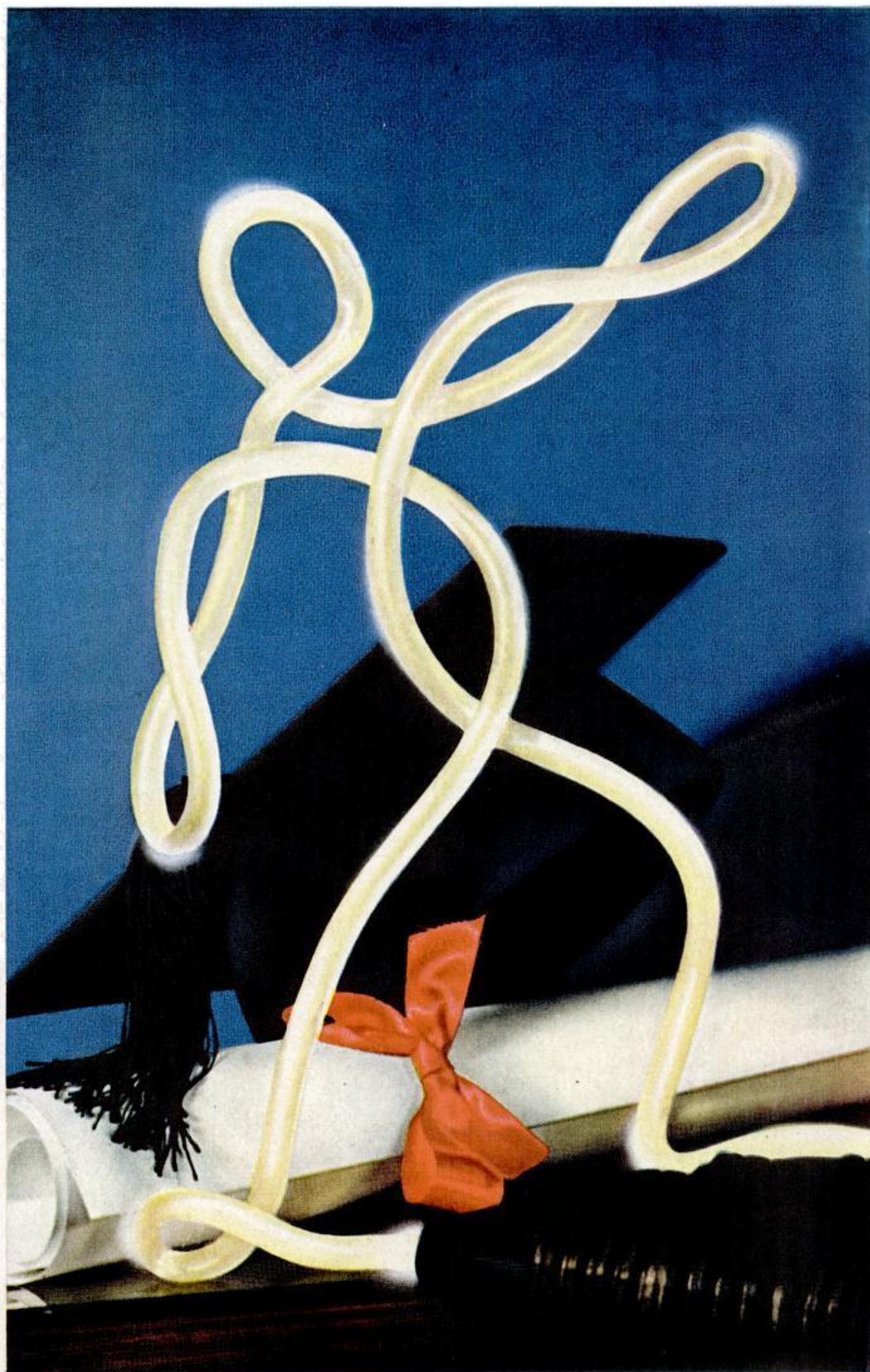
America's unchallenged shoe value

**\$6.95**

Most styles, Denver West, \$7.45



# JOHNNY CRUDE gets re-fined at the "University of Petroleum"



THIS REPRESENTATION of "Johnny Crude" isn't as far-fetched as it seems—the plastic rod used in fashioning "Johnny" was made from a product which Shell scientists derived from petroleum gases. This plastic has the peculiar faculty of "bending light"—as you see, light rays enter Johnny's toes, circulate through his entire system, and come out of the other foot.

**C**RUDE OIL, as it comes from the ground, looks about as promising as the drainings from a dirty crankcase. But since the beginning of the oil industry, "Johnny Crude" has been going to better and better schools—and with education, has turned out to be a genius.

Shell's Research Laboratories have been well called the "University of Petroleum." In effect, these halls of concrete and glass are an institution of higher learning for Johnny. For it is here that crude oil learns to do what it could never do before.

A jumbo-size diamond or gold nugget will attract a crowd of the curious and covetous any time. Substitute a drop—or a bucketful—of crude oil, and your idlers melt away. But the scientists come running.

In the complex molecular structure of a drop of crude oil the scientist sees tornadoes of restless energy, waiting for his touch to release it; he sees the possible building materials for every organic structure—from cabbages to kings!

Unlimited crude oil to work with . . . acres of gleaming laboratory equipment . . . the atmosphere and means for serious work . . . these attractions drew to the "University of Petroleum" its "faculty": Scientists of note from 131 of the great universities and research foundations in every important country in the world. And year by year, young graduates in science, with their new degrees, enroll as co-workers with these sages and seers. At the "University of Petroleum," 1481 scientists and technicians are now at work.

**AS A RESULT**, petroleum—"Johnny Crude"—enters your daily life in more ways than you think. Through fertilizers and pest controls from petroleum, you enjoy better food. Through the use of petroleum solvents you get good clothing at lower cost. For your health, drugs—antiseptics, sedatives, even a superior anaesthetic—are derived from petroleum.

And for this hour of need, ways have been found—through the medium of Shell research—to convert "Johnny Crude" into vast new supplies of explosives, aviation gasoline and other war materials.

All this "carries over" to your motoring . . .

You share this advancing knowledge of petroleum molecules  
with every purchase of Shell Gasoline or Motor Oil

*Oil is ammunition—use it wisely*







## ROSE'S GIRLS

They shine at Diamond Horseshoe

These fine-feathered beauties, and many more like them, are part of Billy Rose's new night-club show at his Diamond Horseshoe. Broadway ornithologists will recognize the black-tailed specimens as Kay Evans and Joy Coleman. At roost below is Virginia Mayo. Their voices are dulcet, their habits nocturnal.

Unique among night-club shows, Rose's Horseshoe

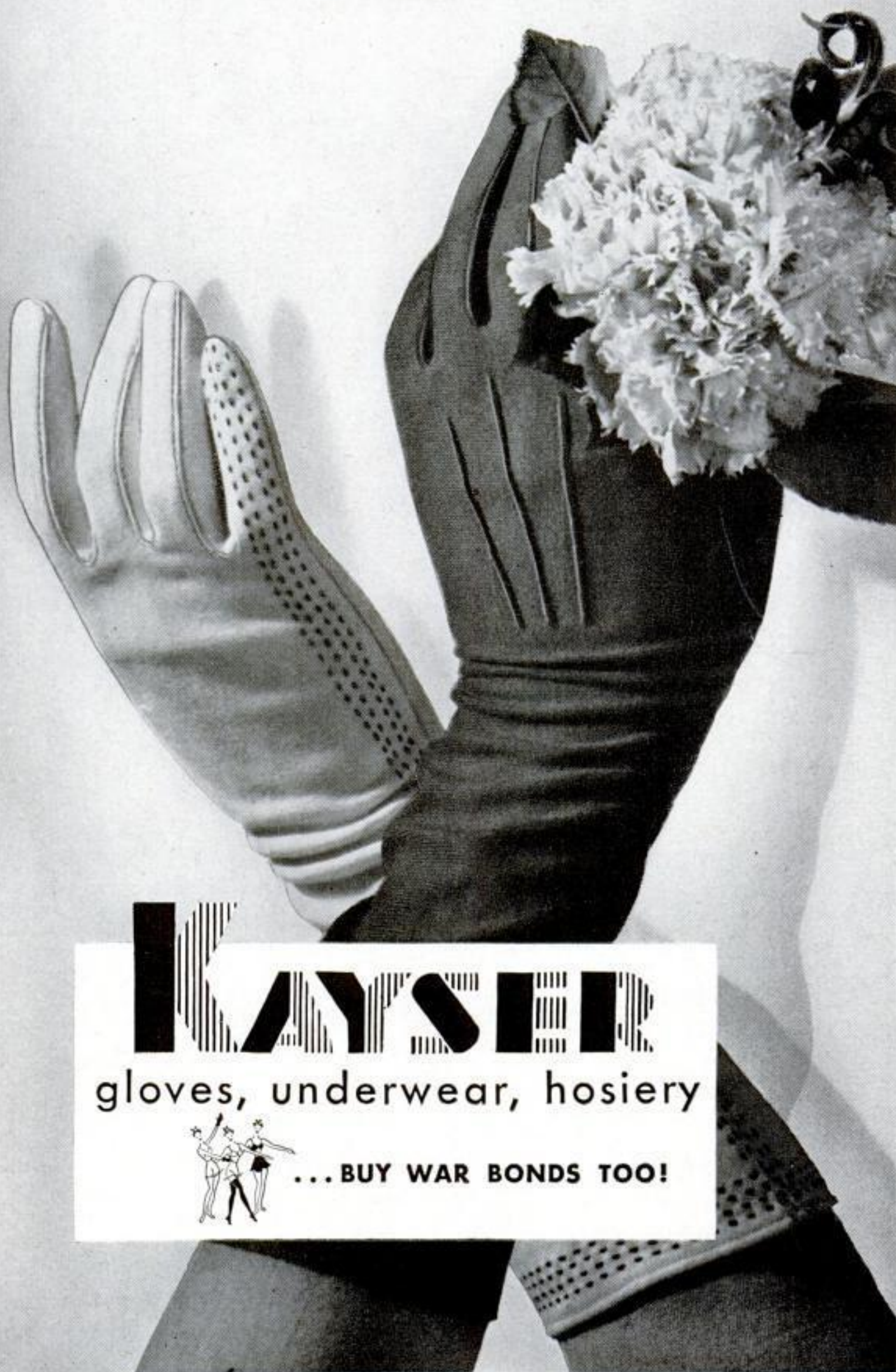
series usually run a year or more. His current new hit, *Mrs. Astor's Pet Horse*, sticks to the Rose formula of pretty girls, speed, slapstick, a good whiff of nostalgia—this one celebrates the return of the horse in a gasless world—and a big brassy dance orchestra playing so loud that visiting out-of-towners and their wives don't feel obliged to make conversation.



*Quality is Economy...*  
**BE WISER BUY KAYSER**



Kay: Then he said, "You've got the most beautiful hands I've ever seen—"  
 Katie: "Were you wearing your new Kayser long-lengths? I hear they start at one small dollar!"



**KAYSER**  
 gloves, underwear, hosiery  
 **...BUY WAR BONDS TOO!**

COPYRIGHT 1942, JULIUS KAYSER & CO

**Rose's Girls** (continued)



**Herman Hyde**, slapstick star of the Diamond Horseshoe, plays and invents all kinds of cockeyed instruments. Here Hyde's gag guitar turns into a gun for shooting a toy duck. Once a serious violinist, he found more success committing musical mayhem.



**Hyde's harp** is equipped for light housekeeping. It is furnished with bowl of fruit, bottle of beer, and a buxom dummy who visibly vibrates when Hyde strikes a chord. Hyde's mother was a missionary's daughter, his father a Congregational minister.



# Have you ever had a talk with a WALRUS?

"The time has come,"  
the Walrus said,

"To talk of many things:

Of shoes — and ships —  
and sealing-wax —

Of cabbages — and kings —"

— from *Through the Looking-Glass*  
by Lewis Carroll



- We've never been chummy with a walrus.
- And if we ever get into conversation with one, we won't be able to talk about ships, wax, kings or cabbages. We don't know beans about any of those items.
- But shoes? Ah — that's different!
- "Speaking of shoes," we'd say, offering him a fish, "have you ever worn a pair of Regals?"

● And then (before he could point out that even Regal Stores, with their exclusive, patented "Prescription Fitting" service, have nothing in stock to fit his flippers) we would continue:

● "You're probably aware that the entire output of the great Regal factories at Whitman, Mass., is sold only through Regal-owned stores in principal cities: just one high quality and one low price from Bunker Hill to Hollywood Boulevard!

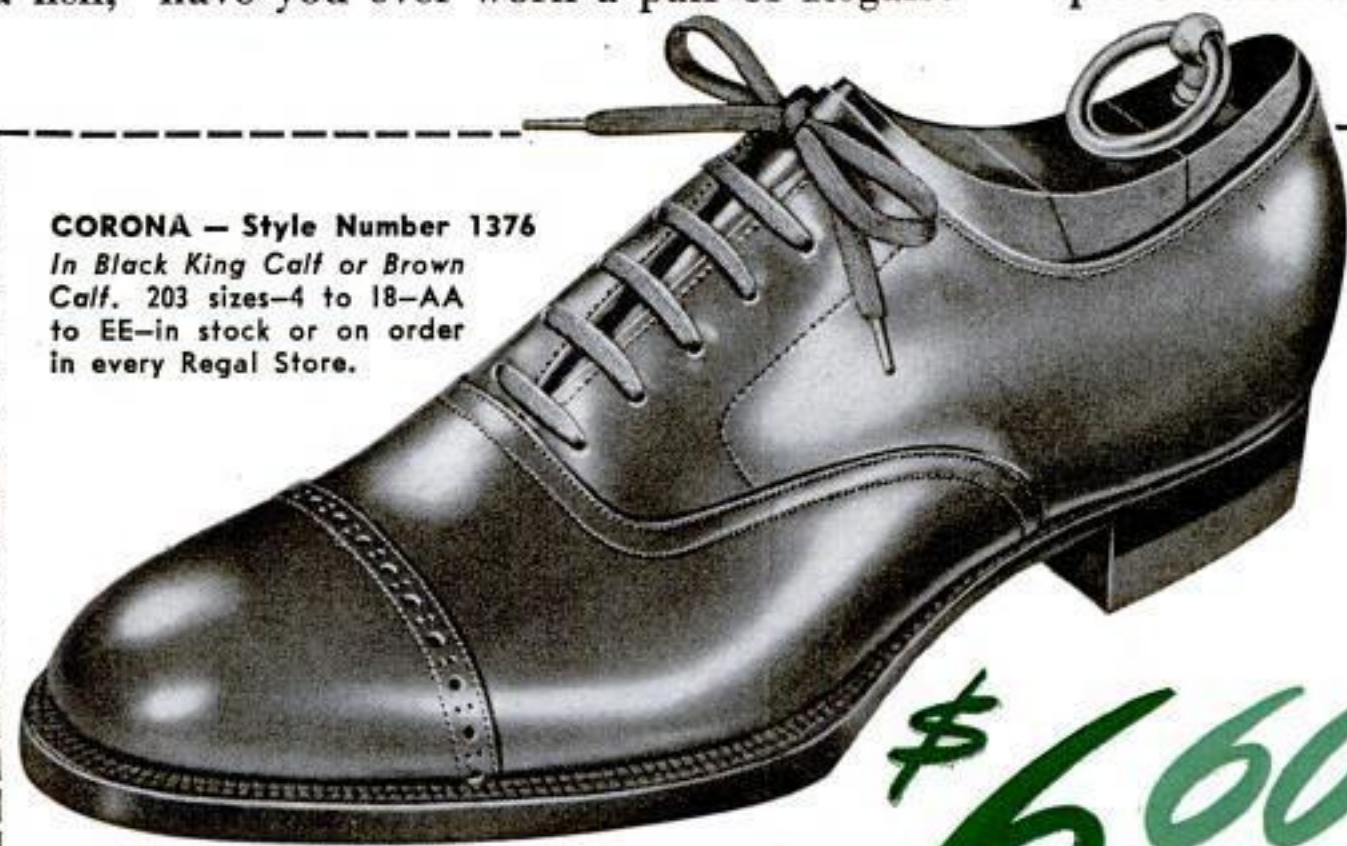
● "It's probably old stuff to you that our one-profit, factory-to-you policy enables us to offer truly remarkable value. And that Regal uses many of the same fine leathers found in shoes selling at twice the low Regal price of \$6.60. Here — have another fish!

● "And we're sure you knew that, during the past year, more than 150,000 men have switched to Regal Shoes! They can't *all* have brothers-in-law who are Regal salesmen! No sir! The answer is greater dollar-for-dollar *value* — top-quality *leathers* and workmanship — authentic *styles*—and the finest *fitting* service in the world!

● "And especially in these times — when it's so important to buy shoes that will wear and look good for a long, long time — it's only natural that the trend, among well-dressed men, should be to Regal Shoes!

● "Why not stop in a Regal Store right now, and see for yourself?"

**CORONA — Style Number 1376**  
In Black King Calf or Brown Calf. 203 sizes—4 to 18—AA to EE—in stock or on order in every Regal Store.



**\$6.60**  
COAST TO COAST

**All Styles, All Sizes, One Low Price**  
SOLD ONLY IN REGAL SHOE STORES \*



## \* 77 REGAL-OWNED RETAIL STORES IN

Atlanta; Baltimore; Birmingham; Boston (3); Brooklyn (8); Buffalo; Chicago (3); Cincinnati; Cleveland; Detroit (7); Hartford; Hollywood; Houston; Jersey City (2); Kansas City; Los Angeles (2); Milwaukee; Newark; New Haven; New York (29 stores in Greater New York); Norfolk; Oakland; Paterson, New Jersey; Philadelphia (4); Pittsburgh; Portland, Oregon; Providence; Richmond; Rochester; St. Louis; San Francisco (2); Seattle; Springfield, Massachusetts; Syracuse; Tacoma; Washington (2); Worcester.

# REGAL SHOES

Factories and Mail Order Department at Whitman, Massachusetts  
WRITE FOR FREE ILLUSTRATED STYLE FOLDER





AT 44 REMINGTON WEIGHED 300 LB., COLLECTED CURIOS

# FREDERIC REMINGTON

The most exciting stories about Indian fighting and the winning of the West were told by Frederic Remington. Of all Western tales his were the best because they were authentic. And they were authentic because he himself lived the stories he told.

A huge adventure-loving man, the son of a Civil War colonel, Remington told his story in words, illustrations, paintings and sculptures. When he died in 1909 at the age of 48 he had already made over 2,000 pictures, illustrated 73 books. Thirteen of these he had written himself. He continued his saga in serious paintings, eight of which appear on the following pages. At 34 he began to build his monuments to glorify the Wild West in the form of statues like those shown below. First of these was *Bronco Buster* which Teddy Roosevelt's Rough Riders adopted as their symbol. This statue Remington patterned after his already famous painting reproduced on opposite page.

Armed with an inheritance from his father and two years' training at Yale's School of the Fine Arts, Remington first went West in 1880 when he was 19. Some of the greatest Indian battles had already been fought, but Sioux and Blackfoot bands still roamed the prairie, and the Apaches were yet to be conquered. Remington soon lost his money to a frontier sharper.

From then on he earned his way as a storekeeper, sheep herder, ranch cook and cow puncher. During his wanderings from Assiniboine in the far north to Mexico he met General Miles. Remington was then 25. The general was leading his Federal troops in the final campaign against the fierce Apache tribe headed by their wily chief Geronimo. Remington went along and from this expedition came some of his finest illustrations. There he learned to respect the Indian as one of the greatest fighters in history.

After Miles's campaign Remington made a quick visit back East, persuaded *Harper's Weekly* to publish one of his drawings for \$10. Returning to the West he met Teddy Roosevelt who asked him to illustrate his book, *Ranch Life and the Hunting Trail*. Soon he was getting \$1,000 apiece for his pictures. When he died he was America's most famous Western painter. To honor him, his home town of Ogdensburg, N. Y. founded the Remington Art Memorial.

After his death, Remington's work lost popularity. But now with the new interest in American history, his stock is again booming. Canvases like *Attack on the Supply Wagon* (p. 76) sell for \$20,000. This week New York's Metropolitan Museum heralds the Remington revival with an exhibit of his work.

THE COWBOY



BRONCO BUSTER



THE OUTLAW



CHEYENNE



THE SCALP



THE RATTLESNAKE











**"The Sentinel"** shows a bearded and booted frontiersman in a big campaign hat on the alert against enemy Indians

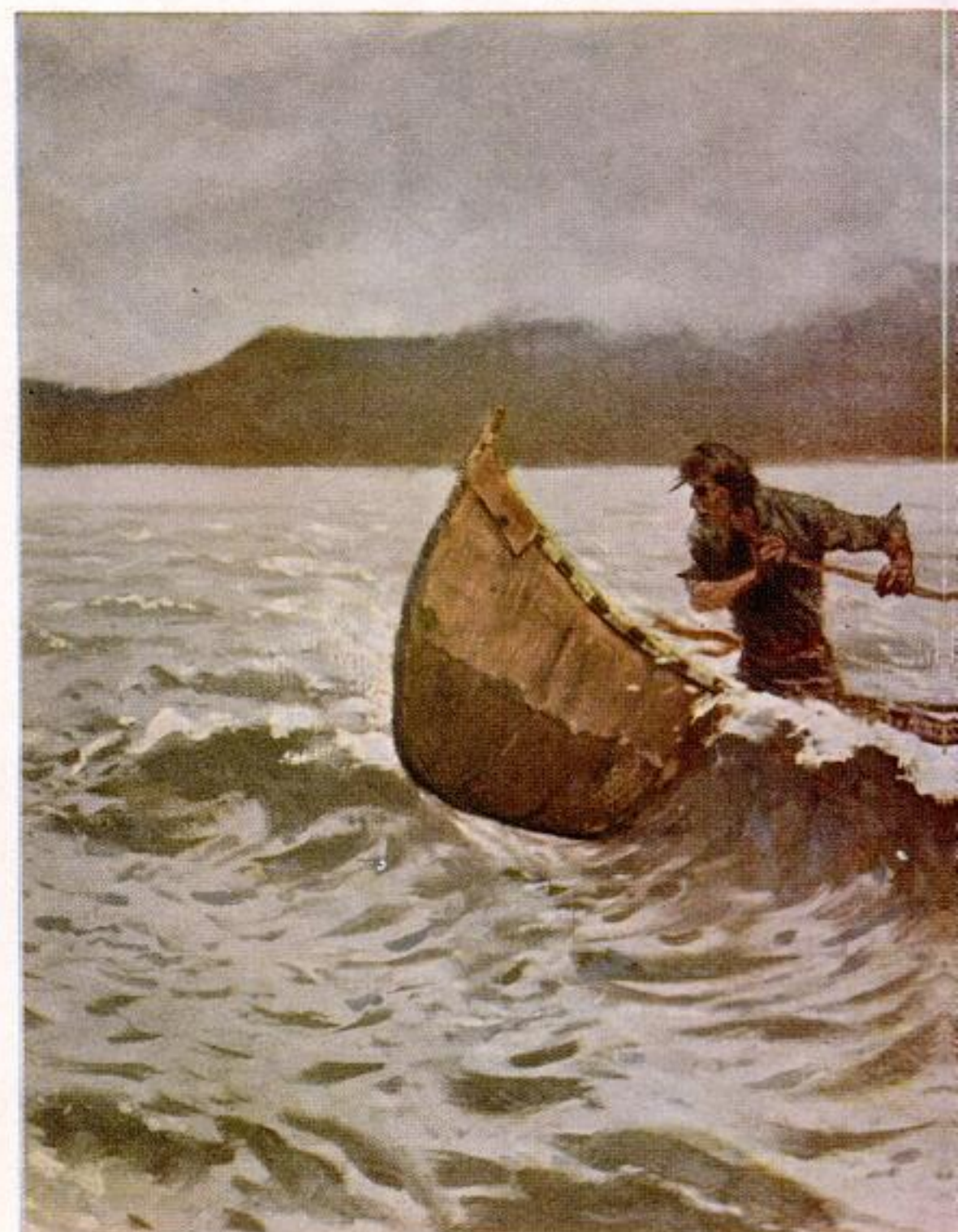
during a starlit night on the Western plains. After a hard day in the saddle under the broiling sun, the supply wagons

have drawn up in a protective circle for the night and this tough campaigner stands watch with his rifle cocked ready for action.



**"Navajos at the Water Hole"** depicts fur-capped pioneers dismounted to battle Arizona Indians for coveted spring.

During the Civil War, Federal troops were recalled from the Southwest, leaving civilians to hold out as best they could.



**"Howl of the Weather"** portrays three Indian warriors in a birch-bark canoe fighting their way upstream on the St. Lawrence Riv-





**"Around the Campfire"** four cowboys squat and swap yarns. Their stories were often of great Indian battles that made it pos-

sible for them finally to settle on the range. They are still in great danger, however, from stray Indian bands, as can be

seen from the rifle cautiously propped within reach against the bunkhouse. This is last picture painted by Remington.



er during a blustering squall. As a young man Frederic Remington lived in a house overlooking this scene in Ogdensburg, N. Y.



**"Fight for the Water Hole"** shows a common incident in the winning of the plains. Here, protected by the banks of the

almost dry water hole, troops snipe at Indians circling in distance. Painting is owned by Houston Museum in Texas.

CONTINUED ON NEXT PAGE





**"Attack on the Supply Wagon"** was greatest fear of pioneers and Federal troops. These covered wagons carrying precious foodstuffs and ammunition had to be saved at any cost. As

supply trains usually traveled behind the faster-moving cavalry, the few protecting soldiers here have given orders to dash full-speed ahead to try to catch up with mounted troops.



**"Cavalry Charge on the Southern Plains"** shows troops in a headlong dash against the enemy. Years of hard Indian fighting forged these men into what Lord Wolseley, Commander in

Chief of the British Army, once called the best army in the world, man for man. Veterans of the Indian wars were among the ablest leaders of the U. S. Army in the First World War.





From Washington comes this plan to help you

## Leave them a Home . . . ... not a Mortgage

**N**ATURALLY you want your wife and family to have their home . . . always. Certainly you do not want to leave them a debt . . . a mortgage. But unless proper provision is made today, they may someday lose the home you have given them.

If you have a mortgage on your home, you will want to learn more about Acacia's Mortgage Retirement Plan and how it protects both you and your family. Like all life insurance plans offered by this 73-year-old institution, Acacia's Mortgage Retirement Plan is both unique and different . . . unique in the way it can be fitted exactly to *your* problems and *your* income . . . different in its remarkably low cost, the result of Acacia Mutual's "economy" basis for determining premium rates.

### Why Acacia Mutual's Rates Are Low

In 1926, to place insurance within easier reach of more people, Acacia Mutual pioneered this new idea in

premium rates. It abandoned the customary mutual company practice of charging relatively high premiums and then refunding a part of them later in the form of so-called "dividends." It introduced the plan of paying "dividends in advance" . . . in the form of substantial reductions in premium rates . . . plus additional dividends earned through sound investment, economical management and careful selection of risks. All this enables foresighted men and women to buy insurance which otherwise they could not afford.

For 16 years, through public recognition of the soundness of this idea, Acacia Mutual's volume of insurance

in force has grown at a rate more than double the average for all life insurance companies, and its assets have grown even faster.

### Protect Your Home . . . At Low Cost

Acacia's guaranteed low premium rates enable you to obtain your Acacia Mutual Mortgage Retirement policy . . . or other types of Acacia life insurance . . . at rates well within even a "wartime" budget. Mail the coupon and make sure your family will always have a home . . . make sure your mortgage will be paid off, if not by you, then by Acacia Mutual. Find out how little it costs to protect your home the Acacia way.



## Acacia Mutual Life Insurance Company

WILLIAM MONTGOMERY, President

Home Office • Washington, D. C.

### By Act Of Congress

*Acacia Mutual was chartered by Act of Congress in 1869 as an organization that "shall forever be conducted for the mutual benefit of its policyholders and not for profit."*

SINCE 1869, through wars, depressions and prosperity, Acacia Mutual has been serving policyholders faithfully and well.

A MUTUAL, old-line, legal-reserve company, Acacia Mutual is older and larger

than 90% of the life insurance companies in America.

A NATIONAL INSTITUTION, Acacia Mutual has Branch Offices in 60 principal cities, representatives in 100 others.

OVER \$450,000,000 of insurance in force demonstrate the public's endorsement of Acacia Mutual's low premium plan.

OVER \$75,000,000 in benefits, including \$12,000,000 in dividends, have been paid since Acacia instituted its low premium plan in 1926.

TO SERVE YOU BETTER, Acacia Mutual instituted its unique, life-service agent's contract, which has attracted to the company men of the highest calibre to advise you in insurance matters. More such men are being added constantly.

WHAT ACACIA MEANS: Acacia Mutual derives its name from the Acacia tree, which since the dawn of history has been a symbol of everlasting life—revered as a token of resurrection and immortality.

*Do not lapse your policy in any other old-line company to take one in Acacia Mutual . . . Do not lapse your policy in Acacia Mutual to take one in any other old-line company . . . You lose in either case.*

ACACIA MUTUAL LIFE INSURANCE COMPANY  
WASHINGTON, D. C.

Please send me more information about "a different kind of life insurance company," and about your Mortgage Retirement Plan.

Name . . . . . Please Print

Address . . . . .

City and State . . . . .





CREWMAN TUGS AT BOOM AS STIFF BREEZE THREATENS TO PULL IT TOO HIGH. SKIPPER, HOLDING DOUBLE-JOINTED TILLER, SITS ON CENTERBOARD TRUNK, WATCHES SAIL

# DINGHY RACING

Collegiate yachtsmen have always liked the dinghy because it is jaunty, fast and easy to handle. They rarely race in boats of other classes. On this and the following pages, dinghy crews from 14 colleges and universities are shown as they competed at New London, Conn. last month for the biggest prize of their season: the Danmark Cup.

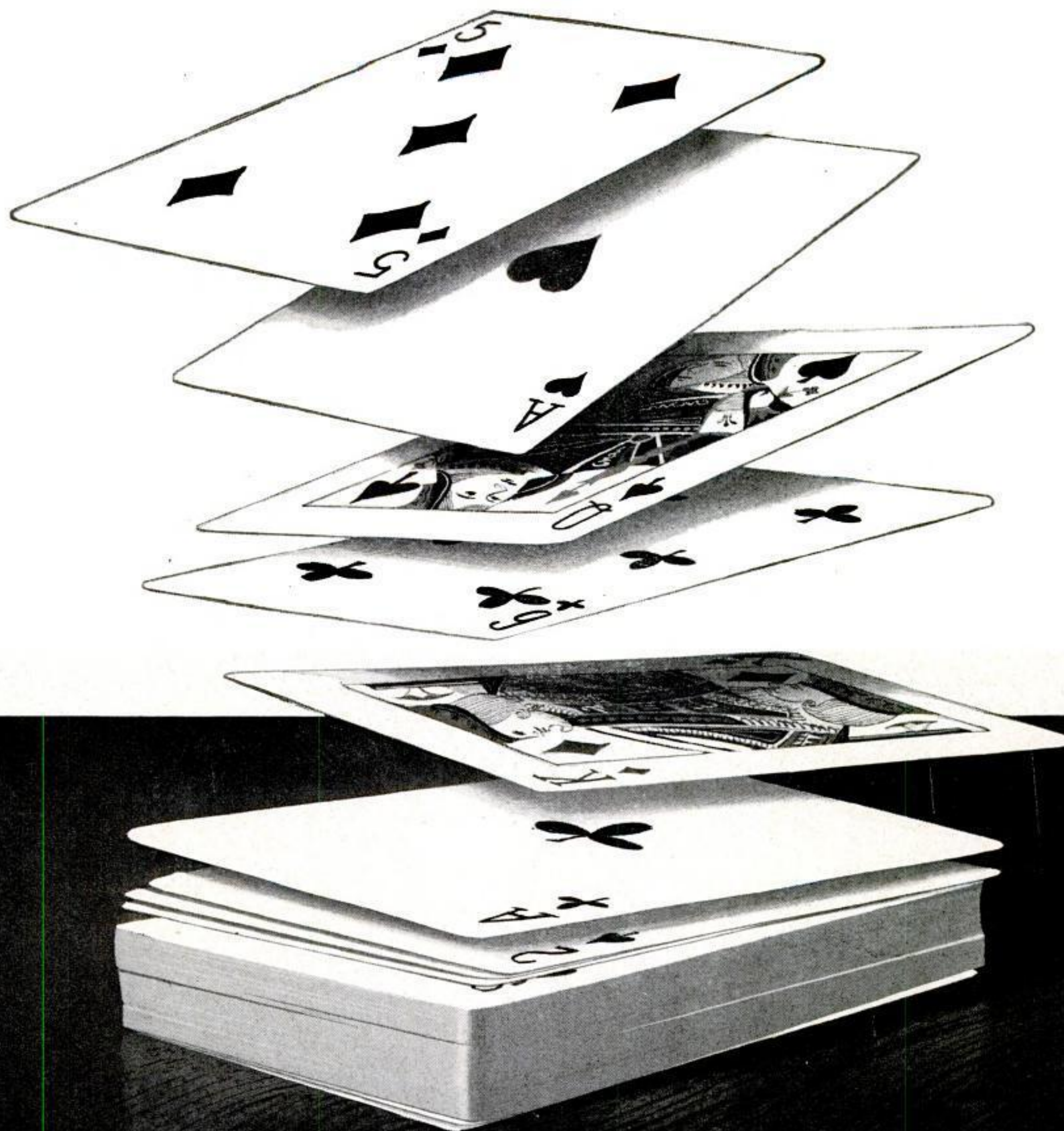
The best sailors at the Danmark regatta were from Ivy League colleges. Harvard's four-man entry compiled the highest score in ten races, after trailing Yale boats during the first day. Dartmouth finished strong to nose out Yale for second place. Though sailing on home waters, the U.S. Coast Guard Academy could do no better than fourth.

A team from the Danish training ship *Danmark*, stranded at New London by the war, was sentimental favorite but less successful. The Danmark Cup is a gift from Captain Knud L. Hansen of the *Danmark* in the name of the Danes, who are rabid dinghy racers.

Purist yachtsmen as well as collegians have great admiration for the dinghy because, unlike most other small sailing craft, it retains the curved, intricate hull contours of larger racing yachts. The dinghies shown racing on these pages are 12-footers of the new International class, carrying 72 sq. ft. of sail. They are built along traditional dinghy lines but are made of modern molded plywood.

CONTINUED ON PAGE 39





## *Small bits of paper—* the Key to inexpensive Recreation

JUST SMALL BITS OF PAPER, *brightly printed—playing cards.*

*Trivial things, you say? No indeed, especially not in these war times.*

For when you—and millions of other Americans—hold these bits of paper in your hands, you have magic keys to recreation and relaxation.

And how precious recreation is right now. There's so much to do—so little time to rest up between tasks.

When you relax over a game of cards with those nice neighbors of yours—or play solitaire all by yourself, you recharge your energy. There's no traveling to do. You save tires and gas . . . build up your War Bond budget.

SMALL WONDER, THEN, that four-fifths of your fellow Americans are refreshing themselves with card games for recreation.

Trivial bits of paper? Certainly not! Playing cards are tickets of admission to recreation—the inexpensive kind we need for VICTORY.

THE UNITED STATES PLAYING CARD COMPANY, CINCINNATI, OHIO

Makers of BICYCLE and CONGRESS playing cards

**83% of the people of this nation *play cards for recreation***





## America's "Sleep Warden"- Universal!

Better sleep tonight—tip-top efficiency tomorrow! For solid comfort, men on the home front rely on Reliance-made Universal, Nite-Tog and Rest-Rite Brand Pajamas—and have done so for years! Superb in quality to the last detail, Reliance-made pajamas offer unequalled ease and freedom of movement, for the natural turning and stretching that go with sleep. Styles aplenty. Fabrics soft, yet with extra wear in every pair! Sold at popular prices by leading dealers everywhere.

### RELIANCE MANUFACTURING COMPANY

212 West Monroe St., Chicago, Ill.

New York Office: 200 Fifth Ave.

MAKERS OF Aywon Shirts for Men • Pen-rod Shirts for Boys • Big Yank Shirts and Trousers • No-Tare Shorts • Happy Home and Kay Whitney Frocks • Yankshire Coats



## Dinghy Racing (continued)



Closely grouped dinghies run before the wind as they approach the finish line. Boats were furnished by the Coast Guard Academy, have picturesque red, blue, green and

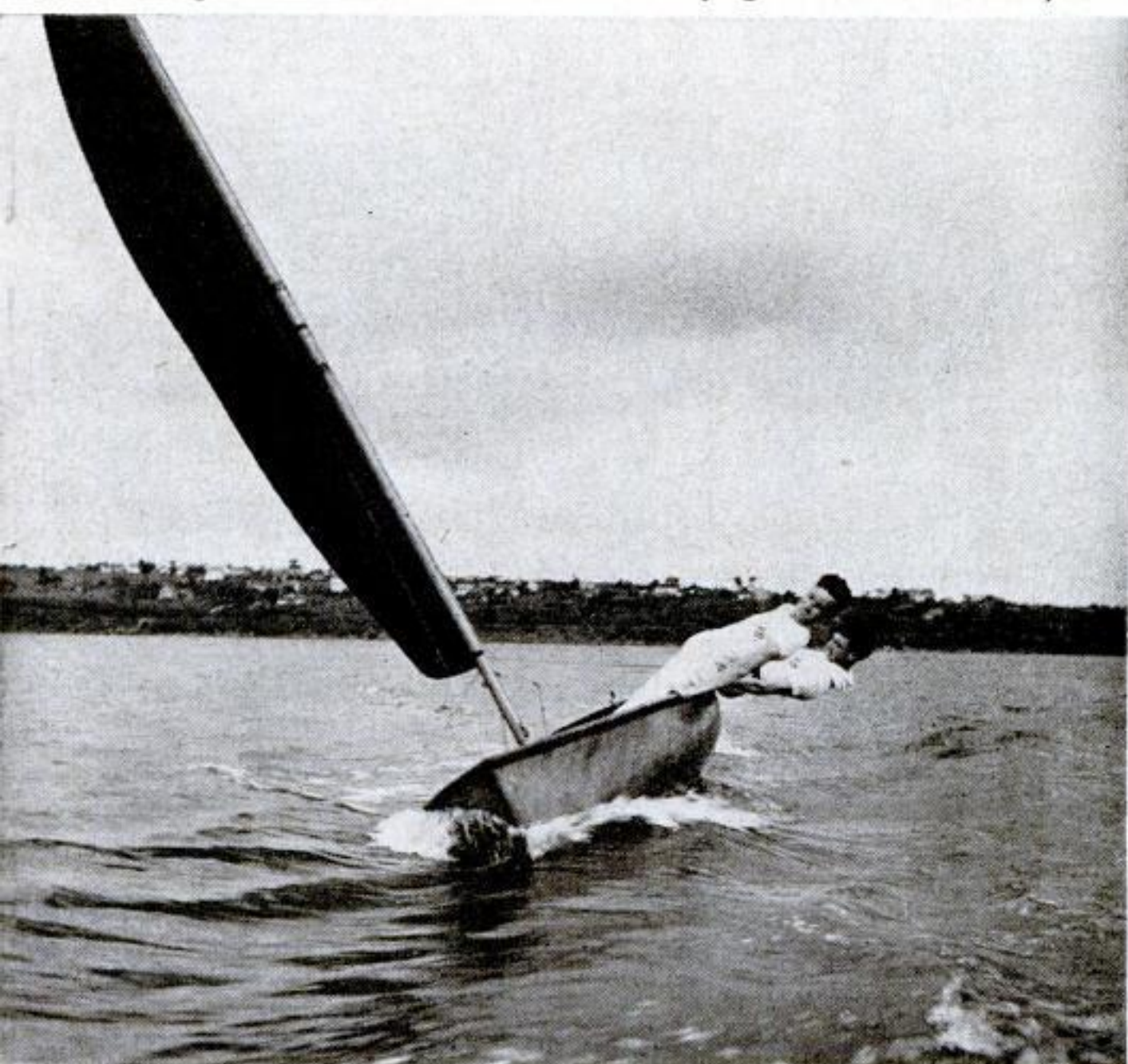


Crewman "hikes" as wind heels boat dangerously. The racing course at New London is one and one-fourth miles long. The best total score in ten heats decided the winner.





orange sails. Extreme maneuverability of the dinghies permits much jockeying. Boat in the foreground leads. Behind it another turns, trying to blanket its sail and pass it.



Coast Guard Academy crew hikes to keep boat from capsizing. When both men of crew hike, the skipper steers with tiller extension until he can return to his normal position.

CONTINUED ON NEXT PAGE



## LUCKY GUY

### *...all set for the duration!*

Any man who already owns a Schick Electric Shaver is in luck. And the chap who gets a new Schick, *these days*, is extra lucky—for our factory has gone all-out on war production.

So the only Schicks now in dealers' hands are the ones we built before we got our war assignment—and even then, we took thought of our old customers, and built up a backlog of 2-M Hollow-Ground Heads *for them*.

This means that whether you bought a Schick Shaver ten years ago or get a new one today—your shaving problem is over for a long, long time to come.

Schick's marvelous 2-M Hollow-Ground Head gently arches your

skin surface to make the whiskers stand up to be whisked off by the Flying Shuttle Shearer that cuts from *both directions*—to the tune of 14,000 cutting actions per minute. This gives you the quickest, cleanest, closest shave you ever faced.

Pictured above is the Schick Colonel, handsomely styled in rich ivory plastic and powered by the speedy "Whiskwik" motor that works on both AC and DC.

It's yours—for only \$15\*—and if you're not completely overboard for the slick job it does after 2 weeks' trial—your dealer will give you your money back!

SCHICK INCORPORATED, Stamford, Conn., U.S.A.

*\*Slightly higher in Canada*

Specifications subject to change without notice

\*\*\*\*\*

### *...not forgetting Schick Owners!*

No matter how long ago you bought your Schick, we want you to get the same slick shaves as when it was new. And you can, because renewal parts and expert service will be kept available. And if you want to bring your Schick Shaver right up to date with a new 2-M Hollow-Ground Head—you can do so for only \$3 at the nearest office of Schick Service, Inc., listed here. *Free of charge, your shaver will also be cleaned, lubricated and adjusted by factory experts.*

ALBANY  
938 Natl. Sav. B'k Bldg.  
ATLANTA  
603 Rhodes-Haverty Bldg.  
BALTIMORE  
111 N. Charles St.  
BOSTON  
630 Boston C. of C. Bldg.  
BROOKLYN  
1007 Fox Bldg.  
BUFFALO  
553 Andrews Bldg.  
CHICAGO  
212 Palmer House  
CINCINNATI  
814 Schmidt Bldg.  
CLEVELAND  
9 Union Com. Bldg. Arcade  
COLUMBUS, O.  
633 Hunt'gton B'k Bldg.

DALLAS  
611 Southland Life Bldg.  
DENVER  
501 Colorado Bldg.  
DES MOINES  
413 Fleming Bldg.  
DETROIT  
908 Industrial B'k Bldg.  
HARTFORD, CONN.  
1202 American Ind't'l Bldg.  
HOUSTON  
521 Shell Bldg.  
INDIANAPOLIS  
703 Merchants B'k Bldg.  
KANSAS CITY, MO.  
710 Fidelity B'k Bldg.  
LOS ANGELES  
443 South Spring St.  
MIAMI  
129 Shoreland Arcade

MILWAUKEE  
152 W. Wisconsin Ave.  
MINNEAPOLIS  
612 Andrus Bldg.  
NEW ORLEANS  
1801 Canal Bldg.  
NEW YORK  
17 East 42nd St.  
NEWARK, N. J.  
810 Raymond Com. Bldg.  
OKLAHOMA CITY  
206 Hightower Bldg.  
OMAHA  
647 Omaha Natl. B'k Bldg.  
PHILADELPHIA  
912 Chestnut St.  
PITTSBURGH  
908 Investment Bldg.  
PORTLAND, ME.  
210 Bank of Com. Bldg.

PORTLAND, ORE.  
1413 American B'k Bldg.  
PROVIDENCE  
506 Turks Head Bldg.  
ROCHESTER, N. Y.  
705 Temple Bldg.  
ST. LOUIS  
23 Mezzanine, Arcade Bldg.  
SAN FRANCISCO  
787 Monadnock Bldg.  
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701 Republic Bldg.  
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**SCHICK** INCORPORATED **SCHICK ELECTRIC SHAVES**





**RELIEVE HEADACHES NEURALGIA & MUSCULAR ACHES WITH "BC" QUICK ACTING**



"BC" contains not just one but several effective ingredients that dissolve quickly and act in a hurry. Use only as directed on the package. 10¢ and 25¢

*Exclusive, Exciting, Exquisite*



**Perma-Lift BRASSIERES**  
U. S. PAT. NO. 2,218,277  
*Styled by* **HICKORY**

*You'll Enjoy*  
**"The lift that never lets you down"**

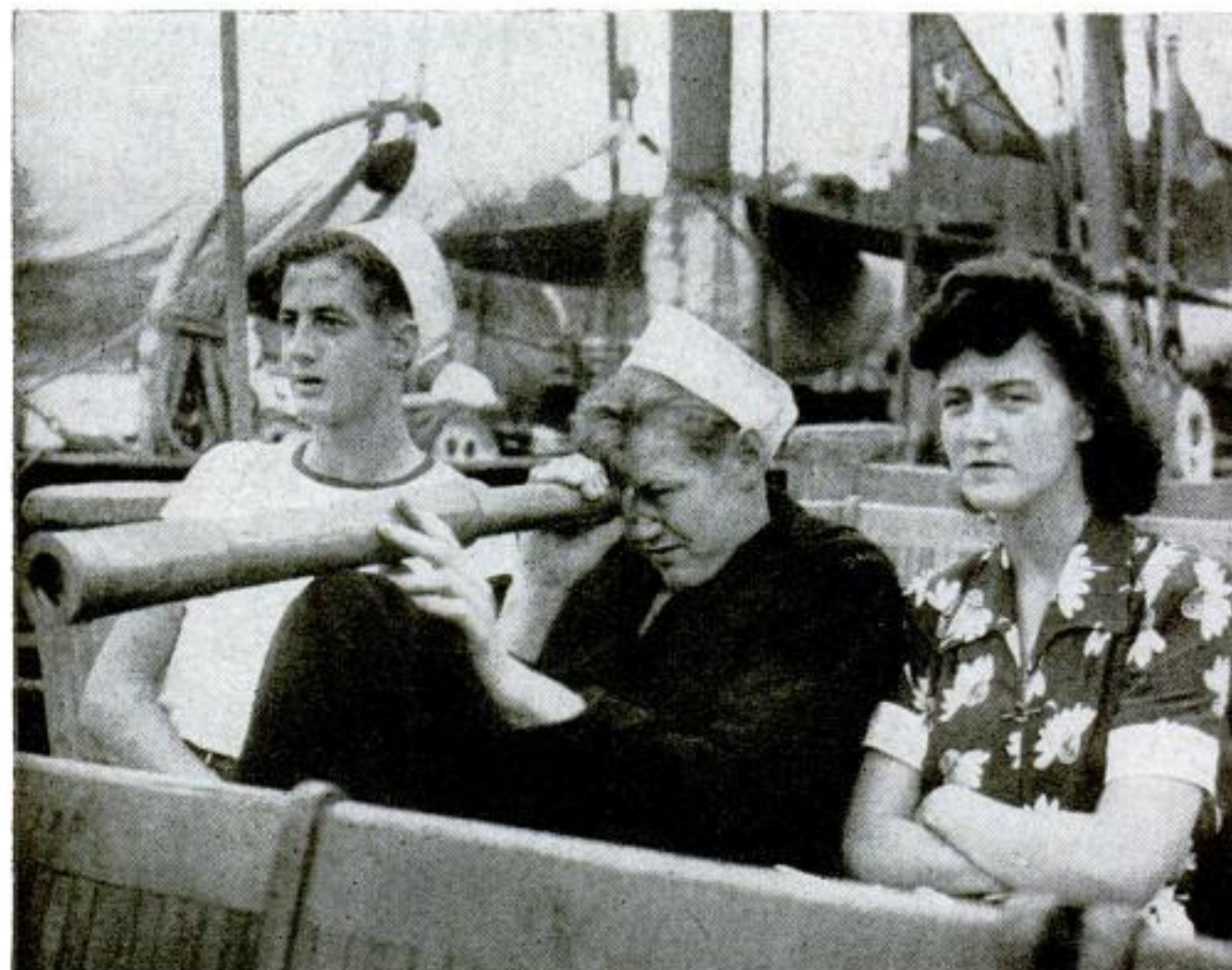
The MIRACLE happens at the base of the bra-cup where a patented cushion inset softly lifts your bosom, holds that firm rounded contour, never becomes limp or lax through seasons of washing and wear. Kiss the bras good-bye that put red ridges on your pretty shoulders. There's neither bone, bulk nor pull in PERMA-LIFT's gentle support. See PERMA-LIFT today at leading stores. Bra and Bandeau styles \$1.25 to \$2.50. Long-Line models \$2 and \$2.50 ☆ A. Stein & Company ☆ Chicago ☆ New York



One of winning Harvard crews idles along in light breeze. Skipper in stern trims sail with left hand, holds tiller with right. Crewman is crouching to adjust centerboard.



Captain Knud L. Hansen of Danish training ship *Danmark* presents Harvard's team with Danmark Cup. *Danmark* is serving at U. S. Coast Guard Academy for duration.



Danish naval cadet intently watches early heat in regatta through antique spyglass. The *Danmark* entered two crews in races but they did not finish among the leaders.



## PLAN VICTORY LUNCHES

★ For picnics—for work—for school—be sure to serve foods that build strength and energy. Include vegetables, fresh or in salads—good meats—whole grain or enriched flour breads—fruits—pastries—milk—and at least one hot dish when possible. Then, keep these foods fresh, clean and tempting by wrapping each in Cut-Rite Waxed Paper.



**It's EXTRA-STRONG!**  
... so strong that one single thickness often does the work of two thicknesses of ordinary waxed paper. That's economy! Ask for Cut-Rite by name, in the big blue and white carton. AT YOUR GROCER'S

**SAVE MONEY**  
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*...Helps Save Food Vital for Victory!*

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# Candid shots of a busy wartime executive getting the facts on **G-E MAZDA FLUORESCENT LAMPS**



"How does General Electric make sure these lamps are made to stay brighter longer?" Nearly one million lamps are tested every year by an independent laboratory. These tests are in addition to those constantly being made by experienced G-E inspectors in G-E factories.



"What are the G-E improvements which contribute to longer lamp life?" A newly perfected method of treating cathodes... better phosphors... more accurate gas pressure control. And these G-E improvements also help produce the maximum light for the current consumed.



"What about blackening on the ends of the lamps?" All fluorescent lamps blacken slightly toward the end of life. But a G-E process—now over a year old—has practically eliminated premature end-blackening.



"Now what are some of the other reasons why we should purchase G-E MAZDA lamps?" Greater color uniformity. Quicker, more uniform starting. Better performance in service. Smoother light. Rugged construction.



"What's this I hear about lower prices?" A 12% to 17% reduction in G-E MAZDA fluorescent lamps was made on September 1st. This is the seventh reduction since these lamps were placed on the market only a few years ago. That's real news—especially in these times when cost trends are rising.

• But there is one question wartime executives still ask. What is the best type of lighting for my particular plant? To these General Electric offers the services of trained lighting engineers. Their primary concern is to see that war industries get the type of light that is *fitted to the job*. Just telephone the nearest lamp office of General Electric, your local electric service company, electrical wholesaler or contractor.

Nobody argues the importance of good lighting in our war effort. Not now. Not after the way lighting has been helping to increase production without adding machines, or floor space, or manpower in factory after factory, industry after industry.

Again and again plant executives have testified to the way good lighting has cut down waste and reduced accidents. They have praised the way it brought daytime morale to the night shift, reduced nervous tension of workers and saved vital energy. Again, we suggest, phone G-E today.

## Effective September 1, 1942 NEW LOW PRICES ON G-E MAZDA F LAMPS

14-WATT T-12 . . . was	80c . . . now	70c
15-WATT T-8 . . . was	65c . . . now	57c
15-WATT T-12 . . . was	80c . . . now	70c
20-WATT T-12 . . . was	80c . . . now	70c
30-WATT T-8 . . . was	80c . . . now	70c
40-WATT T-12 . . . was	\$1.15 . . . now	95c
100-WATT T-17 . . . was	\$2.60 . . . now	\$2.15

Above prices refer to daylight and 3500° white. Prices also reduced on soft white and colored G-E MAZDA F lamps.

## Also reduced! G-E MAZDA H (Mercury) LAMPS

400-WATT T-16 AH1 . was	\$11.00 . now	\$9.50
400-WATT T-16 BH1 . was	\$11.00 . now	\$9.50
3000-WATT T-9½ AH9 . was	\$45.00 . now	\$40.00

**G-E MAZDA LAMPS** **GENERAL**  **ELECTRIC**





**Unnatural muscle balance**, shown above, may result from faulty posture or from faulty equipment such as wrong height of worktable or bench, lack of back rest or foot rest. This worker

is obviously using her right hand. Note crowding of muscles at right, and expansion of those at left. Curved spine causes a tired back. This posture also impairs respiration and circulation.





PRECISION WORKER IS APT TO TENSE GROUP OF NECK AND UPPER-ARM MUSCLES

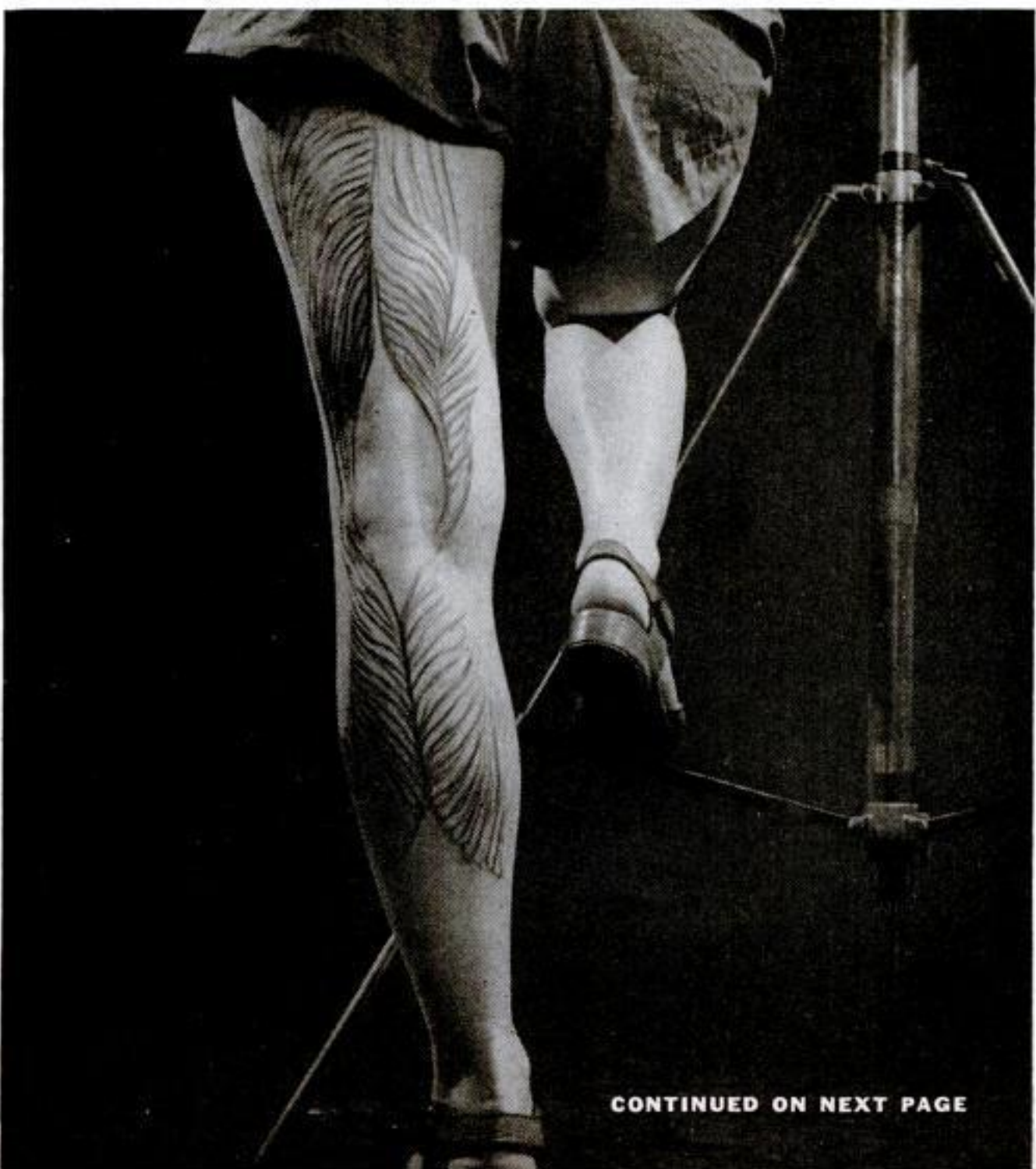
# WAR WORK MUSCLES

Women in new jobs need exercises for muscle aches

Thousands of women who have relinquished their normal pursuits to work in war plants are experiencing the agony of muscle strain. If all of them had been trained in dancing or rhythmic exercises, the transition would have been less painful. That is the premise of Steffi Nossen who for the past 19 years has been teaching modern dance and rhythmic exercises in Europe and the U. S. This summer Miss Nossen, at the University of the Dance in Lee, Mass., has been instructing dance teachers from all over the country in exercises to relieve muscle strain among women workers in war industries.

Photographs on these pages show some of the muscles involved in routine or precision work, such as machine-tool operations, bomb-sight calibrations, welding, riveting, foot-press work. The constant use of one group of muscles develops a pattern of strains. To counteract these strains Miss Nossen has worked out exercises which first contract, then relax, the muscles. In cases where one arm or leg is used constantly, compensatory exercises for the other leg or arm are suggested. Eventually Miss Nossen hopes that workers will, through rhythmic exercises, learn to work in movement with the machine and thus lessen muscular aches. For examples of exercises turn the page.

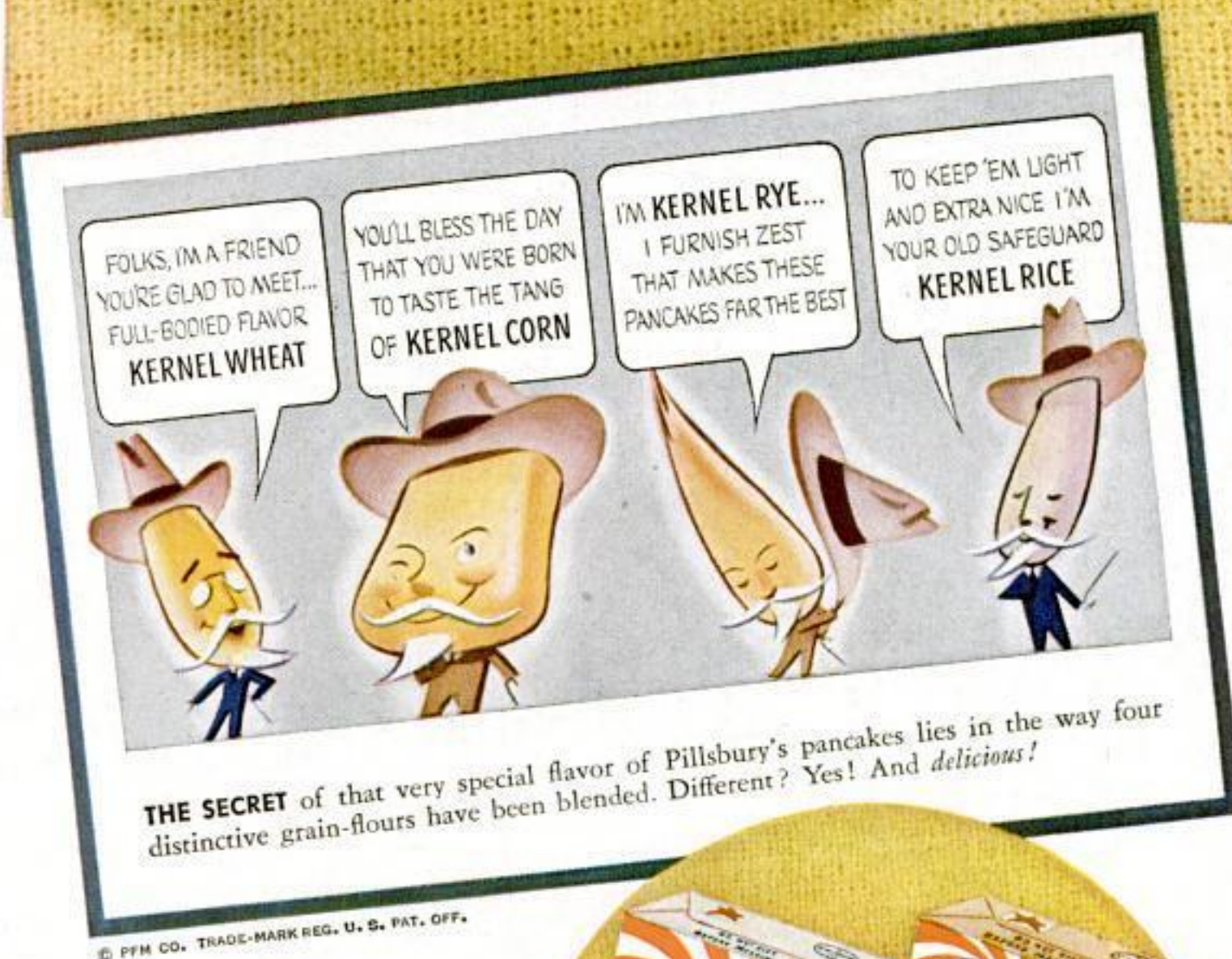
FOOT-PEDAL WORKER CARRIES WEIGHT OF BODY ON ONE LEG, CREATES STRAIN



CONTINUED ON NEXT PAGE

It's that different, delicious flavor  
of Pillsbury's "4 Kernels"

that makes these pancakes such favorites



**Pillsbury's**  
**PANCAKE FLOUR**

Ready-prepared  
with or without  
**BUCKWHEAT**







*Your family will cheer  
for nutritional foods  
if you learn this  
Flavor Secret!*

Serve them with Ritz! ... That's the way to put across the foods your family needs! We'll show you how below.

**CREAM SOUP** made of peas, spinach, corn or asparagus is so good for you ... so glorious with Ritz.

**VITAMIN COCKTAILS**—how the family loves them when Ritz adds that certain flair! Use left-over spinach or carrot water in your tomato juice.

**SALAD** will make friends with everyone when Ritz gets in its good work. Try it and see!

**CHEESE** needs Ritz the way flowers need the sun! Always fresh, crisp, delicious. Ritz can do *more* for you than any cracker we know!



All the wonderful qualities of freshness and flavor that make you love Ritz—are found in every cracker and cookie identified by the red NABISCO seal. Always look for it on the package of every bakery product you buy!

*In Canada, ask for Christie's Ritz*

**BAKED BY NABISCO • NATIONAL BISCUIT COMPANY**

## War Work Muscles (continued)



THIS IS ONE MOVEMENT IN EXTENSION-OF-TORSO EXERCISE WHICH EXPANDS



**Complete relaxation** is best foil for general fatigue. Body should go limp all over, head and arms dangling, breath exhaled. Then stretch arms and body high upward.

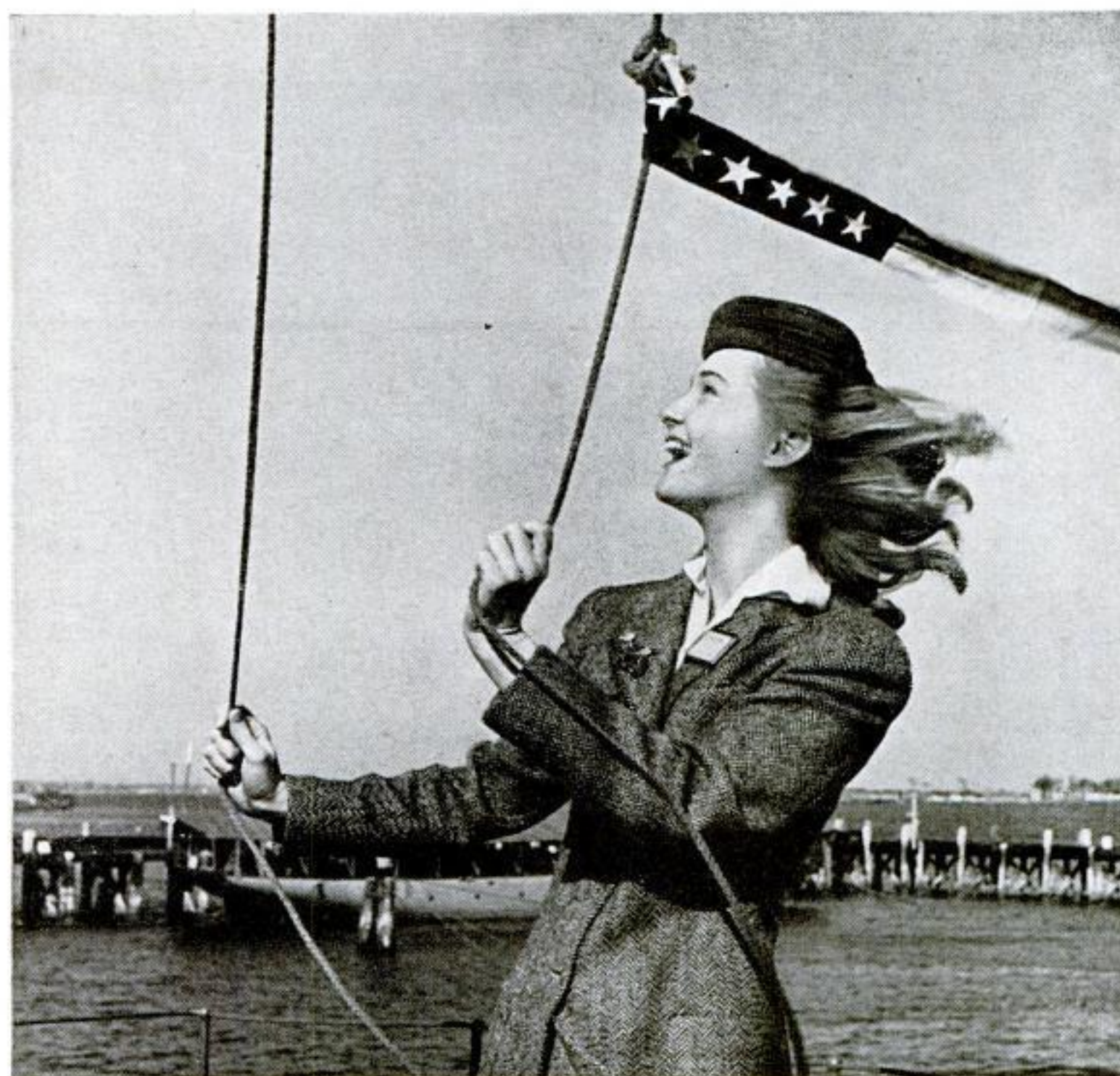




CHEST, HELPS BUILD UP PERFECT SPINE ALIGNMENT. GOOD FOR BAD POSTURE



Neck and spine muscles are strengthened by swinging head forward, as at top, and back slowly. Women above are student-teachers who hope to teach in war factories.



## DEB RAISES PENNANT ON NEW U.S. MINE SWEEPER

### Wins Cheers for Her Beauty

**L**ovely Patricia Quinn of Sarasota, Florida, runs up pennant, transferring vessel to government use. Radiant with youth, Patricia has a sparkling clear complexion. Asked how she keeps her skin flawless, Patricia said: "It's good beauty tactics to take a Woodbury Facial Cocktail. This simple care with Woodbury Soap keeps my complexion 'all clear'."



**1. Patricia** confesses her beauty routine to ace society reporter Cholly Knickerbocker. She says, "The lather of Woodbury Soap is like velvet—and that's how it leaves my skin."



**2. "I pat** on a smooth, rich lather of Woodbury Soap. Let it gather up grime, then splash on clear water to rinse. That's my Woodbury Facial Cocktail. It does wonders for dreary skin."



**3. Bravery and Beauty**, each win a salute. Says lovely Patricia: "I'm sure a Woodbury Facial Cocktail plays a big part in a girl's popularity. It makes the complexion glow with glamour."

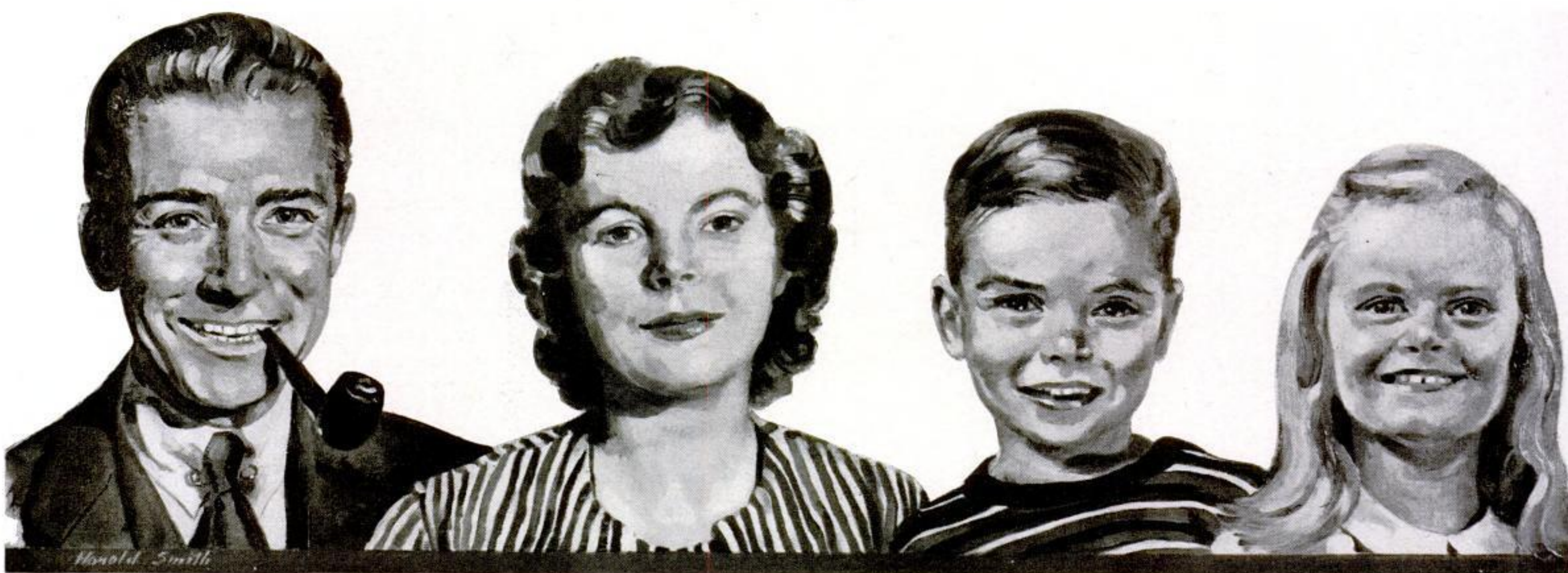


**4. A true Skin Soap**, Woodbury Facial Soap is mild... contains a costly ingredient for gentle cleansing. Try Woodbury. See each day bring new freshness to your complexion. Only 10¢.





## No two families are alike



**T**HE Cranes and the Richardsons live on the same street in almost identical houses. Each family has about the same amount of money coming in every week. The parents are the same ages and play bridge together every Saturday night. The children attend the same schools.

In many ways their situations are parallel. Yet Phil Corey, the John Hancock representative who insured both families, recommended less life insurance and of a different type to the Cranes than he did to the Richardsons.

Phil knows, because of his training based on his company's experience with six million policyholders, that no two families are alike, however similar they may appear on the surface. He took into consider-

ation the fact that Mrs. Crane and Mrs. Richardson would face sharply different problems of readjustment, were they to be deprived of their husbands' active support. . . . *Mrs. Crane was a trained nurse before her marriage. Mrs. Richardson stayed at home. . . . Mr. Crane works in a local bank and has a social security card. Mr. Richardson is a junior partner in a law firm. . . . The Crane boy has his eye on an army career. The Richardson boy wants to be a surgeon.*

Searching out the fundamental, if sometimes obscure, factors which make every family's life insurance problem different from that of every other family, is part of the specialized training of every John Hancock representative, which enables him to

tailor your protection exactly to your family's measurements. The application of this specialized service to your individual situation requires but a short interview which fully respects the value of your time.

When the John Hancock representative calls, take him into your confidence. It will enable him to give you the full benefit of his knowledge and experience and will place you under no obligation.





# ARMY CHAPLAIN

The chaplains who went to war with U. S. soldiers in 1917 were often called "Holy Joe." The chaplains who are going to war in 1942 are more apt to be called "Chappie," a nickname indicative of an enlarged relationship. Army chaplains today have assumed a multitude of functions that make them resemble unofficial morale officers. Apart from his purely religious duties, the average chaplain acts as adviser to the lovelorn, consoler of the sick, jailed and troubled, athletic director, organizer of recreation, banker, postmaster, lending librarian. He is, say grateful rookies, "the lonely soldier's best friend."

For the thousands of chaplains who are now best-friending the U. S. Army, the Government has built 600 regimental chapels, all equipped with mobile altars and pulpits which may be arranged to suit the Protestant, Catholic and Jewish forms of worship (*see right*). Most of the men who officiate therein are graduates of a Chaplain School, recently transferred from Fort Benjamin Harrison to Harvard University, where they are physically toughened, taught military law, the principles of chemical warfare, close-order drill (without arms), map reading and first aid. Because a chaplain's most important battlefield duty is identifying and burying the dead, they also learn to take fingerprints, select burial plots, mark graves, make official reports and package a fallen soldier's personal belongings for his family.

On the following pages are shown some of the activities of a typical chaplain, Baptist George A. Ritchey, assistant division chaplain with the rank of captain of the 152nd Infantry Regiment, 38th Division, Camp Shelby, Miss.



Jewish chaplain's insignia is Tablets of Ten Commandments and Star of David.

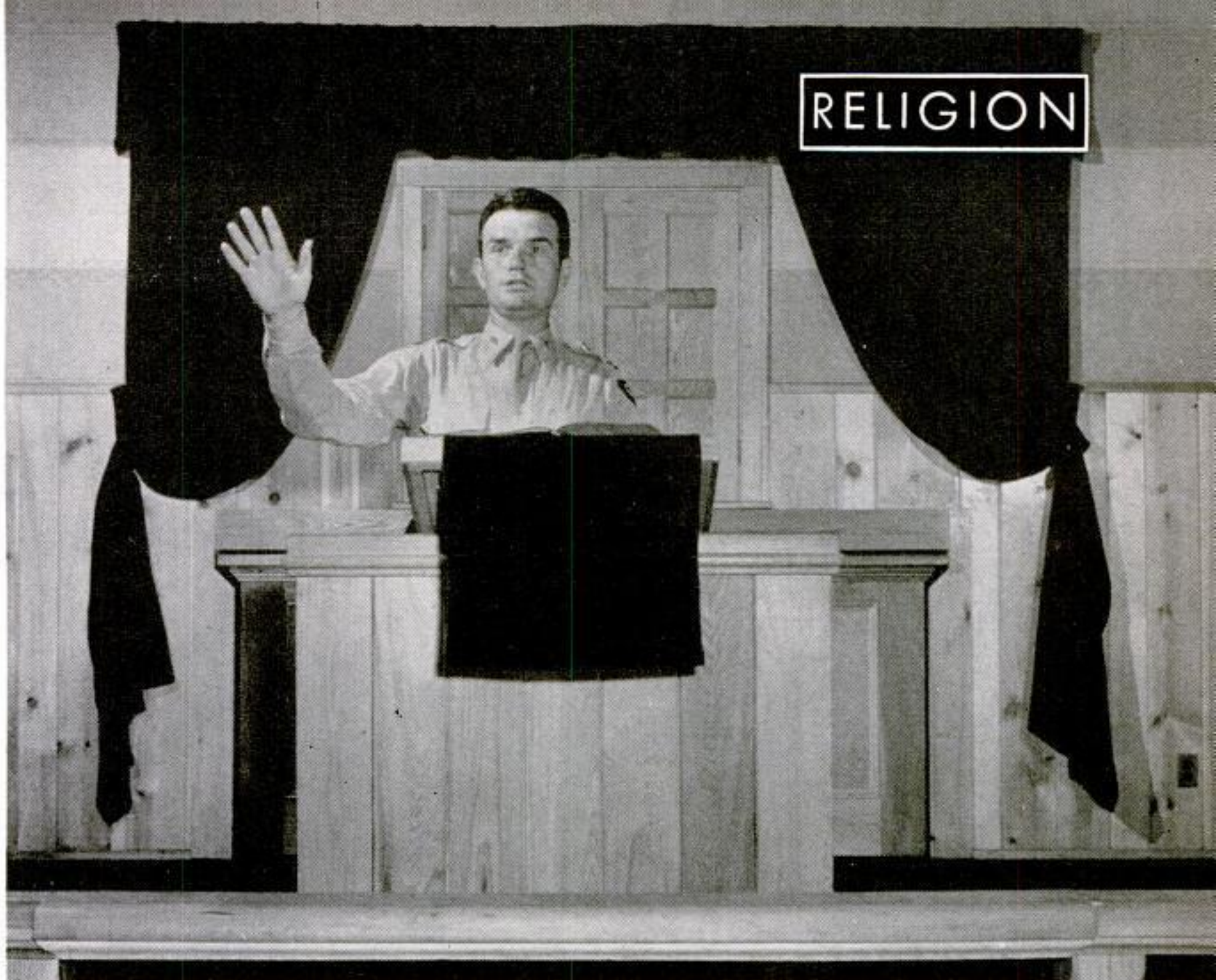


Protestants and Catholics wear a small silver cross on the left side of the collar.



Army chapels are standard white frame buildings, seat 350 men on oaken pews inside. Fort Bragg, where this picture was taken, has 20 chapels. Average is one per regiment.

## RELIGION



For Protestant service, sliding altar shelf pulls out halfway, pulpit stands at center front. The cupboard represents Jewish Ark, is always kept closed except when Jewish chaplain officiates (*below*).



Catholic altar arrangement involves pulling the shelf out full width, adorning it with altar cloths, crucifix, missal, vases of flowers. Damask dossal replaces velvet drapes above, pulpit is removed.







AMHERST—Tan Calf



SHIRLEY—Black or Brown Suede and Faille



CLOVIS—Black or Cola Brown Calf



MYRA—Black Suede and Faille

FEET COME INTO THEIR OWN IN

*Matrix Shoes*

WITH "YOUR FOOTPRINT IN LEATHER"

These are the shoes to set your feet free. Light, soft, yielding, but that isn't all! When you stride along in a Matrix shoe you're actually walking on "Your Footprint in Leather"... a moulded curve-for-curve copy of the bottom of your foot that gives you the kind of soothing, all-over support you need these pedestrian days.

Write for free miniature style-show booklet.

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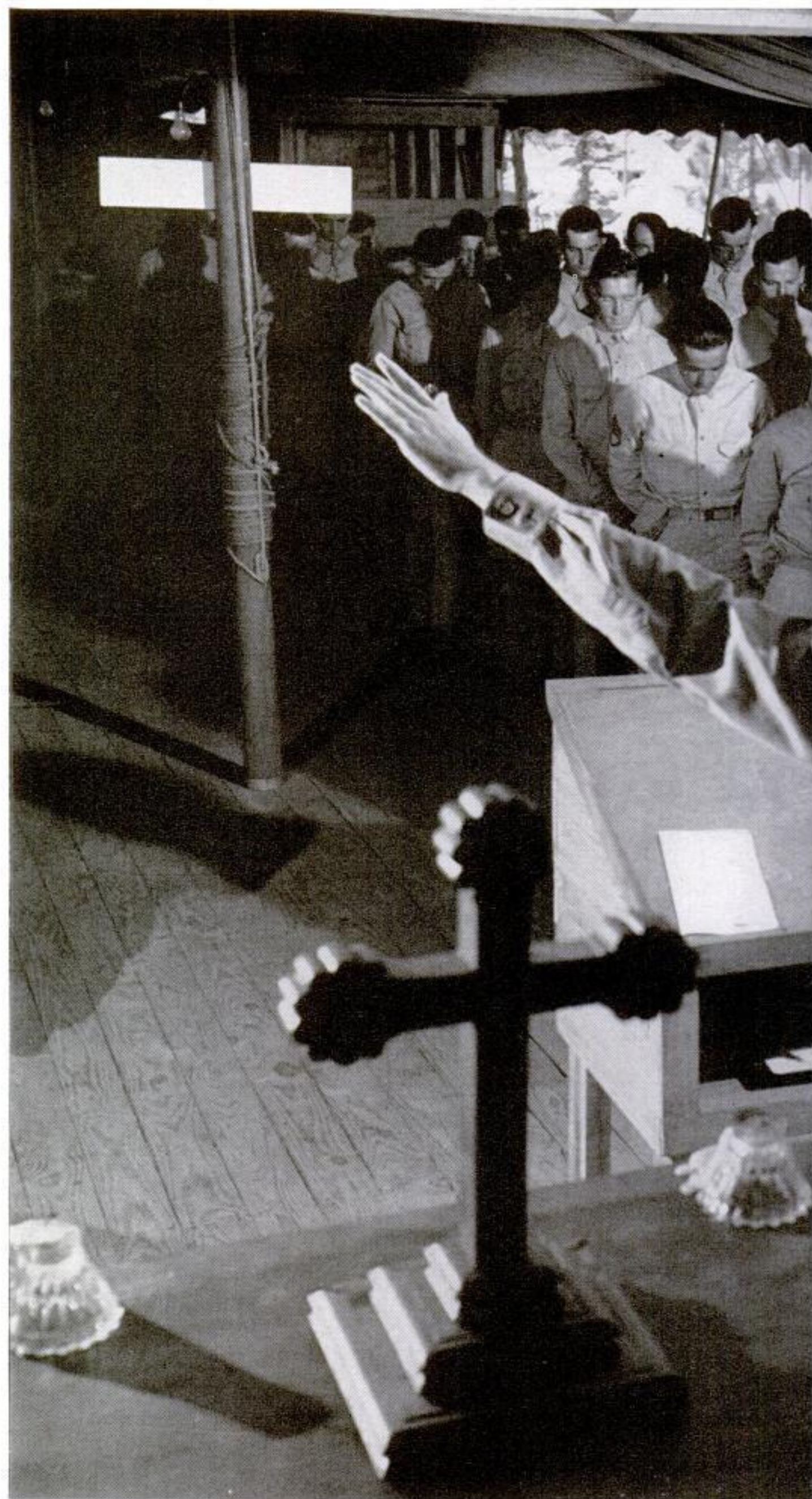
\* REG. U. S. PAT. OFF., E. P. REED & CO.



\$9.95 TO \$12.95

PRICES SLIGHTLY HIGHER, DENVER WEST AND SOUTHWEST

## Army Chaplain (continued)



Chaplain Ritchey leads his men in prayer at Sunday morning service in a big tent. When these pictures were taken, his division was in advanced training, was living in



Field equipment for conducting services on maneuvers includes portable organ, folding desk, wooden cross, prayer books. Papers in desk are individual problem records.





field camp quarters. Chaplains go everywhere with their divisions, when marching carry full personal equipment (musette bag, helmet, canteen, gas mask) but no arms.



Chaplain's tent is consultation room and social center. Except when he is working late, Ritchey goes home nights to nearby Hattiesburg to be with his wife and children.

CONTINUED ON NEXT PAGE

**I was afraid  
I'd look like *THAT!***

**but I'm**  
*Still Young*  
**with UNIVIS 2-WAY\* LENSES**

**T**ELL a man he needs bifocals, and he pictures himself as a brow-wrinkling, odd-looking character . . . if not a doddering old man. His fears may have some foundation, if he has in mind the ordinary bifocals with the round-top reading sections that cause awkward, old-age visual habits.

But his eye consultant could soon tell him the difference between ordinary bifocals and Univis 2-Way\* Lenses . . . explain how

the scientifically designed straight-top reading sections in 2-Way\* Lenses permit undistorted "near and "far" vision, and eliminate the age-revealing habits so long associated with bifocals.

*Your changing eye requirements make it advisable to have your eyes examined regularly...at least once a year. Consult your usual source of eye service for further information regarding Univis 2-Way\* Lenses when you have your eyes examined.*

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CONSPICUOUS  
with aging  
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**JUST  
RIGHT  
AT  
NIGHT**

**5¢**

**ONLY NATURAL FLAVORS**

*A tip from  
Mrs. Basil Rathbone*

Famous  
Hollywood  
hostess



WE COOK WITH  
**COLMAN'S** AT OUR  
HOUSE—IT GIVES  
THE **EXTRA** FLAVOR  
WE ALL LIKE!

A delicious "hot" sauce to serve with Brussels sprouts. (Equally good with cauliflower or cabbage.) ½ c. butter; 2 tsp. Colman's (dry) Mustard; ¾ tsp. salt; 1 tsp. French's Worcestershire Sauce; dash cayenne. Melt butter in saucepan; add remaining ingredients. Drain 1 quart Brussels sprouts which have been cooked until tender in 1 inch boiling salted water. Place in hot serving dish, pour sauce over all. Serves 6.



**FREE RECIPE BOOKLET—**

Atlantis Sales Corp., Sole  
Distributor, 3436 Mustard  
St., Rochester, N. Y.

Please send me 12 new Colman's recipes.

Name \_\_\_\_\_  
Address \_\_\_\_\_

**Army Chaplain (continued)**



While on maneuvers with men, Chaplain Ritchey attends an accidentally hurt soldier. First-aid technique which is part of his training will enable him to care for seriously wounded on the battlefield, make them comfortable until medical help arrives.



Visiting boys in guardhouse is part of chaplain's routine. Says he: "These boys aren't criminals. They just wanted to stay with Lucy a little longer the last time they went home." Self-applied "S" in white paint on prisoners' backs stands for "stockade."



Chaplain referees late-afternoon boxing contest among anti-tank company boys of his regiment. He is A.B., Th.M. and Ph.D. but men attach more importance to the fact that he won letters for football, baseball, basketball and track at Pearl River College.

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Your nearest agent-member is listed in the classified phone book

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VAN LINES, INC.**  
WORLD'S LARGEST LONG-DISTANCE MOVERS



# What can I do? You can be a Wartime Clean-Up Warden!



Your country needs your help. Mother is double-busy with housework and war work. So it's up to you to do your share. Here are some of your home warden jobs. Start today!



## YOU CAN LEAVE THE TUB CLEAN

RING AROUND THE BATH TUB  
WATCH ME CHASE IT—SCRUB, SCRUB, SCRUB  
DIRT JUST DOESN'T HAVE A CHANCE  
DOWN THE DRAIN PIPE—GLUB, GLUB, GLUB



## YOU CAN PUT YOUR TOYS AWAY

WHEN IT COMES TO CLEANING UP  
I'M A SWIFTIE—WHIZ, WHIZ, WHIZ  
WATCH ME PUT THESE THINGS AWAY  
WHAT A HELPER—BIZZ, BIZZ, BIZZ



## YOU CAN HANG UP YOUR CLOTHES

HANG'EM UP! HANG'EM UP!  
DON'T LEAVE'EM ON THE FLOOR, FLOOR, FLOOR  
COAT AND HAT AND SLEEPING SUIT  
THAT'S WHAT THE CLOSET'S FOR, FOR, FOR



**Mothers:** THIS IS ONE OF A SERIES OF SCOTT PAPER COMPANY WAR-TIME SERVICE PAGES TO ENLIST THE CO-OPERATION OF YOUR CHILD IN HELPING YOU THESE WAR-BUSY DAYS



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Let your Mobilgas dealer:

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- 3 Change your oil every 1,000 miles. Refill with Mobiloil... world's largest-selling oil.
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- 5 Mobilubricate your car every 1,000 miles—protect every chassis part from costly wear!
- 6 Adjust your carburetor for thrifty mileage... or recommend a competent man to do it.
- 7 Condition your radiator water against clogging rust and scale.
- 8 Protect gears with Mobiloil Gear Oil.
- 9 Clean your spark plugs every 5,000 miles. May save up to 10% of your gasoline.
- 10 Clean air-filter every 2,000 miles—helps save gas. Change oil-filter every 8,000 miles.

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*For Most Miles  
per Gallon—*

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AT ANKARA RACE TRACK, UNDER THE FORTIFIED HILLS OF THE OLD TOWN, TURKISH SOLDIERS WHO MAKE ONLY 40¢ A MONTH GET IN FREE. THE USUAL BET HERE IS ONE LIRA (77¢)

# TURKEY

## IT STANDS FIRM BETWEEN ARMIES

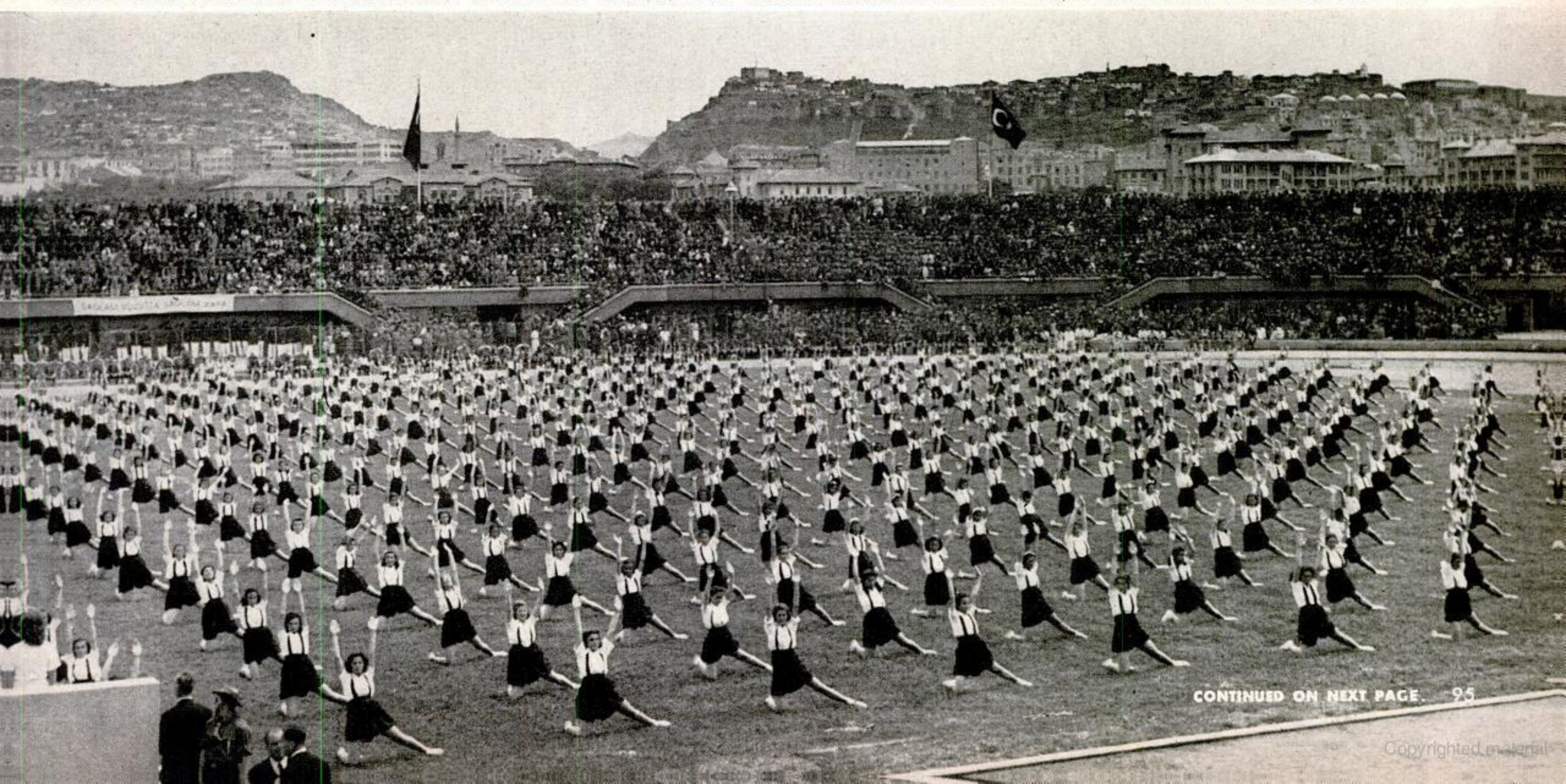
The world is divided into three parts: the Axis world, the United Nations world and the only neutral lying between the two—Turkey. At Turkey's front door in Bulgaria is the German Army. At its back door in the Caucasus and Iran is the Russian Army. At its side door in Syria is the British Army. This makes Turkey by far the most important neutral in the world today, an arena for the cagiest diplomats and the most sinister secret agents.

The Turks are, however, the least impressionable people in the world. "We are too old," said one Turk,

"and our history is too turbulent for us to be afraid of bombs, revolvers, bullets, threats and menaces." The Turks are not only tough and shrewd. They also like to fight. Because the Germans know that, they have not tried to browbeat the Turks. And the Turks have maintained a neutrality of irreproachable aplomb.

On these pages is the first good look at Turkey since the war began. It was taken by LIFE Photographer Hart Preston. It has a painful similarity to the last good days of Czechoslovakia, Poland and Rumania, but the comparison should not be carried too far.

TURKEY'S YOUNG WOMEN DRILL IN ANKARA STADIUM ON YOUTH DAY (APRIL 23). IN THE IMMEDIATE BACKGROUND ARE THE BANKS, HOTELS, PARLIAMENT OF ATATÜRK'S NEW CITY





# TURKEY INTERNS 28 CREWMEN OF U. S. BOMBERS

The Turks think the U. S. will win the war, but they did not expect the four huge four-motored Liberator bombers that sat down on Turkey on June 12. The four had run out of gas on the way home from bombing Rumania and the Turks made heroes of the 28 U. S. crewmen. On these pages LIFE shows how they are living in internment, along with Russian and South African fliers who had made forced landings in Turkey.

The Americans declined to give their word they would not escape, so the Turks have put a very lenient guard

on them. They live in a primary school that was built by the late President Atatürk on his model farm outside Ankara. They are often allowed to go into Ankara to shop and eat, where they are watched with varying emotions by Germans, Allies and Turks. They are bored but fit, except for two who picked up a common desert disease, sand-fly fever. Names are typically American: West, Wickland, Ziesel, Davis, Pearce, Lippincott, Smith, Humphreys, Cave, Swarner, Perroni, Charles, Anderson, Brown, Pearson, Owens, Durfee, Nesbitt.



**AT FOURTH OF JULY PARTY** at rented U. S. Embassy in Ankara, Ambassador Steinhardt entertains 26 of the American

fliers (two were sick with sand-fly fever) and all Americans in Ankara, mostly correspondents. Here on the front steps, over-

looking Atatürk Avenue, aviators and newspapermen sing under the great seal of the U. S., as though at a college reunion.





**AMBASSADOR STEINHARDT**, wife and daughter Dulcie-Ann (*far left*), who baked a cake for fliers, receive Lieutenant Anderson on steps.



**COCKTAILS** are poured by ambassador for Captain Smith and Tail Gunner Corporal Pearson. American liquor was big treat for fliers.



**HOW TO BANK** is shown by Captain F. W. Nesbitt for smiling ambassador and U. S. correspondents.



**AT INTERNMENT CAMP** on Atatürk's model farm outside Ankara, the fliers finish lunch with watermelon or compote and Turkish cakes.



**A TURKISH GIRL** visits Americans' camp, learns how to hold a baseball bat. Officers and men play daily. The officers' teams usually lose.



**A GAME OF MONOPOLY** passes time in dormitory. Americans sometimes play with interned Russians.



**UNDER BLAZING SUN**, Lieutenant "Hawk" Cave skips rope for Nathan ("Brownie") Brown and Conrad Pearce on the dormitory roof.



**BEST AMERICAN SWIMMER**, Lieutenant Wickland, who did 50 meters in 25 seconds, races Turk (*right*) in swimming pool. Note guard.



**ROUTINE** is to rise at 8 a. m., exercise at 10, swim at 11, lunch 12:30, baseball 4:30 and dine at 6:30.





**POLITE ENEMIES** sit together at Ankara Tennis Club. At right of near locust tree sit U. S. Ambassador and Premier Sukru Saracoglu (*wearing hats*). Two men in foreground are German Air Attaché Colonel Erich Morell, watching photographer, and the Portuguese minister, tech-

nically a neutral but actually an enthusiastic pro-Nazi. Between umbrellas in background little man in dark glasses and gray fedora, with hands crossed on cane, is toughest Nazi in Turkey, Minister Hans A. Kroll, sitting with wife of German Embassy secretary and his own wife.



**THE GERMAN AMBASSADOR**, slippery Franz von Papen (*center*), talks with Foreign Minister Menemencioglu (*nodding*) at Tennis Club. Men at left are of von Papen's scar-faced crowd. He wears cotton in ears, because an assassin's time bomb exploded 54 ft. away six months ago.

Two Russians were convicted of the crime and imprisoned, though Germans demanded execution, Russians demanded acquittal. Von Papen's daughter Steffi is a good tennis player. When she reached a tournament semi-finals against an American, the American gallantly defaulted.





**FRIENDLY ENEMIES** in Turkey are usually of opposite sexes. Here in the pavilion of Istanbul's smart Taksim Casino, an English acrobatic dancer named Iris flirts merrily in French with three Germans. The man with hand over face is Herr von Kohler, said to be Germany's No. 1

secret agent in Turkey. At the back table are four Hungarian chorus girls, two Turks and two Americans (*center*), a shipping expert and an Office of War Information investigator. Two of the girls speak English. The Turk at right is reading his girl's palm, the same in all languages.



TURKEY (continued)

# THE HIDDEN STRUGGLE BETWEEN AXIS AND ALLIES IS

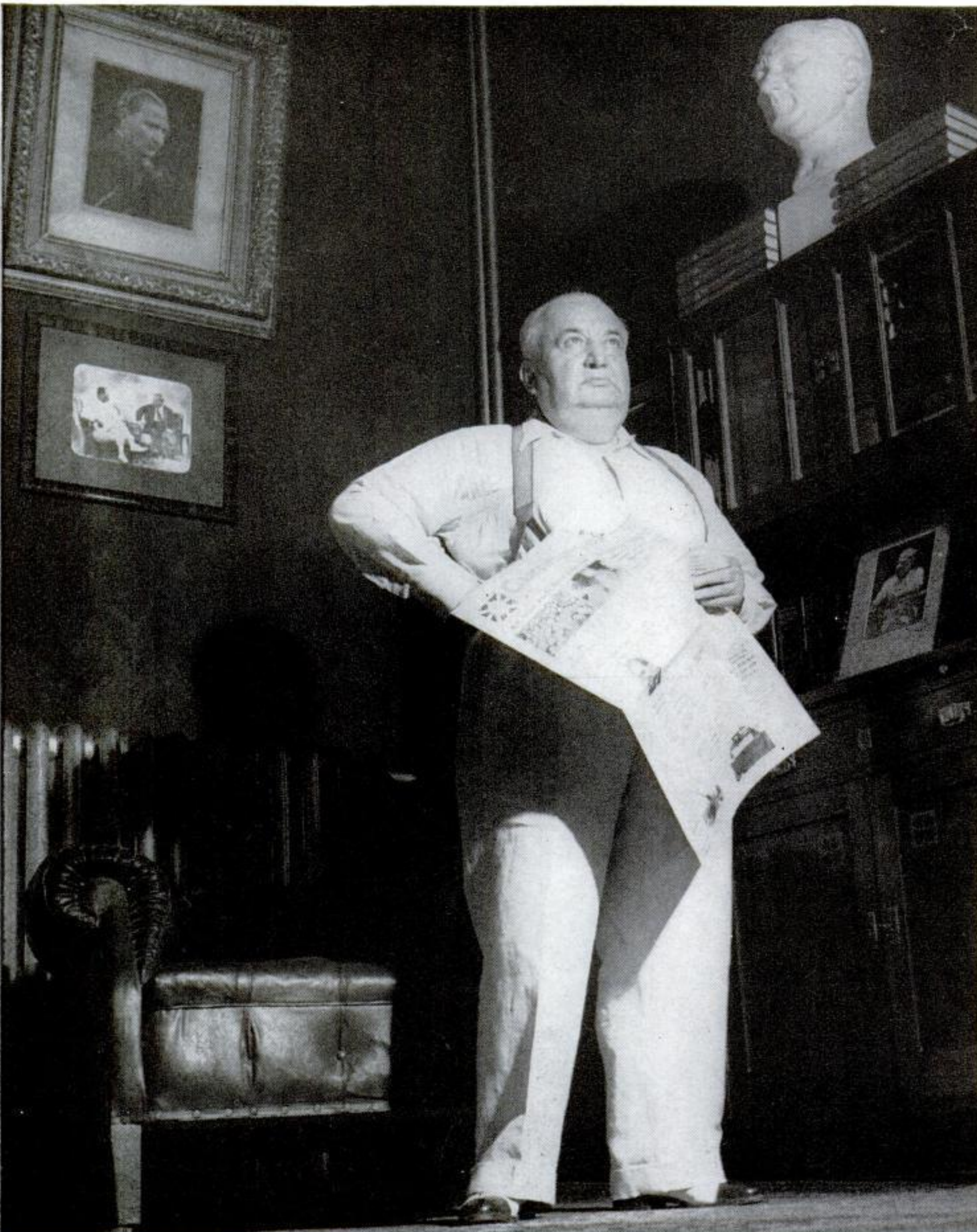


**GERMAN REFUGEES** cross Turkey from south to north, leaving Iran as Russian and British armies marched in last year. Here they leave Baghdad railway at Istanbul's Haydarpasa

Station. Mostly women and children, they were sent ahead by menfolk, many of whom took to hills of Iran. The Turks were correctly hospitable, sent the Germans on to Europe.



**TWO AMBASSADORS** dance on Saturday night. At left is the Briton, Sir Hughe Knatchbull-Hugessen, and the niece of Turkey's Foreign Minister Menemencioglu; at right the American, Lau-



**PRO-NAZI TURK** is Yunus ("The Pig") Nadi, editor of the newspaper *Cumhuriyet* (meaning Republic) in Istanbul. He is easily influenced. Though he impudently loads his office

with portraits of the late great Dictator Atatürk and a picture of himself with Atatürk (lower left), Atatürk suspected him of gypping the Turkish Army on a saddle contract.



**RIVAL PROPAGANDA** blossoms on newsstand. It is forbidden to publish such propaganda in Turkish, hence favorite propaganda language is French. Germans predominate here with *Signal*, *Das*



## FOUGHT ON NEWSSTANDS AND ON DANCE FLOORS



rence Steinhardt, and wife of Swedish first secretary. These two ambassadors frequently entertain Premier Saracoglu at Ankara Palas Hotel pavilion, have pepped up Ankara's dead night life.

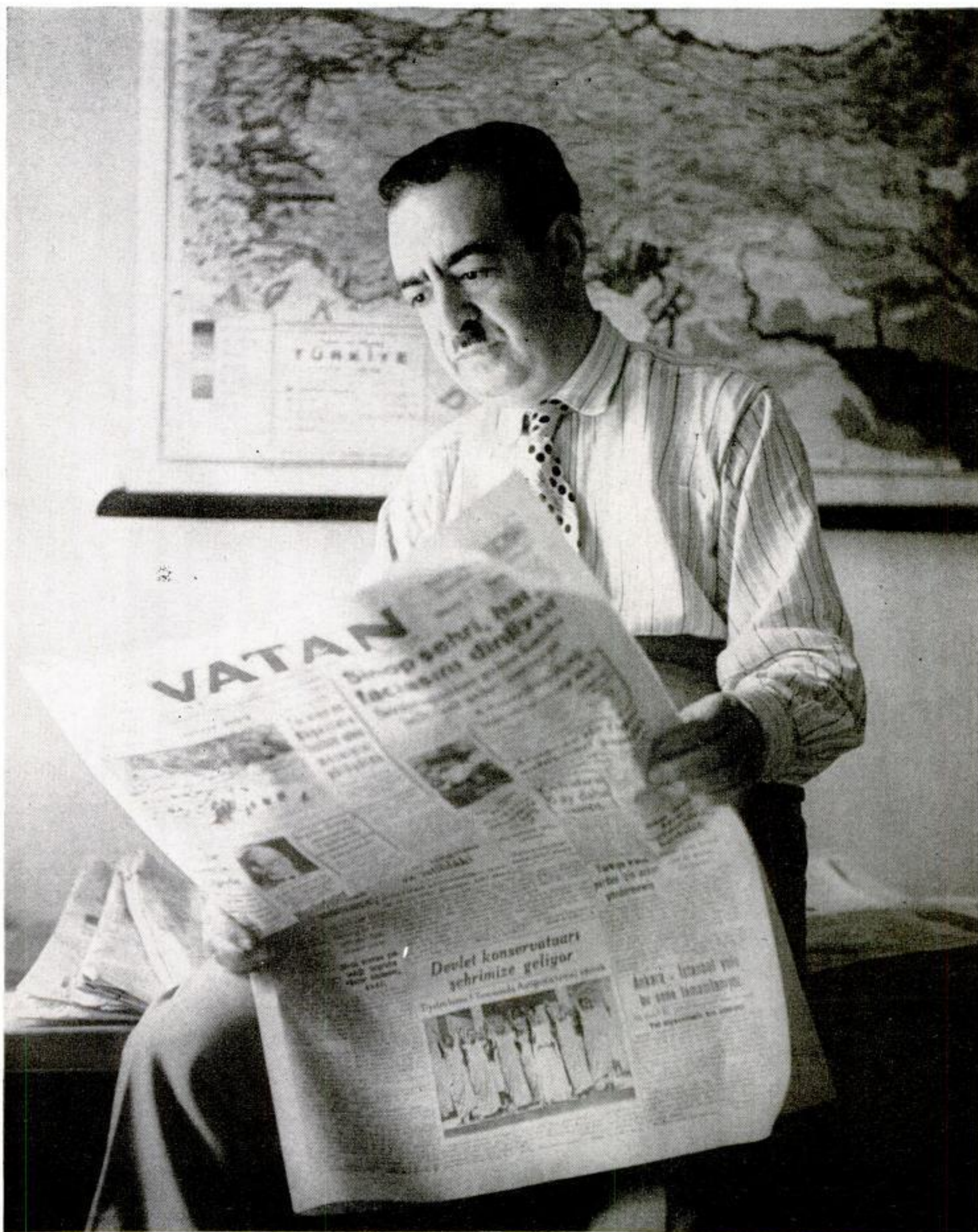


**GREEK REFUGEES** cross Turkey from north to south, at the rate of about 500 a week. Here they get on the train at Izmir (Smyrna) headed for Syria. Most of them are from Greek

islands off the Turkish coast, now occupied by Germans and Italians. Some are American citizens who had gone back to Greece to spend their money. Red Cross takes care of them.



Reich, various illustrated magazines. English have *Images* and *Parade*. Find lone copies of *Harpers* and *Good Housekeeping*. One Turkish magazine is called *You're Bringing Up Your Child Wrong*.



**PRO-ALLIED TURK** is Ahmet Emin Yalman, editor of *Vatan* and a Columbia Ph.D. Oddly enough, he is suing the chief pro-Nazi editor (*opposite*) who is immune because he is a

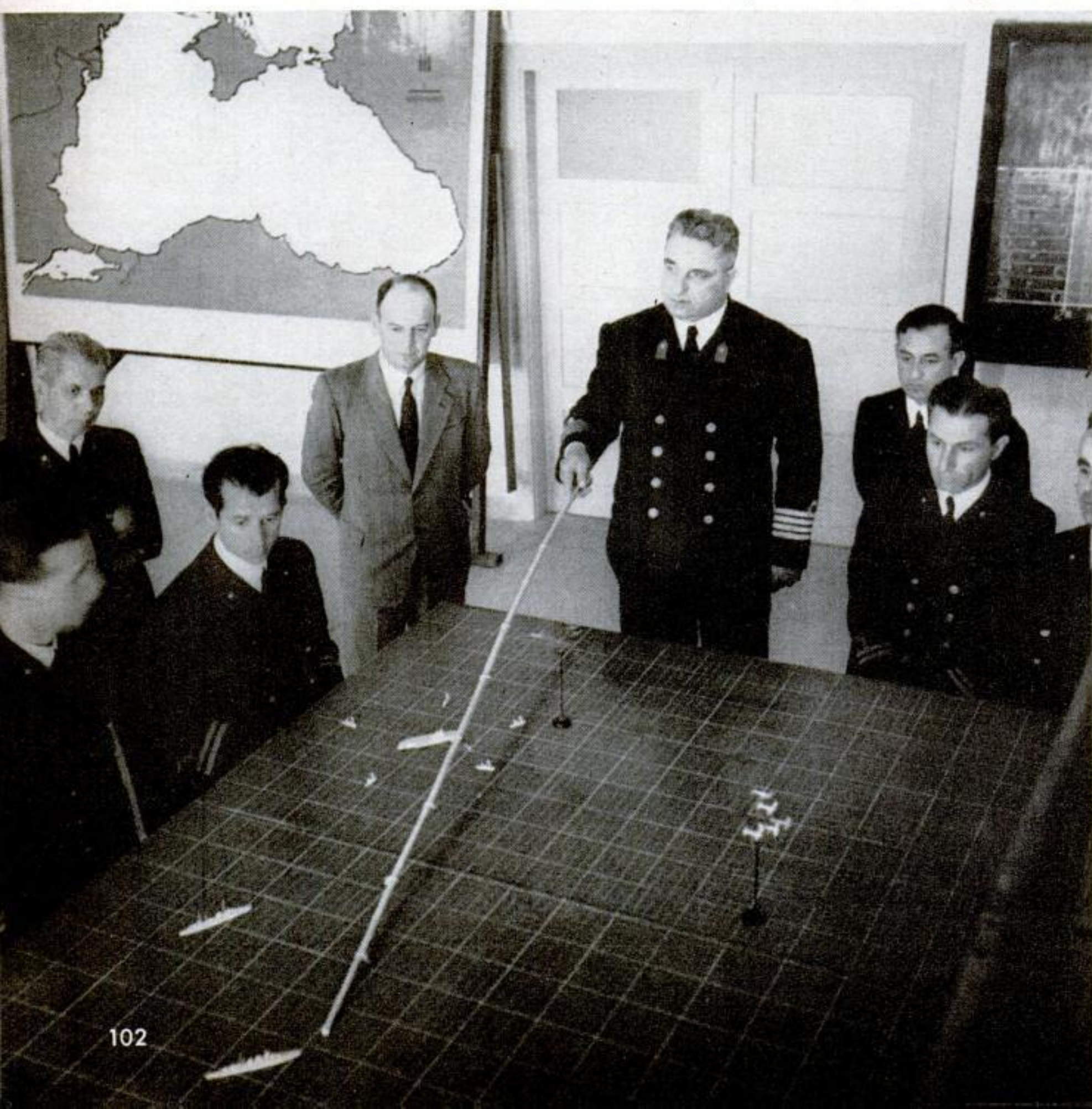
member of Parliament. He is famous for his loud ties and his integrity. Turks are strongly pro-United Nations, remember poor results of getting on Germany's side last time.





PRESIDENT İNÖNÜ INTERRUPTS HIS MORNING RIDE TO REVIEW A PASSING DETACHMENT OF TROOPS. IN LEFT BACKGROUND ON BARE TURKISH PLAIN IS THE HARP OKULU CADET SCHOOL

**NAVAL MANEUVER** at Turkey's Staff College includes an aircraft carrier (*rear*), though Turkey's Navy has no carrier. Left of instructor is British adviser, Commander Halahan. Map shows Black Sea, Turkey's headache.



## THE TURKS EXPECT NO ENEMY INVASION

There is martial law in Turkey and 1,000,000 men are under arms. The war rackets eastward on the far side of the Black Sea and the Turkish railways carry non-military supplies to Batum in the Caucasus. The premier plays chess with the Russian ambassador, goes night-clubbing with the British and American ambassadors, gets a tome on old Turkish graves from the German ambassador. The Italians keep out of sight and the Japs rush pell-mell out toward Russia, heading home. Twice a month the U. S., British, Russian and Chinese ambassadors meet to compare notes. According to Correspondent Henry J. Taylor, the Germans have moved their troops away from Turkey's European border, and now the Turks are moving theirs eastward to the threatened border of the Caucasus. The hour is ticklish for Turkey, but the Turks think they can now forecast the ultimate victor, when they hear American war-production figures.

Rich and idle Turks in Istanbul still go to Florya to swim and to Yalova for the mineral baths. A woman is still a rarity in the night clubs of man-crowded Ankara. The famous old subterranean reservoirs of Istanbul are being fitted out as air-raid shelters and tourists cannot visit the Dardanelles or the site of ancient Troy, both now military zones. The Turks sell their high-grade chrome to Britain and the U. S., but the Americans have all but stopped buying the high-priced Turkish tobacco. The United Nations send Turkey wheat, oil and munitions, the Germans send them promises. Turkey's wheat crop was bad last year, and bread is rationed.

In this hot spot, the nerveless Turks remain confident they will not be attacked by anybody. They deserve to be right.

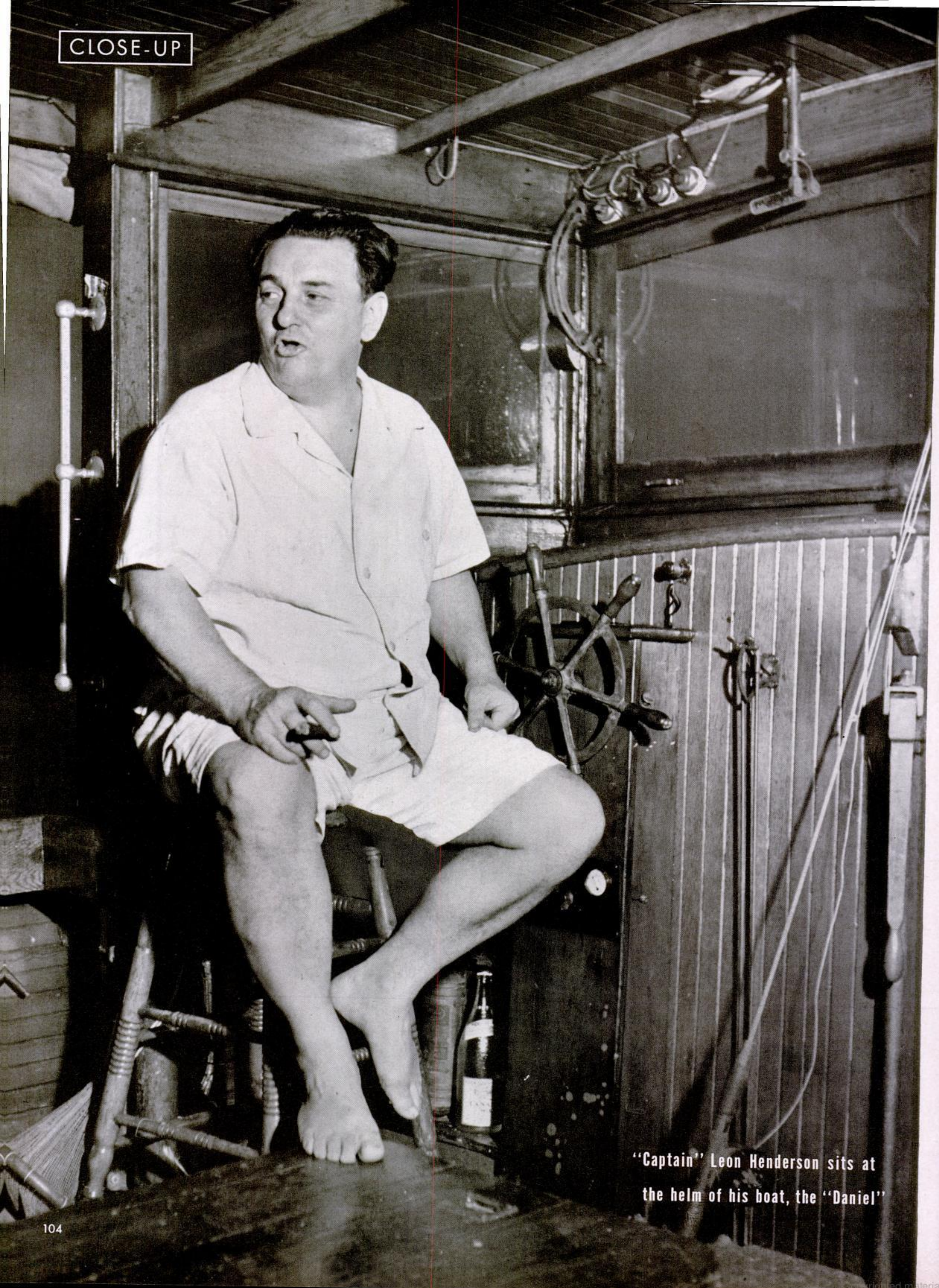




FLAGS OF GERMANY, TURKEY, BRITAIN  
AND ITALY FLY ON ISTANBUL STREET



CLOSE-UP

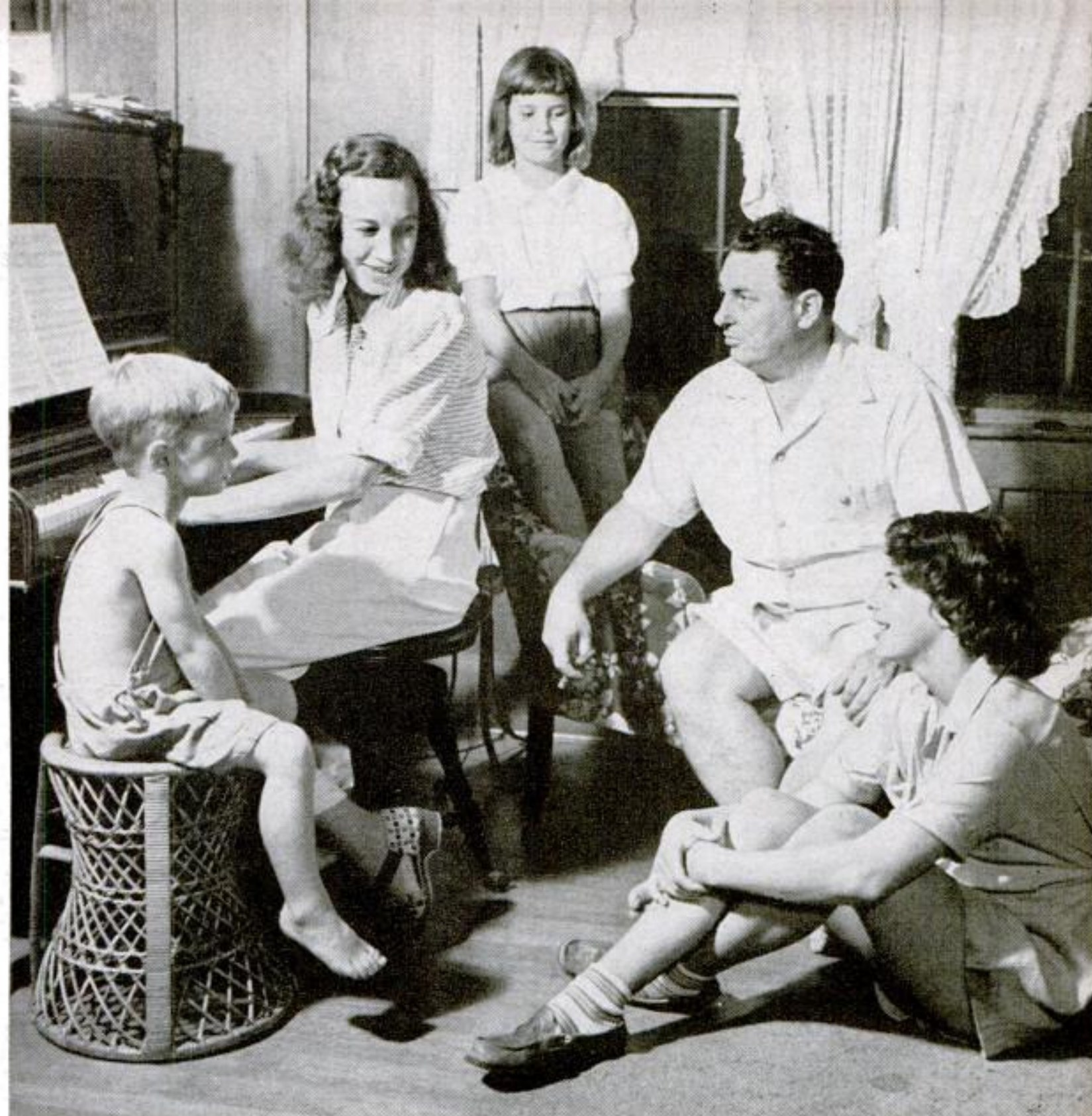


"Captain" Leon Henderson sits at the helm of his boat, the "Daniel"





At Wild Rose Shores, his summer home near Annapolis, Leon Henderson spends a quiet Sunday morning with Donald Nelson, his house guest. The two top war-agency chiefs have become close personal friends.



A prize catch to Washington hostesses, Henderson enjoys most an evening of music with his wife Myrlic (at the piano), daughters Lyn (standing) and Beebe, and 4-year-old Leon Jr.

# LEON HENDERSON

THE PROBLEM BOY OF MILLVILLE, N. J.,  
MAKES GOOD AS AMERICA'S PRICE BOSS

by ROBERT COUGHLAN

Although Leon Henderson has been physically and officially conspicuous for eight years, for some reason his antecedents have remained thoroughly muddled. Even in Washington they supply the material for a good deal of confidential cocktail conversation. One leading statesman had it on good authority that before Henderson entered the Federal Government he was "just a little old \$10-a-week clerk in some place called Milltown." There are much more romantic and sinister stories current which are so widely repeated and believed that not long ago Representative Wright Patman felt it necessary to assure the House that Henderson is not a Russian Communist who "came over here to try to change our form of government," but that he is, on the contrary, a Mason, a Democrat and the son of a preacher, and thus a reliable character.

The confusion is no fault of Henderson's, who has always made something of a public issue of the fact that he hails from the small town of Millville, N. J. The trouble probably arises from the circumstance that before Henderson entered the NRA in 1934 he was, indeed, an unknown, whereas the Moleys, Tugwells et al. came to the New Deal with great ready-made reputations. While one after another of these advanced Quiz Kids had his hour and faded out, Henderson, however, remained, learning as he went along. Counting appropriations for all the various Government research projects and investigations on which he has served, he reckons the Government has spent upward of \$2,000,000 on his education. His alphabetical career has ranged through NRA, WPA, TNEC, SEC, OPM, OPACS, and was climaxed last February when the President established the Office of Price Administration and appointed him administrator. As such he is on a level parallel to and slightly below Donald Nelson.

The defense program has moved through so many

transmogrifications that people often confuse Nelson's functions with Henderson's, and vice versa. Nelson, as head of WPB, is in charge of the production of war goods and the allocation of raw materials to producers. Henderson, who is titular head of the WPB's Division of Civilian Supply, sees to it that whatever raw materials are left are distributed so as to keep the most essential parts of the civilian economy functioning. As head of OPA he also sets the prices of most goods and services, for industrial and individual consumers alike, and rations scarce goods equitably to civilians. By holding prices steady (if he can), Henderson will save salaried workers from bankruptcy and ward off the inflation that would be sure to "lose the peace" even though this country wins the war.

Henderson is, in short, the average man's best friend in the war government, and might logically expect some gratitude for it. On the contrary, he figures that sooner or later everyone in the country will be mad at him. So far, in doing his plain duty, he has alienated organized labor, the American Farm Bureau Federation and other powerful forces, including much of Congress. The fight with Congress, his latest and gaudiest, was nominally over the size of the appropriation he wanted for OPA, but actually was motivated largely by a Congressional wish to get even with him for past injuries. This was put plainly during the debate by Representative Charles Plumley of Vermont, who urged that "there are two ways to stop this animal—starve him to death by refusing to appropriate nourishment, and hit him with a club so hard, figuratively speaking, that he will lie down and stay put."

There are, of course, two kinds of politicians in Washington: one elected to office, the other appointed. Curiously, while lacking the qualities necessary to get along with the elected variety, Henderson himself is a consummate politician

within the bureaucracy. The first rule is to get a personal following of able men who, in the course of time, circulate widely among the Government agencies. In eight years Henderson has made many converts. The second rule is to have one or more pipelines to the White House. Henderson's admirers have been and are close to the President. As a result, it is arguable that Henderson has had as much real influence on the economic policies of the New Deal as any man except the President himself.

Henderson looks like the operator of a second-rate pool hall. Fairly short (5' 7"), he customarily weighs about 200 lb., most of which he carries in front to the detriment of his spinal column which periodically bends under the strain and must be bent back in a hospital. Lately his weight has reached 220 lb., a consequence of hard work. Perversely, Henderson tends to gain half a pound a week when working, and lose half a pound a day when not. The impression that Henderson belongs in a pool hall is further set off by the number of nickel cigars he smokes; he feels undressed without one stuck in a corner of his mouth. In Washington, the common belief is that he makes his own cigar holders by biting the end off a baby nipple. However, the truth is that Lou Landreth, his attractive secretary, spent several lunch hours tracking down the type of thin, flexible rubber holder with "give" that Henderson likes. Miss Landreth was able to get them two-for-a-nickel at first, but after Pearl Harbor the price was 5¢, and later 10¢—an example of pure inflation. Henderson chews up a holder about every two weeks, and not long ago finished off the last one on the market. Fortunately he was able to get a few from Donald Nelson, a saving type of man who used the same kind and kept them around after he switched from cigars to pipes several years ago. When these are gone, Henderson faces a crisis.

Henderson's clothes give him the appearance of



# Thrifty Lillian Brokal cheers the NEW MOLDED SINGER FORM\*



**1. A pretty New York model, Lillian Brokal, gets a Singer Form molded right on her figure in soft plastic, which duplicates every curve. Molding takes only a comfortable 30 minutes at her Singer Sewing Center.**



**2. The plastic hardens quickly, and Lillian slips out of her "double." Later, Singer will finish her form, lacquer it to resist heat and shrinking and deliver it at her home. An adjustable, removable stand is included.**



**3. Good-by to try-ons! Lillian finds out how easy it is to pin and fit clothes on her Singer Form, without a single try-on. This new molded form is the most accurate dress form in the world. If a dress fits your Singer Form, it fits you!**



**4. In half the time it ever took her to make a dress, Lillian steps out in a smart new wool. She plans to save extra money altering her own ready-mades, fixing hems, and making over old clothes... all on her Singer "double"!**

\*Reg. U. S. Pat. Off.

**YOU CAN ORDER** a molded-to-you Singer Form at any leading Singer Sewing Center (U. S. only.) See your nearest Singer Sewing Center for full information.

**NEW SEWING SERVICES!** Have you heard about our new war budget lessons in cutting, fitting, remodeling, home dressmaking, and decorating? Or about our new Fashion Services Department where you can get sewing notions, have buttons covered, belts made, hemstitching and monogramming done? Pay us a visit soon!

## SINGER SEWING CENTERS

SINGER SEWING MACHINE CO.

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**His parents, Lida and Chester Henderson, as they looked on the day they were married, Feb. 27, 1894. Center: The future OPA administrator starting school in his first suit.**

## LEON HENDERSON (continued)

having just been in an accident. He dresses comfortably and informally by preference, in addition to which, although he buys good clothing, his half-pear-like shape presents a tailor with practically impossible odds. He wrecks a fresh crease by the mere act of sitting down. Before his present job, when he was an SEC commissioner dealing with well-starched Wall Streeters, he often showed up for work in a garment that resembled a sweat shirt. Recently the realization that he is a great public figure seems to have borne in on him, and he has made concessions to the popular demand. He now favors conservative double-breasted suits, scrambled-egg ties and sport shoes. His staff encourages the spark, brushing him off before he goes to White House conferences and praising him lavishly when he turns up in a new suit or buys a new tie.

The fact that Henderson can afford fine clothes but doesn't have them, that he looks ingenuous while being smarter than the slickest city slicker, and so on, have convinced some people that he is being deliberately picturesque, and is probably running for office. There may be some truth in this, but the larger truth is that Henderson is a man who likes comfort and hates affectation and has always been the way he is. When Henderson uses both hands and grapples with a deviled beef bone in the dining room of the Carlton Hotel in the presence of half the important people in Washington, it means simply that he is hungry and is taking the most direct and sensible route toward satisfying one of his profoundest urges.

No one has ever questioned the genuineness of the Henderson temper. Although he is good-humored ordinarily and even rather gentle in the way of a tame sea lion, Henderson provokes easily and reacts explosively. When he was still a teacher at Swarthmore and a truculent football player beefed about a poor mark, Henderson threw him down the stairs. Henderson has great respect for an honest emotion and rarely corks up one of his own.

Although some of the New Dealers promoted Henderson's stock a few months ago as a possible successor to Donald Nelson in WPB, it was without Henderson's sanction. He and Nelson admire and like each other, and are on the best terms both officially and privately. They first met during NRA, when Nelson was first loaned to the Government by Sears, Roebuck and Co. It was an attraction of opposites. Nelson, who had grown up in the golden-oak atmosphere of Sears's executive offices where the tone is even and the air is scented with business piety, was fascinated by Henderson who was neither calm nor pious. For opposite reasons, which a psychoanalyst probably could explain, Henderson was drawn to Nelson. This was considered rather quaint by some of the other New Dealers who referred to Nelson as "Leon's businessman," much as if he were keeping a pet.

## An inspiration to all bad boys

Henderson is a living refutation of most of the copy-book maxims, and should be a source of inspiration to all bad boys. He was born in Millville on May 26, 1895 to Chester and Lida Henderson, their eldest. Contrary to a widely held belief, his racial stock is mostly Scotch, English and Swedish. His mother, a frail but strong-minded woman now over 70, named him Leon because she liked it, and gave him no middle name because she didn't want to.

Leon weighed 11½ lb. at birth, and consequently both he and his mother nearly failed to survive the event. He walked at nine months, talked soon afterward, and in time was revealed to have double-jointed finger tips. At 5 he won a nickel-plated watch by selling



bluing to the neighbors. At the same age, when someone asked him if he wanted to work in a local glass factory like his father when he grew up, he replied that he intended to be mayor of Millville.

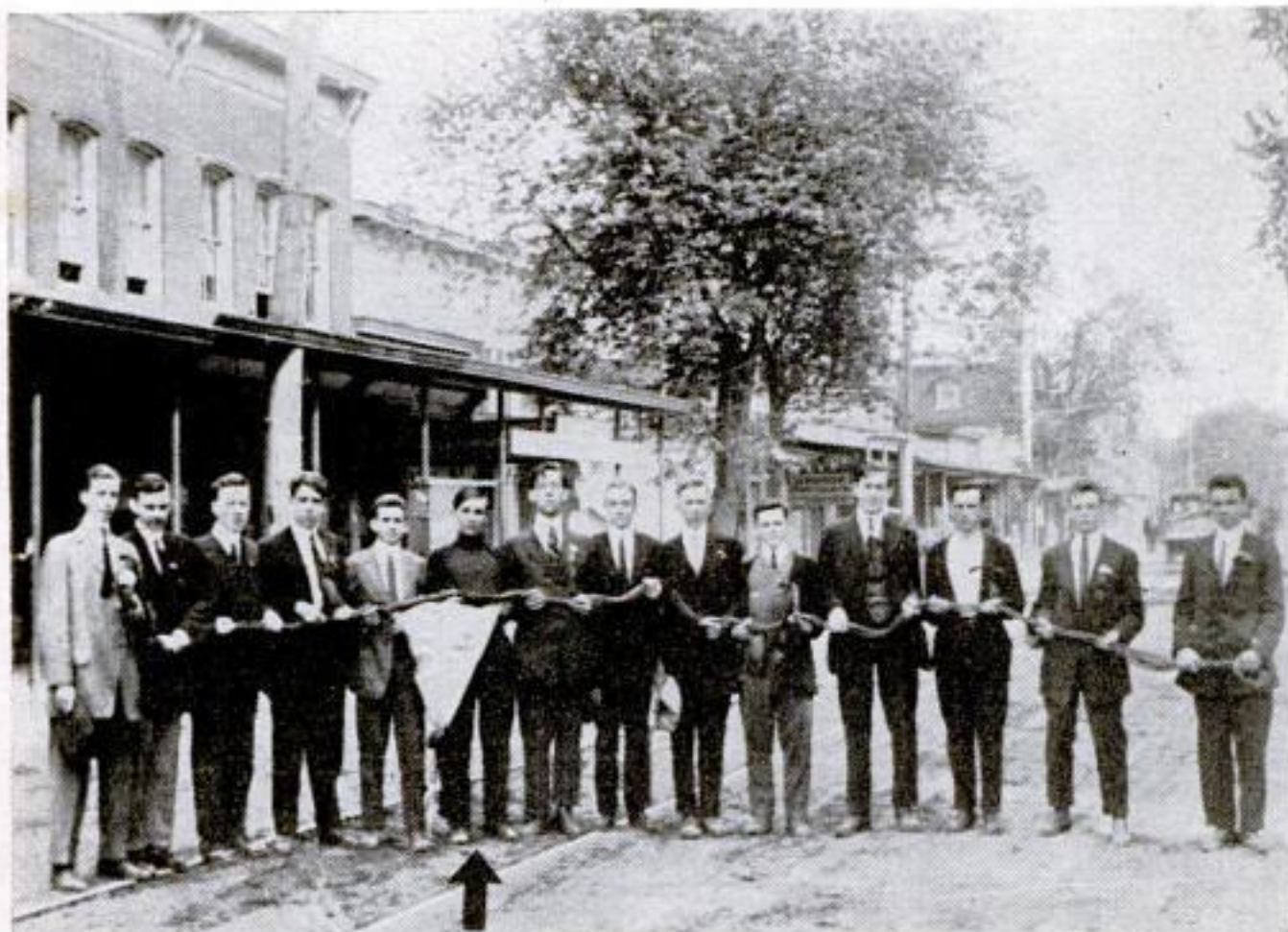
His mother, on the other hand, wanted to make a preacher of him. The Hendersons were devout Episcopalians, and Chester Henderson was not only a Sunday-school teacher but a "lay preacher" who sometimes filled in for the regular minister. Leon was normally pious and even served a short hitch as Sunday-school librarian. It was soon evident, however, that he was cut out to be neither mayor nor preacher. He was the kind of boy who liked to wash girls' faces in ripe watermelons. Worse, he took to hanging around pool halls, arguing with his elders about batting averages and such. He spent a lot of time developing his pool game, finally becoming adept at a variety called "Harrigan" at which he probably lost as much money as he won. But he was no mere poolroom athlete. Although not particularly robust, he played end on the high-school football team, guard on the basketball team, and third base on the baseball team. He was best at baseball, which suited his temperament. Contemporaries remember him, usually with one pant leg dangling, flinging his cap to the ground and rushing out to argue with the umpire who was, in his opinion, blind, ignorant and a thief. Between games and classes he found time to pay all his own school expenses.

Chester Henderson was nearly as poor as he was honest but, unlike most Millville workmen who sent their sons into the glass factories or sand pits at 13, he had given Leon the option of school provided he bought his own clothes, books and so on. This appealed to Leon, who was a student of the Alger series. He carried newspapers for John Fath, today one of his aides in OPA; on rainy days he substituted for fair-weather carriers as well, earning a few extra nickels. In time he became a reporter for the Millville *Republican* and ran the paper's United Press wire. When he was too tired to walk the two miles to the family farm, which Chester Henderson had bought with all but 56¢ of his savings when Leon was 12, he slept on a desk in the police station. He had a number of odd jobs on the side, and also helped out on the farm. In off hours he founded and edited the high-school paper and organized a select little group of rough-necks called the Dub Society, a spoof on the snobbish high-school secret societies.

**He hits the sawdust trail for baseball**

The summer of 1914-15 was notable in Henderson's life because it marked his last great religious experience. It was the heyday of rural evangelism, and Millville was swept up and shaken to its roots by an itinerant John the Baptist named Reverend George Wood Anderson. Reverend Anderson, who preached in the style of Billy Sunday, built a 3,500-seat tabernacle which had a wide center aisle paved with sawdust. Sinners were urged to walk down this to the pulpit and publicly repent, whereupon they were known as "trail hitters" and were supposed to join for keeps a local church of their own choosing. Leon was present at all the meetings, since it was his job to take the sermons down in shorthand for the *Republican*, but he seemed content to remain a sinner until it was announced that after the revival the town's churches were going to form a baseball league. Leon "hit the trail." Although raised an Episcopalian, he was proselytized by the manager of the Presbyterian team which needed a third baseman. To his satisfaction the Presbyterians turned out to

CONTINUED ON NEXT PAGE



In flag fight at Millville High, Leon became hero of senior class by climbing greased pole and tearing down junior flag. Arrow: he holds flag, surrounded by his classmates.



**"SKIP THE EMERALDS, JUDKINS...THERE ISN'T ROOM"**

Better "safe" than sorry! A *Toastmaster* toaster isn't so easy to replace, these days. America-at-war has other work for us to do . . . urgent work, calling for the same skills that made our toasters so famously efficient. . . .

We hope you have a *Toastmaster* automatic toaster. For the kind of toast it makes is no luxury-frill. It's bread in its most digestible form—popped up, perfect every time, by the toaster that *saves* bread, by refusing to burn it.

If you aren't a lucky owner, look around, before the last pre-priority prizes are snapped up. Your appliance dealer may still have one or two in stock. Failing that, add *another* War Bond to those you're buying...and earmark it "*Toastmaster, post bellum*"!



**SIMPLE CARE—FOR YEARS OF WEAR**  
There's nothing like *Toastmaster*\* quality to insure lasting performance. But even *our* toasters last longer if well treated. Remove crumbs frequently. Don't gouge around inside with a fork—you'll damage the heating elements. And remember that all but our latest models require occasional oiling. For repairs, see your dealer.

**TOASTMASTER *Toasters***  
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## WAY BACK IN 1587



Sir Walter Raleigh's original settlers land in America. Virginia Dare is born—first white child of English parentage born in the Western Hemisphere. The great Mother Vine is discovered. The Virginia Dare Wine you drink today stems from this original vine—over 350 years old.

## THEN IN 1835



So famous have these grapes become—so noted for their aroma, bouquet and delicate taste—that Garrett's original company is formed to cultivate and encourage "Virginia Dare Grapes" from specially selected vines, and to bottle the wine, later named VIRGINIA DARE.

## NOW IN 1942

I'VE NEVER TASTED WINE AS DELIGHTFUL AND REFRESHING AS VIRGINIA DARE

OF COURSE! THE GARRETT WINE PEOPLE HAVE MADE WINE FOR OVER A HUNDRED YEARS!



VIRGINIA DARE is far and away America's most famous wine. Luscious, mellow and delicate, it is the favorite of people who know and love really fine wines. Not too dry, not too sweet, not too heavy and not too light, VIRGINIA DARE is the ideal wine for all occasions. Like all other Garrett Wines, VIRGINIA DARE WINE is still made in the century-old tradition of the Garrett family.

VIRGINIA DARE is different from all other wines, because "Virginia Dare Grapes" are different. The fine bouquet, delicate aroma and luscious caressingly-smooth taste of Virginia Dare put this great wine in a class by itself. It is America's outstanding all-purpose wine, good for all occasions. Try a bottle.

**SAY IT AGAIN**  
**VIRGINIA DARE**

GARRETT & CO., INC., BROOKLYN, N. Y.



## LEON HENDERSON (continued)

be the class of the league, and formed the basis of what later became quite a good semi-pro team.

School work came easy for young Leon and he didn't study much, being busy with other things. However, he argued so persistently with his teachers that most of them put him down as a problem child. He graduated without honors, and for a long time was remembered chiefly as the ruffian who arranged with the gateman to sluice water over a dam on which the senior girls were posing for their picture. He also left his mark by shinnying up the flagpole during the annual junior-senior "flag fight" and planting the senior emblem there. The attendant melee was so wild that it was the last flag fight Millville High School ever had.

When Henderson was on the SEC one of his enemies, trying to define the particular quality in Henderson's make-up that irritated him most, called him "small town." In a large sense he was right. Emotionally Henderson is still a Millville boy. He maintains a home and a bank account there and belongs to the local Legion post, and reads the *Millville Republican* every evening. He probably never will be quite as flattered by any amount of salon lionizing as he was when the town threw a party for him a year and a half ago as "Millville's Outstanding Citizen of the Year." When Henderson today fights for that nebulous character, "the consumer," the mental picture in his mind is probably a composite of Millvillians.

### His teacher decides he has a future

Most of his high-school teachers viewed Henderson with less approval than alarm but Miss Florence Ayres, who had taught him history, felt that he had a future. Miss Ayres sold this idea to Leon's uncle Harry Beebe, who had a good job in a glass factory, and it was arranged that if Leon wanted to go to college Uncle Harry would send him \$10 a month. After a false start at the University of Pennsylvania, followed by a year back in Millville, he won an "athletic scholarship" to Swarthmore. There his first idea was to study journalism. Economics was a required course, however, and Henderson found to his surprise that he liked it. He became interested and finally fascinated by the quirks of the business cycle, the relationship between employment and prices and standards of living, and the double-talk of theoretical economics.

Aside from this intellectual awakening, Henderson's influence on Swarthmore was not much less than Swarthmore's on him. Characteristically he began to rag the select secret societies, and was pleased



Chosen Millville's Man of the Year for 1940, Henderson attended testimonial banquet in high-school gym, had his name engraved on silver plaque now hanging in the city



to be known around the campus as "Dub." Snubbed at first by the fraternities, he returned the snub after he became a desirable candidate by winning letters in basketball and baseball. Finally he permitted himself to be pledged by Delta Upsilon. Henderson set what is probably an all-time Swarthmore record for self-help. He minded babies, gardened, typed themes, reported for newspapers in Chester and Philadelphia, ran a candy and apple store, sold calendars and Christmas cards, dug ditches, sold books, tended furnaces, waited on tables, umpired baseball and refereed basketball games, worked as a stenographer at a bank, and played semi-pro football under an assumed name. At one point he held 14 jobs simultaneously.

Henderson has the distinction of being the only important official in the civilian side of the current war effort who also worked for the 1917-18 War Industries Board. He was a junior in college when the U. S. entered the first war, and he volunteered as a private three weeks later. At the end he was a captain with an office in Washington and a job that held him accountable for \$500,000,000 worth of Government property. His final year at Swarthmore afterward was a distinct anti-climax. So were the next several years, which he spent as an instructor at Swarthmore, the University of Pennsylvania and Carnegie Tech. Having tasted of the flesh pots, Henderson found academic life dull. In addition, he was beginning to have morbid doubts about the truth of the classical economic theories he was expected to teach. Finally they grew so strong that he decided to get out into the world again and find out for himself what made the economy tick.

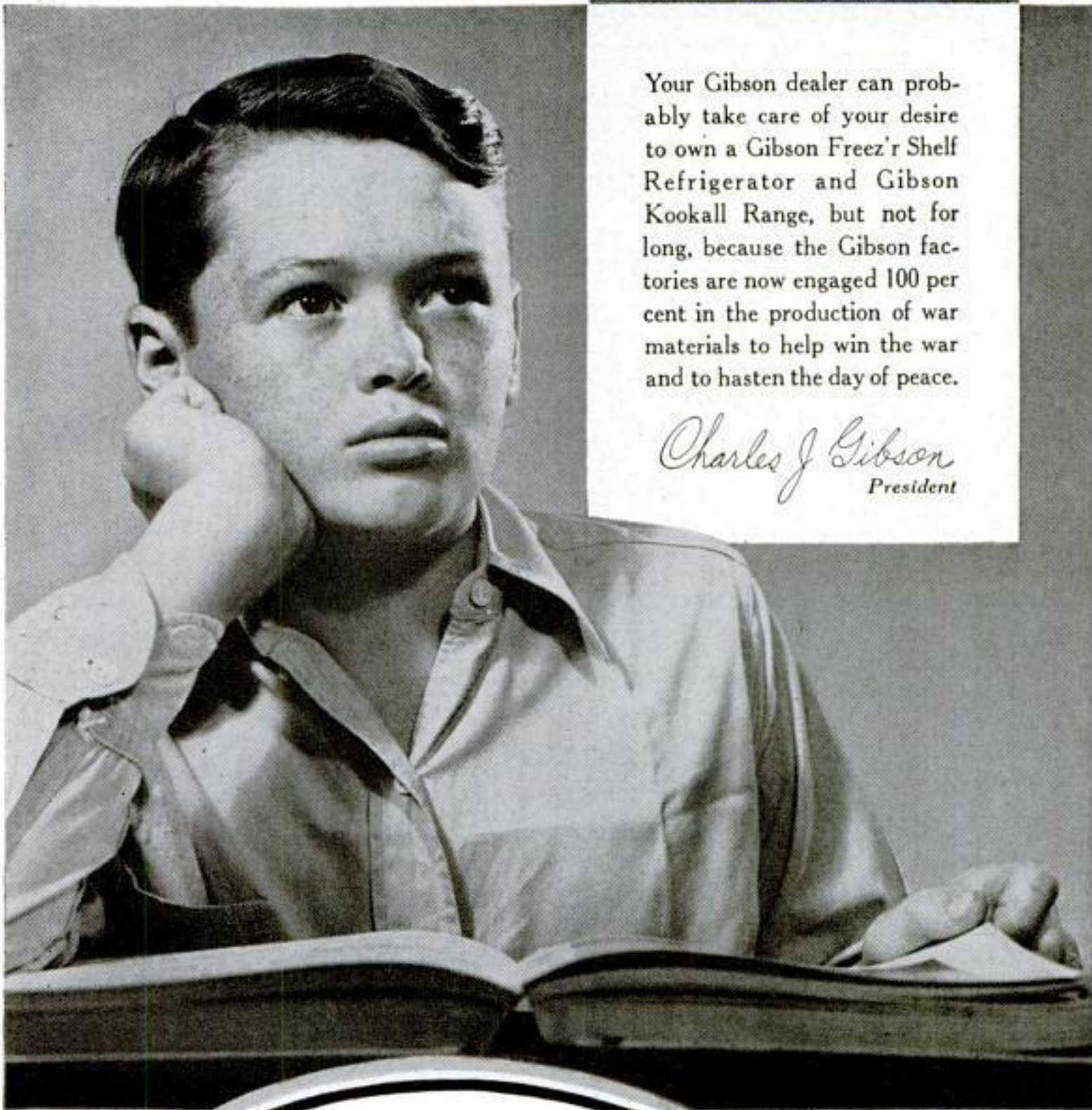
As it developed, he was to spend most of the next 20-odd years in this inquiry, but he started off in improbable fashion by going to work for a summer for Chautauqua. Henderson had spent a season as advance agent on the Swarthmore Chautauqua circuit, run by Dr. Paul M. Pearson of Swarthmore, father of Columnist Drew Pearson and later Governor of the Virgin Islands. He liked the business and the people in it. Consequently, when the Chautauqua came to Millville while he was visiting there, he made the show a local success by whipping up its ticket sales. Pleased and impressed, the manager offered him a job. For the balance of the summer Henderson was the show's advance man and trouble shooter. His greatest moment came on July 4 when the superintendent failed to arrive on time and Henderson had to take his place on the bill. He introduced himself and carried on, delivering an extemporaneous address on "The Dangers of Bolshevism," a moment in history which will be of interest to Representative Martin Dies.

Henderson was such a success in Chautauqua that he could have had the superintendency of a circuit. On the day that he got this

CONTINUED ON NEXT PAGE



hall. He posed (above) with his family, prominent citizens and Washington notables: Charles Michelson, Jerome Frank, Breckinridge Long, Donald Nelson, Lauchlin Currie.



Your Gibson dealer can probably take care of your desire to own a Gibson Freez'r Shelf Refrigerator and Gibson Kookall Range, but not for long, because the Gibson factories are now engaged 100 per cent in the production of war materials to help win the war and to hasten the day of peace.

*Charles J. Gibson*  
President

Photo by Nouell Ward, Chicago

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Through four generations and two wars, and from Frank Gibson on down through the generations succeeding him, the Gibsons conceived, designed and built over 3,000,000 refrigerators.



GIBSON STRATA-ZONE  
The one and only Freez'r Shelf Refrigerator



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The peak of refrigeration engineering, the most complete knowledge of food conditioning improvement, exists in Gibson.

When Victory comes, the Gibsons will be back as they were after the other wars, with the finest refrigerator design the world has ever known.

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# This fine Shaving Cream now contains Lanolin

—a substance long famous for its power  
to soothe and soften the skin

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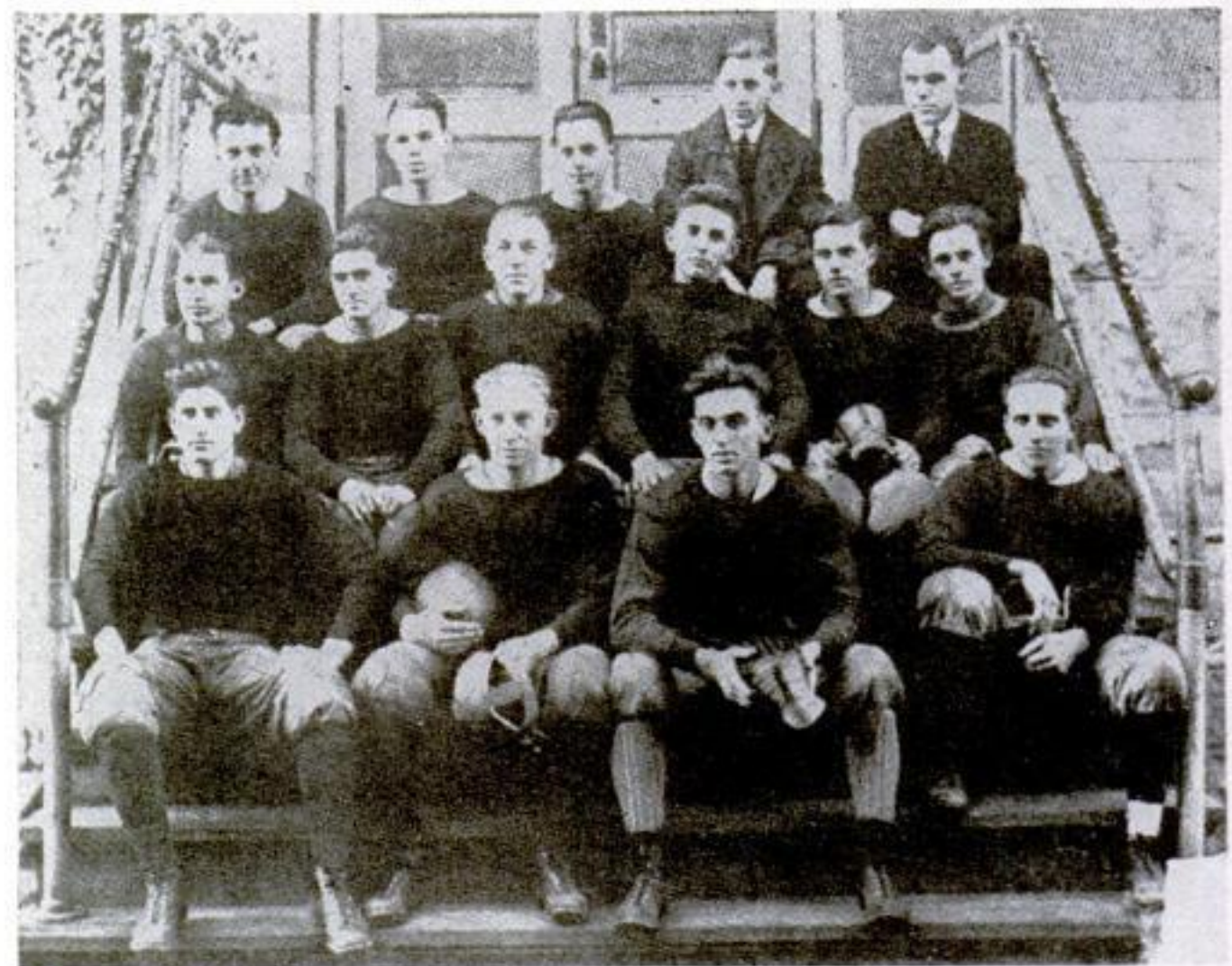


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A "pea" pool expert, Henderson also was adept in more strenuous athletics. He played on high-school basketball, baseball and football teams (second row, third from right).

#### LEON HENDERSON (continued)

offer, however, another came from Gifford Pinchot, then newly elected as a reform governor of Pennsylvania. Henderson quit the show business and went to Harrisburg, where as State classification officer he shook up salaries and classifications so thoroughly that Pinchot's campaign manager, a practical politician with patronage commitments to fulfill, quit in a huff. Henderson finally became a sort of Man Friday for Pinchot. At one time he held five different jobs and made \$5,000 a year, more than ever before in his life. When he left, however, and the same jobs reverted to one man each, their combined salaries came to \$28,000.

At Harrisburg, in addition to learning the fundamentals of honest public administration under Pinchot, Henderson became engaged to his future wife, a railroad engineer's daughter named Myrlie Hamm. They met one day when Henderson and a pal, and Myrlie and a girl friend, paddled in at the same time to the dock where they had rented canoes. Leon courted Myrlie with his usual directness and energy, and married her soon after he left Pinchot to work for the Russell Sage Foundation in New York City, his next and final stop on the road to Washington.

Both of these important events turned out well. The Hendersons are devoted still. He usually introduces her as "my beautiful wife." As for the Russell Sage job, he liked it so well he stayed nine years. His chief duties were to travel around the country exposing loan sharks and lobbying before State legislatures for the passage of the Foundation's model small-loan legislation. The sharks shadowed him, threatened him, tried to bribe him, and attempted to frame him with imaginative versions of the old Army game. Henderson fought back with gusto and much success. During the time that he was with the Foundation, 13 populous States passed improved anti-loan-shark laws.

#### Desk-pounding duel with Hugh Johnson

Henderson's entrance into the Federal Government set the pattern for much of his subsequent career. It began with his conviction that the consumer was getting gypped, developed into a noisy dispute, and ended with Henderson getting more than he had asked for. In 1934, representing the Foundation, he attended a conference called in Washington to air the grievances of consumers under the NRA. In the meeting with General Hugh Johnson he did a lot of talking and Johnson challenged him on a point. The General, a violent man, was surprised to have Henderson pound the desk and shout back as loudly as he. Suddenly Johnson said, "All right. If you know so damn much about it, I'll give you a job as my assistant if you'll come down here." His first job under Johnson was to be "purely critical," and to look out particularly for the interests of consumers. Soon, however, he was Chief of NRA's Research and Planning Division, a highly responsible job from which he was able to look into every cranny of the national economy.

Henderson outlasted the General at NRA. After the famous "sick chicken" case blew up the whole structure, he decided to become an independent consulting economist. On that basis he worked briefly for the Senate Committee on Manufactures, and later for the Democratic National Committee during the 1936 campaign. After the elec-

CONTINUED ON PAGE 113



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## LEON HENDERSON (continued)

tion he was hired as an economic consultant for WPA, where in the next two years he made his reputation as an economic prophet by first predicting the recession of 1937, then advancing what turned out to be the successful cure for it. Following this triumph, he became executive secretary and later coordinator of the Temporary National Economic Committee. This so-called "monopoly committee" had the widest sort of investigative powers, and Henderson stretched them to their limits. In preliminary meetings, to the awe of Senators and newspapermen, he talked for three days merely outlining what the committee proposed to study. By the time the last hearing was over in 1941, Henderson had wallowed in literally millions of facts about price practices and nearly every other cog and gear in the U. S. economic machine.

While the TNEC investigation was going on, Henderson also did important work as a member of the Securities and Exchange Commission. And from early 1940 on, he was price expert on the National Defense Advisory Commission, first of the several agencies the President set up to deal with the war emergency. Henderson was justifiably flattered by being picked for the NDAC, but his first reaction was that of an acrobatic "understander" who suddenly has another heavyweight added to his load. On the morning of the day he received the appointment, Henderson had invoked the one prenuptial compact he had had with Myrlie: that he could leave any job he had at any time, with no questions asked.

"I was up early that day," he recalls. "The kids were still in bed. I was listening to the radio, and the news was bad. I was overweight, my back hurt, I was damn tired, and I'd just about decided the world was going to the dogs anyway. I figured I was sacrificing my home life, my kids were growing away from me, and so on. I talked it over with Myrlie and told her I'd made up my mind to quit the SEC, wind up the TNEC work in a hurry, and go back to private business. We'd go and live in Florida again or someplace, and be human beings."

That afternoon at 4 o'clock the President called. It was "the Boss" speaking, and Henderson accepted automatically. It was two hours before he could find the courage to call Myrlie.

### He gets ahead by resigning

Since then Henderson's work has increased in about the same ratio as the country's involvement in the war. In the NDAC he fought for faster conversion of peacetime plants and for a great expansion of U. S. raw material and fabricating resources. The reigning powers in NDAC disagreed, and Henderson, as is his custom when he wants to force a decision from the White House, resigned and headed south. While in Puerto Rico, he learned that the President had been talking over the price situation with Barney Baruch, and had almost decided to send an Army bomber to fetch him back. Henderson came under his own power, and received larger authority as head of a newly created agency called Office of Price Administration and Civilian Supply—OPACS. Later, when the War Production Board was formed, Henderson became one of its nine members as well as head of OPA.

Henderson is not an introspective sort but when he does take stock of himself and looks back over his career in government, his first reaction is one of pleased amazement. For a rough and tough farmer boy he has, he feels, done very well in the world. Coupled with this reaction is gratitude. Most economists eventually become frustrated and emotionally cankered because after having spent their lives accumulating economic knowledge they usually can find no one but college students to relay their profundities to. Henderson, on the other hand, has been able to put to vital use every bit of knowledge and mental power he has. Today, in OPA he has the greatest challenge of his career.

It is much too early to pass any sort of flat judgment about the way he has handled it. He has undoubtedly made some errors, notably in his selection of OPA personnel. Although his chief assistants are men of great ability, he has allowed second-raters to accumulate in some sections and departments. Their ineptitude accounts partly for OPA's uneasy standing with Congress and it may cause important trouble in the field as well as in Washington. Moreover, many observers, among them his friend and admirer Barney Baruch, believe that he made a tactical error in not demanding that authority over farm prices and wages be written into the original price-control bill.

Aside from political and administrative mistakes, he has been criticized for his public conduct, which some think unbecoming in a gentleman and high officer of the U. S. These critics cite Henderson's behavior last February at the Soviet Embassy reception, a very

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## LEON HENDERSON (continued)

splashy affair to mark the joint return of the Litvinoffs and good U. S.-Soviet relations. Henderson appeared wearing a cowboy hat, which he pitched to the check girl. Upstairs, in a swirl of red plush and uniforms, when a lady spilled coffee from her cup, Henderson graciously took the saucer, quaffed off the coffee and returned it with a bow.

For people who like their statesmen to act like statesmen, such behavior is shocking. They are probably in the minority, however, and the probability that they are accounts for many of Henderson's antics. He is both a shrewd politician and a good actor, and when he is photographed wearing a ridiculous hat (he wears no hat at all ordinarily) or pedaling an OPM secretary around in the basket of a "Victory" bicycle, it is for proper effect—the effect being, he hopes, that by humanizing the administrator the OPA's bitter medicine may go down the public's throat more easily.

The most important test of Henderson's success in OPA is of course whether or not prices have gone up since he has had legal power over them. Since last April when Henderson issued his General Maximum Price Regulation freezing prices, up to the present, the general price level has risen only about 3%. However, there are signs of imminent violent rupture. If the level is to be held, Henderson—or someone in the Administration—must have authority to sit on wages and farm prices.

Despite evidences to the contrary, Henderson is a man who likes to be liked. He is stimulated by argument, but personal antagonism depresses him. When the name-calling gets loudest, friends observe, he becomes moody and even talks privately of quitting. Coupled with this well-hidden sensitivity, however, is a moral and intellectual courage that drives him on. He knows the importance of doing his job well and when some person or group gets in his way he loses his moodiness in the emotional catharsis of righteous anger. If, as some maintain, he has Presidential ambitions, he will be the first man who ever ran for that office by progressively cussing out nearly every pressure group in the country. He himself believes that he will be ousted from OPA sooner or later; but not, he hopes, until he has secured the power and built the machinery that a successor will need.

It is not inconceivable that Henderson is due for eclipse. If so, it will probably be only temporary. Henderson is as politically resilient as the Townsend Plan. Washington correspondents have written him off time and again but invariably he has turned up again, with more power and influence than before. This ability to fall down a manhole and come up with a lost wallet is native to Henderson and was evident long before he came to Washington. After the World War, for example, he worked his way to Europe on a coal barge and stretched his life savings, at that point \$125, over an extended tour of France and Germany. Arriving back at Antwerp with only \$3, he stowed away on a U. S. ship which was carrying American war dead home. He was discovered shortly but talked his way out of the brig and into a stenographic job. A non-stop poker game was running in the crew's quarters and Henderson got into the party by substituting for crewmen who wanted their seats kept "warm" while they went on duty. After a few sessions he was able to move up to the first-class dining saloon, where he tipped the steward and arranged to be seated at a table with five beautiful Spanish girls. At the end of the trip he still had \$25 in his pocket. In the political poker game now going on in Washington, Henderson's friends are sure he can be counted on to do as well.

### "Mr. Henderson dances side-saddle"

Meantime Henderson's average day in Washington makes even his busiest days at Harrisburg, Swarthmore and Millville seem relaxed by comparison. He gets to his office usually around 6:30 a. m., an unheard-of hour even in wartime Washington, and often stays until late in the evening. He also works through most weekends. Fortunately, given a chance, Henderson has the capacity to relax completely. He plays bridge with a group that has included Jesse Jones, Will Clayton, Stewart McDonald, Harry Hopkins, Lord Beaverbrook and T. V. Soong. As a bridge player Henderson is rapt and aggressive, with a tendency to overbid. "I am the best goddam no-trump player in Washington," he stated recently. He also likes to dance, being particularly fond of the samba, which he picked up during a trip to Brazil last winter. Because of his stomach, Henderson's stance while holding his partner is necessarily somewhat oblique. As Lana Turner described it after finishing a fast number with him, "Mr. Henderson dances side-saddle."

Henderson does most of his dancing in night clubs, which he likes

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because they unwind him mentally. A lusty man, he takes his drink as well as his food in quantity but he is not intemperate. In a night club he often appears to be a center of inebriety because he has an affinity for drunks. Mistaking his disorganized appearance and attracted by his bulk, they like to come and confide in him. Henderson likes parties and social activity of all sorts and in turn is considered a prize catch by most Washington hostesses. He is invariably the center of a group but because of his own earlier lack of social self-assurance he makes it a point to locate the wallflowers and tactfully make them blossom. He mixes reasonably well in any company but is most at home among males, since his sense of humor, while often acute and subtle, has a broad base founded on one of the capital's largest collection of bunk-house stories.

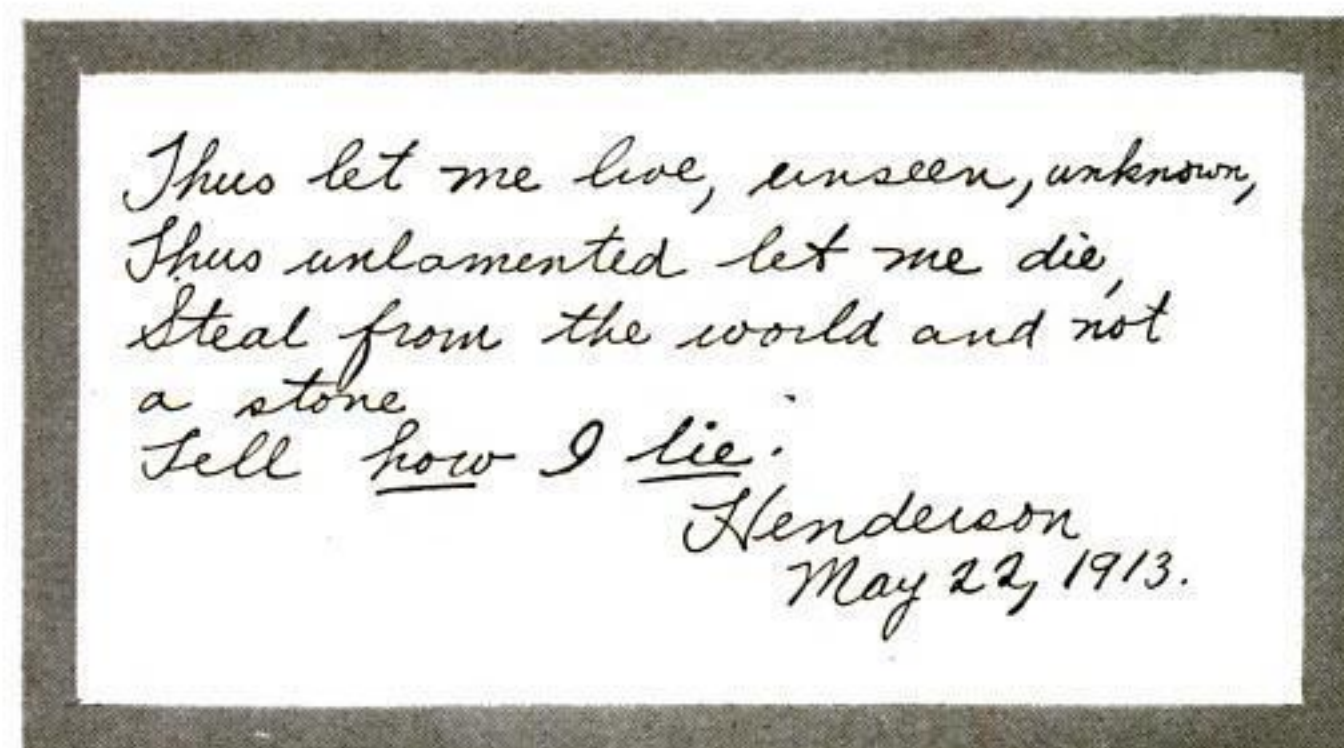
### He relaxes at Wild Rose Shores

A social being, Henderson nevertheless gets his greatest pleasures from his family. The Hendersons have three handsome children: Beebe, aged 11, Lyn, 8, and Leon Jr., going on 5. With their mother they spend the summer at Wild Rose Shores, the family cottage on Chesapeake Bay near Annapolis. Life at the Shores is decidedly informal. Henderson often wears nothing but a pair of shorts, precariously maintained at about the level of the third fold in his stomach. In them he swims, fishes, lolls on the grass and goes riding in the *Daniel*, a 32-ft. powerboat which he owns jointly with Isador Lubin, his next-door neighbor, and Danny Bertrand, an old friend who now works in OPA. Henderson, who is captain whenever he is aboard, is a skilled but frightening helmsman, driving the *Daniel* at full throttle through narrow channels and missing—but always missing—the banks by inches. On a cruise he likes the company of Lubin, Bertrand or some other friend, and a jug of "Moose Milk," which is a concoction of rum and milk. Sprawled on the deck in the sun, Henderson sings the full-bodied hymns he learned in Millville.

Weekends at the Shores have always been open-house affairs and are apt to be in the nature of a social melee. On an average Sunday there may be 20 or more people, including Henderson's chief aides in OPA, their wives, children and occasionally mothers along with various other friends and neighbors and portions of their families. There are quantities of good food, eaten picnic style since Myrlie has no servant. Henderson lets the party run itself, which it does with huge success. He strolls about in his shorts, telling jokes and off-the-record stories, jouncing children and singing hymns or some popular tune that keeps running through his head. For weeks he went around singing the melody of *Amapola* but simply repeating the word "Amapola" in place of the lyric which he did not know. Weekends like this are rare these days, however. Henderson can't spare the time for them and even if he had the time he hasn't the gasoline. He holds an "A" card.

Henderson's greatest private concern is about his children. Having had a happy family life and a healthy, small-town upbringing himself and, seeing the unfortunate effects the limelight sometimes has on the children of celebrities, he worries at any sign that they are aware of politics or the great issues in which he is involved. It is probably an impossible dream, as shown by a little incident that happened a few weeks ago. The day was a Sunday and Isador Lubin had his own small daughter and Leon Jr. out for a fishing party on the *Daniel*. Little Leon had his toy soldiers, which he was marching up and down the deck while he repeated fiercely, "OPA! OPA!" Lubin asked him what he meant.

"OPA is a monster," answered little Leon.



To autograph memory book of his classmate, Anna Barnett, Henderson rewrote lines from Alexander Pope's *Solitude*. Book contains many clippings on Henderson's exploits.

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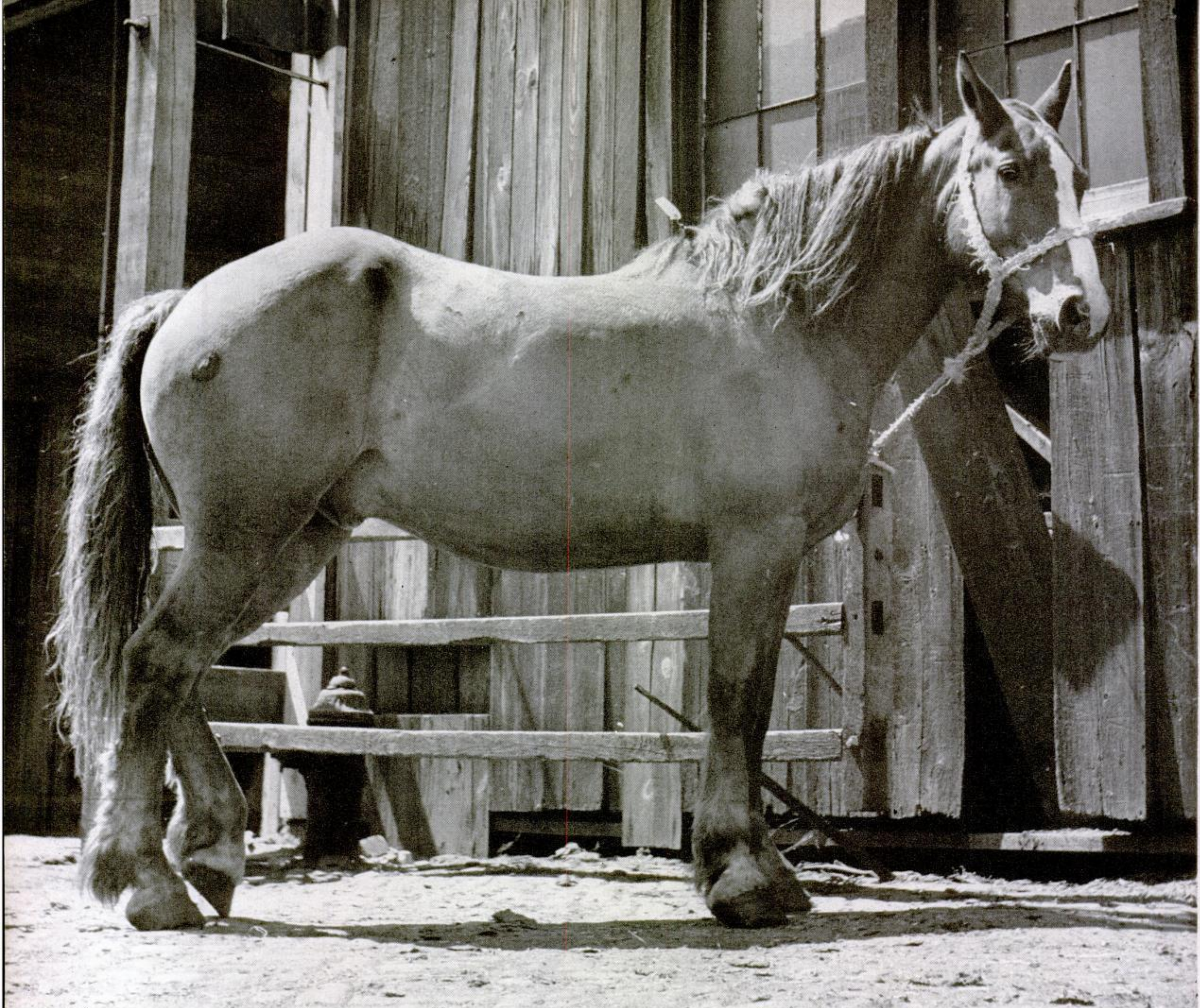
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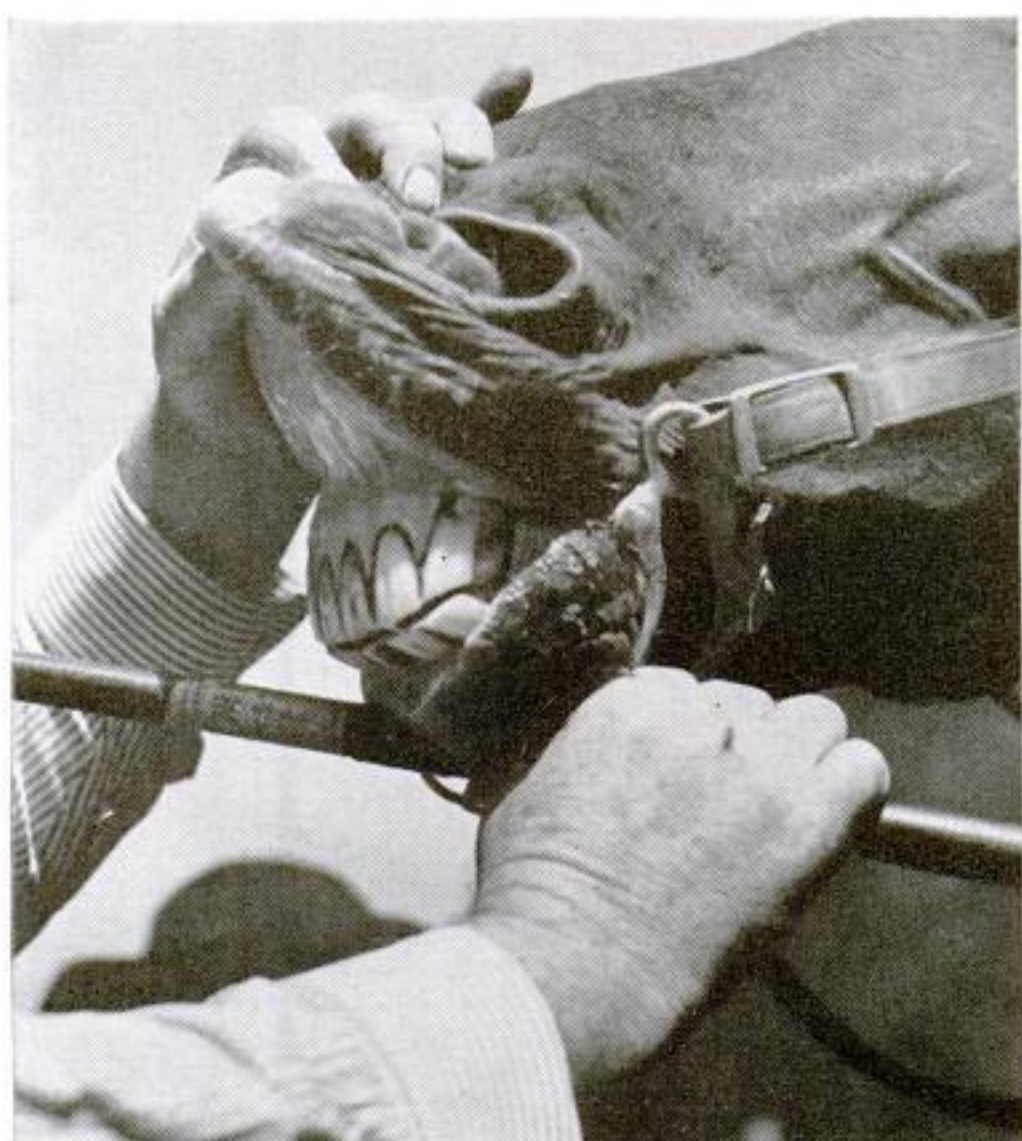




**Good draft horses** like this weigh upwards of 1,600 lb., stand from 16 to 17½ hands in height and sell for about \$100. This

horse is fit for hard work because it has heavy bones, short strong legs and wide solid feet, a short back and a broad rump.

A cagey horse buyer checks teeth, skin, disposition, and looks for thick, powerful muscles as well as a deep chest and middle.



**Teeth** are a good index of age and health. As a horse ages, its teeth become triangle-shaped with apex pointing in, grow longer than wide, slant outward. Teeth on left indicate age of



12 or more. Horse on right is younger, though teeth are discolored. Healthy lip and mouth membranes are a clear, rosy color. Dark red implies an inflammation; light pink, anemia.

## HOW TO BUY A

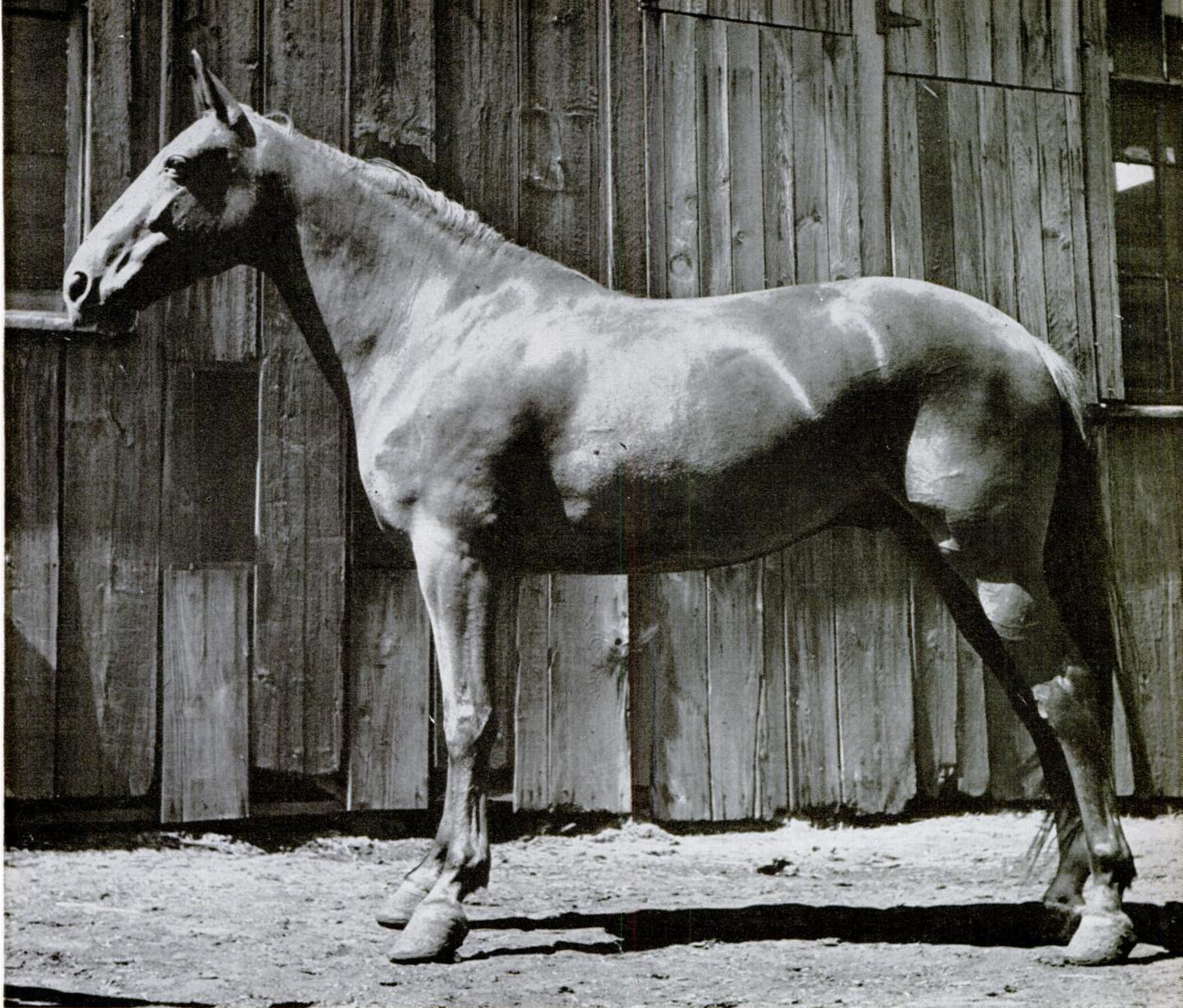
### Gasoline and rubber shortages boom

**A**s irreplaceable tires wear thin and ration cards dwindle away, the old gray mare is becoming what she used to be. The cry "Get a horse!" is once more rolling off American tongues after a 30-year silence. Again it warns of the impending failure of the gas buggy, this time due to war shortages. To show its readers some simple rules for getting a horse, LIFE took the pictures which appear on this and the following pages at an East St. Louis horse auction.

American horse trading is proverbially a tricky art and no one can master it without years of practical experience. Here are the basic characteristics which sharp traders look for in all good horses: a strong, heavily muscled back; a short, wide muscular loin; a deep chest; a roomy middle; well-set legs, hocks and hooves; strong leg joints; a smooth, unblemished coat; soundness of wind and limb; good head, eyes, teeth and temper.

At the East St. Louis, Ill. auction, one of the largest





**Good saddle horses** like this range in height from 14 to 17 hands, weigh about 1,000 lb., sell for \$150-\$500. This horse is

“green” (fresh from the farm) but might be developed. Saddle-horse buyers usually look for sharper withers with shoulders

well laid in, as this makes for more comfortable saddling. This horse is sturdy enough to do some light harness work.

# SOUND HORSE

sales of animals for draft and riding

in the U.S., good saddle horses bring from \$150 to \$500. Good draft horses average about \$100. Most of the horses offered for sale are sturdy stallions of good, ordinary stock brought in from large farms by truck or train. But in every batch sold there is a certain percentage of old nags and “killers,” which are traded in to be junked like old jalopies. “Killers” are knocked down for as little as \$20 apiece and are usually purchased by packing houses to be used for making dog food.

Just a year ago the horse-auction ring at the National Stockyards was almost deserted. Today hundreds of expert buyers and dealers convene to inspect, test and bid on horses. Most buyers are farmers but many represent Eastern business concerns which are finding it necessary to change over from four-wheeled to four-legged transportation. Demand is so brisk that in the last year sales have doubled, prices increased by 20%.



**Legs and feet** of all horses should be carefully examined by prospective buyers for sore hooves, “side-bones” (roughness around the feet), “jacks” (blemishes) and “spavins” (coarse-



ness) in the hocks. The horse on the left has a sound, trim pair of legs and ankles. The nag on the right has lumps around the ankles (fetlocks) which result from strain and overwork.



*I counted 156 facts in a single column of Time. Now I am wondering how your writers find the time to check up on every-thing and who is responsible when one of these facts go wrong...*



## Peeking into TIME's mail

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*Dear Subscriber*

Just about the biggest advantage a TIME writer has over a newspaper reporter racing for his deadline is the help of a trained research assistant always at his elbow to help dig out the facts he needs to make his stories vivid and clear and factual.

There is no other system like it in all the world of journalism, and so perhaps you might like to know a bit more about these girls—and also about their unique veto power to keep out of TIME any statement for which they cannot find clear documentation.

Researchers who can live up to such a responsibility have always been hard to find. Last year we interviewed 1,200 applicants to get ten new researchers. They have to be college graduates, and we like them to have had newspaper experience and to have traveled a lot. But each has her own field—and special jobs require special training. For example, when we needed a researcher to back up Mapmaker Chapin we went to Clark University, famous for its emphasis on geography, and asked the faculty to recommend a graduate for the job.

Another came to us via a Carnegie Traveling Fellowship and a job under John Winant at the International Labor office in Geneva; one prepared at college for a diplomatic career; another ran a hospital clinic in New York for four years; two were on the staff of the College of Physicians and Surgeons, and two were analysts for Standard Statistics before they came to TIME... One (a graduate economist) researched for the OPA in Washington—and one was a reporter in Europe from the Austrian Anschluss to the Polish invasion. Another came to us from the Sunday Express of Johannesburg, South Africa; another worked for the AP in Copenhagen until the Nazis came; still another ran a Wall Street investment office practically single-handed for two years... And our most erudite is an art and archeology graduate of the University of Paris, got her doctorate at Columbia in fine arts and philosophy.

The TIME researcher works like a mental filter for her editor-writers—

each week sifts through thousands of words of basic material. She constantly turns up unsuspected angles, significant bits of history, piquant, enlightening facts. And then, after the story is written, she checks every word of it for accuracy.

I suppose this checking process is kind of hard on TIME's writers—for our researchers are paid \$100,000 a year not to believe anything. In time the editors learn to take this skepticism for granted, forestall it whenever possible:

Last week when one of TIME's Business editors wanted to work into a story the meat of a conversation he had had with one of America's most prominent business figures, he did not even try to argue it past his researcher on his own say-so. He got



the man at the other end of a three-telephone hook-up—read the statement to him—let his doubting Thomasina hear the okay with her own ears.

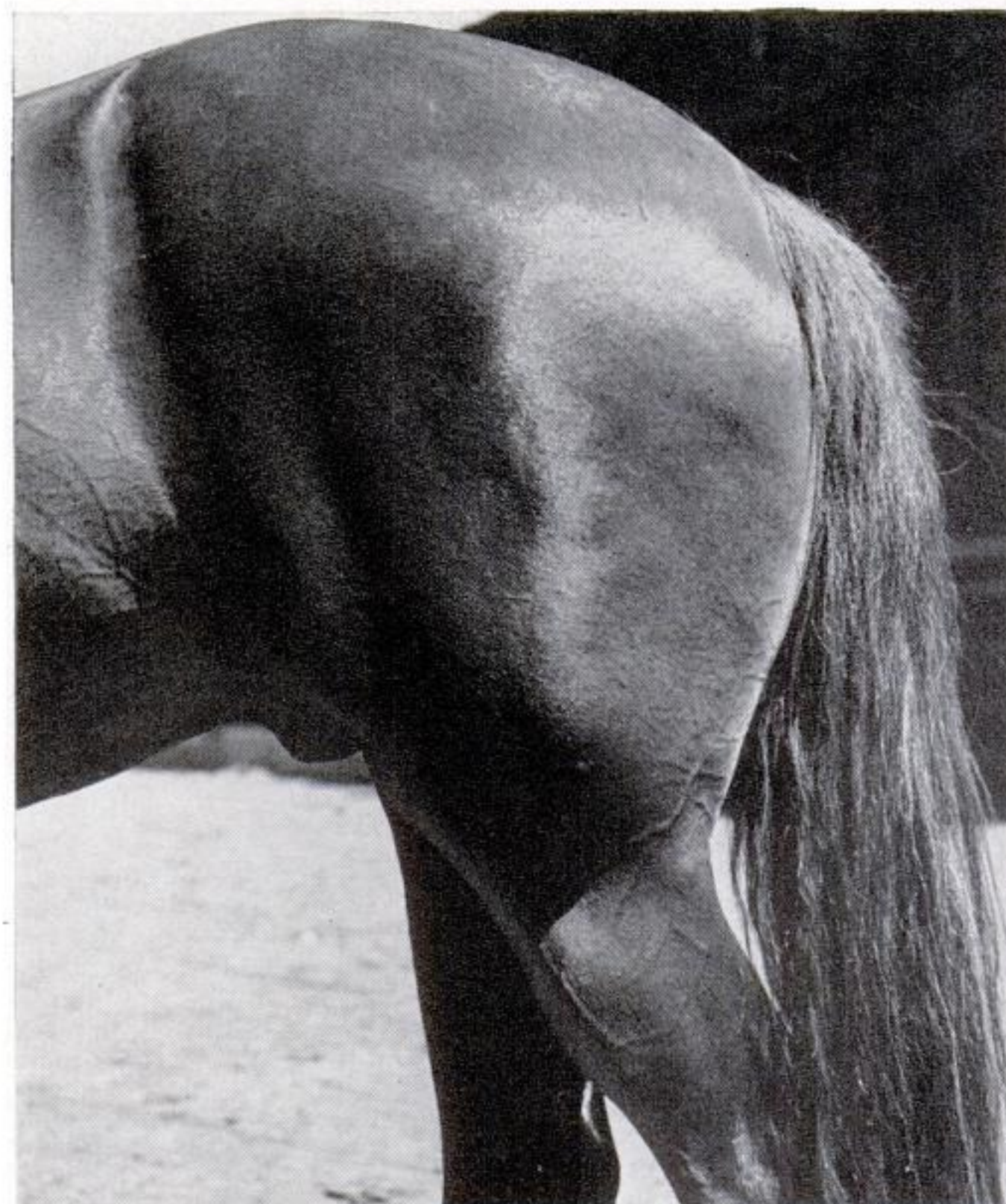
They are not infallibly right—an unfriendly fact attested by a grim volume called The Black Book, which contains the record of all their errors from the beginning of TIME. But it is not a very thick book, considering its age and the kind and number of facts they must dig up or check week after week. For example, how would you go about finding the answer to: "How many people telephone or visit U. S. doctors every year?" or "Did Queen Wilhelmina and her grocer use the same entrance to the palace?"

Cordially,

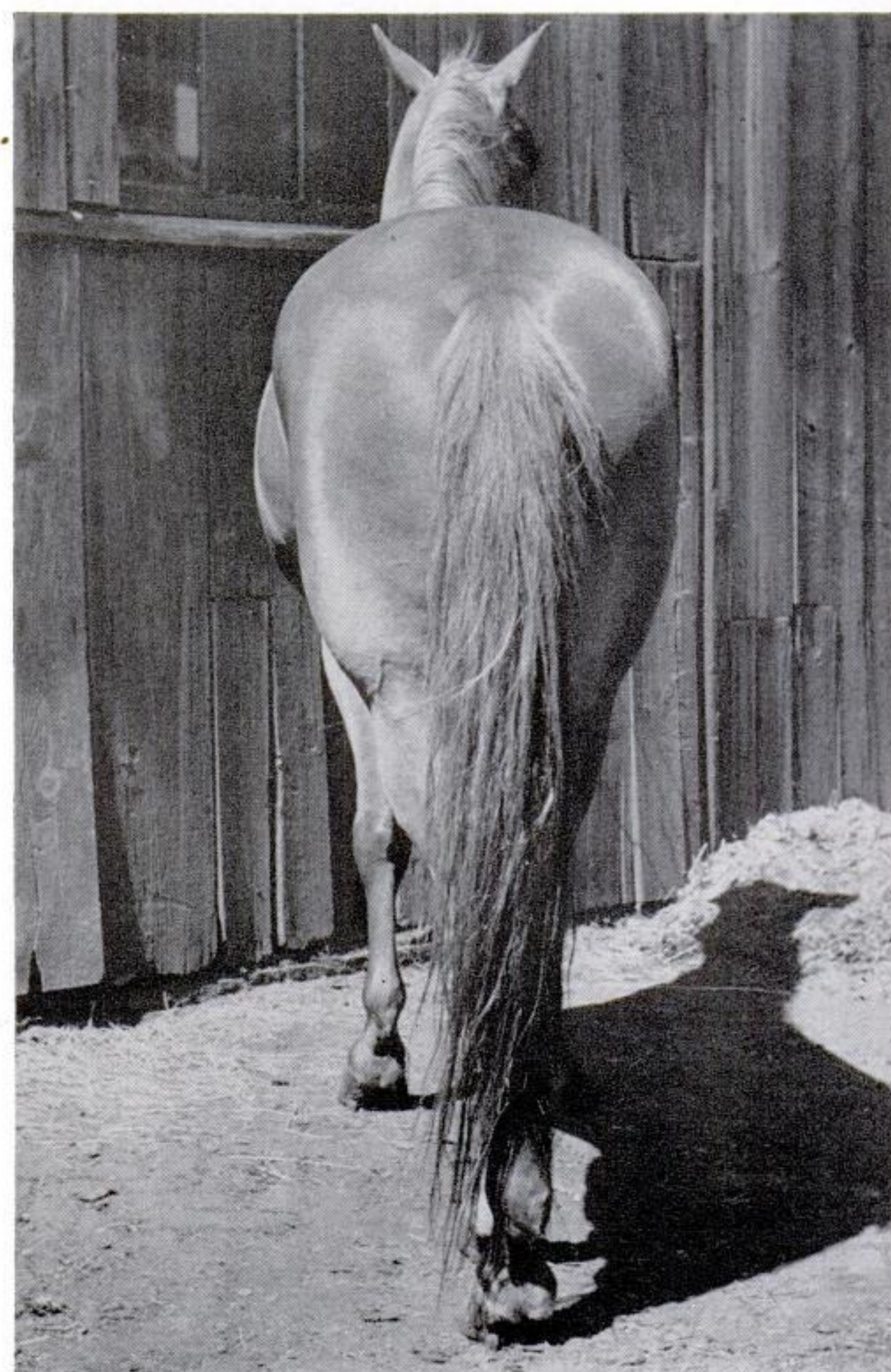
*P. I. Trenchard*

Like LIFE, TIME is published each week at the Time & Life Building, 9 Rockefeller Plaza, New York, to help America follow and understand the news of these historic years.

## How to Buy a Sound Horse (continued)

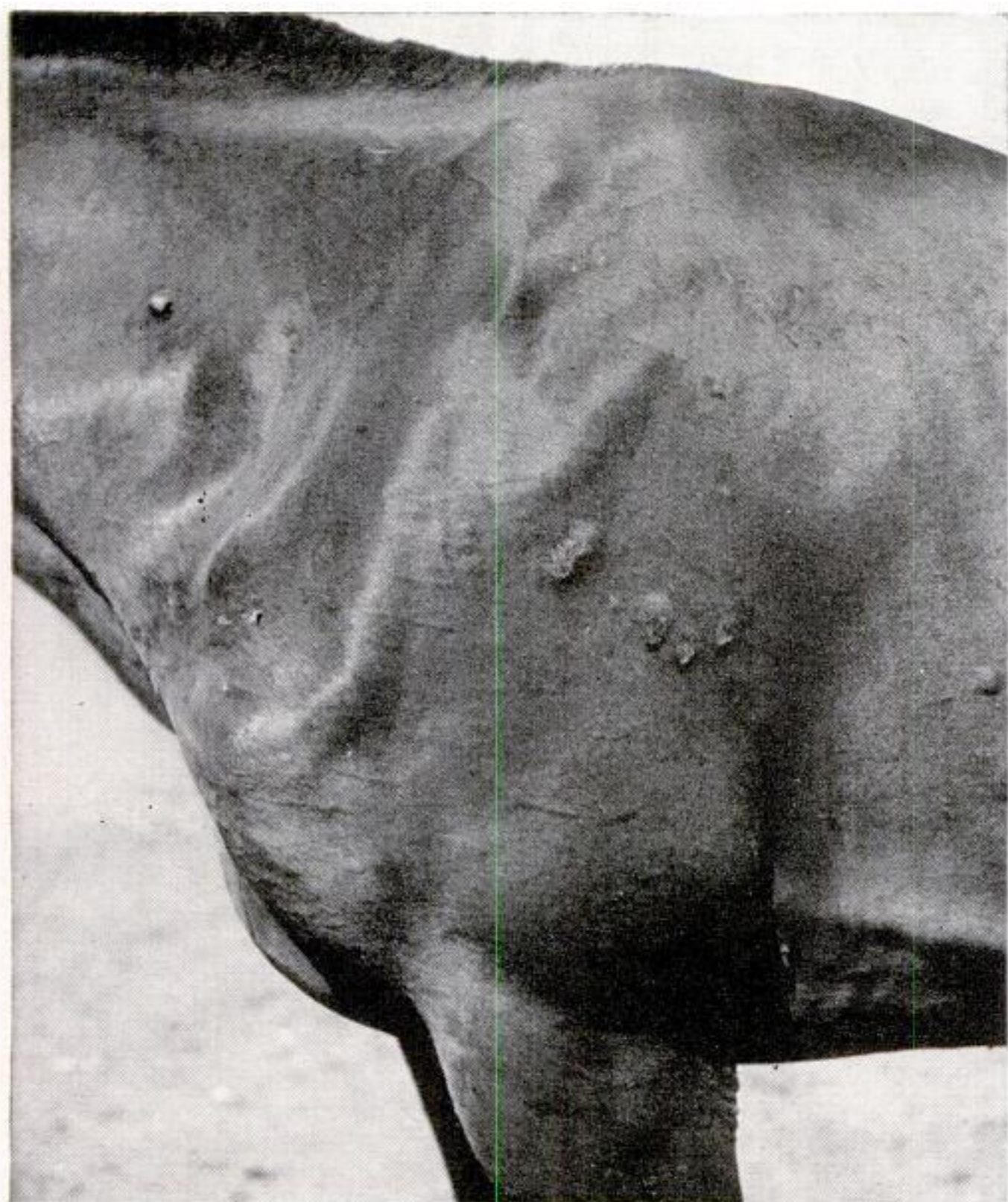


Good coat on this saddle horse has a nice healthy gloss. This immediately proves to a prospective buyer that the horse has been accustomed to careful attention, as a properly groomed coat requires daily currying, brushing and rubbing with a coarse cloth.



Good hindquarters of this animal contrast sharply with the malstructure of the work horse shown on the opposite page. This horse was sold as a saddle horse but his heavy bone structure and well-muscled rump should fit him for light harness work as well.





**Bad coat** on this nag is sign of poor health. The animal probably suffers from a form of eczema due to incorrect diet. Another common skin ailment which buyers look for is mange, caused by a parasite which buries itself in the animal's hair follicles.



**Bad hindquarters** of this old work horse are an example of poor conformation, probably from birth. His toes are turned out, his hocks turned in like a cow's. The hind legs, not sturdy enough for his large frame, have taken a great many hard knocks.

CONTINUED ON NEXT PAGE

**VERY  
DEFINITELY  
SUPERIOR**



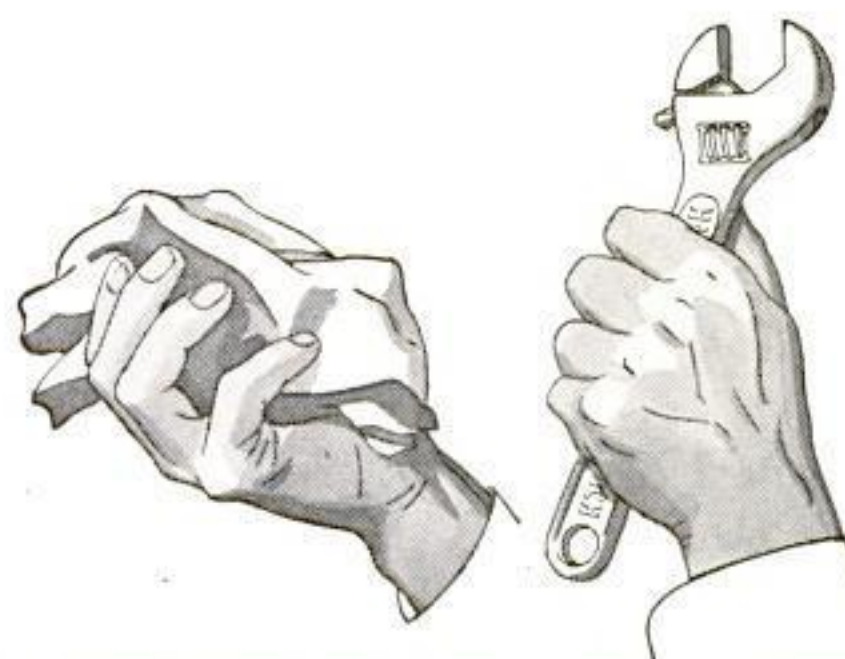
► Riondo is one of the fastest-selling rums in the country... because it is definitely superior in quality! Light in body, mellow rich in flavor, Riondo makes drinks of exceptional excellence. And yet Riondo is definitely reasonable in price.

***Riondo***  
**PUERTO RICAN RUM**

GOLD LABEL OR  
WHITE LABEL  
86 PROOF

SOMERSET IMPORTERS, LTD. • NEW YORK • CHICAGO • SAN FRANCISCO

**CARE FOR YOUR CAR...FOR YOUR COUNTRY!**



### No rationing on our services.

Today, when the extra car-services are so important, it pays you to stop in at your nearby Texaco Dealer's. We'll be glad to check your battery, radiator and tires—this week and every week. Let us help you "Care for your Car—for your Country."

*A sure sign of cleanliness*



**You're welcome at TEXACO DEALERS**



**Westminster**  
AMERICA'S FINER SOCKS



**RIGHT! 'ROUND THE ANKLES**

Step into Fall socks that can take it—Westminster's! Full sized for walk-a-lot comfort. Close-knit for double-duty wear. And styled as only Westminster knows how—smart, 'round the ankles!

**Westminster**  
AMERICA'S FINER SOCKS

## How to Buy a Sound Horse (continued)



Buyers' cars line up outside the Sparks-Norris Co. horse-auction ring in East St. Louis, Ill. Among the buyers are doctors, farmers, businessmen and regular dealers.



Owner takes center of the ring with his horse to protest against the low bids being made. He is allowed to point out and emphasize his animal's strong selling points.



Performance tests are often made by canny buyers before concluding a deal. This draft horse was hitched up to a heavy wagon with a mule and put through its paces.



## UNGUENTINE\*

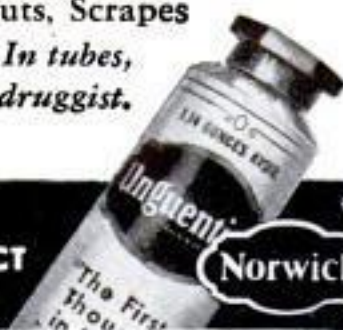
Does three things needful for modern first-aid:

- ① Relieves Pain
- ② Fights Infection
- ③ Promotes Healing

For Burns, Scalds, Cuts, Scrapes and Skin Irritations. In tubes, tins and jars at your druggist.

\*Reg. U. S. Pat. Off.

A NORWICH PRODUCT



## For 1 Pipe Smoker in Every 50

Are you that one man who recognizes that in pipe smoking it's the quality of the tobacco that counts? Exacting smokers gladly pay a little more for the much greater pleasure they enjoy in John Middleton's WALNUT. The exclusive Middleton blending of the world's 7 finest tobaccos makes WALNUT naturally aromatic... delightfully fragrant... amazingly mild... truly different from any other pipe tobacco. WALNUT is the overwhelming choice of the discriminating. Ask your dealer for a trial size or send 10c for a sample package. John Middleton, 1211 Walnut St., Philadelphia.



John Middleton's  
Since 1856  
**WALNUT**  
PIPE TOBACCO

## EVERBEST

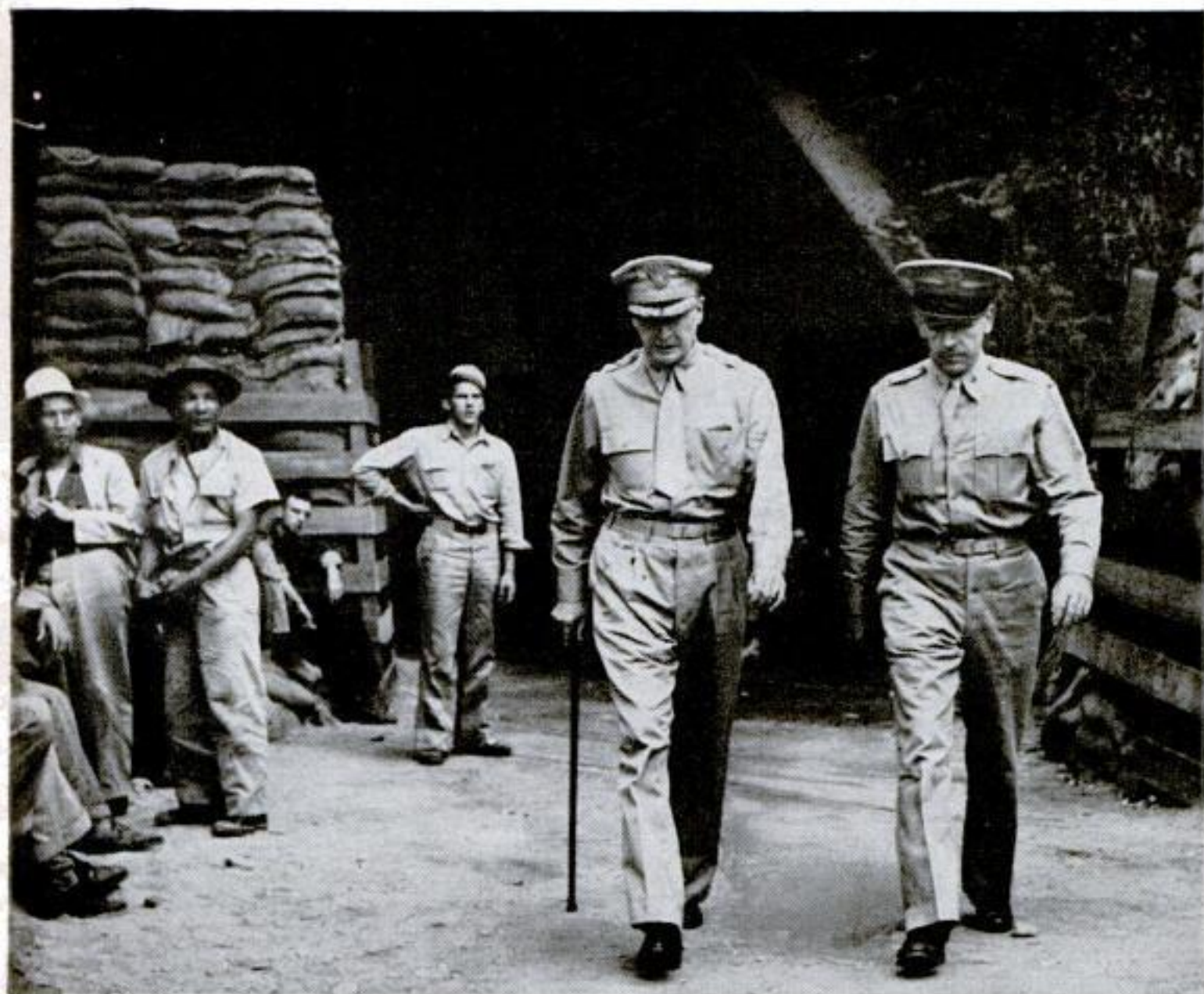
Preserves and Jellies  
20 SPECIALTIES AT YOUR GROCER'S

Bring back yesterdays with  
**OLD FASHIONED  
TOMATO PRESERVES**



This old-time conserve harks back to grandma's kitchen (but honestly it's better!). To choice, red-cheeked tomatoes we add sugar, spices and lemon peel for a luscious melt-in-your-mouth spread. Pure delight on toast... a "perk-up" for any meal.





**Philippine Epic.** LIFE pictures War in Progress authentically, accurately, the way the men want it. For example, a story widely read by service men in a Spring issue was "Philippine Epic." With pictures taken during the siege of Bataan by the late Melville Jacoby, LIFE photo-reporter, the article told in thirteen memorable pages the heroic story as it had never been told before.



People like to read about themselves or people like themselves, and to see what they're doing. They find plenty of that in LIFE. Sailors (and civilians too) got a big kick out of "Sailor's Album" in the August 24th LIFE, which told the intimate story of a sailor on leave. Articles like "Sailor's Album" keep strong the bond between the boys at camp and civilians on the Home Front.

## How many soldiers and sailors will read this issue of LIFE?

### WHAT'S YOUR GUESS?

Civilian and uniformed readers may be curious to know the answer which was revealed by a just-completed survey of weekly magazine reading habits of men in Army and Navy camps and bases in the United States.

The answer! More than half? Yes, ACTUALLY 63% of these heavily occupied men!

This startling fact is a gratifying one to LIFE's publishers, especially since these readers in the armed services are not included in the 21,900,000 civilians who read each issue.

The reasons for this overwhelming popularity

may be almost as numerous as the readers.

LIFE, as you know, is concerned wholly with realities, with the world about us, with the things that are happening *now*. It tells its stories with a combination of pictures and words that help visualize many things a person can't see for himself, hence makes them real. And LIFE articles put their emphasis on genuine flesh-and-blood people, little people as well as important people.

For regular readers at camp and at home LIFE portrays and explains the problems we face, the things we are battling for. By doing this job week after week, LIFE contributes to the mutual understanding of all Americans.

### FINDINGS ON WEEKLY MAGAZINE AUDIENCES

Reading of the 4 leading weekly magazines by men in the U. S. Armed Forces\*

All branches, all ranks

COLLIER'S . . . 28%

LIBERTY . . . 18%

LIFE . . . 63%

SATEVEPOST . . 25%

**LIFE**

\*This audience in addition to civilian readers



**Life shows pretty girls**, one of America's proudest products. It shows scenes from movies, pictures about baseball, and reproductions of paintings; for LIFE believes that the freedom to love and marry whom we choose, to pursue pastimes and hobbies of our own taste, is a basic thing we're fighting for.



Thomas Kwang from Paul Guillemette

**Chennault!** People in the service and out want to know about our leaders. LIFE's close-ups are the next best thing to a personal introduction. LIFE's recent studies of Claire Chennault and Lord Mountbatten, leader of the Commandos, are typical of the exciting articles about important people that appear every week.



**Small town barber.** It is the millions of real people like this Amenia, N. Y., barber that make up the America we are fighting to keep. Articles like this, about people back home, keep the men in the service in touch with their old ways of life and also help them feel the essential goodness of our country.









Head first go these scrambling "Commandos" as they encounter a barbed-wire obstacle in final heat of their "Tobruk" raid (white rock in background). Technique is distinctly un-Commando.



"Streets of Paris" get Rudy Husela tangled up in beer kegs and ash can as he pursues circuitous route to win third heat of "Commando raid." Skinned shins were only casualties in "raid."

## Life Goes to a War Games Picnic

American Locomotive Company war workers enjoy a gay busman's holiday

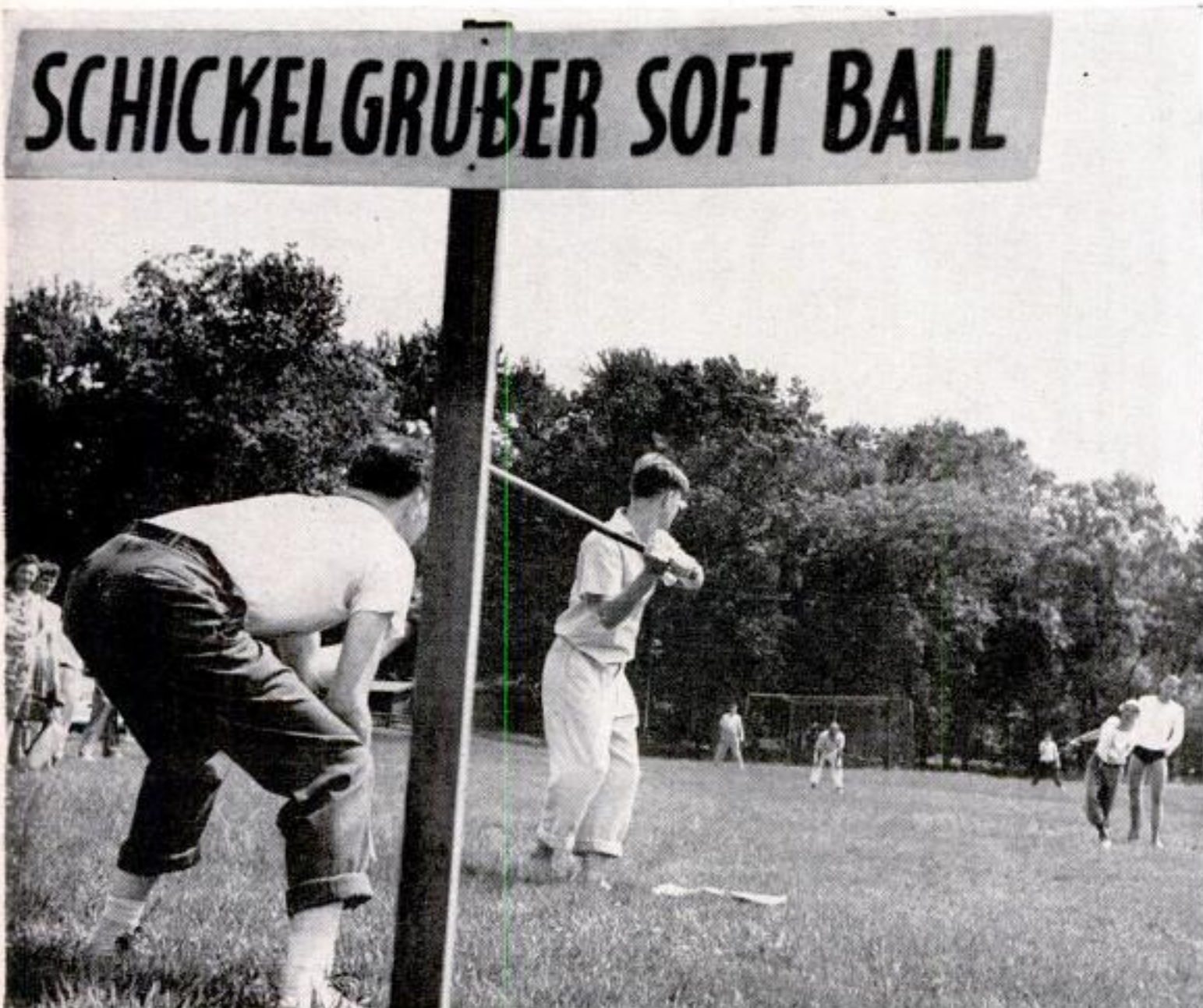
The shenanigans on these pages are those of workers in a vital war industry who found it hard even on their annual outing, to take minds and muscles off their job. They are employees in the New York office of American Locomotive—men and women behind the men who build tanks and locomotives, bombs and shells in the company's seven plants in the U. S. and Canada. For its efficiency in meeting war contracts, American Locomotive was recently awarded its third "E."

To the muddy banks of the Passaic River near Cald-

well, N. J. executives, draftsmen, clerks and stenographers thronged by train and bus to bare their white arms and legs to a hot August sun and put little-used tendons to work in strenuous games such as those pictured on the opposite page. For the winners in the mock Commando raid over the "Woods of Norway" (branches), "Streets of Paris" (beer kegs and ash cans) and barbed wire (string) there were war-stamp prizes. For the thirsty, there was a sudsy, beer-dispensing "Draught Board"; for the hungry, hotdogs, salad and cold cuts from the "Canteen."



APPREHENSIVE HITLER APPEARS ON FACE OF SOFT BALL



"Sock Hitler!" cheered teammates as "Liberators" won over "Spitfires" in softball game. Bat bore likeness of Uncle Sam, bases were Tokyo, Rome, Berlin and home plate was "Victory."



"Latin America" was dragged back and forth by straining contestants in "Diplomatic Tug-of-War." Single men matched muscles with married men, finally got prize to "United Nations."



# plenty of action room in *Van Heusen* *Shirts*

No skimping; service-styled to fit better at action points—armholes, elbows, shoulders.

Means extra comfort, an enviable at-ease feeling no matter what you're doing.

Means extra wear, too, because there's no straining at seams.



## MORE REASONS WHY VAN HEUSEN'S A BETTER BUY:

- ✓ Famous Van Heusen collar attached.
- ✓ Shaped body-cut, tapered at waistline.
- ✓ Well-anchored buttons, reinforced buttonholes.
- ✓ Finer fabrics, laundry-tested, Sanforized-Shrunk.

BETTER BUY VAN HEUSEN IF YOU  WANT A BETTER SHIRT...\$2.25 AND UP

Phillips-Jones Corp., N. Y., Makers of Van Heusen Shirts, Collars, Ties, Pajamas and Sportswear

## War Games Picnic (continued)



Four-girl teams set out at top speed in "stretcher-bearing" race for "No Man's Land," where male victims lie "wounded" and anxiously await first aid and transportation.



Unorthodox bandaging featured girls' enthusiastic ministrations to victim whose lip-sticked "wounds" add grim touch. He was given beer "stimulant" when race ended.



Hilarious getaway ended in a spill when the stretcher bearers dropped their victim, had to stop and re-do all the slings and bandages before proceeding to the finish line.

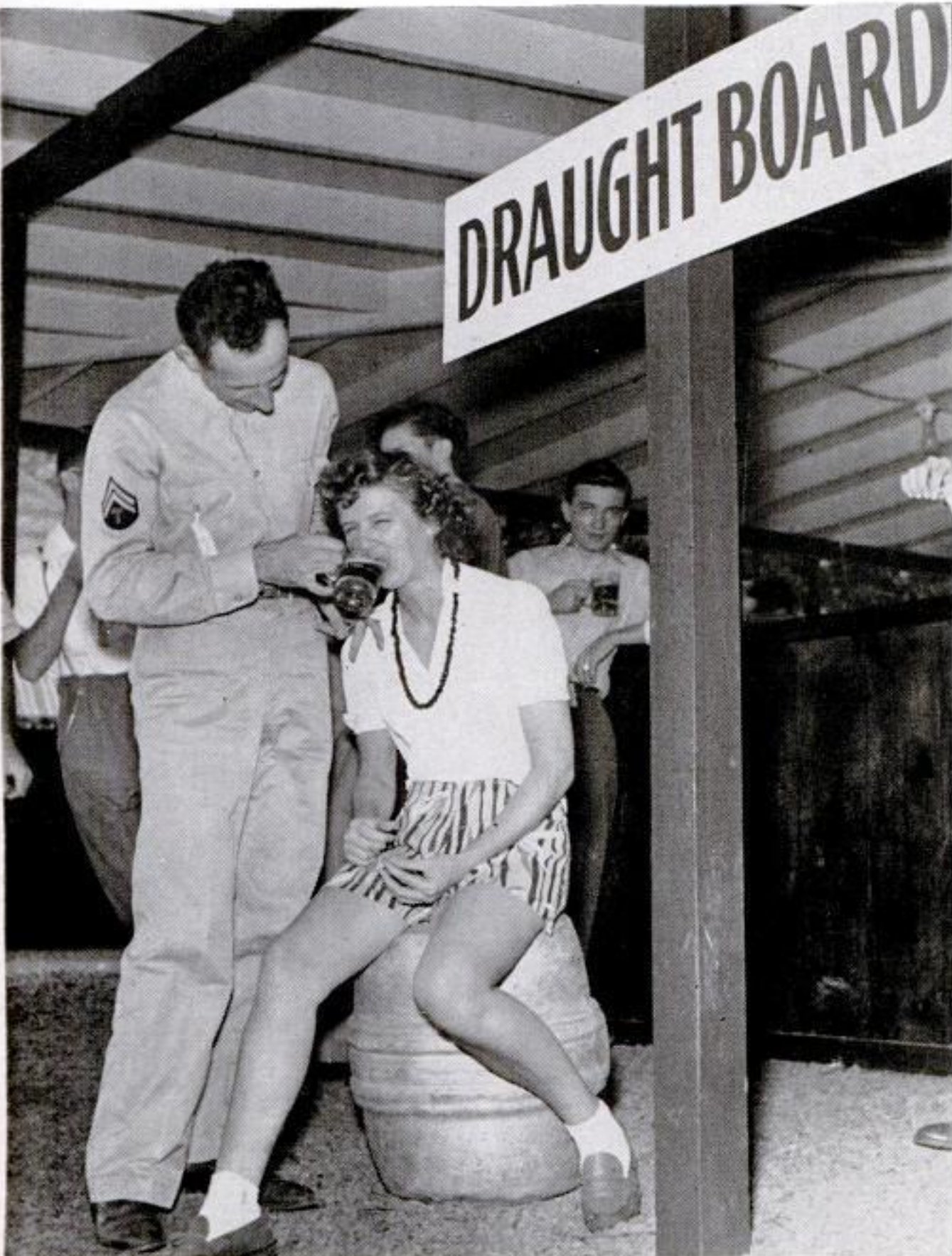




"English Channel" was obstacle in swimming race. Contestants sped to boat in sluggish Passaic, returned to "Second Front" stakes after puncturing balloons enroute.



Balloons were named *Gneisenau*, *Tirpitz*, *Scharnhorst* and *Prinz Eugen* after German ships. Gloria Runge, a company typist, is about to demolish *Gneisenau* with a nail.



"Draught Board" did a land-office business. Stenographer Joan Berhman quenches her thirst from the beer mug of a friend on leave, Technical Corporal Henry Nally.

# Life Stride

## SHOES

Versatile...like the army jeep...Life-Strides are the shoes with many talents for home-front duties. "Fashion-Fresh" styling gives you that remember-me charm your audience applauds to a man. And ingenious features cushion each step, help you cover more ground actively and attractively.



- A—ZIP, pillow-bow date pump, turstan crushed kid.
- B—TROOP, square walled-toe oxford, tan calf.
- C—IRMA, turstan crushed kid, glove-stitched.
- D—HANDY, hand-stitched Golden Tobacco calf.

\$5.95

For address of your nearest dealer, write

LIFE-STRIDE DIVISION, MILIUS SHOE COMPANY • SAINT LOUIS





"Sure it's a swell Arrow Tie—  
but what will the Admiral say?"

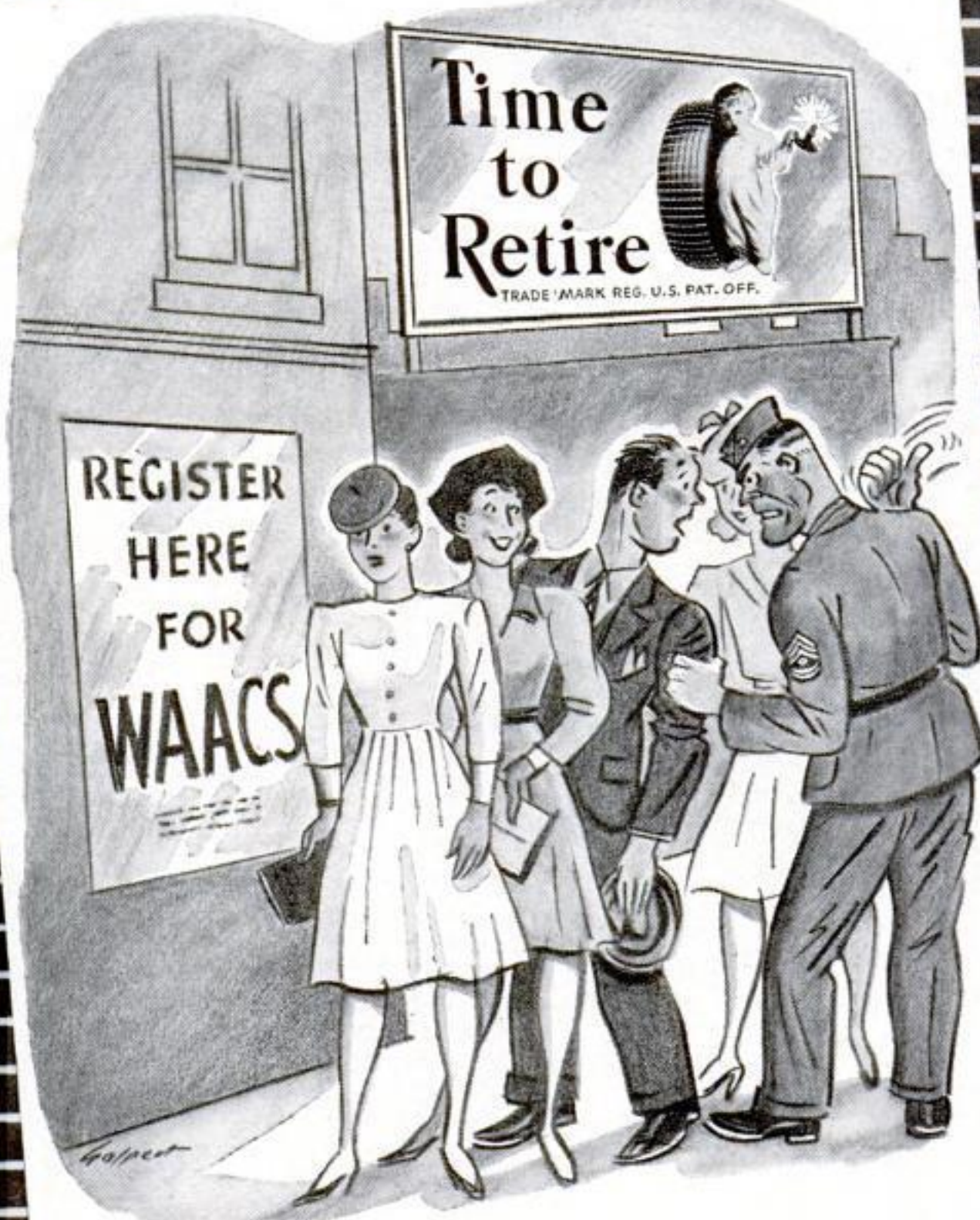
• What does *anyone* say when he sees an Arrow Tie? He says "It's swell!" Because—well... Arrows are good-looking—in smart patterns and neat stripes. Arrows are made well—with a special lining cut on the bias to resist wrinkles, and to see that they make perfect knots. Arrows are made of fine fabrics—wear longer. At your Arrow dealer's at \$1, \$1.50.

## ARROW TIES

*As Outstanding as Arrow Shirts*

★ BUY U. S. WAR BONDS AND WAR STAMPS ★

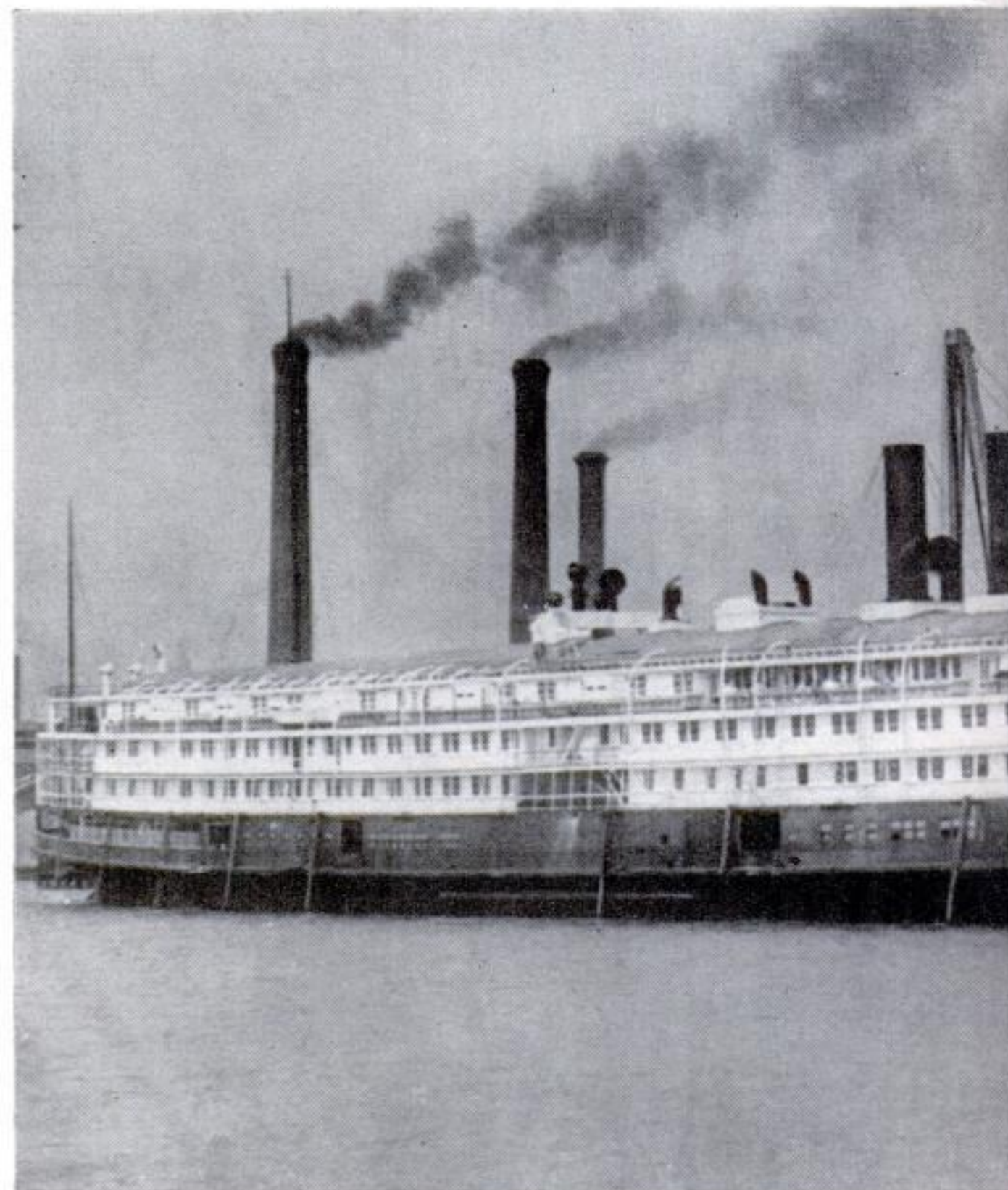
Made by Cluett, Peabody & Co., Inc.



**FISK**

Chicopee Falls, Mass., Division of United States Rubber Company

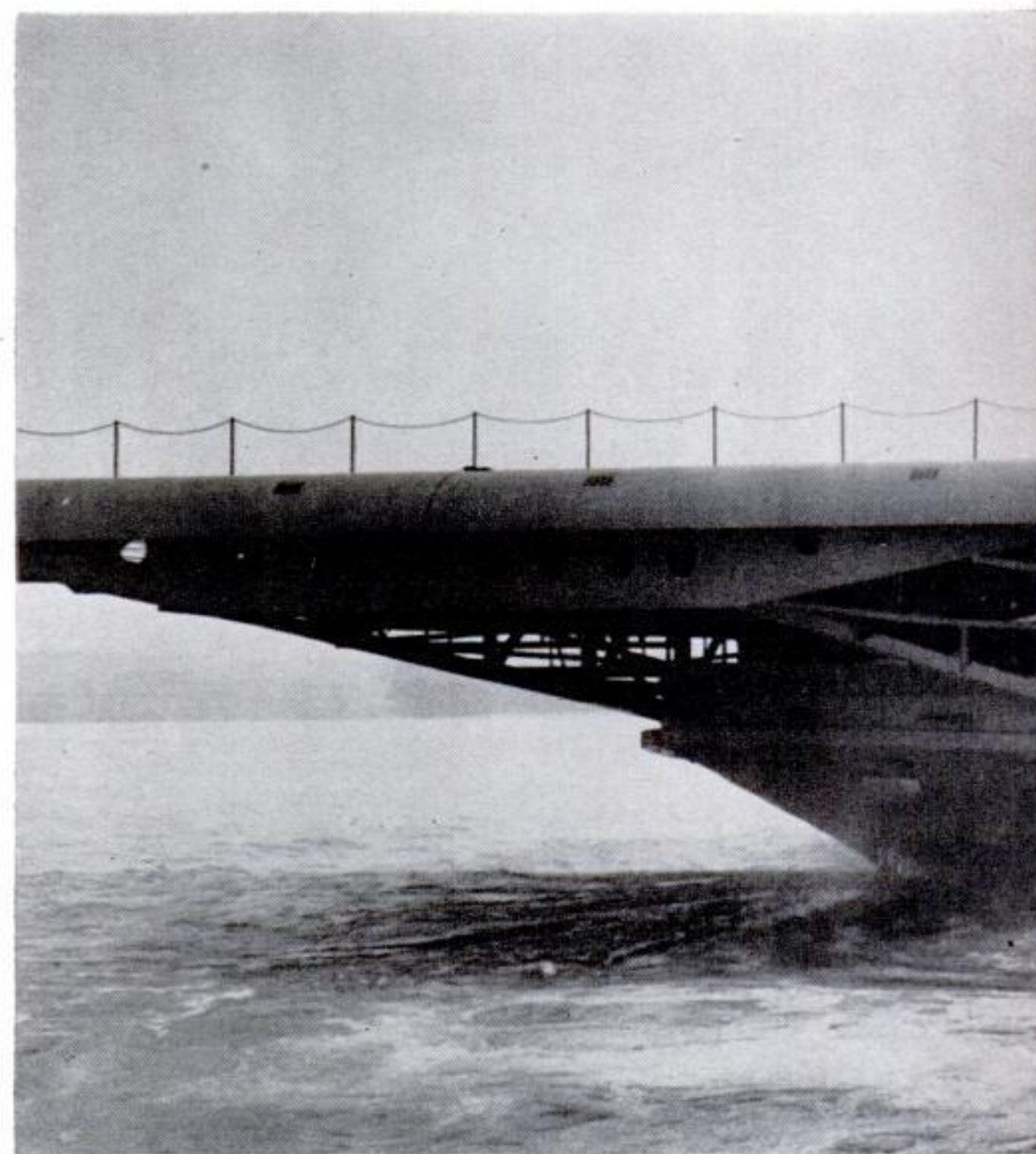
MAKERS OF THE TIRE WITH THE SAFETY STRIPE TREAD



THE "SEEANDBEE" BEFORE HER CONVERSION WAS A 6,381-TON PLEASURE SHIP.

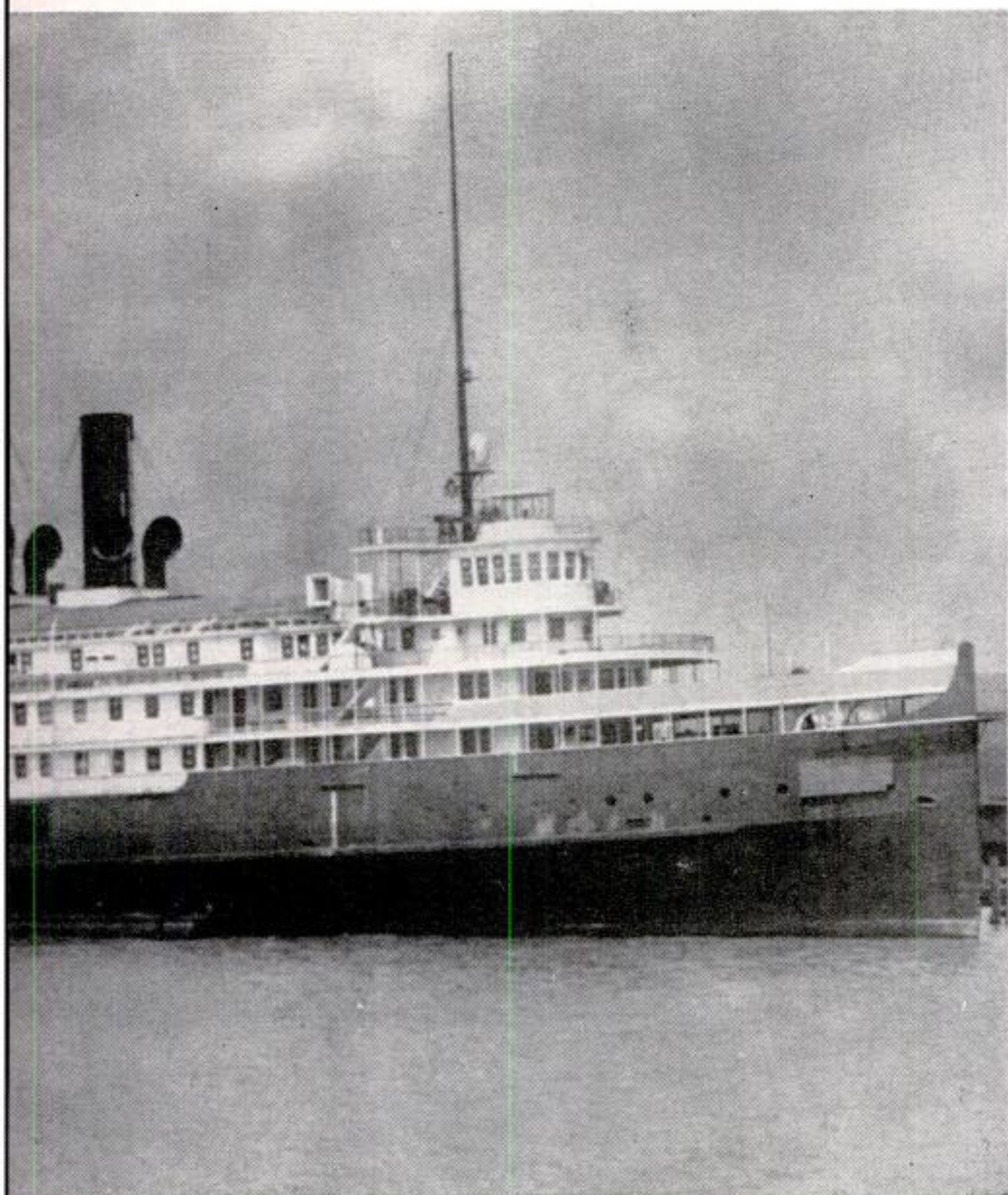
## GREAT LAKES STEAMER

On Aug. 22, another aircraft carrier was added to the rapidly expanding U. S. Navy. Though not destined to go into action against the enemy, the *Wolverine* is to do just as important work. She will operate on the Great Lakes, probably in Lake Michigan or Erie where the water is ice-free for nine months of the year, training fledgling Navy pilots in the secrets of perfect carrier take-offs and landings. In safe inland waters students will become proficient fliers. When the pilots have gradu-



AS THE CARRIER "WOLVERINE," SHIP'S FOUR FUNNELS HAVE BEEN PLACED ON



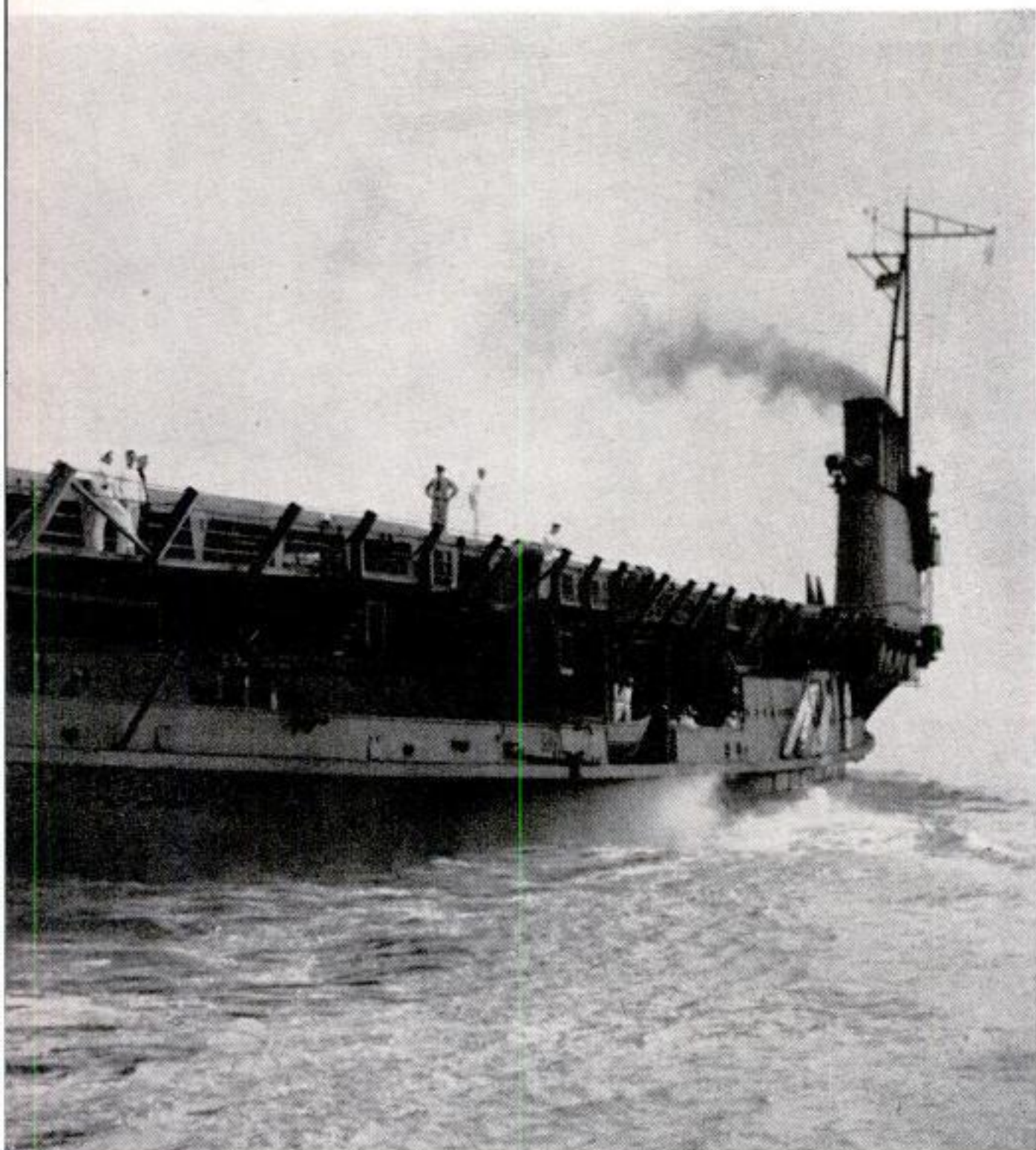


HER SEVEN DECKS COULD CARRY 6,000 ONE-DAY PASSENGERS, 2,300 ON CRUISES.

## IS NOW NAVY CARRIER

ated, they will go on to combat duty aboard ocean-going fighting carriers.

Sailing the Great Lakes will be no novelty for the new carrier. As the side-wheeler *Seabird*, she has carried freight and passengers between Cleveland and Buffalo since 1912. When converted she was a cruise ship, carrying summer vacationists and serving as a floating convention hotel. Now, with her funnels perched on the edge of a broad, new 500-ft. flight deck, she has gone into vital naval service for the duration.



THE STARBOARD BEAM AND A WIDE FLIGHT DECK LAID DOWN OVER HER HULL

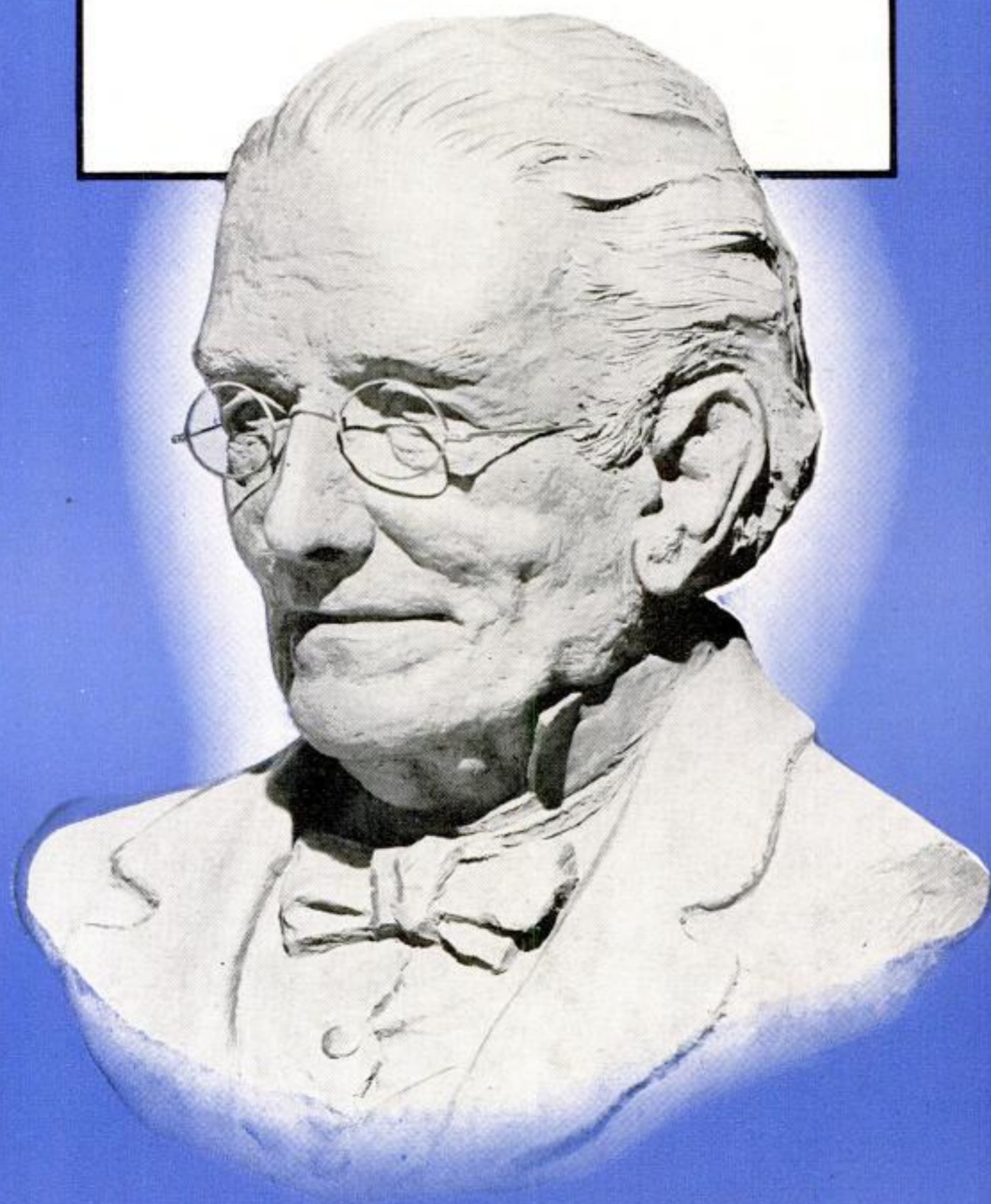
CONTINUED ON NEXT PAGE

It's good to know there are some things  
which the pressures of war have not  
changed, and one of them is

# OLD GRAND-DAD

KENTUCKY STRAIGHT BOURBON WHISKEY

It comes to you with the same high  
quality that made this fine whiskey  
Head of the Bourbon Family.



TAX NOTE: You pay no tax  
on the quality of a whiskey  
—only on the quantity. Why  
not choose the best?

KENTUCKY STRAIGHT BOURBON WHISKEY

BOTTLED IN BOND, 100 PROOF

Copyright 1942, National Distillers Products Corporation, New York



Fred Allen says:

"In my judgment  
the evidence favors  
**FIRE-CHIEF** Gasoline"



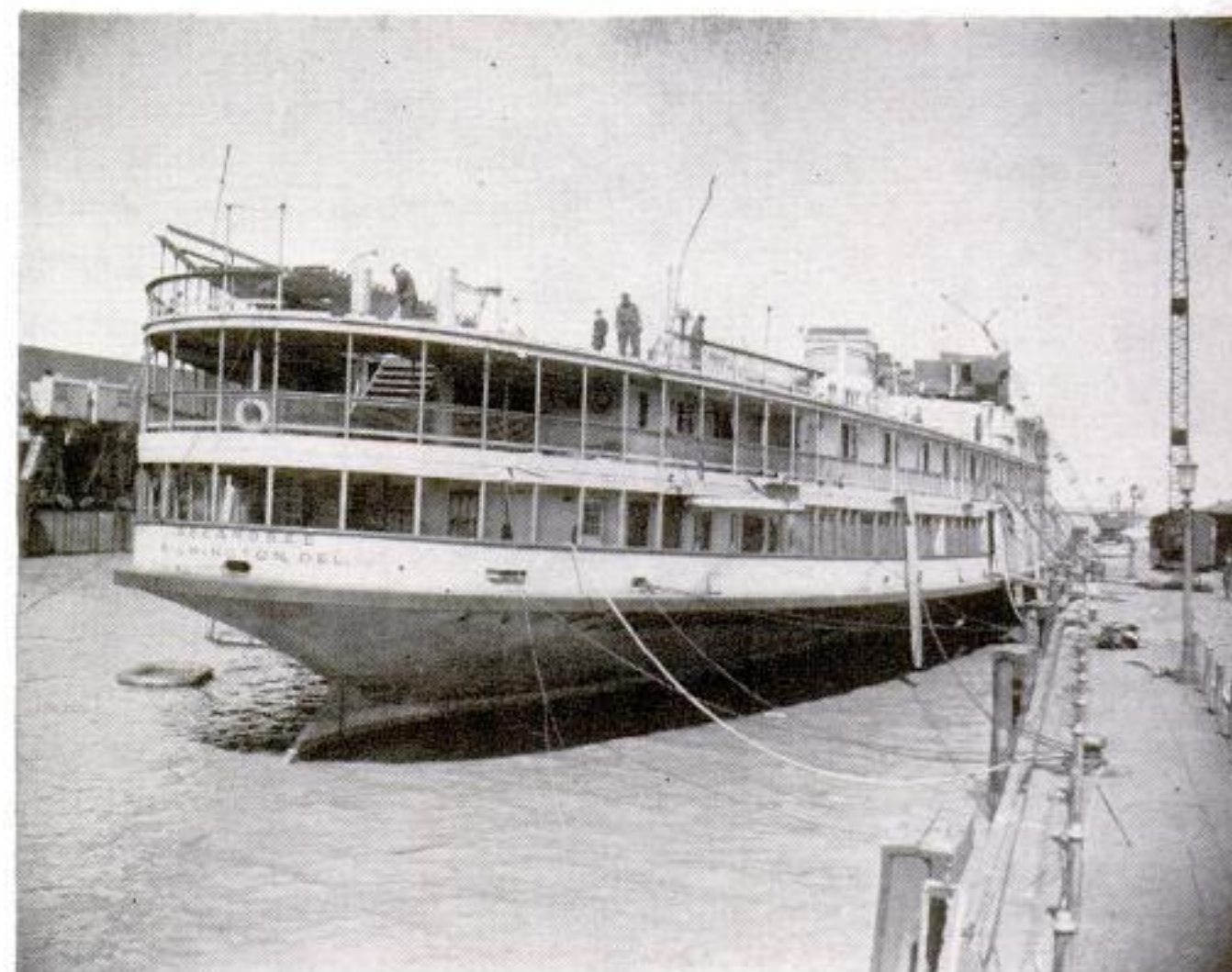
*You're welcome at*

**TEXACO DEALERS**  
*in all 48 States*



Tune in THE TEXACO STAR THEATRE  
every Sunday night—C B S.

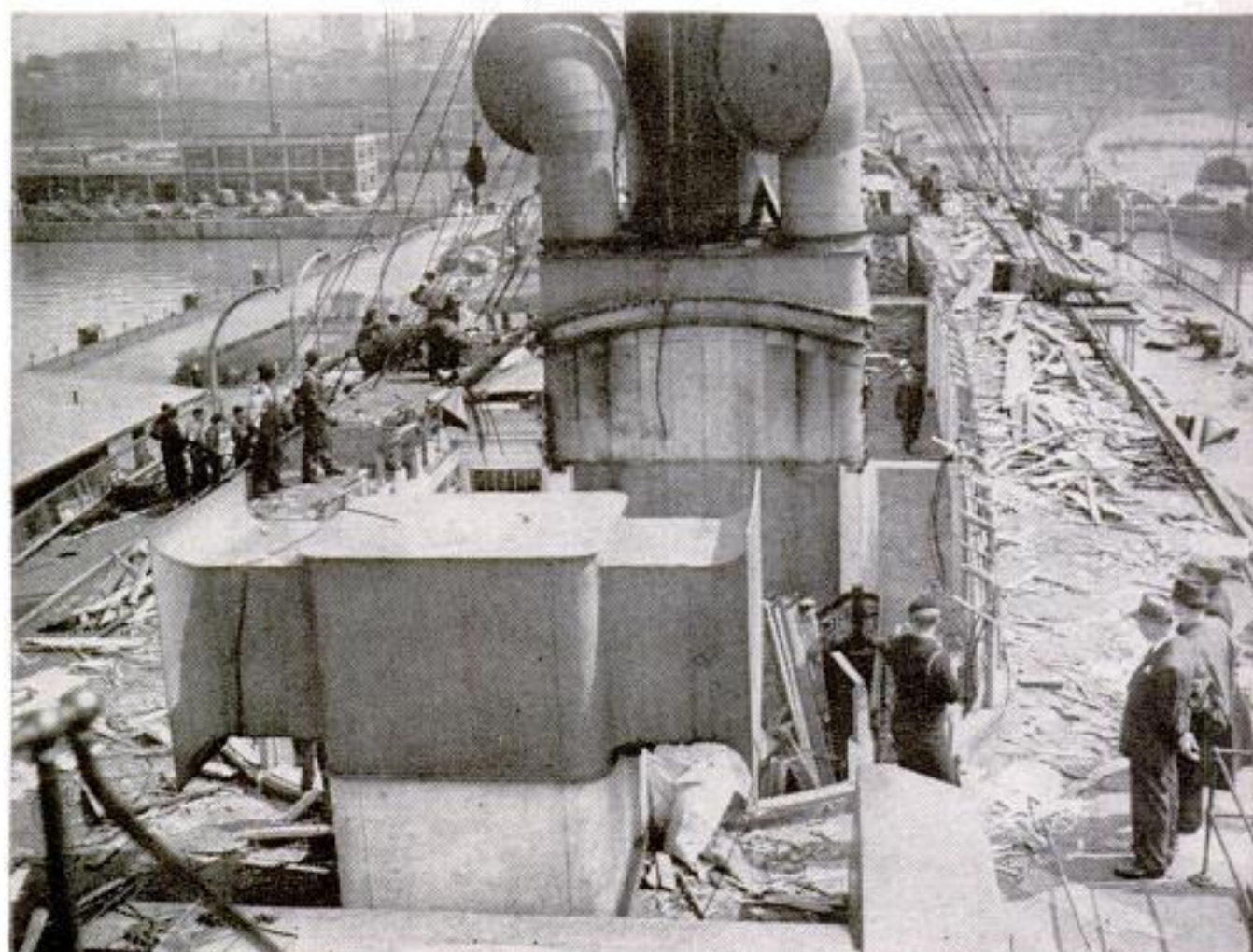
## Great Lakes Carrier (continued)



The "Seeandbee" was tied to a dock at a Great Lakes port while her peacetime fittings were torn out and workmen began turning her into a training aircraft carrier.

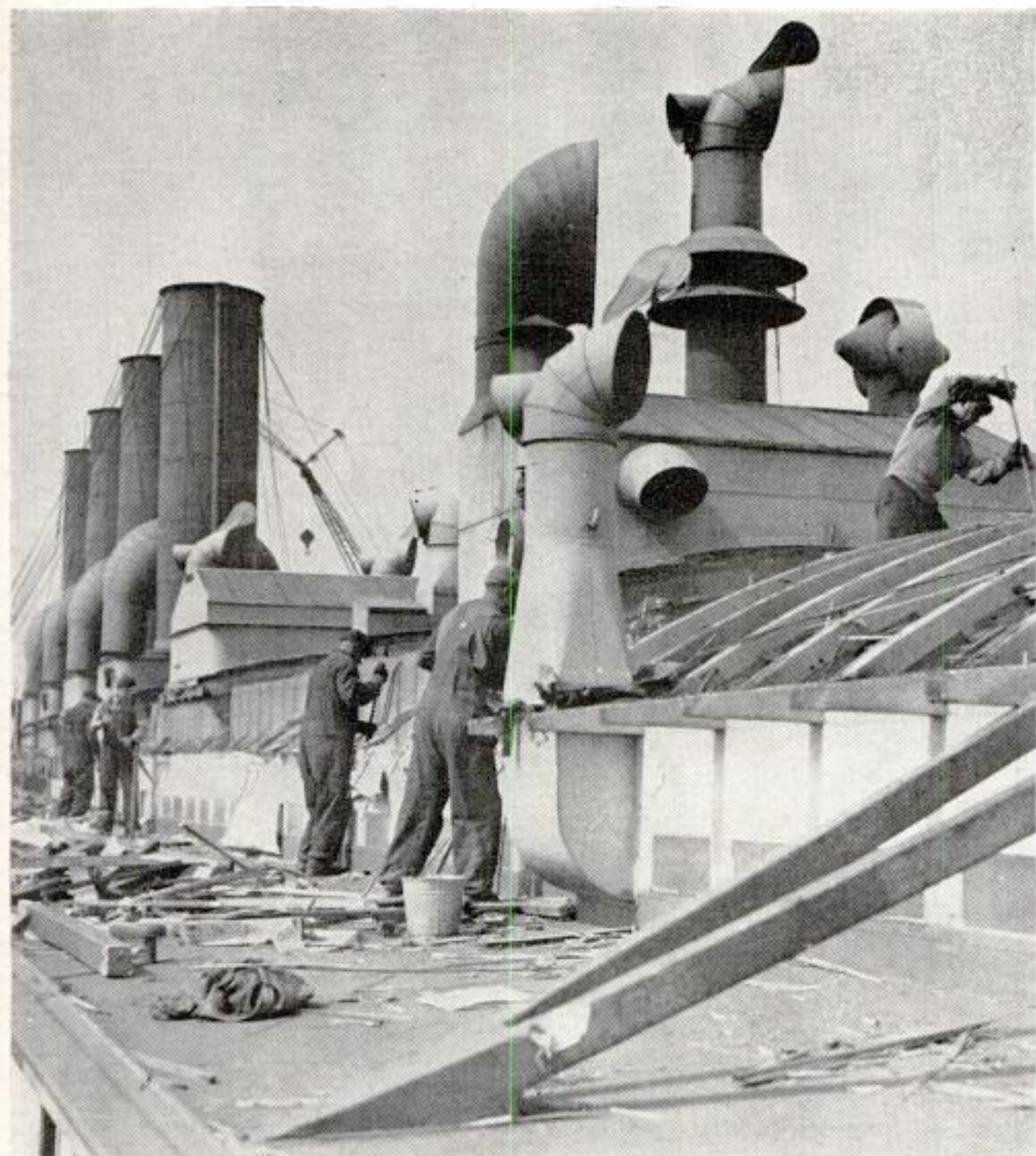


Elaborate interior of the ship was replaced with more practical naval fittings. Cruise passengers, vacationers and honeymooners once used these deserted staterooms.

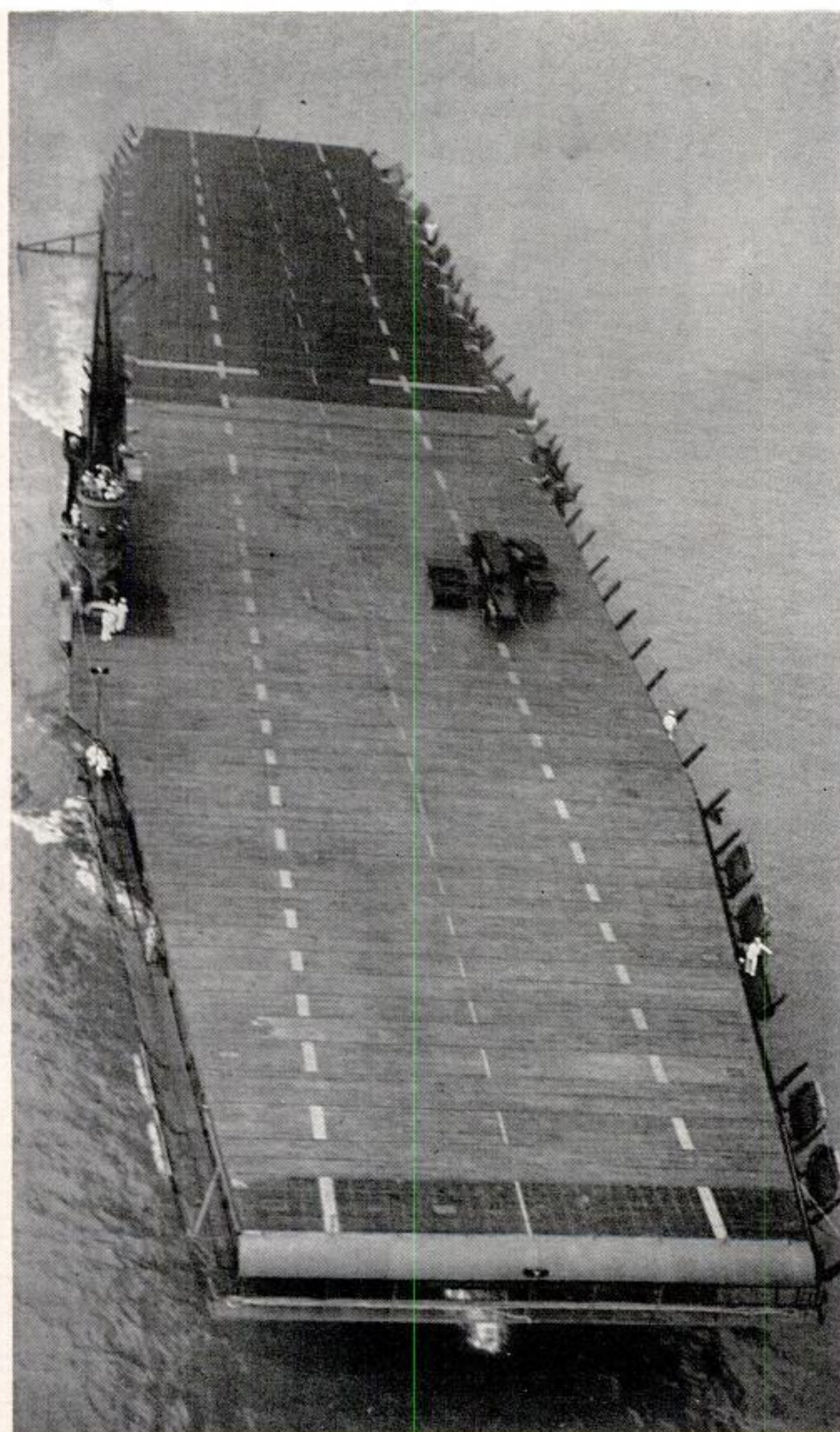


The upper deck was leveled in one of the first steps of conversion. The smokestacks, which were in the ship's center, had to be moved to the starboard side of flight deck.





Workmen dismantle skylight during the conversion. The *Seeadler* was turned from cruise ship to carrier in a few months by the Navy for immediate use in training.



"Wolverine's" flight deck is 500 ft. long and very broad. The ship makes an excellent carrier for training because of her wide beam and top speed of about 22 knots.

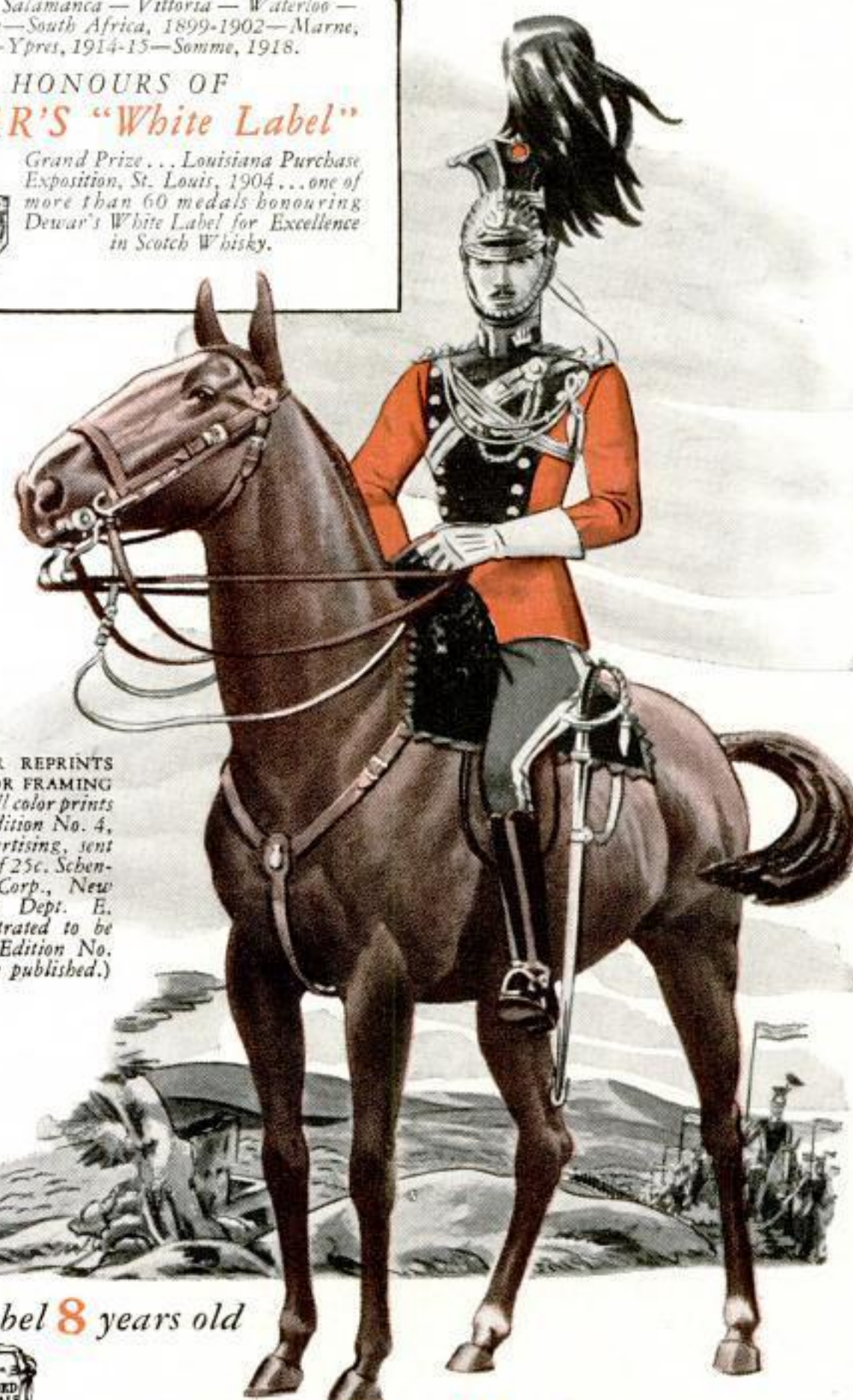
# For Distinguished Service

## HONOURS OF The 16th LANCERS

(Queen's Own)  
Beaumont — Salamanca — Vittoria — Waterloo —  
Maharajpore — South Africa, 1899-1902 — Marne,  
1914 — Ypres, 1914-15 — Somme, 1918.

## HONOURS OF DEWAR'S "White Label"

Grand Prize... Louisiana Purchase  
Exposition, St. Louis, 1904... one of  
more than 60 medals honouring  
Dewar's White Label for Excellence  
in Scotch Whisky.



FULL-COLOR REPRINTS  
SUITABLE FOR FRAMING  
Six 9 x 12 full color prints  
of officers, Edition No. 4,  
without advertising, sent  
upon receipt of 25c. Schen-  
ley Import Corp., New  
York City, Dept. E.  
(Officer illustrated to be  
included in Edition No.  
5, soon to be published.)

White Label 8 years old

Victoria Vat  
12 years old  
also known as Ne Plus Ultra



TO win honours for distinguished service, rely on the master stroke of social strategy. Enlist the aid of Dewar's "White Label" . . . veteran campaigner with more than 60 citations of its own for distinguished service. Make the order of the day . . . and night . . . Dewar's "White Label" and soda.

COMMAND DEWAR'S  
AND...BE "AT EASE"

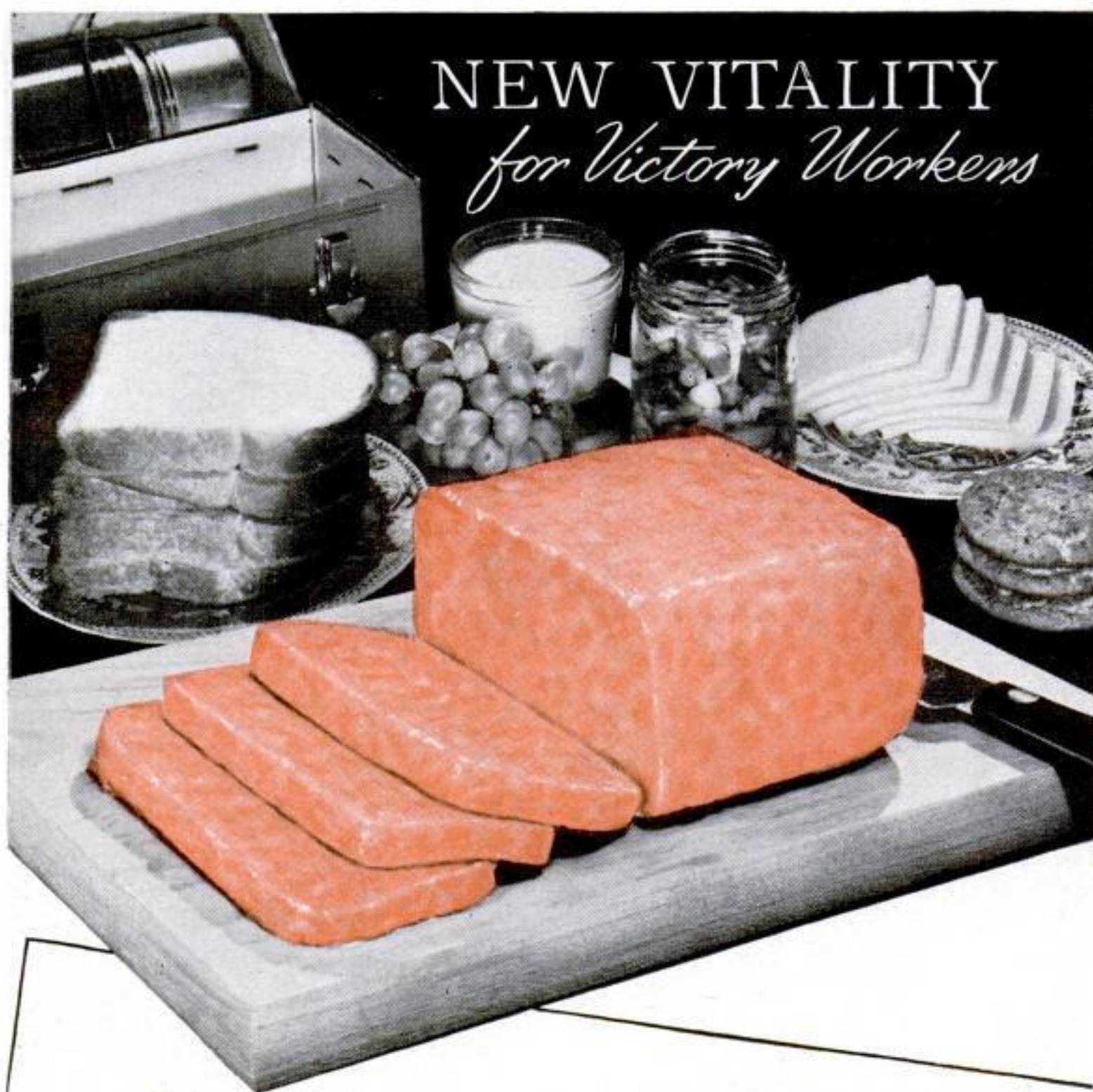
# Dewar's "White Label" and "Victoria Vat"

THE MEDAL SCOTCH OF THE WORLD

Both 86.8 Proof. BLENDED SCOTCH WHISKY.  
Copyright 1942, Schenley Import Corp., New York







MOR is a hearty meat for the war-time worker or the school kid with a "hollow leg." Sweet, tender pork, mildly seasoned. A vitality meat, and a ready-to-eat source of Vitamin B<sub>1</sub>. Highly nutritious, as today's foods should be. Economical, too. No bone—no gristle—no waste. One can of MOR makes eight "war worker" or sixteen average size sandwich slices. Ask your dealer.



MOR is a grand meat for these wartime days. Quick as a wink for breakfast, lunch or dinner—cold or hot. I highly recommend it for flavor, nutrition and economy.

*George Rector*  
Food Consultant to Wilson & Co.

By the makers of Tender Made Ham



## PICTURES TO THE EDITORS

### VICTORY GARDEN

Sirs:

This year I figured that a victory garden was a sure winner for the annual flower competition that we have here at the Veterans Administration Facility in Wadsworth. I could not use vegetables so I worked out the compromise shown in

the picture. Sure enough, it won the prize. The word "Victory" is made from trained morning glories. There just happens to be a porch space for each letter. Behind the barracks I have 600 gladiolas, 60 rosebushes and four bee hives.

CAPT. B. A. FOX

U. S. Veterans Administration Facility  
Wadsworth, Kan.



### PARTY LINE

Sirs:

Here is a new version of the well-known party telephone line. On Aug. 16 Staff Sergeant Gilbert G. Filer called long-distance from his post in Hawaii to his home in New Kensington, Pa., but not before the home-folks had been warned and had assembled in front of a loud-

speaker. Before the 15-minute conversation was over, all 14 members of his family had a chance to talk to Sergeant Gilbert. We all hope that we can have another telephone party and talk with Gilbert's brother who is in another part of the fighting world.

MARJORIE FILER

New Kensington, Pa.



### PORCUPINE CAR

Sirs:

This funny-looking "porcupine car" runs back and forth on the Boston and Albany Railroad and is used to test the diameter of tunnels through which special bulky war goods may have to be shipped. I took a picture of the car and then a helpful railroad employee told me that the

"spines" are made of wood and bend backward whenever they strike a projecting rock in the tunnels. The amount of bend is recorded and from this record the railroad people know whether or not they can ship large objects through a particular tunnel.

MARIE DUFFY

New Haven, Conn.





**FOR MEN  
IN ACTION**



In the service of the  
nation for more  
than 50 years.

BUY MORE  
BONDS

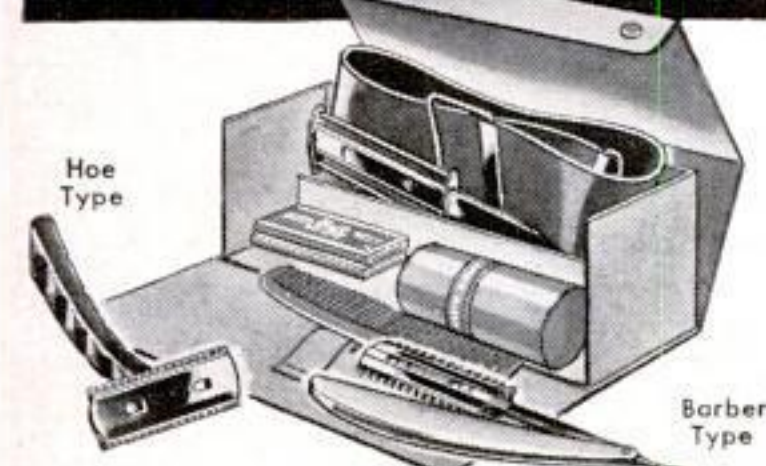


**UNDERWEAR**

Remember it by name... wear it  
and you'll forget you have it on.

Trade Mark Reg. U.S. Pat. Off. by UTICA KNITTING CO., Utica, N.Y.

**BLADE RATIONING  
NO WORRY IF YOU  
OWN THIS**



#### DURHAM SHAVE KIT

1. Ten hollow-ground, double-edge blades—over twice thicker, to take many shavings.  $2\frac{1}{2}$  times more shaving edge.
  2. Genuine leather strop—semi-automatic, triples life of these already long-life blades.
  3. Your choice, barber type or hoe type safety razor. Specify type wanted. Both use same famous Durham Duplex blade.
  4. In serviceable case with shaving stick and comb.
- \$2.50 postpaid — Money-back guarantee.  
Special—Only \$2 if sent to men in Armed Service. Mail orders only—while supply lasts.

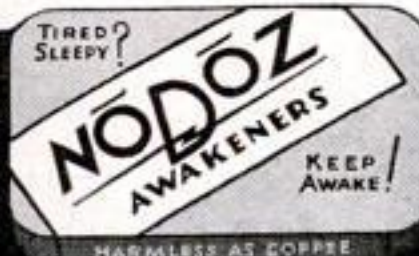
DURHAM-ENDERS RAZOR CORP., Dept. L, MYSTIC, CONN.  
Also makers of Enders Speed Shaver

**BUY WAR  
BONDS AND  
STAMPS**

*For Victory*

**How to KEEP AWAKE  
ON AN IMPORTANT JOB**

Thousands of Americans  
behind desks, driving  
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more efficient. When the  
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HARMLESS AS COFFEE

At your druggist... 10c and 25c

## PICTURES TO THE EDITORS

(continued)

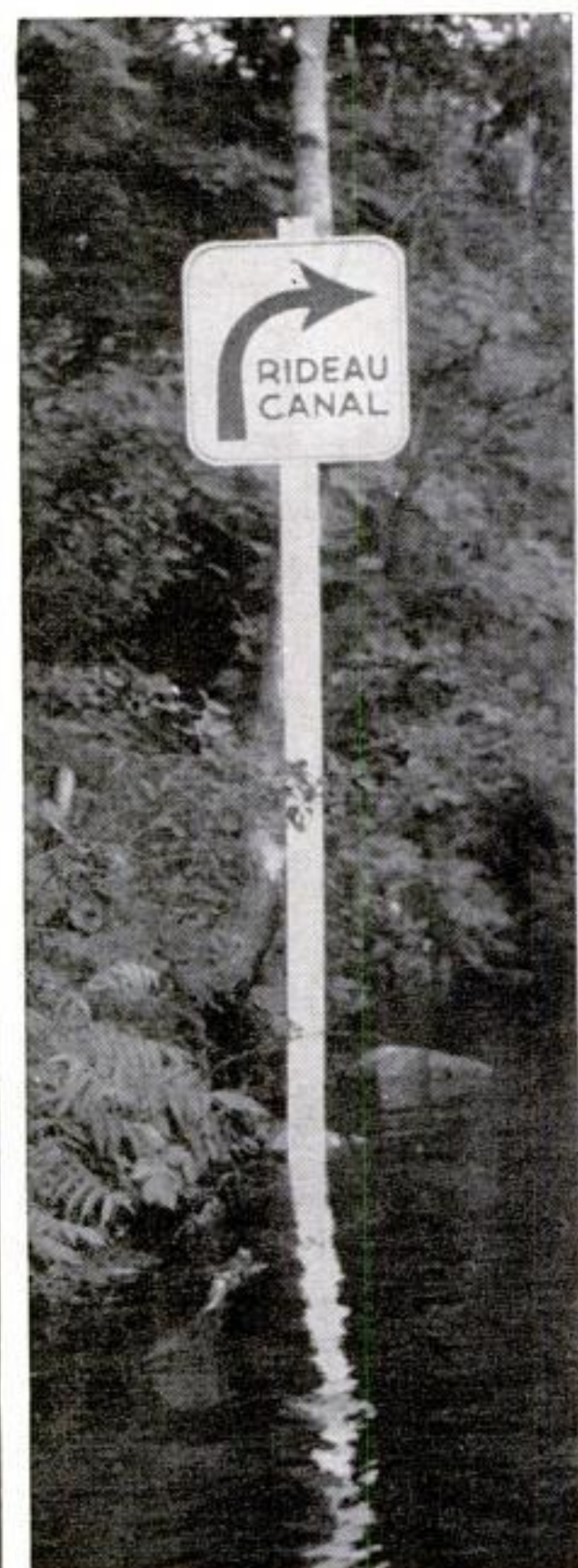
### CANAL SIGN

Sirs:

Now that the shortage of gasoline and rubber is curtailing road travel it is refreshing to find that one can still follow the familiar traffic signs from the seat of a humble canoe. This picture shows one of the regular traffic signs to be found on the Rideau Canal, joining Kingston and Ottawa in eastern Ontario; they show the course to be followed as the canal winds through the beautiful Rideau Lakes.

ROBERT F. LEGGET

Toronto, Canada



### CLIPPED LEGS

Sirs:

Doesn't this picture belong in your "Signs of the Times" department? With few stockings, the curtailment of electric razors and the uncertain supply of blades, I am afraid that women will be faced with more signs like this one, which hangs in front of Lyle's Barber Shop in Burlington, Iowa.

BETTY S. READ

Burlington, Iowa



# PARK & TILFORD RESERVE

*"The Blend of Experience"*

**FLAVOR - FULL**

*any way you  
serve it!*



*—because it is the  
finest-tasting Whiskey  
of its type in America!*

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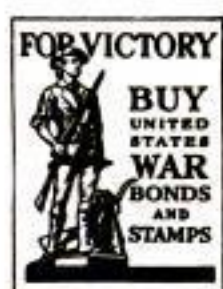


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SHIRT SLEEVE DAYS!



Of course your coat's off to do your part in the big job. So is ours. But—and this is important—every shirt we produce retains the features that make Manhattan the buy-word today... as it has been through three previous wars.

Be sure you buy Manhattan Shirts—size-fixt (average fabric shrinkage 1% or less), man-formed, collar-perfect to conserve your dollars and preserve your appearance.



Manhattan  
SHIRTS

SIZE-FIXT • MAN-FORMED • COLLAR-PERFECT • \$2.50 UP

## PICTURES TO THE EDITORS

(continued)

### BABY SHOE

Sirs:

There is so much room in my husband's outsize "rubbers" that we can use them as shown in the picture below. Our son, sitting comfortably in the right

overshoe, is 25 in. tall, four months old. In sunny weather this next winter we shall be able to make my husband's precious last pair of overshoes do double duty.

MRS. A. WAYNE LACEY  
Gill, S. Dak.



### MAN'S DIVE

Sirs:

Bob Medler of Binghamton was all set to make a graceful dive when something slipped. As the picture shows, he just had time to grab his nose before the water closed over him.

Bob's whopper gave me a swell chance to get a picture of a man carving a hole in the sea, a feat that hadn't been done since the days of Moses.

KARL J. GREIF JR.  
Binghamton, N. Y.



### FROG'S DIVE

Sirs:

The precise circle in this picture marks the spot where a camera-shy frog dove for cover. I was all set up to make a salon portrait of a "Frog on a Log," but my focusing took too long and the subject evidently got scared. When I developed the negative I found that the frog, somewhat like the Cheshire Cat, had disappeared except for his ripples.

cusing took too long and the subject evidently got scared. When I developed the negative I found that the frog, somewhat like the Cheshire Cat, had disappeared except for his ripples.

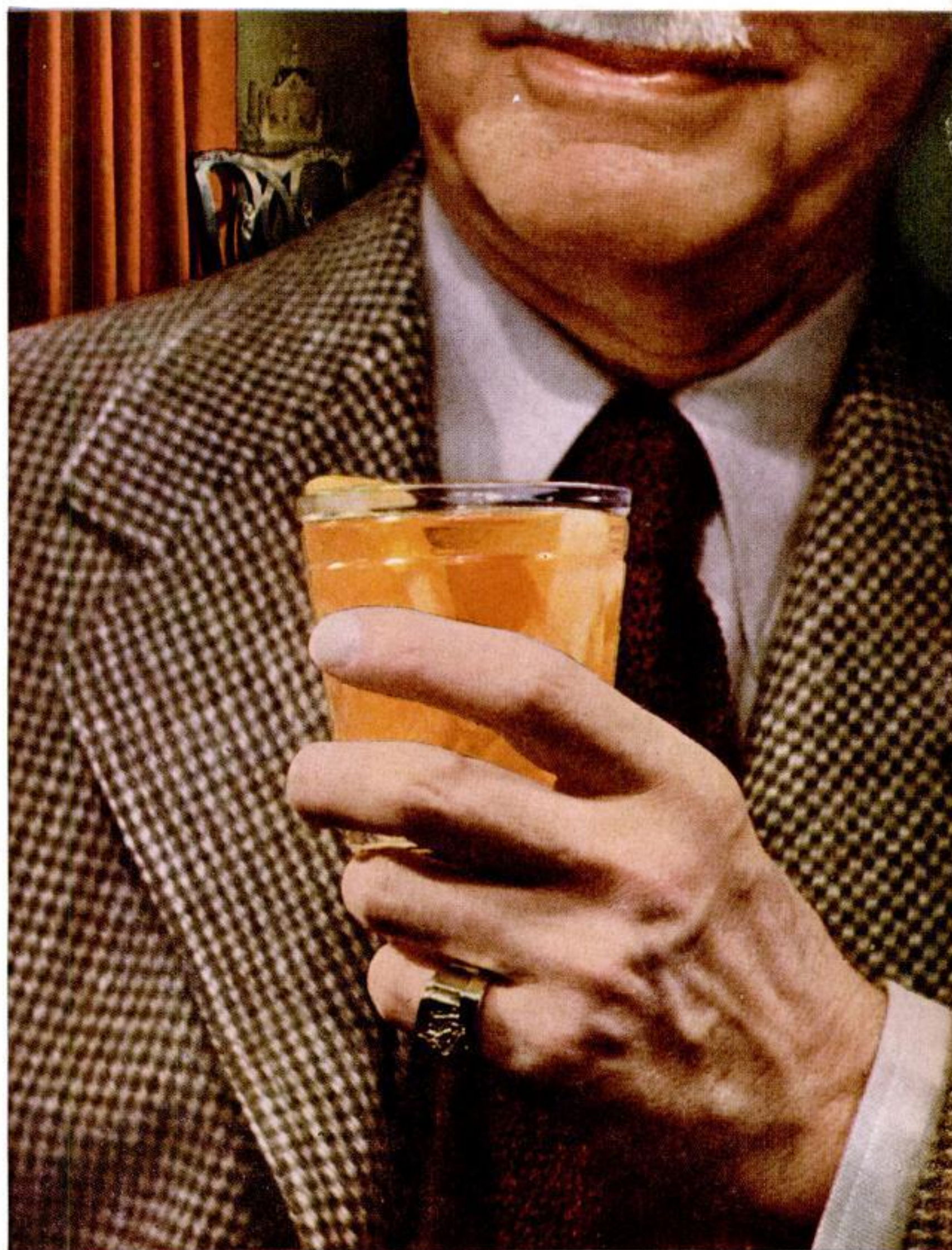
H. B. CHIPMAN  
Winnipeg, Canada



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Kentucky Straight Bourbon Whiskey, Bottled in Bond



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...and Lucky Strike means fine tobacco! Independent tobacco experts—buyers, auctioneers, warehousemen—see us consistently pay the price to get the finer, the milder leaf... These men make Lucky Strike their own choice by more than 2 to 1.

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